



**Annual Texas State Planning Conference
and Short Course
for Elected and Appointed Officials**

**November 1-3, 2017
North Texas**

#APATX17

WEDNESDAY

9:00 am

THURSDAY

8:30 am

FRIDAY

8:30 am

Board of Directors Meeting

9:00 - 3:00

Frisco 2

AICP Exam Prep

12:30 - 6:30

Frisco 1

Mobile Workshop 1

3:00 - 6:00

Opening Reception

7:00 - 10:00

Grand Ballroom

Opening Plenary

8:30 - 10:00

Grand Ballroom

Sessions

10:15 - 11:45

Mobile Workshop 2

8:00 - 11:30

Lunch

12:00 - 1:45

Grand Ballroom

Sessions

2:00 - 3:30

Mobile Workshop 3

2:00 - 5:30

Mobile Workshop 4

2:00 - 5:30

All Universities/TXEPL Reception

5:30 - 6:30

Foyer

Big Event: Topgolf

7:00 - 10:00

3760 Blair Oaks Dr
The Colony

Keynote: Gabe Klein

8:30 - 10:00

Grand Ballroom

Sessions

10:15 - 11:45

Awards Lunch

12:00 - 1:45

Grand Ballroom

Sessions

2:00 - 3:30

Sessions

3:45 - 5:15

Mobile Workshop 5

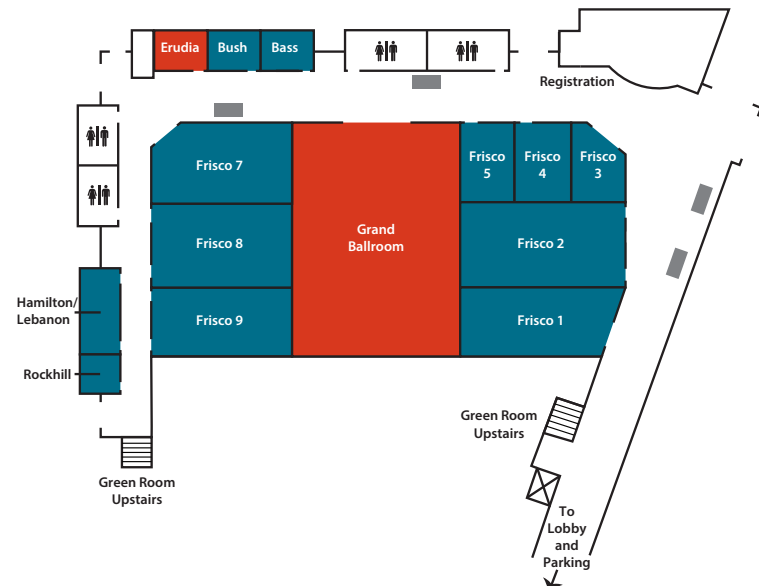
2:00 - 5:00

Day ONE

Day TWO

Day THREE

FRISCO CONFERENCE CENTER



PARKING INFORMATION

Self parking is available for \$10.00/day in the garage.
Valet parkings is available for \$16.00/day.

GREEN ROOM FOR SPEAKERS

Attention session speakers: the Green Room will be available for session preparation on the second floor in the Ranger room.

TABLE OF CONTENTS

| | |
|----|---------------------------------|
| 4 | WELCOME |
| 5 | APA LEADERSHIP |
| 6 | CHAPTER ACTIVITIES |
| 8 | GREAT PLACES PROGRAM |
| 10 | CONFERENCE THEME |
| 11 | AWARDS LUNCHEON |
| 12 | SOCIAL EVENTS |
| 14 | FEATURED SPEAKERS |
| 16 | MOBILE WORKSHOPS |
| 20 | SESSIONS AT A GLANCE |
| 22 | SPECIAL EVENTS |
| 23 | TEXAS EMERGING PLANNING LEADERS |
| 24 | SHORT COURSE |
| 26 | SESSION DESCRIPTIONS |
| 38 | FUTURE CONFERENCES |
| 39 | SPONSORS & EXHIBITORS |
| 40 | ANNUAL SPONSORS |

Welcome to the 2017 Annual Conference of the Texas Chapter of the American Planning Association: *The Art of Planning - Uniting Diverse Perspectives*. And there is much art in dealing with the diverse, beautiful patchwork quilt that our Texas communities combine to make.



This year, we have much to celebrate, highlight and take back to your community on every aspect of city life that planning touches — that is, pretty much everything!

- Celebration of the 10th year of the national Great Places in America program, and the FIRST for the Great Places in Texas!
- Celebration of the 45th anniversary of our sponsorship for the Short Course for Appointed and Elected Officials.
- Recognition of leadership and achievement through the Texas Chapter Awards program.
- Highlighting what happens before, during, and after a disaster — tornadoes in East Texas and Hurricane Harvey on the coast.
- Thought provoking, diverse approaches to planning through a wide variety of plenary speakers as well as our keynote speaker, Gabe Klein.
- Sessions full of lessons to take back to your community—on citizen engagement, new planning ideas, advocacy, and skill-sharpening.
- Overall, the conference committee is launching new ideas and approaches to the conference itself, which will continue to be reinvented in the coming years.

We have all come to this profession in a variety of ways, and for a variety of reasons. I challenge each of you to rediscover what brought you to the profession, share that with your colleagues, and take that home to inspire your local leaders.

My whole-hearted appreciation goes to the North Central Section Conference Committee, Doug McDonald, and Mike McAnelly for their tireless efforts in preparing for this conference.



Make the most of your time while you are here by attending the amazing sessions and events; however, don't neglect to take time to relax and enjoy renewing friendships and mentoring new ones. I look forward to welcoming you and hearing your planning story!

Kim Mickelson, JD, AICP
President, Texas Chapter
American Planning Association

WELCOME FROM LOCAL CHAIR

On behalf of the residents and APA members of North Texas, I'd like to welcome you to the area and to the 2017 APA Texas Conference.

Those of us in the planning field know that our work is more relevant today than ever before. With mass shootings, natural disasters and ever increasing divisiveness, there is a need for streets, neighborhoods, cities, and regions that are inclusive, tolerant, resilient, and, perhaps most importantly, welcoming.

We aim to be that in North Texas—we aim to demonstrate that with our conference. Our conference committee has worked long and hard to ensure that we have a conference that is reflective of these desires. I want to thank each member of the committee profusely for their work.

Over the next couple of days, please explore all that the conference has to offer, all that your colleagues have to offer, and all the welcoming aspects that North Texas has to offer.



