

HISTORIC PROPORTIONS



Annual Texas State Planning
Conference and Short Course
for Elected and Appointed
Officials

#APATX18



WEDNESDAY

Board of Directors Meeting	
8:30 am - 12:30 pm	Spinnaker and Harbor
AICP Workshop	
12:30 - 6:30 pm	Schooner
Flood Safe Texas Workshop	
1 - 5 pm	Galleon I
Leadership Forum	
3:30 - 5 pm	Galleon III
Historic Galveston Boat Tour	
3:30 - 6:30 pm	Mobile Workshop
Opening Reception	
7:00 - 10 pm	Poolside at San Luis Resort

THURSDAY

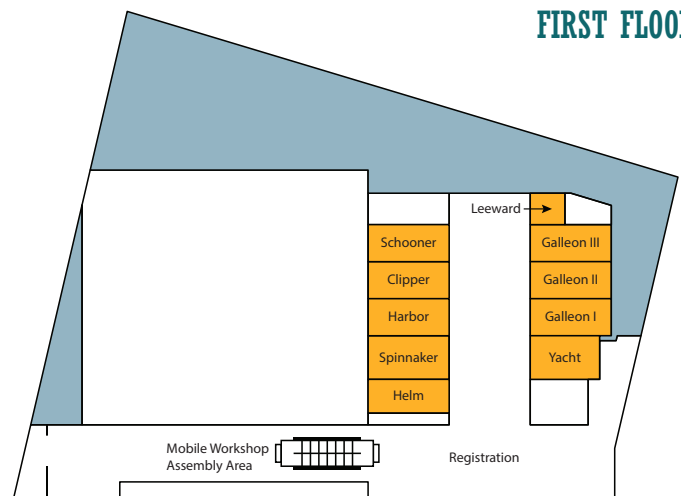
Dynamic Bay-Area Communities	
7:30 - 11:30 am	Mobile Workshop
Opening Plenary	
8:30 - 10 am	Grand Ballroom
CHARM Workshop	
9:30 - 11:30 am	Crystal A in Hilton Resort
Breakout Sessions	
10:15 - 11:45 am	
Keynote Speaker Luncheon	
noon - 1:45 pm	Grand Ballroom
Breakout Sessions	
2 - 3:30 pm	
Touring Galveston by Bike	
2 - 5 pm	Mobile Workshop
Recreating Galveston's Urban Forest	
2 - 5 pm	Mobile Workshop
Breakout Sessions	
3:45 - 5:15 pm	
The Big Event	
7 - 10 pm	Tremont House Ballroom
Galveston Ghost Tour	
8:30 - 10:30 pm	Tremont House Ballroom

FRIDAY

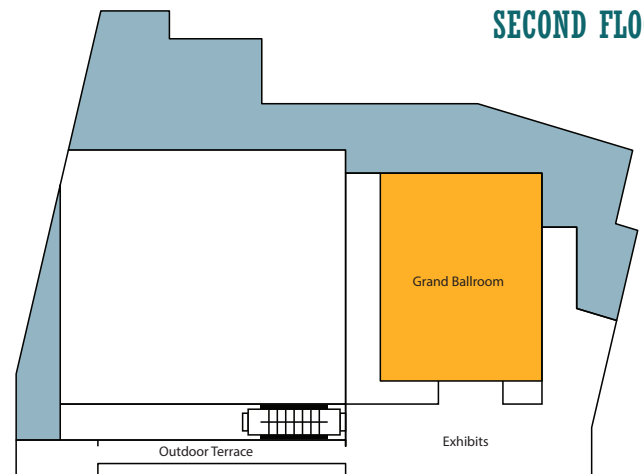
Women in Planning Walk and Talk	
7 - 8:15 am	San Luis Porte-cochère
Plenary Session	
8:30 - 10 am	Grand Ballroom
Developing with Nature	
8:30 - 11:30 am	Mobile Workshop
Breakout Sessions	
10:15 - 11:45 am	
Awards Luncheon	
noon - 1:45 pm	Grand Ballroom
Breakout Sessions	
2 - 3:30 pm	
Breakout Sessions	
3:45 - 5:15 pm	

GALVESTON ISLAND CONVENTION CENTER

FIRST FLOOR



SECOND FLOOR



WIFI

Complementary WiFi is available in both foyers of the Convention Center.

Network: San Luis conference

Password: gicc5600

PARKING INFORMATION

Underground complimentary parking is available at the Convention Center.

GREEN ROOM FOR SPEAKERS

Attention session speakers: the Green Room will be available for session preparation on the first floor in the Leeward room.

BREAKS

Breaks will be held in the exhibit area on the second floor.

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Welcome to **#APATX18!** This conference has always provided attendees an opportunity for reflection about planning - both where it has come from and where it is going. Now is an important time of **#HistoricProportions** for Texas planners - rapid growth in our state is challenging our housing and transportation needs; the instability of the climate is leading to disruptive weather patterns; and politics are more polarized than ever. This is a time for us to reconnect and learn from the experiences of others. After this conference, I hope you'll feel recharged and retooled to take on these new challenges.

As you attend one of the 50+ sessions and network with fellow planners, please take time to find a Houston Section member and thank them for a fantastic job bringing together a wide variety of speakers and activities for yet another great conference. A special thank you to Michelle Queen and Angela Martinez for all their work co-chairing the Conference Committee. I am also thrilled to announce that APATX has made great strides in our 5 Year Action Plan. This year, the Chapter adopted a Communications Plan, which led to the hiring of a part-time Communications Technician. If you are not connected to us already, please follow or like us on Instagram, Facebook, or Twitter **@txplanning**. We also recently launched a new Membership Committee and a Diversity and Inclusion Committee which you will hear about more during the conference.



I look forward to welcoming you to Galveston. Enjoy the conference!

M. Douglas McDonald, AICP, CNU-A
President, Texas Chapter
American Planning Association
Instagram: **@dougmcDonaldtx**
Facebook: **@dougmcDonaldtx**
Twitter: **@Planit_Doug**

WELCOME TO GALVESTON ISLAND

On behalf of the Conference Host Committee, we welcome you to the 2018 APATX Conference! We are so glad to have you here with us in Galveston for what promises to be an exciting event. Our conference theme—Historic Proportions—is sure to be engaging and applicable to many of the issues we face across our organization. The conference is packed with excellent sessions, a keynote speaker familiar with coastal resilience, a Thursday Big Event like never before, a Sip & Stroll experience along the historic streets of Galveston, and mobile workshops that allow you to experience Galveston Island and surrounding cities from changing perspectives.

Beginning in August 2017, Hurricane Harvey dealt a devastating blow to the Texas Gulf Coast region. Just five months later, over 40% of the state was in a moderate to severe drought — including areas that experienced the most rainfall during Harvey. Many areas, from the Rio Grande Valley and the Beaumont-Port Arthur area, to Galveston's Historic Strand, experienced significant flooding throughout the summer. Many cities have begun to reevaluate their flood, subdivision, and zoning ordinances due to the historic and unprecedented rainfall. We aren't just talking about flooding, either—the high school shooting that happened in my (Angela) hometown of Santa Fe and claimed the lives of eight students and two teachers has forced us to reevaluate the way schools are designed.

Our organization is entering an era of **#HistoricProportions**—one that is happening simultaneously with greater nationwide and global changes! We would like to thank each of you for attending and bringing your expertise to our conference. You have the vision, the knowledge, the wherewithal, and the experience to help us pave the way into the future. During this conference we ask you to stay engaged, keep us proactive and help shape the future of Texas planning!

Angela Martinez and Michelle Queen, AICP
Conference Committee Co-chairs



NATIONAL LEADERSHIP ATTENDING CONFERENCE

AICP Commissioner Elected From Region III

Silvia E. Vargas, AICP

APA Board Director Elected From Region III

Wendy Shabay, AICP

Chapter President's Council Executive

Committee Secretary/Treasurer

Breanne Rothstein, AICP

Sustainable Communities

Division Chair

Matthew T. Bucchin, AICP

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President-Elect

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Kimberley Mickelson, JD, AICP

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Christopher J. Looney, AICP

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Southmost

Xavier Cervantes, AICP

West

Fred Lopez, AICP, CNU-A



Section Map

CONFERENCE COMMITTEE

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Shannon Van Zandt, PhD, AICP

Joe Wood

FOLLOW US ON SOCIAL MEDIA!

Find us **@txplanning** on each of these sites!





UPCOMING LEGISLATIVE SESSION

Another biennium has come and gone, which means it is once again time for 140 days of fun & excitement at the Capitol! Many significant decisions affecting Texas cities are made by the Texas Legislature, not by municipal officials or our own employers. During the 2017 sessions, more than 8,000 bills or significant resolutions were introduced (a record). APATX tracked 401 bills related to planning and development. 43 of those became law. There is no reason to believe that the workload of the 2019 session will be any lighter. And for better or worse, planners will have to live with all the laws that may be approved by the Legislature. Thus, APATX, alongside of and through its affiliate relationship with Texas Municipal League, will make every effort to assure that detrimental bills are defeated and beneficial bills are passed. Planners should place the following key dates on their calendars:



- November 12, 2018 – 1st Day legislators and legislators-elect may file bills for the 86th Legislature
- January 8, 2019 – 1st Day of the 86th Legislature
- March 8, 2019 – Deadline for the unrestricted filing of bills and joint resolutions other than local bills, emergency appropriations and emergency matters submitted by the Governor
- May 27, 2019 – Last day of the 86th Legislature

APATX has prepared and posted its 2018-2019 Legislative Program at txplanning.org, and is preparing to take an even more active role this Legislative Session. In addition, APATX leadership is working feverishly to prepare topical position papers and is organizing, for the first time in many years, a Planners Day at the Capitol this spring to potentially coincide with the Great Places in Texas program. Watch for emails and social media for opportunities to get involved!

HURRICANE HARVEY COMMITTEE

As Hurricane Harvey approached the Texas Coast, APATX began reaching out to allies across the nation for support. By November 2017, a group of volunteers across the state was holding regular calls to discuss the needs of our communities recovering from Harvey & to support their recovery.