Patrick N. Blaydes
Conference Chair

NATIONAL LEADERSHIP ATTENDING CONFERENCE

APA Board President

Cynthia Bowen, AICP

AICP President, APA Board Director

Glenn E. Larson, AICP

APA Board Director Elected At Large

Ann Bagley, FAICP

APA Board Director Elected At Large

Kara W. Drane, AICP

APA Board Director Elected From Region III

Wendy Shabay, AICP

Chapter Presidents Council Chair and

APA Board Director

Shane E. Burkhardt, AICP

APA Director of Policy

Jason Jordan

APA Hazards Planning Center Manager

Shannon Burke

CHAPTER OFFICERS

President

Kim Mickelson, JD, AICP

President-Elect

Doug McDonald, AICP

Past President

Wendy Shabay, AICP

Secretary

Heather Nick, AICP

Treasurer

Angela Martinez, AICP

TML Representative

Chance Sparks, AICP

CHAPTER BOARD MEMBERS

TML Affiliate

Chance Sparks, AICP

Professional Development Officer

Richard Luedke, AICP

Planning Official Development Officer

Ann Bagley, FAICP

Sections Representative

Joshua Owens, AICP

Emerging Planning Leaders

Kendall C. Wendling, AICP

Planning Awards Chair

Cameron Walker, AICP

Government Relations

Kelly Porter, AICP

Advocacy Network Liason

Craig Farmer, FAICP

University Rep TAMU

Shannon Van Zandt, AICP

Student Rep TAMU

Vrushali Sathaye

Communications Manager

Heather Nick, AICP

Chapter Historian

David Gattis, FAICP

Certification Maintenance Officer

Barbary Holly, AICP

Executive Administrator

Mike McAnelly, FAICP

SECTION DIRECTORS

Central

Sofia Nelson

East

Angela Chow, AICP

Houston

Joshua Owens, AICP, LEED-AP

Midwest

Jeff Whitacre, PE, AICP

North Central

Steven Duong, AICP

Northwest

Jon James, AICP

Southwest

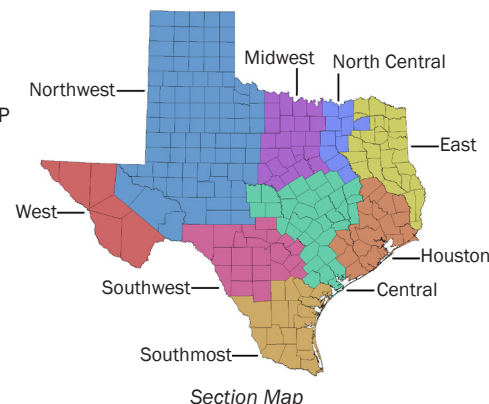
Michael Taylor, AICP

Southmost

Xavier Cervantes, AICP

West

Christopher Dill



Section Map

LOCAL HOST COMMITTEE

Lawrence Agu

Ann Bagley

Mike Bell

Michele Berry

Patrick Blaydes

Colby Collins

Tamara Cook

Connie Cooper

Erica Craycraft

Bill Dahlstrom

Staron Faucher

Tina Figgins

Brianna Frey

Guy Giersch

Charles Goff

Darren Groth

Barbara Holly

Jonathan Hubbard

Chalonda Jackson

Yolanda Jackson

John Jagger

Ross Kahn

Lizze Loomis

Marc Kurbansade

Catrine Machi

Erica Marohnic

Dusty McAfee

Claudia McAnelly

Mike McAnelly

Doug McDonald

Lauren Mecke

Kim Mickelson

Kim Moore

Abra Nusser

Rob Rae

Israel Roberts

Kathryn Rush

Cecilia Salvans

Seth Sampson

Anthony Satarino

Ken Schmidt

Athena Seaton

Christina Sebastian

Sherry Sefko

Sandip Sen

Chelsea St. Louis

Kendall Wendling

Brooks Wilson

Mitch Wright

Charlotte

Youngblood

APATX 2018-2022 DEVELOPMENT PLAN



American Planning Association
Texas Chapter
Making Great Communities Happen

Thank you to the 190+ APA Texas Chapter members who completed the membership survey and provided input on the strengths and needs of the organization. The APA Texas Board of Directors held a retreat to create a new Development Plan for 2018-2022 and to incorporate membership comments. Six goals and nearly 50 actions were identified as part of the Chapter's 5-year development plan. Below is a summary of the major membership survey themes, vision statement, goals, and selected Development Plan actions.

Major Membership Survey Themes

- Increasing Communication
- Increasing the Advocacy Role of APA Texas
- Texas Legislative Concerns
- Providing Education and Training on Emerging Issues
- Diversifying the Annual Conference Location

2018-2022 Vision Statement

APA Texas is a respected leader and partner whose members make great communities happen by providing expertise and innovation to shape livable and sustainable Texas communities.

2018-2022 Goals

The APA Texas Board of Directors will carry out this vision by focusing on actions to achieve the following six goals:

1. **LEAD** the planning movement in this state.
2. **COMMUNICATE AND ENGAGE** to foster quality leadership and participation and to provide the best planning information.
3. **PARTNER** with other Texas professional organizations and non-profits to leverage resources and build coalitions.
4. **ADVOCATE** for planning, planning leaders and good government in our unique Texas setting.
5. **INSPIRE** building great communities that meet the needs of Texans and benefit from our state's character, climate and other assets.
6. Use Chapter and Section resources to **SERVE** its professional, appointed/elected, academic and student members.

Example Development Plan Actions

- Adopt and implement a communications plan
- Develop a job description for a communications assistant
- Develop a legislative program
- Continue developing a planning education and advocacy network
- Revamp the Planning Excellence and Planning Awards programs
- Revamp the Annual Texas Chapter Planning Conference organizational structure
- Create a new Short Course

View the full development plan at www.txplanning.org/leadership.



APATX Board of Directors

NOTE ON HARVEY

The destruction and devastation caused by Hurricane Harvey has left everyone concerned about those in the storm's path and wondering what we can do to help. Southmost, Houston, Central, and East Texas sections all had communities severely impacted by the storm.

The Texas Chapter of APA has undertaken the following actions so far:



- Appointment of a Post-Disaster Recovery Committee, with members from across the state and the affected regions. The committee's task is to create the immediate post-recovery plan and a longer term plan to marshal assets.
- Coordination with APA National to help identify and set aside resources. In previous disasters, this has included CPAT (Community Planning Assistance Teams), which provide voluntary assistance, financial assistance for localized planning workshops, and allocating FEMA assets for on-the-ground training and assistance.
- Establishment of an APATX Recovery Fund. This is in process, and donations will be used to fund planning efforts for affected communities, and for scholarships for planners whose communities (and budgets) may be affected by the storm. If you are interested in contributing, you may send contributions to APATX or you may make a general donation to CPAT efforts through the APA Foundation.
- Added pertinent sessions to this conference to address disaster planning, recovery, and reconstruction.
- Interaction with TML, TAC, and other local and state officials. APATX and its members will be referred to communities seeking planning assistance.

Recovering from Harvey is the golden opportunity for Texas Planners to step up and be the leaders in the post-disaster recovery and reconstruction process statewide. We ask you to accept the challenge.

PLANNERS' ADVOCACY NETWORK



National APA Planners' Advocacy Network allows you to be a part of the engaged network of planning advocates shaping federal planning policy outcomes through APA. Free for all APA members, Network members enjoy:

- Shaping APA's policy and advocacy work
- Regular policy updates coming out of Washington
- Access to exclusive tips, training, and advocacy tools
- Special registration rates for APA's annual Policy and Advocacy Conference

The best way to shape federal planning policy outcomes through APA.

To join, visit the Planners' Advocacy Network link below, click on the "Join Today" button, and check the My APA box "Yes, Include me in the Planners' Advocacy Network."

APA's policy staff is always available to help chapters, divisions, and members with legislative advocacy. Whether you need help with outreach to elected officials, coalition building, or resources developed for an upcoming conference, APA's policy staff can help.

Find out more at www.planning.org/advocacy.



The Call for 2018 APA Texas Great Places is open now and the deadline to submit your great place is February 2, 2018. To read more about the program and to learn what makes a place great, visit www.greatplacesintexas.com.

Last year, the APA Texas Chapter rolled out Great Places in Texas - its own version of APA's Great Places in American Program. This new program recognizes the Lone Star's Great Places - neighborhoods, streets, and public spaces - and celebrate how planning has played a role in where we live, work, and play. In the inaugural year, the Great Places in Texas Task Force selected six places through a competitive review process. These places illustrate most effectively what it means to be a "great" place, including design, functionality, sustainability, character, quality, and community participation.

2017 Great Neighborhoods

Downtown McKinney - McKinney

HomeTown - North Richland Hills



2017 Great Public Spaces

Concho River Walk - San Angelo

Town Square - Georgetown



2017 Great Public Spaces

Tabernacle - Springtown

2017 Great Street

Main Street - Fredericksburg



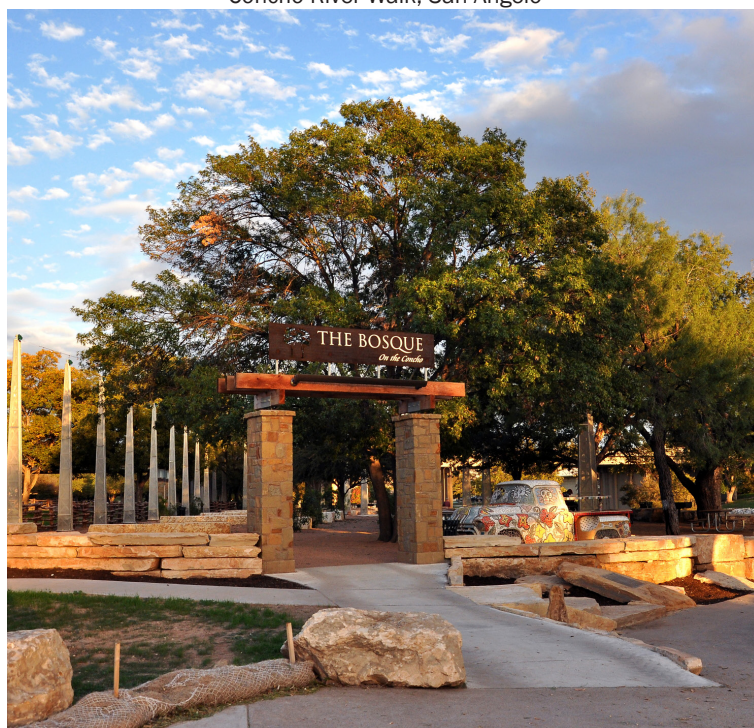
GREAT PLACES IN AMERICA

Great Places in America is the Gold Standard in America's neighborhoods, streets, and public spaces. Each year, APA recognizes outstanding people, planning work, and places - representing the best in planning and community impact. As part of National Community Planning Month, APA honored fifteen places that celebrated stories of exemplary planning that have resulted in stronger and healthier communities. Over the program's ten years, nine places in Texas have been recognized, and in 2017, two additional Texas places were added to this prestigious program. Visit www.planning.org/greatplaces for more information.



Great Public Space

Concho River Walk, San Angelo



Great Neighborhood

The Pearl District, San Antonio, TX





The North Central Section of the APA Texas Chapter is pleased to host the 2017 State Planning Conference and the 45th Annual Short Course for Appointed and Elected Officials.

The Conference Committee members wish to express their thanks to all the speakers for sharing their expertise and professional experiences for this important educational conference.