In the months since, a rotating cast of more than 50 APA members has met bi-weekly to discuss the current state of recovery as well as state policies and financial resources available to help with the tasks of recovery and resilience. The Committee continues promoting not only recovery, but long-term resilience by encouraging the integration of disaster preparedness into planning practice on the coast and around the state. Below are a few accomplishments over the past year:

- Information exchange on funding sources between affected communities.
- Collaboration with our state's universities and FEMA's Region 6 Community Planning and Capacity Building team.
- Surveying APA Texas membership regarding their recovery process ongoing needs. Over 500 APATX members are in the affected areas.
- When the APA Foundation made money available for disaster impacted communities, members submitted two applications for consideration, which were both awarded funding! One project is to present Harvey/Sandy Hurricane Recovery dialogues between community leaders from New York/New Jersey with their Texas counterparts. The other is for a Community Planning Assistance Team (CPAT) for the City of Rockport to help the city preserve and rebuild its historic downtown. The City of Wharton also applied for and was awarded a CPAT grant!
- Identifying speakers and topics for the APATX18 Conference and presenting at the 2018 TML Conference.

The CPAT teams are looking for volunteers! Find out more by contacting us at planningmatters@apatexas.org!



NATIONAL COMMUNITY PLANNING MONTH

National Community #PlanningMonth is celebrated every October! Everyone is talking about planning and its role in creating healthy, strong, and inclusive communities for all community members. We invite you to continue the national conversation about planning into November by telling others about #APATX18 and sharing your community's planning story on social media! Find out more at www.planning.org/ncpm.

PLANNERS' ADVOCACY NETWORK



National APA Planners' Advocacy Network allows you to be a part of the engaged network of planning advocates shaping federal planning policy outcomes through APA. Free for all APA members, Network members enjoy:

- Shaping APA's policy and advocacy work
- Regular policy updates coming out of Washington
- Access to exclusive tips, training, and advocacy tools
- Special registration rates for the annual Policy & Advocacy Conference

APA's policy staff is always available to help chapters, divisions, and members with legislative advocacy. Whether you need help with outreach to elected officials, coalition building, or resources developed for an upcoming conference, APA's policy staff can help. Learn more at www.planning.org/advocacy.

APA FOUNDATION

The mission of the APA Foundation is to advance the art and science of planning through philanthropic activities that provide access to educational opportunities, enrich the public dialogue about planning, and advance social equity in the profession and in our communities. The APA Foundation exists to deepen and spread the impact of planning across all our communities. Priorities include research, scholarships, and community assistance. Discover more at www.planning.org/foundation.



APA LEARN



In September APA released APA Learn, an online learning system with almost 400 online courses, offering more than 500 AICP CM credits. The program offers authoritative presenters, topics that range from abatements to zoning, new courses added every year, convenient access, and low per-credit pricing. Find out more at www.planning.org/apalearn.

AICP CANDIDATE PROGRAM

Last year APA National introduced the AICP Candidate Pilot Program, which allows candidates to take the AICP exam earlier than the traditional route and to demonstrate to potential employers a commitment to mastering planning skills and maintaining the highest standard of ethical practice. Students and graduates of PAB accredited programs can:

- Enroll in the program at any time, starting in November 2017.
- Take the AICP Exam in December or June after they graduate.
- Use the payment program for exam fees.
- Take the exam prior to earning professional planning experience.

Learn more about the program at www.planning.org/aicp/candidate.



The Call for 2019 APA Texas Great Places is open now and the deadline to submit your great place is December 14, 2018. To read more about the program and to learn what makes a place great, visit www.greatplacesintexas.com.

In 2017, the APA Texas Chapter rolled out Great Places in Texas - its own version of APA's Great Places in American Program. This program recognizes the Lone Star's Great Places - neighborhoods, streets, and public spaces - and celebrates how planning has played a role in where we live, work, and play. In 2018, the Great Places in Texas Task Force selected six places through a competitive review process. These places illustrate most effectively what it means to be a "great" place, including design, functionality, sustainability, character, quality, and community participation.

2018 Great Neighborhoods

Downtown Bryan - Bryan



Downtown San Marcos - San Marcos



2018 Great Public Spaces

Suspension Bridge - Waco



Tyler Municipal Rose Garden - Tyler



2018 Great Public Spaces

Oval Park - McAllen



2018 Great Street

Magnolia Avenue - Fort Worth



Great Places in America is the Gold Standard in America's neighborhoods, streets, and public spaces. Each year, APA recognizes outstanding people, planning work, and places — representing the best in planning and community impact. As part of National Community Planning Month, APA honored 15 places that celebrated stories of exemplary planning that have resulted in stronger and healthier communities. Over the program's eleven years, 11 places in Texas have been recognized, and in 2018, two additional Texas places were added to this prestigious program. Visit www.planning.org/greatplaces for more information.



The American Planning Association celebrates excellence in planning

2018 Great Neighborhood

Historic Downtown Georgetown - Georgetown



2018 Great Street

Magnolia Avenue - Fort Worth



#APATX18



HISTORIC PROPORTIONS

GALVESTON, TEXAS



OCTOBER 17 - 19, 2018

When the world turns upside down, it is time to question all of our assumptions. In 2018, we look at the past, present, and future of planning. We will see what challenges municipalities are facing and how they are adapting to new development and technology. It is no surprise that **#APATX18** focuses on the preparation, recovery, revitalization, and resiliency efforts in Texas communities that are impacted by flooding—an event of **#HistoricProportions**.

CONFERENCE TRACKS



PLANNER'S TOOLKIT



RESILIENT COMMUNITIES



PLACEMAKING



LEADERSHIP & CAREER DEVELOPMENT



ADVOCACY & ENGAGEMENT



TRENDING TOPICS



INFRASTRUCTURE & MOBILITY



SHORT COURSE I



SHORT COURSE II



LAW



ETHICS

DIGITAL ENGAGEMENT

We encourage all of our members to use the **#APATX18** and **#HistoricProportions** hashtags in posts regarding the conference, before, during, and after, to generate discussion and excitement about our conference. We will also have an Engagement Booth in the Exhibit Hall with activities, poster sessions, and learning opportunities. We hope you will stop by!

Friday | 12:00 pm - 1:45 pm | Grand Ballroom
one ticket included in full registration
additional tickets can be purchased at Registration

Planning Excellence Recognition:

The Texas Chapter of the American Planning Association continues its program of recognizing planning excellence in municipalities throughout the State. Evaluation criteria include the level of training of Planning Commissioners and professional staff, professional qualifications of the planning staff, breadth and currency of master plan components, and completion of other planning related projects. Municipalities recognized for Planning Excellence in 2018 include the following 39 cities and towns:

City of Amarillo	City of Frisco	City of North Richland Hills
Town of Argyle	City of Garland	City of Pflugerville
City of Arlington	City of Hutto	City of Plano
City of Bastrop	City of Irving	City of Richardson
City of Benbrook	City of LaPorte	City of Sachse
City of Bryan	City of League City	City of San Angelo
City of Buda	City of Leander	City of Schertz
City of Cedar Park	City of Lewisville	City of Southlake
City of Celina	City of Longview	City of Sugar Land
City of College Station	City of Mansfield	City of Texarkana
City of Corpus Christi	City of McKinney	City of Tyler
City of Denison	City of Murphy	City of Waxahachie
City of Duncanville	City of New Braunfels	

Comprehensive Plan Award

Given to an outstanding Comprehensive Plan addressing the development of an area, town, city, county, or region.

Planning Project Award

Given to an outstanding plan, or study concerning a specific project (public or private), area, system, or issue within a town, city, county, or region.

Current Planning Award

Given to an outstanding ordinance, program, or process directed to the implementation of a plan.

Student Project Award

Given in recognition of a research or planning project by an individual or team of students in an accredited graduate planning program.

Journalism Award

Given to a Texas newspaper, magazine, or TV station for a story/series on Texas Planning.

Planning Official Award

For an outstanding appointed and elected planning official that has made an outstanding contribution to planning.

Community of the Year

Given to a town, city, or county for providing an outstanding contribution to planning.

Texas Chapter Award

Given by the Chapter Executive Committee to an individual or group from outside the planning profession.

Planning Legend Award

Given by the Chapter Executive Committee and the Chapter Historian to a practicing or retired planner who has made a significant impact on Texas planning.

Chapter President's Award

The APA Texas Chapter President will present this award to an individual of his/her choice, based on outstanding service to the planning profession.

#APATX18



OPENING RECEPTION

Wednesday | 7:00 pm - 10:00 pm | Poolside at San Luis Resort

The opening event for the Galveston conference will be a casual reception for arriving conference attendees and their guests. Dance poolside to music from Kevin Anthony and G-Town while enjoying heavy hors d'oeuvres and cocktails. Drink tickets for wine, beer and mixed drinks will be handed out at the event, in addition to a cash bar.

*one ticket included in full registration
additional tickets can be purchased at Registration*



GHOST TOUR OF DOWNTOWN GALVESTON

Thursday | 8:30 pm - 10:30 pm | 2300 Ships Mechanic Row

During the Thursday night evening reception, attendees have the opportunity to purchase a ticket for an additional activity, the Ghost Tour of Downtown Galveston. The tour will be hosted by Dash Beardsley, Galveston's Premier Paranormal Expert. The tour will begin and end at the location of the Thursday night evening reception.

HAVE EXTRA TICKETS?

If you have extra tickets for mobile workshops, luncheons, or social events you wish to sell or give away, be sure to look for the ticket exchange area near the registration desk!



THE BIG EVENT: TREMONT HOUSE BALLROOM

Thursday | 7:00 pm - 10:00 pm | 2300 Ships Mechanic Row

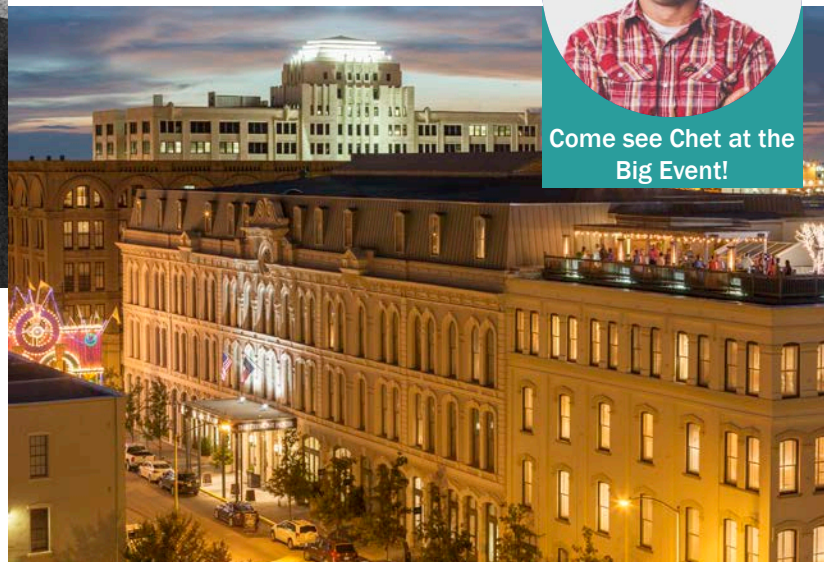
The APATX18 Thursday evening "Big Event" takes place in the ballroom of the historic Tremont House Ballroom, centrally located in downtown Galveston. In addition to enjoying dinner and lively beats from the funky Mambo Jazz Kings, and visiting with Chet Garner, our Great Places in Texas partner, APA Texas is invited to participate in the first "Sip & Stroll" event of the season, where downtown business owners entice residents and visitors to 'buy local' when shopping for the holiday season by offering drinks, street music, and specials. If shopping isn't your thing, the Strand-Mechanic Historic District is home to several other restaurants, bars, art galleries, and cafes. Additionally, APA Texas is organizing some urban planning-themed activities within walking distance of the Tremont House, such as trivia night, karaoke, walking tours, and even a debate.