The Art of Planning - Uniting Diverse Perspectives is the theme for this year's conference. This theme was chosen to provide a background to the conference with the goal of engaging everyone in the planning conference. Speakers from varying professions, backgrounds, and organizations were encouraged to speak together on sessions to share their diverse experiences. Track themes include the following topics:



CONNECTING COMMUNITIES



INNOVATION



LAW AND ETHICS



LEADERSHIP IN PLANNING



MOBILITY



PLACEMAKING



VISION DEVELOPMENT



REGULATORY TECHNIQUES



PLANNER'S TOOLKIT



DISASTER RECOVERY



SHORT COURSE I



SHORT COURSE II

DIGITAL ENGAGEMENT

An engagement program has been formally created for the State Conference, and we encourage you to be part of it! In the new Digital Engagement Toolkit, available for viewing or download on the conference Digital Hub at www.APATX17.com, you will find resources designed to boost the engagement level of potential attendees. We encourage all of our members to review the Toolkit and use the #APATX17 hashtag in posts regarding the conference, before, during, and after, to generate discussion and excitement about the best conference in APATX's history. We will also have an Engagement Booth near the exhibitors in the foyer with activities, poster sessions, and learning opportunities. We hope you will stop by!

AWARDS LUNCHEON

Friday | 12:00 pm - 1:45 pm | Grand Ballroom

Planning Excellence Recognition:

The Texas Chapter of the American Planning Association continues its program of recognizing planning excellence in municipalities throughout the State. Evaluation criteria include the level of training of Planning Commissioners and professional staff, professional qualifications of the planning staff, breadth and currency of master plan components, and completion of other planning related projects. Municipalities recognized for Planning Excellence in 2017 include the following 36 cities and towns:

| | | |
|-------------------------|------------------------------|----------------------------|
| City of Arlington | City of Hutto | City of Plano |
| City of Bastrop | City of Irving | City of Richardson |
| City of Benbrook | City of Keller | City of Sachse |
| City of Bryan | City of League City | City of San Angelo |
| City of Buda | City of Leander | City of Schertz |
| City of Cedar Park | City of Lewisville | City of South Padre Island |
| City of Celina | Town of Little Elm | City of Southlake |
| City of College Station | City of Longview | City of Sugar Land |
| City of Corpus Christi | City of McKinney | City of Texarkana |
| Town of Fairview | City of New Braunfels | City of Tyler |
| City of Frisco | City of North Richland Hills | City of Victoria |
| City of Garland | City of Pflugerville | City of Watauga |

Comprehensive Planning Award

Given to an outstanding comprehensive plan addressing the development of an area, town, city, county, or region.

Project Planning Award

Given to an outstanding plan or study concerning a specific project (public or private), area, system, or issue within a town, city, county, or region.

Current Planning Award

Given to an outstanding ordinance, program, or process directed to the implementation of a plan.

Student Project Award

Given in recognition of an outstanding research or planning project by an individual or team of students in an accredited graduate planning program.

Long Range Planning Award

Given to an outstanding plan that concentrates on a single long-range element.

Journalism Award

Given to a Texas newspaper, magazine, or TV station for a story/series on Texas Planning.

Elected Official Award

For an outstanding elected official who has made an impact on the planning profession.

Community of the Year Award

Given to a town, city, or county for providing an outstanding contribution to planning.

Texas Chapter Award

Given by the Chapter Executive Committee to a candidate for significant contributions to the planning profession.

Planning Legend Award

Given by the Chapter Executive Committee and the Chapter Historian to a practicing or retired planner who has made a significant impact on Texas planning.

Chapter President's Award

Given for outstanding service to APA Texas Chapter and the planning profession.

one ticket included in full registration
additional tickets can be purchased at Registration

OPENING RECEPTION

Wednesday | 7:00 pm - 10:00 pm | Grand Ballroom

The Opening Reception for the APATX17 conference will be a casual reception gathering for arriving attendees held at the Embassy Suites in the Grand Ballroom. Dance to music by one of DFW's premier rockin' soul party bands, The Coppertones, and enjoy heavy hors d'oeuvre and drinks! Drink tickets for wine, beer, and mixed drinks will be provided at the door, in addition to a cash bar.

*one ticket included in full registration
additional tickets can be purchased at Registration*



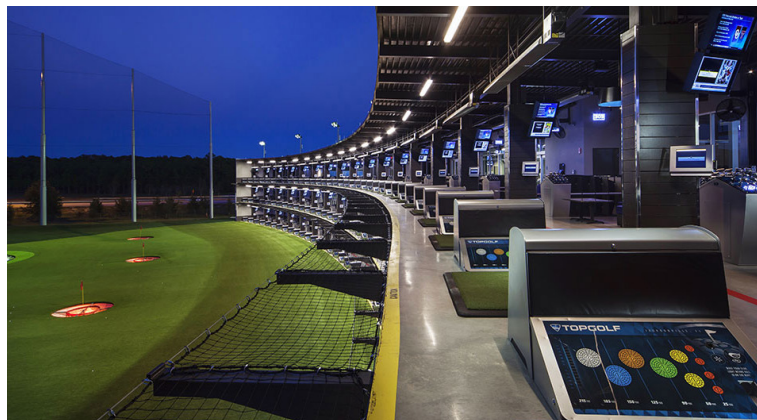
THE BIG EVENT: TOPGOLF

Thursday | 7:00 pm - 10:00 pm | 3760 Blair Oaks Drive, The Colony

Fore! APATX's signature event will take place at The Colony's Topgolf venue, where attendees will enjoy a night of competitive golf games, two stories of climate-controlled "bays" similar to bowling lanes, fajita fiesta dinner, an outdoor rooftop deck, and music from the Dallas Cowboys' official DJ. This is unlike any past APATX event, so you won't want to miss it! Shuttle service is provided and is strongly recommended due to parking constraints at Topgolf.

Meet at the hotel front entrance for shuttle service starting at 6:30 pm. Multiple shuttles will circulate to get everyone there and back.

*one ticket included in full registration
additional tickets can be purchased at Registration*



HAVE EXTRA TICKETS?

If you have extra tickets for mobile workshops, luncheons, or social events you wish to sell or give away, be sure to look for the ticket exchange area near the registration desk!

PLENARY OPENING SESSION: PERSPECTIVES FROM NORTH TEXAS MAYORS

Thursday | 8:30 am - 10:00 am | Grand Ballroom

The Dallas-Fort Worth Metroplex is home to over 7,300,000 people living within 13 counties. By 2050, the number of residents is projected to almost double. North Texas cities vary in size, demographics, and age, and all have unique challenges they will be facing in the next thirty plus years with this projected growth. To kick off #APATX17, we will be joined by the distinguished mayors of three North Texas communities to learn more about their perspectives in how they are planning for the future.



Ken Molestina

Speakers include: Mayor Jeff Cheney of Frisco, Mayor Harry LaRosiliere of Plano, and Mayor Douglas Athas of Garland. Moderated by CBS 11 News Anchor and Reporter Ken Molestina. **1.0 CM**



Jeff Cheney



Harry LaRosiliere



Douglas Athas

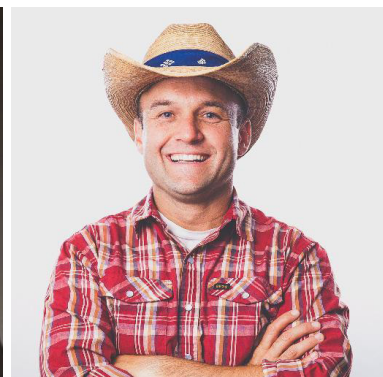
THURSDAY LUNCHEON: STATE OF APA - WHY PLANNING MATTERS

Thursday | 12:00 pm - 1:45 pm | Grand Ballroom

Kim Mickelson, APATX Chapter President will update the membership on the organization's accomplishments and priorities, including a brief legislative recap, Plan4Heath project update, and the Chapter's five-year development plan. Kim will also highlight the Great Places in Texas and Great Places in America programs, and recognize recently designated places at the state and national levels. Special Guest Chet Garner, creator, executive producer, writer, editor, and host of the five-time Emmy-award winning "The Daytripper," and a bonified TEXPLORER, will provide his perspective on why Planning matters to the people and places he visits every day. **1.0 CM**



Kim Mickelson



Chet Garner

KEYNOTE SPEAKER: GABE KLEIN

Friday | 8:30 am - 10:00 am | Grand Ballroom

American Planning Association President Cynthia Bowen will speak on a number of APA's new initiatives and organization priorities recently established. Keynote Speaker Gabe Klein is the Co-Founder of CityFi and former commissioner of the Chicago and Washington D.C.'s Departments of Transportation. In both cities he revamped technology platforms and government processes while focusing on putting people first vs. automobiles on city streets. This included launching two of



Cynthia Bowen

the first and largest bikeshare systems in the U.S. and building protected bike lanes and better pedestrian infrastructure for vulnerable citizens citywide, as well as facilitating private services like carshare and rideshare that could help each city's mobility goals. Gabe honed his creativity and leadership skills working in business, including Zipcar, where he served as Vice President, Bikes USA as national Director of Stores and his own electric powered, organic food truck chain, On The Fly. Klein is also the author of "Start-Up City: Inspiring Private and Public Entrepreneurship, Getting Projects Done, and Having Fun." **1.0 CM**