Shuttle service will run from 6 pm to 12 am midnight, stopping at each conference hotel (San Luis, Hilton, Holiday Inn, and DoubleTree). Multiple shuttles will circulate to get everyone there and back.

*one ticket included in full registration
additional tickets can be purchased at Registration*



Come see Chet at the Big Event!



#APATX18



PLENARY OPENING SESSION: RECOVERY & RESILIENCY: LESSONS FROM HURRICANE HARVEY

Thursday | 8:30 am - 10:00 am | Grand Ballroom

2017's Hurricane Harvey was a storm of historic proportions. Tied with 2005's Hurricane Katrina as the costliest tropical cyclone on record, the storm inflicted \$125 billion in damage, primarily from catastrophic rainfall-triggered flooding across 30 counties. In a four-day period, many areas received more than 40 inches of rain.

In today's rapidly changing world, climate instability and increased urbanization result in hotspots of vulnerability. The planning profession plays a significant role to prevent, prepare, and recover from disasters. During this panel, Texas planners will learn from those who lived through Hurricane Harvey, among other disasters, and who are still working alongside communities to embed resilience strategies into city and regional planning. **1.25 CM**

Moderator: Jaimie Hicks Masterson: Associate Director, Texas Target Communities at Texas A&M University

Speakers: Kimberly Miller, AICP: APATX Hurricane Harvey Recovery Committee Chair; Director of Texas Operations with Allen ES | Jeff Lindner: Meteorologist, Harris County Flood Control District | Andrea Brinkley: Assistant Director of Public Works, City of Pearland | Pete Phillips: Senior Deputy Director, Community Development and Revitalization at Texas General Land Office



Jaimie Hicks Masterson



Kimberly Miller



Jeff Lindner



Andrea Brinkley



Pete Phillips

PLENARY SESSION: WHAT DOES AMAZON HAVE TO DO WITH PLANNING?

Friday | 8:30 am - 10:00 am | Grand Ballroom

We've heard much about the quest this year to lure Amazon's \$5 billion dollar HQ2. Many cities across the nation submitted proposals to attract the business giant to their area. Then came a shortlist on steroids. Hear behind-the-scenes information of the intricate proposals Texas cities put together and learn the essential ingredients Amazon (and other large corporate companies) are looking for when they consider locations such as schools, public transportation, diversity, universities, affordable housing, quality of life, business-friendly environment, and technology. Whether your city competed for Amazon or not, how do their requirements correlate with what planners are trying to create in their communities? This panel will explain what planners can do to advocate for their communities and how long-term plans can shape a business-ready environment. **1.25 CM**

Moderator: Wendy Shabay, AICP: Urban Planning + Design Vice President and Group Manager, Freese and Nichols; Region III Director, APA National Board of Directors

Panel speakers to be announced as more information is announced by Amazon.



KEYNOTE SPEAKER: JANET WOODKA

Thursday Lunch | 12:00 - 1:45 pm | Grand Ballroom

Janet Woodka, JD, former Federal Coordinator for Gulf Coast Rebuilding, was nominated by President Obama to effectuate policies for rebuilding communities impacted by Hurricanes Katrina and Rita. In this role, she coordinated policy development and solution creation relating to over \$120 billion in federal funding across federal, state, and local agencies. Woodka also served as the Director of Legislative Affairs for Gulf Coast Rebuilding, where she coordinated strategy and outreach with White House and Cabinet agencies on legislative issues relating to the rebuilding of the Gulf Coast after Hurricane Katrina and developed improved relationships between executive and legislative branches, allowing for more creative and comprehensive solutions to disaster recovery. In addition to her time with Gulf Coast Rebuilding, Woodka also served as Senior Advisor and Director of Regional Operations for the U.S. Environmental Protection Agency. She represented the Agency on interagency efforts such as the National Oceans Council, the Strong Cities, Strong Communities Council, and the Hurricane Sandy Task Force. The APA-Texas Chapter is proud to have Janet Woodka join us in Galveston! **1 CM**



#APATX18



HISTORIC GALVESTON BOAT TOUR

Wed. Oct 17 | 3:30 – 6:30 pm

Galveston's historic port is a working harbor with a thriving cruise presence, while also providing recreational and cultural opportunities. The main attraction will be the harbor tour by boat including playful dolphins and a shipwreck! Participants will also explore several of Galveston's Historic Districts, viewing the mansions built from fortunes made in the port while discussing our Historic Preservation Program. Knowledgeable speakers will discuss the history and future of the port, impact of the cruise industry, benefits of private/public partnerships, and the wide variety of birds and marine life in Galveston Bay. Don't miss this chance to get a new perspective on Galveston Bay and the historic Port of Galveston! **3.0 CM**

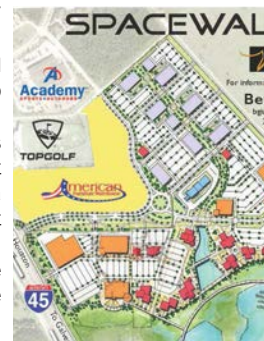
Speakers: Catherine Gorman, AICP: Assistant Director & Historic Preservation Officer, City of Galveston | Rodger E. Rees: Port Director: Port of Galveston | Trey Click: Executive Director, Historic Downtown Galveston Partnership



DYNAMIC BAY-AREA COMMUNITIES

Thur. Oct 18 | 7:30 – 11:30 am

Workshop participants will enjoy visiting three dynamic bay area cities – League City, Webster and Kemah. The first stop will be League City's Pinnacle Park, a 110-acre mixed use development under construction that includes Cabela's and Big League Dreams – a scaled-replica of major league ballparks. In the City of Webster, we will get in on the ground floor discussions of the City's planned 200-acre mixed use development: "Spacewalk" whose first tenant is Topgolf with plans to include American Furniture's 300,000 sf retail/warehouse space. On the way to Kemah, you will learn about League City's downtown form-based code and its partnership with FEMA. Our final stop will be the Kemah Boardwalk where participants will hear a colorful account of how the Boardwalk was born – from shrimping village to tourist magnet that entertains over 4 million visitors a year. We will tour a portion of the sprawling entertainment complex that includes waterfront dining, the theme-park, Kemah Lighthouse District and Old Kemah Schoolhouse Visitor Center. Since we leave Galveston early, we will have a bit of a breakfast treat for you on the bus!



4.0 CM

Speakers: Kris Carpenter: Planning Manager, League City | John Meador: Limited Partner, Pinnacle Park | Evan M. DuVall, AICP: City Planner, City of Webster | Nolen Morrison: Executive, American Furniture Warehouse | Teresa Vazquez-Evans: Planner, City of Pasadena; City Council Member, City of Kemah | Matt Wiggins: City Council Member, City of Kemah

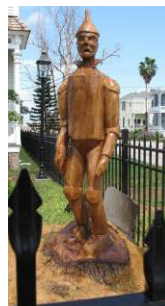


RECREATING GALVESTON'S URBAN FOREST

Thur. Oct 18 | 2:00 – 5:00 pm

One of Hurricane Ike's most visible tolls was the loss to Galveston Island's urban tree canopy, with an estimated 40,000 trees lost after being inundated by brackish water. This mobile workshop is proposed to be a bus tour around town to learn about the various projects undertaken by the Galveston Island Tree Conservancy working with its various project partners (City, neighborhoods, private foundations, etc.). Projects to be highlighted include leveraging tourist dollars (hotel occupancy tax) for the Historic Broadway corridor, NeighborWoods projects to target neighborhoods for replanting, and advocacy for best management practices. East End Historic District Neighborhood Tour will include Galveston's Tree Sculptures where artists turned dead trees into art. **3.0 CM**

Speakers: Priscilla Files: Senior Arborist and Executive Director, Galveston Island Tree Conservancy





TOURING GALVESTON BY BIKE

Thur. Oct 18 | 2:00 – 5:00 pm

Enjoy a relaxed bike tour of Galveston's recently formalized bike network connecting the beach to one of Texas's first pre-Victorian commercial districts – the Historic Strand. Participants will experience Galveston's pedestrian and bike friendly historic realm riding along its platted grid dating back to the 1830s. Learn how this thriving island city successfully handles alternative forms of mobility for its 50,000 full-time residents and seven million annual visitors. The tour will include a stop at the City's Farmer's Market to learn about how it partners with the City Housing Authority for better health options for residents and the School District in developing community gardens. Before riding back to the Convention Center, there will be a stop at the Bryan Museum with a refreshing beverage of choice. Novice riders are welcomed for this relaxed-paced ride – e-bikes (battery assisted for easy riding) and helmets will be provided. **3.0 CM**

Speakers: Tim Tietjens: Director of Development Service, City of Galveston | Debbie Berger: Co-founder, Seeding Galveston | Casey McAuliffe: Manager, Galveston's Own Farmers Market | Cate Black: Principal and Founder, Rise Architecture + Design | Kelly de Schaun: Executive Director, Galveston Park Board



DEVELOPING WITH NATURE

Fri. Oct 19 | 8:30 – 11:30 am

Workshop participants will experience firsthand how three residential developers successfully blended Galveston Island's natural environment with the building demands of creating new residential communities. Teaming with natural resource specialists and nonprofit partners, these developers achieved win-win scenarios in which residential properties are enhanced by surrounding ecosystems and protected for generations to come. These Galveston Island West End developments have leveraged required environmental mitigation obligations to enhance the value and appeal of their developments for prospective and neighboring residents and visitors alike. Attendees are assured to gain a fundamental understanding of successful environmental mitigation and ideas about opportunities for promoting similar creative solutions within their own communities. **3.0 CM**

Speakers: Dustin Henry, AICP: Coastal Resources Manager, City of Galveston | Wade Kilpatrick: Preserve Sweetwater Partners, L.P. | Ross Novelli, Jr.: President and General Partner, Nature's Concepts, Inc. | Mort Voller: Board Member, Lafitte's Cove Nature Preserve Society | Brenda Dawson: Board Member, Lafitte's Cove Nature Preserve Society | Carol Hollaway: Planning Commissioner, City of Galveston | Claire Garvin: Environmental Director, Crouch Environmental Services, Inc. | Ally Altemose, PWS: Senior Environmental Scientist and Project Manager, Crouch Environmental Services, Inc.



#APATX18

SESSIONS AT A GLANCE



THURSDAY

HISTORIC PROPORTIONS

	Opening Plenary: Recovery & Resiliency: Lessons from Hurricane Harvey 8:30 am - 10:00 am Grand Ballroom		The Big Event: Tremont House Ballroom 7:00 pm - 10:00 pm 2300 Ships Mechanic Row	
	Luncheon: Keynote Speaker Janet Woodka 12:00 pm - 1:45 pm Grand Ballroom		Galveston Ghost Tour ticketed event 2300 Ships Mechanic Row	
	10:15 AM	2:00 PM	3:45 PM	
Spinnaker	Planning - The First Things You Need to Know	Commissioners Roles and Ethical Behavior	Development Tools - Zoning and Subdivision Regulation	
Helm	What We Build and How We Get There: The Land Use-Transportation Connection	Introduction to Community Resilience	The Craig and Bill Show	
Schooner	After the Comp Plan - Best Practices in Making It Work!	From Kingwood to Greatwood: the New Territory of Annexation CM Law	From Planning to Persistence to Payoff	
Clipper	Bayou Landscape as Infrastructure: Case Study at UHCL	Flood-Adaptable Meyerland: Aspiration and Strategies	Harris County's Approach to Incorporating Health in Planning	
Galleon I	Mentor-Led Development Review	Putting the Activist in Bureactivist: Texas Style	Leading/Responding to Development Streamlining Initiatives	
Galleon II	Equity in Emerging Transportation Technologies CM Ethics	Planning, Budgets and Capacity: Legislative Impact CM Law	Advocacy in the Upcoming Legislative Session CM Law	
Galleon III	A Place to Live: Residential Planning Panel	Short Term Rentals: The Good, The Bad, and the Ugly	Fair Housing Considerations for Communities/Planners CM Law	
Harbor	Engagement In Broad Spectrum: Reaching The Underserved	The Little Park that Could: How a MicroPark Changed a City	Tools for Successful Streetscape Planning and Projects	
Yacht	Austin Sidewalks: Planning, Assessment and Execution	Land Use: The Key to Equitable, Transit-Oriented Communities	Planning for Innovative Transportation Technologies	
Mobile Workshops	Dynamic Bay-Area Cities		Touring Galveston by Bike	
			Recreating Galveston's Urban Forest	

SESSIONS AT A GLANCE



HISTORIC PROPORTIONS

FRIDAY

Plenary Session: What Does Amazon Have to do With Planning? 8:30 am - 10:00 am Grand Ballroom			APA Texas Awards Luncheon 12:00 pm - 1:45 pm Grand Ballroom		
10:15 AM	2:00 PM	3:45 PM	10:15 AM	2:00 PM	3:45 PM
Economic Development for Planning Commissions	Benefit/Cost Analysis of Pelican Island Causeway Bridge	Understanding the Brave New World of Floodplains Post Harvey	Economic Development for Planning Commissions	Benefit/Cost Analysis of Pelican Island Causeway Bridge	Understanding the Brave New World of Floodplains Post Harvey
Comprehensive Plans Explained	Rewire Your Development Review Process and Get Developments that Perform	Regional and Local Scenario Planning Strategies	Comprehensive Plans Explained	Rewire Your Development Review Process and Get Developments that Perform	Regional and Local Scenario Planning Strategies
Stealth Dorms: From Harm to Charm	Lessons to be Learned: How the Courts Handle Planning Issues CM Law	What it Says, What it Means: Ordinance Interpretation CM Law	Stealth Dorms: From Harm to Charm	Lessons to be Learned: How the Courts Handle Planning Issues CM Law	What it Says, What it Means: Ordinance Interpretation CM Law
Linking Arms Across Texas	Healthy Port Communities	Resilient City Systems: Rethinking Parks and Trails	Linking Arms Across Texas	Healthy Port Communities	Resilient City Systems: Rethinking Parks and Trails
Is Planning a Drag? Knope!	Public vs. Private - Is the Grass Greener on the Other Side?	Developers and Planners: We Need to Talk...	Is Planning a Drag? Knope!	Public vs. Private - Is the Grass Greener on the Other Side?	Developers and Planners: We Need to Talk...
Protecting and Supporting Vulnerable Cultural Communities	Engaging the Community in Drafting a Development Code	Pasadena Safe Routes: A Collaborative Approach	Protecting and Supporting Vulnerable Cultural Communities	Engaging the Community in Drafting a Development Code	Pasadena Safe Routes: A Collaborative Approach
Disruptive Technology and the AICP Code of Ethics CM Ethics	Place-Based EconDev: National Trends. Texas Implications.	Planner's Toolkit	Disruptive Technology and the AICP Code of Ethics CM Ethics	Place-Based EconDev: National Trends. Texas Implications.	Resilient Communities
Informing the Physical Environment Beyond the Street	Approaches to Revitalizing Suburban Commercial Corridors	Placemaking	Informing the Physical Environment Beyond the Street	Approaches to Revitalizing Suburban Commercial Corridors	Leadership & Career Development
Leveraging Resources to Implement Priority Infrastructure	Meeting the Requirements for National Performance Measures	Advocacy & Engagement	Leveraging Resources to Implement Priority Infrastructure	Meeting the Requirements for National Performance Measures	Trending Topics
		Infrastructure & Mobility			Short Course I
		Short Course II	Developing with Nature		Law
		Ethics			Ethics

Spinnaker

Helm

Schooner

Clipper

Galleon I

Galleon II

Galleon III

Harbor

Yacht

Mobile Workshops



AICP WORKSHOP

Wednesday | 12:30 - 6:30 pm | Schooner

This session is an overview of what to expect when taking the AICP certification exam. Learn helpful study tips and test-taking strategies for the exam, review major topic areas covered, and identify important study aids and resources.

FLOOD SAFE TEXAS WORKSHOP - COLLABORATIVE AND MODERN APPROACHES FOR FLOOD RESILIENCE

Wednesday | 1:00 - 5:00 pm | Galleon I

This workshop will explore how planners can work with floodplain managers, public works professionals, and elected officials to prepare a community to be more resilient in the face of potential flood hazards. Case studies will be included to demonstrate practical approaches to addressing flood hazard mitigation during the different stages of the planning process. The workshop will also include a group exercise and competition which will keep you engaged in the application of proactive strategies for flood risk management and enhance your interest in taking them back to apply within your own community. **4.0 CM**

Speakers: Jerry Cotter, PE: Chief Water Resources, US Army Corps of Engineers, Fort Worth District | Edith Marvin, PE: Director of Environment and Development, North Central Texas Council of Governments | Jessica Baker, PE, CFM, PMP: Vice President, Half Associates, Inc.; Past President, Texas Floodplain Management Association | Matt Bucchin, AICP, LEED GA: Director of Planning, Half Associates, Inc.

LEADERSHIP FORUM

Wednesday | 3:30 - 5:00 pm | Galleon III

The 5th Annual Leadership Forum will host a series of state and national leaders who will speak on their roles in planning and the professional benefits of being involved with APA. Attendees will have the opportunity to engage with guest speakers and network with other professional leaders. **1.5 CM**

Speakers: Silvia E. Vargas, AICP: AICP Commissioner Elected From Region III | Wendy Shabay, AICP: APA Board Director Elected From Region III | Breanne Rothstein, AICP: Chapter President's Council Executive Committee Secretary/Treasurer | Doug McDonald, AICP, CNU-A: APA Texas President | Ann Zadeh, AICP: Fort Worth City Council Member | Monica Rainey: APATX Emerging Planning Leaders Chair

WOMEN AND PLANNING DIVISION'S MORNING BEACH WALK AND TALK

Friday | 7:00 - 8:15 am | Meet under the front porte-cochère of the San Luis

Bring your walking shoes and shades and join representatives from the APA Women and Planning Division to start your morning with a beachfront sunrise, thinking on your feet, and networking. They will bring the water - you bring your thoughts on women in the profession and what they can accomplish together. Learn more about the division, share your ideas, and get ready for the day, along with the chance to take home a prize.

No need to sign up - open to all (women and men) interested in learning more about the Women and Planning Division. Meet at 7:00 am under the front porte-cochère of the San Luis - walk will depart at 7:15 am.



LEGACY AND CHARM: FORMULATING A BRIGHTER FUTURE FOR HITCHCOCK THROUGH COLLABORATIVE PLANNING

Thursday | 9:30 - 11:30 am | Crystal A in Hilton Resort

The Legacy Project, having begun in 2015 at the APA Texas Chapter conference as a hands-on community planning effort to benefit the host community for the foreseeable future, focuses this year on Hitchcock, TX, in an effort to support Texas Target Communities in developing a Comprehensive Plan that promotes community resiliency in the face of outside growth and development as well as its long-term recovery from Hurricane Harvey. While the Legacy Project is a competition with awards presented to the winning university, this year's participants (from multiple universities and planning schools throughout the state) have chosen to collaborate with one another within the confines of the competition, not only with shared information gathering, but also in choosing projects that focus on different aspects of community resiliency within the city; this collaboration intends to promote not only goodwill among the universities, but also a larger and more comprehensive series of planning projects for the City of Hitchcock that cover more of the city's needs for its Comprehensive Plan.



Hitchcock has a higher than typical unemployment rate, a lower than typical median household income, and a workforce that mostly goes outside of the city for employment; combined with its need for restructuring its infrastructure away from its 1% annual chance flooding zones and its lower than typical median housing value, Hitchcock needs a strong and all-encompassing Comprehensive Plan as it looks to grow in population by 50% by the year 2040.