Gabe Klein

MW-1: \$5 BILLION MILE/COWBOYS THE STAR BUS TOUR

Wednesday | 3:00 pm - 6:00 pm

A tour of the Cowboys' state-of-the-art training facility, The Star in Frisco, will kick-off this mobile workshop of Frisco's success story – the “\$5 Billion Mile.” This is one of the most dynamic development concentrations in America with more than \$5 billion in capital investment within a one-mile stretch along the Dallas North Tollway. Workshop participants will learn about how Frisco's planning and economic development staff worked with the business community and investors in creating this vibrant area that will create 44,000 jobs within the 550-acre area, 25 million square feet of commercial and office development, and 1300 hotel rooms along with residential living spaces and parks. This mobile workshop is a great way to welcome city planners and elected and appointed officials to the first day of APATX17. **3.0 CM**

Speakers: John Lettelleir, FAICP; Ron Patterson: City of Frisco



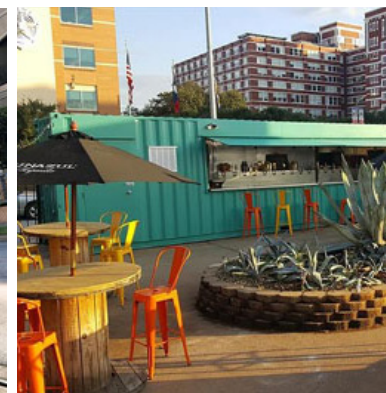
ALL MOBILE WORKSHOPS WILL MEET AND DEPART IN THE NE CORNER OF THE CONFERENCE CENTER NEAR REGISTRATION.

MW-2: DALLAS INTOWN NEIGHBORHOODS – EDGY TO COSMOPOLITAN BUS TOUR

Thursday | 8:00 am - 11:30 am

Dallas's urban core is becoming a vibrant, thriving community with a cultural and historical depth not easily found anywhere else in North Texas. The unique form and style of each community in the urban core varies from neighborhood to neighborhood, whether it's posh Uptown, artistic Cedars, cosmopolitan Downtown, or the edginess and urban grit of Deep Ellum. Workshop participants will hear firsthand from leading developers who are investing millions of dollars in retrofitting some of Dallas's iconic historic buildings. These ventures are breathing new life into Dallas's Downtown neighborhoods. Participants will tour three neighborhoods showcasing diverse forms and styles of development in Dallas's urban core from a “behind the scenes” perspective only the actual developers of these projects can offer. **3.5 CM**

Speakers: Larry Hamilton: Hamilton Properties Corporation | Jessica Burnham: Deep Ellum Foundation | Jacob Browning: Downtown Dallas, Inc.



HAVE EXTRA TICKETS?

If you have extra tickets for mobile workshops, luncheons, or social events you wish to sell or give away, be sure to look for the ticket exchange area near the registration desk!

MW-3: SUCCESS WITH FORM-BASED CODES IN THE SUBURBAN LANDSCAPE OF ROWLETT BUS TOUR

Thursday | 2:00 pm - 5:30 pm

Through its Comprehensive Plan, "Realize Rowlett 2020," the City of Rowlett is successfully solving two key issues plaguing outer-ring suburbs – providing quality alternative housing types emphasizing the pedestrian realm and diversifying its tax base to remain fiscally sustainable. As a result of the comprehensive plan, Rowlett rezoned over 2,600 acres to form-based code districts. Workshop participants will visit three form-based code projects - Terra Lago, a 448-unit mixed residential project; Homestead at Liberty Grove, a multi-phased New Neighborhood development; and Village of Rowlett, a downtown mixed-use development. **3.5 CM**

Speakers: Marc Kurbansade: City of Allen | Daniel Acevado, CNU-A: City of Rowlett | Paris Rutherford: Catalyst Urban Development



MW-4: ACTIVATING DALLAS OPEN SPACES BUS TOUR

Thursday | 2:00 pm - 5:30 pm

Over the past 10 years, Dallas has created active green spaces for its growing downtown population by converting parking lots to parks and bridging over the freeway to create Klyde Warren Park – a monumental achievement of private investment bringing a majority activity center to a once cavernous interstate corridor. These parks include popup installations, food trucks, and other activities for downtown residents and visitors. Workshop participants will visit Klyde Warren, Main Street Garden Park, and Belo Garden wrapping up with what is planned for the 285-acre Trinity Park that is part of Dallas's 10,000-acre nature district. Workshop participants will get an insider's look from the Dallas Park and Recreation staff at the successes and challenges of greening the City. **3.5 CM**

Speakers: Willis Winters, Peter Bratt, Leong Lim: City of Dallas | Amy Winters: Parks for Downtown Dallas



ALL MOBILE WORKSHOPS WILL MEET AND DEPART IN THE NE CORNER OF THE CONFERENCE CENTER NEAR REGISTRATION.

MW-5: PLANO LEGACY DEVELOPMENT - FROM SUBURBAN TO HIGH-RISE BUS TOUR

Friday | 2:00 pm - 5:00 pm

The rapid evolution of Plano's 2500-acre Legacy development from greenfield, to suburban, to urban – driven largely by changes in workforce preferences – is a case study like no other. Beginning in 1982, Legacy became the home to several 100+ acre suburban campuses, including JC Penney and Frito Lay. Today, Legacy is home to over 60,000 people living or working, with a vibrant Town Center located in the heart of the business park. Legacy West – a recent 250-acre addition - dramatically changed the development form of Legacy with a 38-acre Urban Village and commercial and residential towers topping out at 30-stories. This workshop will guide attendees through the evolution of the Legacy development, walking through Legacy Town Center and Legacy West, and concluding with a panel discussion with key stakeholders. **3.0 CM**

Speakers: Peter J. Braster; Eric W. Hill, AICP: City of Plano | Fehmi Karahan; Victoria Snee: The Karahan Companies



HAVE EXTRA TICKETS?

If you have extra tickets for mobile workshops, luncheons, or social events you wish to sell or give away, be sure to look for the ticket exchange area near the registration desk!

SESSIONS AT A GLANCE

THURSDAY

Opening Plenary: Perspectives from North Texas Mayors
8:30 am - 10:00 am | Grand Ballroom

Luncheon: State of APA - Why Planning Matters
12:00 pm - 1:45 pm | Grand Ballroom













The Big Event: Top Golf
7:00 pm - 10:00 pm | 3760 Blair Oaks Dr, The Colony

Session 1:
10:15 am - 11:45 am

Session 2:
2:00 pm - 3:30 pm

Session 3:
3:45 pm - 5:15 pm

| | | | |
|----------------------|---|--|---|
| Frisco 1 | Nonprofits & Texas Planning  | Planner as Developer, Developer as Planner  | 4th Annual Leadership Forum  |
| Frisco 2 | Beyond Transportation Projects: Creating Destinations  | Strategies to Cultivate Unique & Resilient Economies & Communities  | Sustainable Parking Strategies: Avoid Overbuilding & Plan for Reuse  |
| Frisco 3 | Where Connections Happen: TOD & the Redevelopment of Downtown Carrollton  | Complete Streets Policies & Implementation In North Texas  | The Walkable Last Mile & TOD: Measuring Accessibility  |
| Frisco 4 | Engagement in Schools: Cultivating Interest in Neighborhood & Community Planning  | Engagement: Back to Basics  | Tailoring Thoughtful Engagement  |
| Frisco 5 | Planning for Parks & Trails in Fast Growing Collin County  | Rose Complex - The Art of Entertainment Planning in Tyler  | Future Ready Comprehensive Planning  |
| Frisco 7 | The Digital Age of Planning: Applications, Lessons & Information Sharing  | Planning for Innovative & Entrepreneurial Urban Ecosystems  | Taking Control in a Driverless Future  |
| Frisco 8 | Taming the Wild Use Table  | Prospects for PDs: State of the Practice  | Mixed-Use: The Life & Death of Standard Zoning?  |
| Frisco 9 | Reed Your Sign Ordinance: A Guide to Sign Ordinances After Reed v Town of Gilbert  | AICP Ethics Case of the Year  | Annexation: the Good, the Bad & the Ugly  |
| Hamilton/ Lebanon | Planning for Public Art  | Historic Preservation in North Texas  | School Siting & Community Planning: Ideas for Improving Coordination  |
| Rock Hill | Plan4Health: Emergency Preparedness Toolkit for Rural Communities  | Linking Science to Municipal Planning to Transform and Improve Resiliency  | |
| Bush | Introduction to Zoning and Subdivision Regulations  | Doing Your Job – Commissioner Roles and Ethical Behavior  | Introduction to Planning  |
| Bass | Green Infrastructure, the Basics for Appointed and Elected Officials  | Understanding Traffic  | GIS in Plano and McKinney  |
| Mobile Workshop | Dallas Intown Neighborhoods: Edgy to Cosmopolitan | Success with Form-Based Codes in the Suburban Landscape of Rowlett Activating Dallas Open Spaces | |

| | | | |
|--|---|--|---|
|  Leadership in Planning |  Placemaking |  Vision Development |  Disaster Recovery |
|  Connecting Communities |  Mobility |  Law and Ethics |  Short Course I |
|  Regulatory Techniques |  Innovation |  Planner's Toolkit |  Short Course II |