Toward this end, each Planning Student Organization will be providing a written proposal and a visual element to convey concepts and strategies for topics that range through Housing, Community Facilities, Transportation, Historic Preservation, Coastal Resilience, Food Desert Remediation, and Town Beautification. This competition also will be accompanied by the CHARM workshop, in which the Community Health and Resource Management (CHARM) mapping application will be used to host a collaborative community mapping activity that promotes dialogue between community stakeholders. The CHARM Workshop offers an additional cooperative dimension to the Legacy Project by inviting planning student teams and stakeholders from Hitchcock to work together to create land use maps for the City of Hitchcock's planning department. This endeavor looks to provide creative and innovative solutions from across the state in a unified supporting role for this community - feel free to view the projects and vote for your favorite at txplanning.org.



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ABOUT THE SHORT COURSE:

The Short Course is eight sessions designed specifically to meet the needs and interests of those who serve their cities as advisers and decision makers. These sessions are aimed primarily at those who serve as Planning and Zoning Commissioners. While they are open to all, no CM credits are awarded for these sessions. Entry level planner and students are welcome to attend these basic sessions.

TRACK I ROOM: SPINNAKER

THURSDAY 10:15 AM - 11:45 AM



PLANNING - THE FIRST THINGS YOU NEED TO KNOW

By understanding the background, history, legal basis and effects that planning has had on local communities Texas and the nation will help you be a better commission member.

Speakers: David R. Gattis, FAICP, CFM, ICMA-CM (ret): APA Texas Chapter Historian

THURSDAY 2:00 PM - 3:30 PM



COMMISSIONERS ROLES AND ETHICAL BEHAVIOR

What's your role as a planning commissioner? Explore the guidelines for ethical behavior and keep out of trouble.

Speakers: Ann Bagley, FAICP: Principal, Bagley Associates | Edmund Haas, AICP: Senior Transportation Planner, Freese and Nichols | Douglas P. Schomburg, AICP: City Planner, City of Sugar Land

THURSDAY 3:45 PM - 5:15 PM



DEVELOPMENT TOOLS - ZONING AND SUBDIVISION REGULATION

At every meeting you use your zoning ordinance and subdivision regulations in the decision making process. Here is your opportunity to learn more about these important tools.

Speakers: Brooks Wilson, AICP: Owner/Principal, WilPLAN LLC | Alexis Jackson, AICP: Director of Development Services, City of Celina

FRIDAY 10:15 AM - 11:45 AM



ECONOMIC DEVELOPMENT FOR PLANNING COMMISSIONS

How does economic development work with the developments presented for planning and zoning decisions? This session explores the basics of economic development, and the techniques available in the economic development tool box.

Speakers: Bill Dahlstrom, FAICP, JD: Partner, Jackson Walker | Dan Bowman: President, Allen Economic Development Corporation

TRACK II ROOM: HELM

THURSDAY 10:15 AM - 11:45 AM



WHAT WE BUILD AND HOW WE GET THERE: THE LAND USE-TRANSPORTATION CONNECTION

Explore how land use and transportation considerations and interconnections are crucial to community success, from the earliest steps of planning to the various tools local governments use to implement plans. See how key planning elements (future land use plan, thoroughfare plan, capital improvements plan, etc.) and an array of potential management and regulatory tools can be used.

Speakers: Gary Mitchell, AICP: President, Kendig Keast Collaborative | R. C. "Rick" Mobley, ASLA, AICP, FITE: Regional Director of Transportation Planning, RS&H

THURSDAY 2:00 PM - 3:30 PM



INTRODUCTION TO COMMUNITY RESILIENCE

From unpredictable weather events to sustained economic prosperity, a lot of attention is being placed on improving community resilience. But, what exactly is "community resilience" and what does a resilient community look like in the future. This session introduces the concept of community resilience, its trends and benefits, and highlights the tools in which a Planning Commission uses to affect change.

Speakers: Matt Bucchini, AICP, LEED GA: Director of Planning, Half Associates, Inc.; Division Chair, APA's Sustainable Communities Division

THURSDAY 3:45 PM - 5:15 PM



THE CRAIG AND BILL SHOW

Back by popular demand, these two guys will enlighten attendees who want to know more about the planning language words, acronyms, and terms.

Speakers: Craig Farmer, FAICP: Director of Planning and Development, City of Weatherford | Bill Dahlstrom, FAICP, JD: Partner, Jackson Walker

FRIDAY 10:15 AM - 11:45 AM



COMPREHENSIVE PLANS EXPLAINED

What is the process to create or update your comprehensive plan? What is your role in the comprehensive planning process? Learn more about how cities develop, update, and use their comprehensive plans

Speakers: Tiffany McLeod, AICP: Urban Planner/Project Manager | Shad Comeaux, AICP: Associate/Project Manager, Freese and Nichols | Chasidy Allen Benson, AICP: City Planner, City of Duncanville

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AFTER THE COMP PLAN – BEST PRACTICES IN MAKING IT WORK!

Schooner

Is your comprehensive plan implementable? What are the elements that even make it implementable? This session will highlight the successes and challenges of plan implementation for three Texas cities (Laredo, Pearland, and Marble Falls) as well as best practices for moving forward. A brief overview of each plan's implementation framework will be provided to set the stage for a follow up moderated panel discussion about the successes and challenges of implementation. The moderated discussion will include pre-prepared questions for the panel as well as interactive participation and Q&A from the audience. Leave this session with a clear understanding of the best practices of plan implementation and why it should be the foundation for every comprehensive planning process. **1.5 CM**

Speakers: Matt Bucchin, AICP, LEED GA: Director of Planning, Halff Associates, Inc. | Caleb Kraenzel, AICP: Assistant City Manager, City of Marble Falls | John McDonald: Director of Community Development, City of Pearland | Nathan Bratton: Planning Director, City of Laredo

BAYOU LANDSCAPE AS INFRASTRUCTURE: CASE STUDY AT UHCL

Clipper

A campus master plan at the University of Houston-Clear Lake is nearing completion and is interrupted by Hurricane Harvey. While the university is spared from natural disaster by its location along Horsepen Bayou, planning discussions are recast, giving new emphasis to landscape-focused resilience. The natural setting of the campus is a significant part of the campus identity, but the landscape is also a critical component of campus infrastructure, as proven in this latest extreme weather event. This case study is a successful example of leveraging best floodway practices while celebrating the bayou landscape as a multi-purpose resource for the campus and larger community. **1.5 CM**

Speakers: Katharyn Hurd: Katharyn Hurd, AICP, ASLA, LEED AP BD+C: Planner, Page | Steve Albert, PE, CFM: Principal, Sherwood Design Engineers | Nick Russo: Environmental Compliance Officer, Harris County Engineering Department

MENTOR-LED DEVELOPMENT REVIEW

Galleon I

Come to this engaging session to get hands-on experience reviewing a development proposal. Participants will learn the "Perfect 10" of a quick development review by reviewing a real site plan project. Basics, lessons learned, tips, and tricks of each of the development review components will be shared by the session facilitator as the group moves through the exercise. **1.5 CM**

Speakers: Abra Nusser, AICP: President & CEO, Ideation Planning

EQUITY IN EMERGING TRANSPORTATION TECHNOLOGIES

Galleon II

This session will cover equity issues communities are having with emerging transportation technologies, such as High Speed Rail, Autonomous Vehicles, Bike Share Programs, and online/ app based transportation technologies on various communities in terms of access and development opportunities. **1.5 CM ETHICS**

Speakers: Staron Faucher, AICP: Transportation Planner, Freese and Nichols, Inc. | Michael Rogers, PWLF: Director of Transportation, City of Dallas



Planner's Toolkit



Resilient Communities



Placemaking



Leadership & Career Development



Advocacy & Engagement



Trending Topics



Infrastructure & Mobility



Law



Ethics

A PLACE TO LIVE: RESIDENTIAL PLANNING PANEL

Galleon III

How creative can we be with residential planning? This panel showcases residential examples, best practices and lessons learned from unique perspectives, including that of municipal regulators (representing Houston and Austin); potential homeowners (including "tiny" home advocates), and institutional providers (such as a highly successful single room occupancy model, and a creative affordable homeownership lot program). **1.5 CM**

Speakers: Teresa Geisheker: Senior Planner II, City of Houston | Emily Abeln: Vice President of Real Estate Development, New Hope Housing | Sheila Blake: Private Consultant | BA Norrgard: Private Consultant | Matt Dugan, AICP: Long Range Planning Division Manager, City of Austin

ENGAGEMENT IN BROAD SPECTRUM: REACHING THE UNDERSERVED

Harbor

A number of planning initiatives are in place throughout Houston and Austin to engage underserved communities for community revitalization, economic independence, and climate resilience. This panel discussion will explore several case studies of these efforts, each at various stages of implementation, and includes nonprofits, consultants, research, and public art perspectives. Learn how the profession and public art have implemented creative means to engage communities in a broad spectrum of projects. **1.5 CM**

Speakers: Anne Whitlock: Founding Director, Connect Community | Charles X. White: Executive Director, Charity Productions | Saima Musharrat: Urban Planner, Civic Solutions Inc. | Dian Nostikasari, PhD: Senior Research Fellow, Kinder Institute for Urban Research | Lynn Osgood: Executive Director, Go Collaborative | Eric Leshinsky: Senior Designer and Planner, Design Workshop

AUSTIN SIDEWALKS: PLANNING, ASSESSMENT AND EXECUTION

Yacht

Sidewalks are now generally recognized as necessary and integral components of urban and suburban transportation systems. Sidewalk networks provide access to transit, increase transportation equity, help control air pollution and traffic congestion, and improve quality of life. Most U.S. cities do not have a Sidewalk Master Plan or ADA Transition Plan. The City of Austin is unique in its ability to implement field engineering and unit price contracting to reduce sidewalk costs and expedite project delivery times. In about three weeks, sidewalks can be scoped, planned, designed, constructed, and open to the public. Come learn how Austin's Sidewalk and Safe Routes to School Programs use GIS tools for analysis, planning, and project management of sidewalks. **1.5 CM**

Speakers: Coleen Gentles: GIS Analyst, City of Austin | Justin Norvell, PE: Engineer B, City of Austin | Alisha Pena: Maritime Division Program Coordinator, Texas Department of Transportation | Amir Emamian: Safe Routes to School Engagement Coordinator, City of Austin