FRIDAY

Keynote Speaker: Gabe Klein
8:30 am - 10:00 am | Grand Ballroom

Awards Luncheon
12:00 pm - 1:45 pm | Grand Ballroom

Session 1:
10:15 am - 11:45 am

Session 2:
2:00 pm - 3:30 pm

Session 3:
3:45 pm - 5:15 pm

| | | | |
|----------------------|--|---|---|
| Frisco 1 | So You Think You Can Plan?  | Women in Leadership  | What Happened After the Plans Won Awards?  |
| Frisco 2 | Planning + ? = Urban Design: Demystifying the Urban Design Equation for Better Outcomes  | Beyond Aesthetics & Form: Market-based Corridor Redevelopment Strategies  | Renewing Urban Waterways: Outreach, Branding & Programming  |
| Frisco 3 | Planning for the Transportation System that Provides Equal Access for All  | Smart Transportation Systems: Planning for the Future  | TxDOT's Bicycle & Pedestrian Program  |
| Frisco 4 | Engaging Diverse Communities in the Development of the Houston Bike Plan  | Innovative Participatory Planning Approaches for Hazard Mitigation & Resiliency  | Creative Placemaking Through Tactical Urbanism  |
| Frisco 5 | Fiscally Unconstrained But Reasonable Planning  | Plans for Texarkana and Kemp Embrace APA's Sustaining Places Initiative  | Aging Beautifully: Addressing Corridor Revitalization  |
| Frisco 7 | Innovation Districts: Case Studies  | Diverse Planning Perspectives: Will Autonomous Vehicles Impact our Communities?  | Transportation & Building Designs: Promoting Healthy Living  |
| Frisco 8 | Beyond Mere Code Enforcement  | Proactive Preservation: Identifying, Designating & Rehabilitating Historic Properties  | Mentor-Led Development Review  |
| Frisco 9 | Doing Good vs Doing Well: Gauging the Overall Impact of Community Plans & Decision Making  | Well That Was Unexpected... the 85th Legislature Wrap-Up & Next Steps in Planning Advocacy  | 2017 Planning Case Law Update  |
| Hamilton/ Lebanon | The Intersection of Geography & Planning: Interactive Map Solutions for Planners  | Money Hall: Using ROI & Long-Term Financial Modeling to Evaluate Decisions  | Community Audited Public Space: Community-led Quantitative Data Collection  |
| Rock Hill | Legacy Project Presentations: Planning for Downtown Frisco Revitalization | Disaster Recovery Planning  | Planning for Disasters: Anticipation and Aftermath  |
| Bush | Now You Are a Planner Too!  | A Common Cause: Building a Better Community Through Successful Partnerships  | Freight Across the State: Using Multi-Variate Spatial Analysis & Stakeholder Input  |
| Bass | Why Economic Development is a Planning Tool  | Age-Friendly Cities: Factors Influencing Adoption of Age-Friendly Policies  | Planning Matters: Next Steps in Advocacy  |
| Mobile Workshops | | Plano Legacy Development: From Suburban to High-Rise | |

PLANNERS AS ARTISTS EXHIBITION

Thursday & Friday | 8:30 am - 5:45 pm | Foyer
The theme for APATX17 is "The Art of Planning: Uniting Diverse Perspectives." We will showcase "The Art of Planning" at the conference during the third annual Planners as Artists Exhibition! The exhibition will take place in the exhibit hall in the foyer. As we work toward making our cities a better place to live, planners also have creative expressions that we want to celebrate and share with others. The exhibit welcomes all types of works: photography, painting, textiles, glass works, sculptures, multimedia, ceramics, constructions and more, displaying a wide variety of talents complemented by the professional encounters of every day.



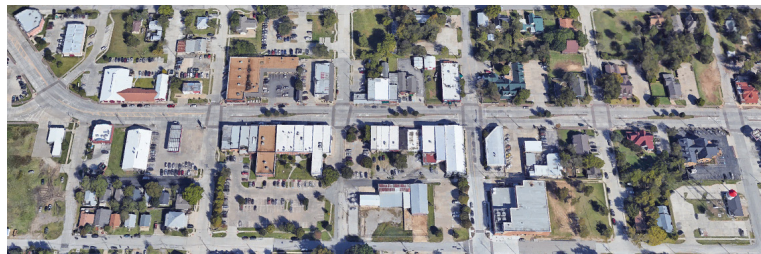
FREE PROFESSIONAL HEADSHOTS!

Thursday | 9:00 am - 6:30 pm | Erudia Room
Is it time for you to update your Linked-In photo? On Thursday only, professional photographers from Veronica's Camera will be providing free headshots throughout the day. Wear your best threads and simply show up to have your photo taken!



LEGACY PROJECT: PLANNING FOR DOWNTOWN FRISCO REVITALIZATION

The Legacy Project began in 2015 during the Texas Chapter conference as a hands-on community planning effort that is intended to create a lasting impact on the host city or area. This year, the Legacy Project is a competition between universities to develop concepts to reimagine downtown Frisco. Over the past few months, students have been working to prepare concepts for Main Street in old downtown Frisco that address streetscape features, downtown identity, and traffic calming. The concept posters will be on display in the exhibit hall throughout the conference and the student teams will be presenting their concepts Friday morning at 10:15 in Rock Hill. Be sure to stop by to view the students' work and vote for your favorite!



TEXAS EMERGING PLANNING LEADERS

The Texas Emerging Planning Leaders (TXEPL) is a committee of leaders working to foster fellow planners into leadership roles. The purpose of TXEPL is to enhance communication between emerging and experienced planning professionals, provide for professional advancement in the field by identifying employment opportunities and through targeted training and education, and support the advancement of the planning profession through leadership opportunities. TXEPL puts on events throughout the year in sections across the state. Find more information about TXEPL at the website: www.txplanning.org/epl.



The events below are sponsored by TXEPL:

AICP EXAM PREP WORKSHOP

Wednesday | 12:30 pm - 6:30 pm | Frisco 1

This session is an overview of what to expect when taking the AICP certification exam. Learn helpful study tips and test-taking strategies for the exam, review major topic areas covered, and identify important study aids and resources. Taught by one of the nation's leading AICP exam preparation instructors, Jennifer Evans-Cowley, PhD, AICP, and moderated by Texas Chapter Professional Development Officer (PDO) Richard Luedke, AICP. Workshop ticket may be reserved online or purchased on-site at conference registration for \$60, which includes all workshop materials.

ALL UNIVERSITIES/TXEPL RECEPTION

Thursday | 5:30 pm - 6:30 pm | Foyer

After the last session on Thursday and to warm up before the evening's Big Event at Topgolf in The Colony, join current and former students and friends of all Texas planning schools and the Emerging Planning Leaders for an informal mixer in the Exhibits area. Show your colors by wearing your university's jersey or shirt. Wine, beer, and cheese will be served. The All Universities Reception is hosted by Texas A&M University, Texas Southern University, University of Texas at Arlington, University of Texas at Austin, University of Texas at San Antonio, and sponsored by the APA Texas Chapter.

MENTORSHIP PROGRAM

Calling all planners! Be sure to register for the fourth year of the APA Texas Chapter's Planning Mentorship Program.

The program is intended to bridge the professional gap between college graduates, emerging planners, members of the American Institute of Certified Planners (AICP), and members of the American Institute of Certified Planners College of Fellows (FAICP). Participants gain and share valuable knowledge and insight into their planning careers from fellow professionals. Individuals are assigned into mentorship groups identified as "Communities." Communities are intended to have a number of individuals who will likely be at different career stages in so as to have a wide range of knowledge and expertise within each group.

Online registration for the 2018 Mentorship Program is available until Friday, November 3rd at www.txplanning.org/mentorship.

LEADERSHIP FORUM

Be sure to look for the fourth annual leadership forum on Thursday at 3:45 pm in room Frisco I - see page 30 for more information!

JOB MART

Thursday & Friday | 8:30 am - 5:45 pm | Foyer

Looking for that great new job or outstanding employee? Check out the job mart bulletin board near the Registration desk! Employers may use this to post job announcements and applicants can contact employers.

ABOUT THE SHORT COURSE:

The Short Course is eight sessions designed specifically to meet the needs and interests of those who serve their cities as advisers and decision makers. These sessions are aimed primarily at those who serve as Planning and Zoning Commissioners. While they are open to all, no CM credits are awarded for these sessions.

TRACK I

ROOM: BUSH

THURSDAY 10:15 AM - 11:45 AM



INTRODUCTION TO ZONING AND SUBDIVISION REGULATIONS

What you need to know and understand to effectively use your zoning ordinance and subdivision regulations in the decision making process to protect and enhance your land uses but works to promote economic development.