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FROM KINGWOOD TO GREATWOOD: THE NEW TERRITORY OF ANNEXATION

Schooner

In 2017 the Texas Legislature vastly limited certain cities' ability to annex properties into their city limits. As a result, Tier 2 cities (those in a county with 500,000 people or more) need to be creative and strategic in their approach to ETJ development and annexation. One way that Tier 2 cities are able to annex is through Strategic Partnership Agreements (SPAs). The City of Sugar Land recently annexed two master planned communities – Greatwood and New Territory – through SPAs with nine Municipal Utility Districts, which resulted in 30,000 new City residents and a 34% population increase - overnight. Other cities can learn from some unique approaches Sugar Land used through this process that resulted in an amicable, successful annexation. **1.5 CM LAW**

Speakers: Scott Houston: Deputy Executive Director and General Counsel, Texas Municipal League | Jim Callaway: Assistant City Manager, City of Sugar Land | Lisa Kocich-Meyer, AICP: Director of Planning, City of Sugar Land | Ruth Lohmer, AICP: City Planner, City of Sugar Land



FLOOD-ADAPTABLE MEYERLAND: ASPIRATION AND STRATEGIES

Clipper

The Flood Adaptable Meyerland project is a focused one-year effort to merge research capacity of University of Houston, Rice, and Texas Southern University with a community-based planning process. Over the past three years, Meyerland and contiguous communities have been severely inundated with floodwaters. The planning team is facilitating a process providing an opportunity for the community to express their aspirations for the future. Planners and community partners are taking a forward-leaning approach to tactical infrastructure investments and emerging smart technologies to enhance resilience to recurring flooding. In this session, planners will share what they have learned in the interdisciplinary and community-based effort to make established communities more adaptable to flooding. **1.5 CM**

Speakers: Bruce Race, FAICP, FAIA, PhD: Gerald D. Hines School of Architecture and Design | Lester King, PhD, AICP: Lecturer, Rice University



PUTTING THE ACTIVIST IN BUREAUCRACY: TEXAS STYLE

Galleon I

Hear from early career professionals about how they create change and stay true to their values in a government or private sector career. Early career professionals share their techniques and tips for young planners and managers alike in the age of #bureadvocacy. **1.5 CM**

Speakers: Melissa Beeler: Transportation Planner, City of Houston | Coleen Gentles: GIS Analyst, City of Austin | Jorge Bustamante: Project Manager, Greater Northside Management District | Katie Coyne, AICP, Certified Ecologist - ESA, SITES AP: Senior Planner, Asakura Robinson



PLANNING, BUDGETS AND CAPACITY: LEGISLATIVE IMPACT

Galleon II

The Texas 85th Legislative session provided a canvas to understand the push and pull for power between the state and city levels of government. State mandates to centralize power creates opportunities and threats to local governments. At the completion of the session, the Legislature issues their interim charges to standing committees for research and recommendations. In November and December, they will start filing bills that will have a direct impact on local governments. Early research and assessment of these charges will inform communities on opportunities and threats to community planning efforts specifically in the areas of economic development, infrastructure, and housing. Implications to financial planning and capacity will also be explored. **1.5 CM LAW**

Speakers: Laura Keyes, PhD, AICP: Lecturer in Nonprofit Leadership Studies, University of North Texas | Ken Schmidt, AICP, CNU-A: Lead Planner, City of Plano | Craig Farmer, FAICP: Director of Planning & Development, City of Weatherford



SHORT TERM RENTALS: THE GOOD, THE BAD, AND THE UGLY

Galleon III

The cities of Fredericksburg and San Marcos have established registration programs for Short Term Rentals to help address concerns regarding noise, parking, and trash in neighborhoods. STRs provide additional tax revenues to communities and encourage investment in older neighborhoods, however some neighborhoods are losing full time residents and seeing increased property values that price some residents out of areas. Municipalities that have created registration programs and inspections have seen some push back from the state in recent legislative sessions. Cities of all sizes are dealing with the impacts of STRs and can learn from the two examples cities in this session. **1.5 CM**

Speakers: Brian Jordan, AICP: Director of Development Services, City of Fredericksburg | Anna Hudson: Historic Preservation Officer, City of Fredericksburg | Shannon Mattingly, AICP: Director of Planning and Development Services, City of San Marcos



THE LITTLE PARK THAT COULD: HOW A MICROPARK CHANGED A CITY

Harbor

Located in Fort Worth's vibrant Near Southside, the Magnolia MicroPark embraced tactical urbanism to demonstrate the importance of public open space while creating value for the surrounding context. With extensive community engagement, collaboration & elbow grease, stakeholders transformed a private, underutilized lot into a dynamic pop-up park. Though temporary, the MicroPark's influence is enduring — its success inspired the addition of an Urban Parks category to the Parks Master Plan, which changes the way small parks (<1 acre) are developed. How was the MicroPark conceived, designed and implemented? Learn from Mike Brennan, Near Southside, Inc. President, TBG Managing Principal Eric Garrison, and Fort Worth Councilwoman Ann Zadeh on its evolution and what MicroPark 2.0 has in store. **1.5 CM**

Speakers: Eric Garrison: Managing Principal, TBG Partners | Mike Brennan, AICP: President, Near Southside, Inc. | Ann Zadeh, AICP: City Council Member, City of Fort Worth



LAND USE: THE KEY TO EQUITABLE, TRANSIT-ORIENTED COMMUNITIES

Yacht

How many buses and trains you have, where you put them, and how they run are all essential components of a transit system. But without destinations, who will ride? Successful transit relies on a bedrock of land use policies that facilitate transit's biggest potential – moving large numbers of people in a constrained space. In San Antonio, an innovative partnership between a transit agency and the city is creating a vision for mobility corridors, centered around transit-supportive land use. **1.5 CM**

Speakers: Jacob Floyd, AICP: Planning Coordinator, City of San Antonio | Santiago Jaramillo: Strategic Planner II, VIA Metropolitan Transit Authority



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FROM PLANNING TO PERSISTENCE TO PAYOFF

Schooner

As a home to astronauts and others involved in the nation's space programs, Nassau Bay since the 1960s has been a planned community in the Clear Lake area, midway between Houston and Galveston. After decades as a built-out city, Nassau Bay in the 2000s had to take on the challenges of redevelopment as its commercial properties began to show their age and obsolescence. Although still only a community of some 4,000 residents, Nassau Bay has a regularly updated comprehensive Master Plan and has utilized its zoning and other development regulations, an Economic Development Corporation, a Management District, a Redevelopment Authority, and a Tax Increment Reinvestment Zone to advance its redevelopment vision. **1.5 CM**

Speakers: Gary Mitchell, AICP: President, Kendig Keast Collaborative | Sue Darcy: President, Marsh Darcy Partners | Jason Reynolds: City Manager, City of Nassau Bay | Fred Griffin: Chairman, Griffin Partners

HARRIS COUNTY'S APPROACH TO INCORPORATING HEALTH IN PLANNING

Clipper

Harris County Public Health Built Environment (BE) Unit adds a public health lens to planning activities and contributes to healthy community design through the use of Health Impact Reviews (HIRs). Incorporating health in planning decisions allows for the creation of robust plans that optimize positive health outcomes and mitigate negative impacts. The BE Unit leverages partnerships within the local health department and outside agencies to create an inter-disciplinary approach to tackling public health issues in the built environment through planning. The presentation will lead attendees through the HIR process that integrates health data, stakeholder engagement and health equity to inform early planning processes through quantifiable results. **1.5 CM**

Speakers: Parul Pillai, MPH: Program Manager for the Built Environment Unit, Harris County Public Health | Aimee Schultze, MPH: Community Health and Design Coordinator on the Built Environment Unit, Harris County Public Health | Michael Schaffer, MBA: Environmental Public Health Division Director, Harris County Public Health

LEADING/RESPONDING TO DEVELOPMENT STREAMLINING INITIATIVES

Galleon I

Every planning supervisor should be focused on improving performance: knowing the details of what services you provide, how often, their cost, and ways to streamline the work. If you're not focused on this, someone else will be. Sometimes it's a mayor or city manager who gets the customer service initiative going. In those "top down" instances, planners need all their resiliency skills to maintain a positive attitude towards the analysis and recommendations whether they come from a city auditor or a consultant. Learn from professionals in small, medium, and large communities how to benefit from a customer focused study of your operations and what lessons they learned. Hear some of the best practices for what you can do to improve customer service when you return to your agency. **1.5 CM**

Speakers: Carol D. Barrett, FAICP: Senior Associate, Zucker Systems | John Webb, AICP: Director of Development Services, Town of Prosper | Fred Gibbs: Director of Development Services, Town of Little Elm | Rodney Gonzales: Director of Development Services, City of Austin



ADVOCACY IN THE UPCOMING LEGISLATIVE SESSION

Galleon II

The Texas Legislature will start accepting bills shortly after the conference. Cities, including planners, should be aware of how the process works and what implications legislative actions may have for city planning. This session will outline the process and identify ways planners can follow the process, contact legislative staff, and tell the planning story. **1.5 CM LAW**

Speakers: Christopher Looney, AICP: Director of Planning, City of New Braunfels | Chance Sparks, AICP, CNU-A: Assistant City Manager, City of Buda | Kimberley Mickelson, AICP, JD: Senior Assistant Attorney, Planning and Development, City of Houston



FAIR HOUSING CONSIDERATIONS FOR COMMUNITIES AND PLANNERS

Galleon III

This session will present an overview of fair housing laws and requirements, and Texas Department of Housing and Community Affairs multifamily and single family Housing programs, including how the Department promotes opportunity and choice in housing across Texas. Speakers will also discuss the way local land use and zoning decisions have been interpreted as it relates to the Fair Housing Act as well as provide an overview of financing options and local decision-making considerations that affect those financing options (letters of support, local financing, NIMBYism) under the Fair Housing Act. **1.5 CM LAW**

Speakers: Brooke Boston: Deputy Executive Director, Texas Department of Housing and Community Affairs | Michael Lytle: Chief of External Affairs, Texas Department of Housing and Community Affairs | Ed Hill: Training & Outreach Specialist, Texas Workforce Commission Civil Rights Division



TOOLS FOR SUCCESSFUL STREETScape PLANNING AND PROJECTS

Harbor

Texas municipalities have long recognized that the character of a community is most often defined by its functional, well-designed, vibrant streetscapes and public spaces. The Streetscape Resource Guide supports optimal planning design and construction, illustrates top-flight design standards for successful projects and depicts the unintended consequences that can result from lack of cohesive planning. The recognized planning experts who wrote the Streetscape Resource Guide will describe its usefulness in moving the best possible streetscapes from concept to reality. **1.5 CM**