Speakers: Bill Dahlstrom, JD, FAICP: Partner, Jackson Walker | Christina Day, AICP: Planning Director, City of Plano

THURSDAY 2:00 PM - 3:30 PM



DOING YOUR JOB - COMMISSIONER ROLES AND ETHICAL BEHAVIOR

As appointed and elected officials, you have certain roles and responsibilities in your community's planning process. Come join the discussion to learn more about these roles along with guidelines for ethical behavior.

Speakers: Ann Bagley, FAICP: Principal, Bagley Associates | Edmund Haas, AICP: Senior Transportation Planner, Freese and Nichols | Douglas P. Schomburg, AICP: City Planner-Development, City of Sugar Land

THURSDAY 3:45 PM - 5:15 PM



INTRODUCTION TO PLANNING

Why do we plan? This session will present a look at the background, history, and some of the effects that planning has had on Texas and the nation.

Speakers: David R. Gattis, FAICP, CFM, ICMA-CM: Interim Planning Director, City of Bastrop

FRIDAY 10:15 AM - 11:45 AM



NOW YOU ARE A PLANNER TOO!

Even if not in your plan—how do you explain what you do? You volunteered to serve on a planning board for your city because you wanted to serve your community. Discuss how this opportunity to serve is also an opportunity to tell more people about the benefits of good planning.

Speakers: Shane E. Burkhardt, AICP: Chair, APA Chapter Presidents Council | Chance Sparks, AICP, CNU-A: Assistant City Manager/Planning Director, City of Buda | Craig Famer, FAICP: Director of Planning, City of Weatherford | Kimberley Mickelson, JD, AICP: President, APA Texas

TRACK II

ROOM: BASS

THURSDAY 10:15 AM - 11:45 AM



GREEN INFRASTRUCTURE: THE BASICS FOR APPOINTED & ELECTED OFFICIALS

What are basics of green infrastructure and why does it matter to regions and individual cities? A new guide to green infrastructure for local governments that highlights various techniques and local case studies will be discussed. Additionally, specific examples will be presented by planners that show trees as infrastructure and alternative solutions to storm water drainage. As elected and appointed officials you can encourage the use of these techniques.

Speakers: Angela Kralik: Urban Forester, City of Plano | Derica Peters, AICP, CFM: Senior Planner, North Central Texas Council of Governments | Deborah Viera, AICP, CFM: Environmental Compliance Coordinator, City of Denton

THURSDAY 2:00 PM - 3:30 PM



UNDERSTANDING TRAFFIC

Traffic—come learn how it is managed, especially when it comes to decision making and recommendations at the commission level. A basic introduction and overview of traffic “rules of thumb” and “dos and don’ts,” plus takeaways that will to help make (traffic related) decisions that optimize safety and efficiency for communities.

Speakers: David Nevarez, PE, PTOE: Senior Engineer, City of Dallas | Margot Brito Murphy: Dallas City Plan Commission | Ross C. Kahn, LEED-AP BD+C: Transportation Planner I, DeShazo Group

THURSDAY 3:45 PM - 5:15 PM



GIS IN PLANO AND MCKINNEY

Answering the “where” question for any project, initiative, or important decision is now easy for everyone! The power of data-driven maps and GIS can benefit decision-makers and give them better information to make more efficient and informative decisions. With accessible online formats, nontechnical audiences have the power of data readily available across platforms. Both the City of Plano and McKinney have a growing gallery of web maps and apps for use by staff and the public to provide transparency, information, and solutions. Specific examples will be provided showcasing different apps and how they answered the “where” question.

Speakers: Erica Marohnic, AICP: Lead Planner, City of Plano | Shari Forbes, GISP: GIS Analyst, City of Plano | Neil Rose: GIS Analyst, City of McKinney

FRIDAY 10:15 AM - 11:45 AM



WHY ECONOMIC DEVELOPMENT IS A PLANNING TOOL

Economic development is a significant element of community development in Texas. Almost every land development project involves at least one economic development incentive or nonmonetary incentive. This session explores the basics of economic development, techniques available in the economic development tool box, statutory basis for incentives, procedural issues, nonmonetary incentives, and negotiation issues as well as how economic development tools work with zoning in promoting community development.

Speakers: Peter Smith, JD: Managing Partner, Nichols Jackson | Myron Dornic: Senior Counsel, Jackson Walker

NONPROFITS & TEXAS PLANNING

Frisco 1

Non-profit corporations and public-private partnerships are integral to successful community plans, especially those based on community stakeholder's vision, values and objectives. Non-profits corporations have the resources to plan for and successfully implement special district and community-wide plans that have the ability to transform declining neighborhoods. Learn more about perspectives from the non-profit sector, models, enabling laws, and case studies from our panel. **1.5 CM**
Speakers: Rene Martinez: Martinez Consulting | Clark Lord: Bracwell, LLP | Joe Douglas Webb, AIA: Webb Architects



BEYOND TRANSPORTATION PROJECTS: CREATING DESTINATIONS

Frisco 2

Learn how four large Texas cities are overcoming the status quo and reviving roadway corridors into iconic places. Roadways can choke the life out of spaces or can create safe and welcoming destinations. Panelists will describe their efforts, which use various funding mechanisms and partnerships. Case studies include: Broadway Street, San Antonio; Waugh Drive, Houston; East Cesar Chavez Street, Austin; and the McKinney-Cole Corridor, Dallas. **1.5 CM**

Speakers: Briana Frey: Asakura Robinson | Mike Frisbie, PE: City of San Antonio | Nicole Klepadlo: City of Austin | Eleni Pappas, PE: TEI | Mark Goode, PE: Kimley-Horn



WHERE CONNECTIONS HAPPEN: TOD & THE REDEVELOPMENT OF DOWNTOWN CARROLLTON

Frisco 3

The DART Green Line arrived in Carrollton in December 2010, ushering in a new era of opportunity for developers, citizens, potential residents, and businesses. Actively connecting its future with its rich past, the vibrant downtown of Carrollton is the only transit intersection in the DFW region capable of three or more transit lines outside of downtown Dallas. This area is expected to be the fourth largest transportation hub in the Metroplex, making Carrollton a place that is truly poised to be "Where Connections Happen." **1.5 CM**

Speakers: Kevin Falconer; Krystal Nelinson; Loren Shapiro, AICP: City of Carrollton | Joel Behrens: Trammell Crow Company | Jay Jarrier: Cane Rosso



ENGAGEMENT IN SCHOOLS: CULTIVATING INTEREST IN NEIGHBORHOOD & COMMUNITY PLANNING

Frisco 4

This session introduces the APA's Ambassador Program, a national initiative to promote the planning profession through activities and events in local communities and focuses on the Houston section's initiative to introduce planning into Houston area schools. Panelists will discuss synergistic opportunities with related professional organizations to help broaden effective outreach campaigns in schools. Also participating are representatives from the U.S. Green Building Council's Green Schools program and the Houston ISD, who will share their experiences with participants on methods to make a difference in their communities. **1.5 CM**

Speakers: Mary Remar: DL Cambridge Development Group, Inc. | Luis Guajardo, AICP: Asakura Robinson | Caroline Kostak: US Green Business Council



THREE APPROACHES - PLANNING FOR PARKS & TRAILS IN FAST GROWING COLLIN COUNTY

Frisco 5

Many communities in Collin County are among the fastest growing in Texas and the nation. In the face of this growth, north Texas cities are proactively building world-class park systems. While each of the major Collin County cities may have differing goals, these communities coordinate with Collin County plans to form a unified trail plan. Panelists from these cities will discuss the processes used to build their citywide park and trail frameworks. Attendees will learn of the challenges they face and ways to meet those challenges. **1.5 CM**

Speakers: Lenny Hughes, PLA: Halff Associates | Renée Jordan, AICP: City of Plano | Jenny Baker: City of McKinney | Kyle Laferney: City of Frisco



THE DIGITAL AGE OF PLANNING: APPLICATIONS, LESSONS, & INFORMATION SHARING

Frisco 7

From cloud-based computing and file storage to web-based solutions, countless apps, virtual reality, and a myriad of municipal software systems, the digital age is changing our profession in both fundamental and practical ways. This session will demonstrate a sample of the latest technologies and how they increase public access to data and information, aiding technical analyses and decision-making, improving work flows and organizational efficiencies, and enhancing customer service. This session will also offer an interactive exchange among planners to share ideas, discuss applications of technologies in planning offices around the state. **1.5 CM**

Speakers: Bret C. Keast, AICP: Kendig Keast Collaborative | Suhag Kansara: ViewPro | Nick Bowden: Sidewalk Labs | Matthew Crozier: Bang the Table



TAMING THE WILD USE TABLE

Frisco 8

This session will provide an in-depth look at how the classification and regulation of land uses has evolved over time. Panelists will compare Euclidian zoning with newer classification systems, including form-based codes. The session will include tips and examples for how to organize, simplify, and modernize land use tables and standards. Questions such as addressing unusual land uses and whether form-based codes can even regulate uses will be answered. **1.5 CM**

Speakers: Matt Goebel, AICP, JD: Jim Spung: Clarion Associates | Daniel Acevedo, CNU-A: City of Rowlett | Laura Voltmann: City of Fort Worth