Speakers: Bill Odle, ASLA: Strategic Planning Director, TBG Partners | Anne Culver: Executive Vice President, Scenic Texas; Executive Director, Scenic City Certification Program | Marlene Gafrick: Director of Planning, MetroNational | Amar Mohite: Director of Planning and Infrastructure, Harris County Precinct One | Patricia Frayre, PE: Founding Principal, Frayre Engineering & Consulting



PLANNING FOR INNOVATIVE TRANSPORTATION TECHNOLOGIES

Yacht

New technologies are transforming the way people travel, with implications for how cities approach transportation and land use planning. Representatives from the City of Arlington will describe the City's Via Rideshare service and Milo autonomous shuttle pilot program; representatives from the North Central Texas Council of Governments will highlight an autonomous vehicle planning guide for Texas cities; and representatives from the College of Architecture, Planning and Public Affairs at the University of Texas at Arlington will describe current research and best practices surrounding transportation innovations. Attendees will learn about the current state of rideshare and autonomous vehicle technologies and how to plan for and implement these innovations in their own communities. **1.5 CM**

Speakers: Ann Foss, PhD, AICP: Principal Planner, City of Arlington | Clint Hall: Transportation Planner, North Central Texas Council of Governments | David Weinreich, PhD: Postdoctoral Associate with the Institute for Urban Studies, University of Texas at Arlington





HISTORIC PROPORTIONS



HISTORIC PROPORTIONS

STEALTH DORMS: FROM HARM TO CHARM

Schooner

Usually located in proximity to a college or university, established neighborhoods traditionally occupied by families, transition to homes predominantly occupied by students appear and pose challenges to the fabric of neighborhood integrity. This session details the planning process the City of Bryan embarked on in 2016-2017 to identify, define, and regulate this type of housing to help ensure neighborhood compatibility and preserve established Bryan neighborhoods. **1.5 CM**

Speakers: Martin Zimmermann, AICP: Planning Manager, City of Bryan | Lindsay Hackett: Planner, City of Bryan | John Bush: Planning and Zoning Commissioner, City of Bryan

LINKING ARMS ACROSS TEXAS

Clipper

Immediately after Hurricane Harvey, the Texas APA began reaching out for resources to serve its communities. From those initial calls to national headquarters, volunteer planners developed a Texas-based network for information exchange and assistance. Participants will describe their contribution to recovery in their own communities, and how planners from across the state are helping them bridge the distance and contribute to the recovery effort. **1.5 CM**

Speakers: Kimberly Miller: Director of Texas Operations, Allen ES | Kimberley Mickelson, AICP, JD: Senior Assistant Attorney, Planning and Development, City of Houston | Sheri Smith, PhD: Associate Professor and Interim Department Chair of Urban Planning and Environmental Policy, Texas Southern University | Dan McGinn: Director of Planning and ESI, City of Corpus Christi | Amanda Torres: Community Planner, City of Rockport

IS PLANNING A DRAG? KNOPE!

Galleon I

Very few of us dream of becoming the next Mark Brandanowitz, the jaded and unhappy planner on Seasons 1 and 2 of Parks and Recreation. Many of us discover the Planning profession because we are curious and fascinated by cities. We aim to understand many of the facets and interconnections of the urban ecosystem, enough to at the very least have a pretty good idea of what not to do. However, the professional life of a planner can be constrained by shrinking resources and the enormous administrative responsibilities that fall on planning departments to carry out top-down municipal planning processes. As planners, how do we demonstrate the value that we bring as curious researchers, listeners, synthesizers and dedicated servants to the greater good? **1.5 CM**

Speakers: Rachel Tepper, AICP: Urban Designer, Perkins+Will | Philip Koske, PLA: Principal, Nudge Landscape Architecture | Katherine Caffrey: Assistant City Manager, City of Cedar Park | Jake Gutekunst, PE: Engineer, Kimley-Horn & Associates



Planner's Toolkit



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Ethics

PROTECTING AND SUPPORTING VULNERABLE CULTURAL COMMUNITIES

Galleon II

Texas' largest cities are home to a wide range of diverse and culturally distinct communities. A nation-wide trend towards urban living combined with state-wide population growth has increased development pressure in urban neighborhoods, jeopardizing housing, local economies, urban form, cultural traditions, and way of life for some of these unique communities. A number of initiatives are underway throughout Houston, Austin, Dallas, and San Antonio to preserve and support vulnerable, cultural communities and their housing affordability, economic independence, cultural distinctions, and architecture. This panel discussion will explore five of these efforts, at all stages of implementation, and includes nonprofit, consultant, and municipal perspectives. **1.5 CM**

Speakers: Meghan Skornia, AICP: Associate Urban Planner, Asakura Robinson | Kathy Flanagan Payton: President and CEO, Fifth Ward Community Development Corporation | Nicole Joslin: Executive Director, Austin Community Design and Development Center | Thor Erickson, AICP, LEED GA: President & Managing Director, buildingcommunityWORKSHOP | Shanon Shea Miller, AICP: Historic Preservation Officer, City of San Antonio

DISRUPTIVE TECHNOLOGY AND THE AICP CODE OF ETHICS

Galleon III

All communities must deal with some forms disruptive technology from automated vehicles to mounted movable signs. Resilient communities understand how to analyze the potential impacts of such change and the role of government in facilitating or regulating the change. Planners must be prepared to recommend effective strategies and to do that, they must be aware of the provisions of the AICP Code of Ethics and Professional Conduct. Disruptive technologies may advance the interests of some while diminishing the resources of others. Planners must be aware of the ethical implications of the technological change when considering what steps should be taken next. Try your hand at making decisions using scenarios. **1.5 CM ETHICS**

Speakers: Carol D. Barrett, FAICP: Senior Associate, Zucker Systems | Ann C. Bagley, FAICP: Principal, Bagley Associates | R. C. "Rick" Mobley, ASLA, AICP, FITE: Regional Director of Transportation Planning, RS&H

INFORMING THE PHYSICAL ENVIRONMENT BEYOND THE STREET

Harbor

The session will be targeted towards audiences committed to the development of building and development codes that are grounded in market and fiscal reality and solicitous of conditions that adversely impact the economic feasibility of development and redevelopment. **1.5 CM**

Speakers: Luis Núñez: Senior Associate, Kendig Keast Collaborative | Anne Ricker: Owner and Managing Principal, Ricker|Cunningham | Bill Cunningham: Principal, Ricker|Cunningham | Theo Melancon: City Manager, City of Dayton

LEVERAGING RESOURCES TO IMPLEMENT PRIORITY INFRASTRUCTURE

Yacht

Funding priority transportation projects is a challenge for political subdivisions across the State of Texas. For planners, it is almost inevitable to be faced with limited resources and a list of needs that exceeds the available capital budget. This panel discussion will allow the audience to learn about how various innovative funding options can be used (and combined) in order to close budget shortfalls and expedite project delivery. **1.5 CM**

Speakers: Jim Webb, AICP: Chief Executive Officer, The Goodman Corporation | John Isom: Director, City of Waller Economic Development Corporation | Travis Younk: President, Upper Kirby Redevelopment Authority | Irma Sanchez: Vice President of Projects, Westchase District | Robert Heineman, FAIA: Vice President of Planning and Design, The Woodlands Development Company





BENEFIT/COST ANALYSIS OF PELICAN ISLAND CAUSEWAY BRIDGE

Spinnaker

Pelican Island is home to hundreds of acres of undeveloped property. Given its strategic location to open seas, potential for future development and current uses, Pelican Island must stay connected to Galveston Island to further achieve the Galveston County Economic Development Department's mission of "leading and supporting efforts to recruit, retain and expand business and industry in Galveston County." Pelican Island Causeway Bridge, the only connection, is over 55 years old and is currently exhibiting environmental stress. This session will present the benefit/cost analysis and methodologies completed to evaluate various safety, state of good repair, economic, quality of life, and sustainability benefits. **1.5 CM**

Speakers: Michael Shannon, PE, CFM: County Engineer, Galveston County | Robert McHaney, AICP: Chief Project Officer, The Goodman Corporation | Susan Maclay: Senior Associate, The Goodman Corporation

REWIRE YOUR DEVELOPMENT REVIEW PROCESS AND GET DEVELOPMENTS THAT PERFORM

Helm

Are lengthy land development processes working against your business-friendly "cred?" Are your elected officials breathing down your neck, tired of hearing complaints from their constituents? Do you struggle to stay "in sync" with staff members in other departments? Learn what it takes to run a smoother process and get better results, starting from pre-development meetings that help reduce barriers, all the way through final permit. Hear about the benefits of and best practices for conducting an organizational and process audit, and about how to implement a successful pre-development process from a group of planners providing both public and private sector perspective. **1.5 CM**

Speakers: Clarence Sirmons: Development Coordinator, City of Pearland | Martin Griggs: Senior Planner, City of Pearland | Paul Grohman: Owner, Gromax Development | Sarah Sinatra Gould, AICP: Director of Planning, Calvin, Giordano & Associates | Silvia Vargas, AICP, LEED AP: Principal Planner, Calvin, Giordano & Associates | Richard Cannone, AICP: Planning Director, City of Denton

LESSONS TO BE LEARNED: HOW THE COURTS HANDLE PLANNING ISSUES

Schooner

This session will review and update you on the newest court cases from Texas, Federal, and other states, and identify the key points planners need to take away for their practice. **1.5 CM LAW**

Speakers: Kimberley Mickelson, AICP, JD: Senior Assistant Attorney, Planning and Development, City of Houston | Bill Dahlstrom, FAICP, JD: Partner, Jackson Walker

HEALTHY PORT COMMUNITIES

Clipper

With the expansion of the Panama Canal, a booming petrochemical industry, and projected population increases, how can ports and portside communities plan for reductions in freight-related emissions, enhanced chemical security, and economic and environmental justice? Panelists will discuss policies and practices to build healthier port communities and share case studies. Equity and resiliency will also be a focus of this panel. **1.5 CM**

Speakers: Stephanie Thomas, PhD: Researcher and Organizer, Public Citizen | Bakeyah Nelson, PhD: Executive Director, Air Alliance Houston | Rev. James Caldwell: Founder and Director, Coalition of Community Organizations | Laura Cottingham, MBA: Chief of Staff & Chief Sustainability Officer, ARA