REED YOUR SIGN ORDINANCE: A GUIDE TO SIGN ORDINANCES AFTER REED V TOWN OF GILBERT

Frisco 9

In light of Reed v Town of Gilbert and other pertinent cases, it is time to review your city's sign regulations for potential Free Speech violations (hint: if your ordinance requires that you read a sign to regulate it, your ordinance has Free Speech issues). Session attendees will learn about the relevant case law, understand how to target potential issues in your sign ordinance, and learn practical methods for sign ordinance revisions. **1.5 CM LAW**

Speakers: Laura Mueller, JD; Anjali Naini, AICP: Borjorquez Law Firm | Ashby Grundman: City of West Lake Hills



PLANNING FOR PUBLIC ART

Hamilton/Lebanon

The cities of Denton and Keller have set a priority for public art to be central to their community identity, quality of life, and economic development. Both cities promote local artists through their programming and selection criteria. The Arts Programs in each city range from monthly gallery shows at Keller Town Hall to the annual Arts and Jazz fest in Denton. The panel will discuss planning for public art, creative means of funding public art projects, as well as the processes these cities use to select and acquire art. **1.5 CM**

Speakers: Michele Berry, AICP; Sarah Hensley: City of Keller | Brenda Wyatt: Keller Public Arts Board | Janie Mcleod: City of Denton | Guy Bruggeman: City of Dallas



PLAN4HEALTH: EMERGENCY PREPAREDNESS TOOLKIT FOR RURAL COMMUNITIES

Rock Hill

On April 29, 2017, seven tornadoes ripped through Van Zandt County in Northeast Texas, causing hundreds of thousands of dollars in property damage, and four fatalities. The Planners4Health Project focuses on disaster recovery in small or rural communities. Learn how the Planners4Health Team evaluated the scope of the disaster, prepared a recovery toolkit, and conducted a stakeholders' evaluation event of the process. Panelists in this session will outline and discuss the Planners4Health Toolkit, and how rural communities can better prepare for disasters. **1.5 CM**

Speakers: Melissa Oden, DHED: UNT Health Science Center School of Public Health | James C. Schwab, FAICP: Planning Consultant | Alma Ibarra; Kelsey Poole; Chi Pu: UT Arlington MCRP Candidates



| | |
|------------------------|-------------|
| Leadership in Planning | Placemaking |
| Connecting Communities | Mobility |
| Regulatory Techniques | Innovation |

| | |
|--------------------|-------------------|
| Vision Development | Disaster Recovery |
| Law and Ethics | Short Course I |
| Planner's Toolkit | Short Course II |

PLANNER AS DEVELOPER, DEVELOPER AS PLANNER

Frisco 1

Urban plans and community visions often remain on a shelf without implementation, a side effect of the disconnect between urban planning and real estate development. This results in the former remaining an academic exercise while the latter focuses on financial factors. Learn how a planner and developer work together to build neighborhoods with "Triple Bottom Line" outcomes as they integrate disciplines to create mixed-use and transit-oriented developments, historic downtowns, and suburban retrofits. Participants will learn how to combine both approaches to achieve positive social, environmental, and economic outcomes. **1.5 CM**

Speakers: Scott Polikov, FAICP: Gateway Planning | Brandon Palenkar: GP Development

STRATEGIES TO CULTIVATE UNIQUE & RESILIENT ECONOMIES & COMMUNITIES

Frisco 2

Cities throughout Texas are competing to recruit new businesses and a diverse workforce while also trying to address housing gaps, revitalize older neighborhoods, and build unique downtowns. This session will show how to apply Strong Towns development strategies, incremental/small development, and innovative workforce development and apprenticeship programs to grow unique and self-sustaining local economies and communities. **1.5 CM**

Speakers: Kevin Shepherd, PE, ENV-SP: Verdunity | Monte Anderson: Options Real Estate | Amanda Popken, LEED AP: Amanda Popken Development | Matt Lewis: Simplicity Design

COMPLETE STREETS POLICIES & IMPLEMENTATION IN NORTH TEXAS

Frisco 3

This session will identify strategies that facilitate a Complete Streets transportation network. The panel will identify and describe multi-modal accommodations and emerging on-street separated bikeways. Regional policies, such as the Dallas-Fort Worth region's metropolitan transportation plan (Mobility 2040), will be discussed. Learn how context-sensitive Complete Streets principles can be incorporated at the local level with case studies such as Dallas's adopted Complete Streets Design Manual and Fort Worth's Complete Streets Policy. **1.5 CM**

Speakers: Kevin Kokes, AICP: NCTCOG | Tanya Brooks: City of Dallas | Julia Ryan, AICP: City of Fort Worth

ENGAGEMENT: BACK TO BASICS

Frisco 4

Neighborhoods in North Texas are feeling the impacts of shifting demographics, aging housing stock, and ongoing regional growth. In the face of such changes, learn how cities are tackling neighborhood vitality through engagement, capacity, and participation. Planners from Garland, Plano, and Dallas will describe programs aimed at increasing peer-to-peer and mentorship opportunities for residents, building capacity among neighborhood groups, and developing leadership pipelines. Learn how these programs work to ensure that residents can be part of the planning process and how you can effectively engage your citizens. **1.5 CM**

Speakers: Brian Price: City of Dallas | Tiffany Tononi, CNU-A: Kala Krishnan: City of Plano | Scott Bollinger, CPM, PMP: Laura Castillo: City of Garland

ROSE COMPLEX - THE ART OF ENTERTAINMENT PLANNING IN TYLER

Frisco 5

This session focuses on a community planning study in Tyler, the Rose Capital of Texas. Panelists investigate the multiple uses of municipal sites with an emphasis on raising the aesthetic quality and entertainment value. These are the places "where Tyler comes together." Attendees will learn of the opportunities and challenges facing the design team in Tyler and discussion will include the development or repurposing of several key locations, such as Harvey Hall, the historic Rose Garden Center Mayfair Theatre, Tyler Civic Theatre, and the East Texas State Fairground & Buildings. **1.5 CM**

Speakers: Rick Leisner, AICP, ASLA: Halff Associates | Stephanie Franklin, AICP: Martin Heines: City of Tyler

PLANNING FOR INNOVATIVE & ENTREPRENEURIAL URBAN ECOSYSTEMS

Frisco 7

The economy is shifting from low-skilled manufacturing in favor of the high-tech industry. This knowledge-based economy is driving planning and has led to planning paradigms such as "creative cities" and "innovation districts." Participants will learn how the innovation generation and knowledge-based businesses are shaping planning and what planners roles will be in response to this economic shift. Panelists will discuss planning for displaced workers, retraining, community empowerment, and the long-term effects of this economic shift. **1.5 CM**

Speakers: Shima Hamidi, PhD: Ahoura Zandiatashbar, PhD Candidate: UT Arlington | Peer F. Chacko, AICP: City of Dallas | Doric Earle, MBA, PhD: Forward Planning | Ron Stelmarski, AIA, LEED AP: Perkins + Will

PROSPECTS FOR PDS: STATE OF THE PRACTICE

Frisco 8

Planned Developments are a tool that should allow creative site design, unique development and mix of land uses. But are they more often used as a vehicle for avoiding the zoning regulations applicable to the base zoning districts? This session will draw upon the experience of planners, attorneys, and others who participate in PD processes with differing roles and perspectives. Topics include: PD process management, wide open processes versus setting parameters, interaction with special district tools, and PD use in smaller cities. **1.5 CM**

Speakers: Gary Mitchell, AICP: Kendig Keast Collaborative | Lee Battle, AICP, LEED AP: City of Allen | Karen Michell: Mitchell Planning Group | Peter Smith, JD: Nichols Jackson

ETHICS AND THE PLANNING STORY

Frisco 9

This session will provide a fun-filled refresher on the importance of the AICP Code of Ethics and Professional Conduct, with deeper consideration of potential ethical issues in planning. **1.5 CM ETHICS**

Speakers: Glenn E. Larson, AICP: AICP Commission | Kara W. Drane, AICP: APA Board of Directors | Shane E. Burkhardt, AICP: APA Chapter Presidents Council

HISTORIC PRESERVATION IN NORTH TEXAS

Hamilton/Lebanon

North Texas is booming in population growth, new corporate relocations, and trendy mixed-use centers - and local historic preservation efforts have never been stronger. While acknowledging the economic development needs of cities, many communities are developing creative and robust preservation programs that build community support and provide incentives and design guidelines to protect the history and integrity of historic resources. Learn about the preservation planning efforts in Fort Worth, Denton, McKinney, and Plano, including incentive programs, tax credits, and other regulatory documents such as design standards that influence historic preservation in North Texas. **1.5 CM**

Speakers: Guy Giersche: City of McKinney | Bhavesh Mittal: City of Plano | Roman McAllen: City of Denton | Murray Miller: City of Fort Worth

LINKING SCIENCE TO MUNICIPAL PLANNING TO TRANSFORM AND IMPROVE RESILIENCY

Rock Hill

This session will discuss how science can be better integrated into the planning process, how to bridge the academic and planning communities, and how to create a meaningful two-way dialogue between these groups. Panelists will describe how scientists working on ecological issues worked with planners to improve communication skills, identify gaps in understanding, and foster collaborative efforts and opportunities for engagement beyond the scientific community. Learn how resiliency issues were successfully brought to the forefront of the planning and scientific discussion. **1.5 CM**