PUBLIC VS. PRIVATE - IS THE GRASS GREENER ON THE OTHER SIDE

Galleon I

Planners find work in both the public and private sectors but many do not take the leap from one side to the other. This session will seek to answer the question for inquiring planners looking to make a short-term or long-term move to a private or public planning position. A moderated panel discussion from planners who have worked on both sides will offer honest opinions of their personal pros and cons for each side. An extended Q&A session will allow for direct questions of the panel, and allow attendees to reflect on their own professional planning goals. **1.5 CM**

Speakers: Jordan Maddox, AICP: Senior Planner, Half Associates, Inc. | Rebecca Leonard, AICP, PLA, LEED AP, CNU-A: Founder, Lionheart Places LLC | Tony Allender, AICP: Principal, Hawes Hill & Associates | Moderator: Matt Buccchin, AICP, LEED GA: Director of Planning, Half Associates, Inc. | Tom Yantis, AICP: Assistant City Manager, City of Taylor



ENGAGING THE COMMUNITY IN DRAFTING A DEVELOPMENT CODE

Galleon II

The City of San Marcos was named the fastest growing City in the Nation for City's with a population of 50,000 and greater during 2012, 2013 and 2014. In response to rapid change and growth the community embarked on a six year planning process that included a new Comprehensive Plan and most recently the adoption of a new Development Code. San Marcos is a community made up of engaged citizens where community buy-in is an essential ingredient to a successful project. This session will discuss the coordinated public planning processes, events and efforts that have led to a new planning framework shaped around guiding both how and where we grow as a City. **1.5 CM**

Speakers: Abigail Gillfillan, AICP: Planning Manager, City of San Marcos | Shannon Mattingly, AICP: Director of Planning and Development Services, City of San Marcos



PLACE-BASED ECONDEV: NATIONAL TRENDS. TEXAS IMPLICATIONS

Galleon III

Economic development and planning have become increasingly intertwined. Talent drives decision making. Regions that attract talent flourish, those that don't, struggle. Gone are the days when tax incentives and logistics were enough. Today's economic engine is the workforce, and the needs of employees, especially the young workforce, have become paramount in attracting and retaining companies, large and small. Listen in to a Texas-themed version of the well received session given by developer and urbanist, Brandon Palanker, at APA18 New Orleans as he and Rik Adamski discuss the expanding role of placemaking/urban design in economic development and corporate relocation decisions. Learn to build consensus and influence decision makers to promote a Place-Based Economic Development approach. **1.5 CM**

Speakers: Brandon Palanker: President and Founder, 3BL Strategies | Rik Adamski, CNU-A: Principal, ASH+LIME | Orlando Campus: Economic Development Director, Town of Addison



APPROACHES TO REVITALIZING SUBURBAN COMMERCIAL CORRIDORS

Harbor

The Northeast Corridor (NEC) is a five-mile strip located in northeast San Antonio between the City's inner (410) and outer (1604) loop. The majority of the NEC's land was developed for commercial uses between the late 1970s and late 1980s and is today suffering disinvestment as retailers and consumers have moved to new developments on the City's outskirts. Recognizing that reversing disinvestment in "second tier" suburbs presents new challenges to communities, the NEC was selected as the target of San Antonio's first suburban commercial corridor revitalization plan. The NEC Revitalization Plan was adopted by the City in 2014. This session will explore the experiences, successes, and lessons learned during first four years of the NEC Revitalization Plan's implementation. **1.5 CM**

Speakers: Heather Yost: Senior Planner, City of San Antonio | Rebecca Podowski: Senior Policy Advisor, San Antonio City Council District 10 | Jacob Floyd, AICP: Planning Coordinator, City of San Antonio



MEETING THE REQUIREMENTS FOR NATIONAL PERFORMANCE MEASURES

Yacht

MAP-21 established and the FAST Act reinforced the requirement for national performance measures to be used in monitoring the performance of the US transportation system. MPOs and State DOTs were also directed to establish targets corresponding to the new measures and monitoring performance of their systems. This session will explore how MPOs and State DOTs have gone about establishing those targets and monitoring performance and how they have integrated these tasks into their planning and programming activities. The session will explore whether the requirements have led to a more performance-driven project and program evaluation process. **1.5 CM**

Speakers: JD Allen, AICP, TSSP-RAIL: Executive Vice President, Alliance Transportation Group | Jonathan Mosterio, AICP: Community and Regional Transportation Specialist, Alliance Transportation Group | Ben Lauritzen: Data-Management Specialist, Alliance Transportation Group | Peggy Thurin: Systems Planning Section Director, Texas Department of Transportation





UNDERSTANDING THE BRAVE NEW WORLD OF FLOODPLAINS POST HARVEY

Spinnaker

Devastating floods over the past few years, culminating with Hurricane Harvey in 2017, have changed the way planners across Texas look at floodplains. Higher finished floor elevations are just the start – we need to understand floodplains as more than just lines on our maps. This brave new paradigm calls for a new stronger relationship between planners and floodplain engineers. Curious about 1D vs. 2D modeling? What is Hec-RAS? And how good are those models anyway? A much better understanding of how floodplains are calculated, how floodwaters move, how our zoning and development standards help or hinder flood-proofing our cities, and how we can better respond to unpredictable storm events will help us create even better places to live throughout Texas. **1.5 CM**

Speakers: Matt Bucchin, AICP, LEED GA: Director of Planning, Halff Associates, Inc. | Terry M. Barr, PE, CFM: Engineer, Halff Associates, Inc. | Jonathan W. Holley, CPESC, CPSWQ: Regulatory Compliance Department Manager, Harris County Flood Control District



REGIONAL AND LOCAL SCENARIO PLANNING STRATEGIES

Helm

Scenario Planning is a technique that is used among many disciplines within the planning practice. From land use, to transportation, and resiliency, this session will review the current applications of scenario planning in Texas and across the country. Focus topics within this session will include examples of the development of land use scenarios; transportation scenarios and demographics allocation for MPOs, and hazard mitigation for Counties. The session presenters will cover these topics and how they have integrated software such as CommunityVIZ into their scenario planning analysis. **1.5 CM**

Speakers: Rob Rae, AICP: Senior Associate, Walter P Moore | Matt Noonkester, AICP: Founding Principal, City Explained, Inc. | Steve Mikulencak, AICP: Extension Program Specialist, Texas Community Watershed Partners | Rea Donna Jones: MPO Director, Texarkana MPO



WHAT IT SAYS, WHAT IT MEANS: ORDINANCE INTERPRETATION

Schooner

Panelists will use real life examples of how ordinances can contradict practice and common sense, and how planners should recognize the situations when they can use discretion in interpreting ordinance language, and when they cannot – or should not, and how to avoid those situations with good, clear drafting. **1.5 CM LAW**

Speakers: Craig Farmer, FAICP: Director of Planning and Development, City of Weatherford | Kimberley Mickelson, AICP, JD: Senior Assistant Attorney, Planning and Development, City of Houston



RESILIENT CITY SYSTEMS: RETHINKING PARKS AND TRAILS

Clipper

Parks and trails planning is rapidly evolving into an interdisciplinary practice that considers many different community benefits beyond what has historically been expected. From a parks plan in the Central Texas region focused on how parks can be leveraged to impact community health disparities and work on the iconic trail around Lady Bird Lake in Austin that explicitly incorporates urban ecology and restoration into each project; to the vision encapsulated in the Bayou Greenways 2020 Plan for Houston's Bayou trails and a parks plan in Harris County's Precinct One focused on how parks can promote resilience in post-Harvey Houston – each project demonstrates how parks and trails planning can better integrate both community and ecological resilience into the planning process. **1.5 CM**

Speakers: Katie Coyne, AICP, Certified Ecologist - ESA, SITES AP: Senior Planner, Asakura Robinson | Charles H. Place, AIA: Managing Director of Capital Programs, Houston Parks Board | Beth Carroll: Project and Creative Director, The Trail Foundation



DEVELOPERS AND PLANNERS: WE NEED TO TALK...

Galleon I

Why does there often seem to be a struggle between planners and the development community?

Planners: "A developer should build to the Plan and follow the Code."
Developer: "The City doesn't understand the marketplace, and where's the flexibility in the code?"

These two differing roles both aim to create and maintain dynamic, strong communities yet often find themselves at odds through the development process. This session looks at how both can understand the needs and pressures that each side faces during that process and how to best communicate those positions, particularly for complex projects and entitlements. This moderated panel of an experienced developer, a municipal planner, and a planner/developer representative will share their perspectives and experiences. **1.5 CM**

Moderator: Joe R. Zimmerman, PE: Mayor, City of Sugar Land

Speakers: Stacy Snell, AICP, CNU-A: Assistant Director of Planning & Community Development, City of New Braunfels | Jordan Maddox, AICP: Senior Planner, Halff Associates, Inc. | Nathaniel Klugman: Director, Klugman Company



PASADENA SAFE ROUTES: A COLLABORATIVE APPROACH

Galleon II

Learn how stakeholders from Pasadena, TX came together to create the first Safe Routes to School Plan (SRTS) for the school district. The panel will discuss a collaborative approach to engage community members and to conduct a rapid environmental assessment, as well as, current and future funding mechanisms related to SRTS and improving walkability near schools. Walk through the creation of a SRTS plan that strives to improve the built environment and facilitate a more active and safe community in Pasadena, TX. This SRTS project is supported by the Pasadena Vibrant Community. The Pasadena Vibrant Community is an initiative of The University of Texas MD Anderson Cancer Center made possible by an investment from and collaboration with Shell Oil Company. **1.5 CM**

Speakers: Katie Chennisi, MPH: Public Health Analyst, Harris County Public Health | Aimee Schultze, MPH, CHES: Community Health and Design Coordinator on the Built Environment Unit, Harris County Public Health | Katy Oestman, MPH, CHES: Program Manager, Cancer Prevention & Control Platform, The University of Texas MD Anderson Cancer Center | Deanna Schmidt, PhD: Director of Planning, City of Pasadena



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APATX is excited to announce Candy Chang as keynote speaker of the 2019 APA Conference! Through the activation of public spaces around the world, world-renowned urban space artist Candy Chang provokes both playful and profound visions for how we can connect, reflect, and nurture the health of our communities. *The Atlantic* calls her artwork *Before I Die* "one of the most creative community projects ever."



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