Speakers: Dana Sjostrom: Mission-Aransas National Estuarine Research Reserve | Heather Mannix: COMPASS | Jacqueline Rose: Regional Gulf of Mexico Coastal Training Program



4TH ANNUAL TEXAS LEADERSHIP FORUM

Frisco 1

The Texas Leadership Forum will host a series of state and national leaders who will speak on their roles in planning and the professional benefits of being involved with APA. Attendees will also learn about the importance of mentoring and how the Texas Planning Mentorship Program benefits planners in all career stages. Chapter and Section leaders are encouraged to attend the Forum as an orientation for the current and newly elected APA leaders. Attendees will have the opportunity to engage with guest speakers and network with other professional leaders. **1.5 CM**

Speakers: Cynthia Bowen, AICP: APA President | Glenn E. Larson, AICP: AICP President | Wendy Shabay, AICP: APA Region III Board Director | Shane E. Burkhardt, AICP: APA Chapter Presidents Council Chair | Kara W. Drane, AICP: APA Board Director

SUSTAINABLE PARKING STRATEGIES: AVOID OVERBUILDING & PLAN FOR REUSE

Frisco 2

Using the example of the work done at the University of Houston, this session will include discussion on parking strategies that can significantly impact the built environment and the mode split of large institutions and small areas. This session will also look at how parking demand and parking requirements are changing as a result of changing demographic trends and transportation decisions. The anticipated increase of automated vehicles will be discussed as it relates to the potential changes in parking demand. **1.5 CM**

Speakers: Bryan Brown, CNU-A; Brian Lozano, PMP: Walter P. Moore | Emily Messa, PhD; Neil Hart: University of Houston

THE WALKABLE LAST MILE & TOD: MEASURING ACCESSIBILITY

Frisco 3

The pedestrian "last mile" is a critical element for transit service in North Texas. How do we effectively communicate the need to improve this last mile dilemma? Learn an effective process for analyzing pedestrian networks using GIS and mapping the true walkshed of a transit station. The presentation will include discussion of the characteristics of good TOD, methods for collecting sidewalk data, modeling a pedestrian network, and communicating the results. Practical applications of this process include prioritizing improvements, informing challenges with generating ridership, and creating a useful planning tool for successful walkability. **1.5 CM**

Speakers: Travis Liska; Gabriel Ortiz: NCTCOG | Jory Dille: Dallas Area Rapid Transit

TAILORING THOUGHTFUL ENGAGEMENT

Frisco 4

Creating the perfect citizen engagement plan is virtually impossible. The individuals most affected by planning decisions are often the hardest to reach. This session offers a combination of offbeat techniques and new forums of discussion that have proven successful. It is critical to think through how your engagement plan will communicate vital information and build community trust throughout the planning process. The panelists will examine two very different city profiles to highlight the external forces that dramatically affect the public engagement process and discuss how they compare and how each overcame challenges. **1.5 CM**

Speakers: Mitchell Lloyd; Cheyenne Krause: City of Austin | Ken Schmidt, AICP, CNU-A; Steve Stoler; Melissa Peachey: City of Plano

FUTURE READY COMPREHENSIVE PLANNING

Frisco 5

Comprehensive plans guide cities' growth and illustrate the vision of the community. Many communities create a comprehensive plan that includes non-traditional elements, such as technology, tourism, and health and wellness. Some comprehensive plans are being developed to be results-focused and fiscally responsible. This session will present how the City of Southlake's Planning Department has expanded its traditional role by creating a unique, accountable, and fiscally measurable and strategically aligned Comprehensive Plan which has resulted in the plan elements serving as the key policy documents for the City. **1.5 CM**

Speakers: Shana K. Yelverton; Kenneth Baker, AICP: City of Southlake | Brandon L. Bledsoe: Southlake Community Enhancement Development Corporation

TAKING CONTROL IN A DRIVERLESS FUTURE

Frisco 7

Our lives and communities were forever changed by the introduction of automobiles in the early 1900s. Much of the form of cities is a reaction to motor vehicle movement. This session will examine the current evolution of mobility through transportation-as-a-service, such as ride-hailing, car-sharing, bike-sharing, and autonomous vehicles. How will cities respond through policy and planning that will ensure a positive outcome from these technological advancements? **1.5 CM**

Speakers: Edmund Haas, AICP; Daniel Harrison, AICP; Daniel Herrig, EIT: Freese and Nichols | Alicia Winkelblech, AICP, CNU-A: City of Arlington

MIXED-USE: THE LIFE & DEATH OF STANDARD ZONING?

Frisco 8

Last year was the centennial anniversary of American zoning (90 years if you count Euclid as the beginning). But our development opportunities and challenges are very different in 2017 than they were in the early 20th Century. Mixed-use developments are pushing the boundaries for many cities, often relying on PD zoning. But is the PD the best tool for zoning challenges in this next century? This session will present perspectives from developers, City leaders, planners, and designers. **1.5 CM**

Speakers: Joseph A. Pobiner, FAICP, CNU-A; Barry Hand, AIA, LEEP AP BD+C: Gensler | John Lettelleir, FAICP: City of Frisco | Robert Folzenlogen: Hillwood Properties | William Dahlstrom, FAICP: Jackson Walker

ANNEXATION: THE GOOD, THE BAD & THE UGLY

Frisco 9

Recent legislation regarding extra-territorial jurisdiction (ETJ) and annexation have pushed the boundaries of statutes and judicial case law. This session, presented by a lawyer, a planner, and a surveyor will explore annexation "best practices" to process legally defensible annexations and how to use developer agreements to meet state law. The speakers have extensive experience in annexation "wars" and were involved in successful litigation in four ETJ/annexation lawsuits in 2017. This session will discuss annexation law and litigation, legislation, planning, and legal boundary definition. **1.5 CM LAW**

Speakers: Craig Farmer, FAICP; Terry Hughes, RPLS: City of Weatherford | Terry Morgan, JD: Terry Morgan & Associates, P.C.

SCHOOL SITING & COMMUNITY PLANNING: IDEAS FOR IMPROVING COORDINATION

Hamilton/Lebanon

Decisions about where to locate schools influence travel patterns and roadway service demands, neighborhood stability, the spatial development of a community, and overall quality of life. Despite the importance of these decisions, conflict between school districts and cities exists. The actions of local governments have long-term impacts on school districts - likewise, the siting of schools by the school districts affects the community. Panelists in this session will discuss the pros and cons of NCTCOG's new school siting guidebook. Attendees will learn effective ways to engage school districts in this critical discussion. **1.5 CM**

Speakers: Kathryn Rush: NCTCOG | Joel W. Fitts, PE, PTOE: City of Frisco | Dr. Jamie Wilson: Denton ISD

| | |
|------------------------|-------------|
| Leadership in Planning | Placemaking |
| Connecting Communities | Mobility |
| Regulatory Techniques | Innovation |

| | |
|--------------------|-------------------|
| Vision Development | Disaster Recovery |
| Law and Ethics | Short Course I |
| Planner's Toolkit | Short Course II |

SO YOU THINK YOU CAN PLAN?

Frisco 1

Plans are often developed in the context of certain political and administrative realities that are beyond the planner's control. This session's panelists are seasoned public and private sector planners with insight on the practical aspects of surviving as a professional planner in local government. Understanding the community's economic, social and political culture is often just as important to surviving with one's sanity (and retaining a paying job)! **1.5 CM**

Speakers: Jacquelyn Reyff, AICP: City of Watauga | Jay Narayana, AICP, CNU-A: Livable Plans and Codes | Clayton Husband, AICP: City of North Richland Hills | Carissa Cox, AICP: Mosaic | Shane Pace, AICP: City of Cleburne

PLANNING + ? = URBAN DESIGN: DEMYSTIFYING THE URBAN DESIGN EQUATION FOR BETTER OUTCOMES

Frisco 2

Planners recognize the importance of urban design, but it is still largely perceived as an accessory to developers who are thinking of the bottom line. This session will feature a panel representing the planning, development, engineering, and design fields. Panelists will discuss how a design-first focus improves planning outcomes, how cities can better apply urban design to their projects, and how different disciplines bridge professional gaps in the design process. **1.5 CM**

Speakers: David Retzsch, RLA; Cody Richardson, RLA; Daniel Herrig, EIT: Freese and Nichols | Paris Rutherford: Catalyst Urban Development | Evan Sheets: City of Dallas

PLANNING FOR THE TRANSPORTATION SYSTEM THAT PROVIDES EQUAL ACCESS FOR ALL

Frisco 3

This session will discuss transportation policies that are preventing equal access to jobs, services, and opportunities. Topics include the equity of transportation services provided by new technological solutions, such as Uber and Lyft. While these companies promise greater connectivity, they have a high cost compared to transit and often provide sparse service to low income neighborhoods. Panelists will discuss policy gaps and ways to ensure that transportation services are designed to consider the needs of transit dependents, the disabled, and low income riders. **1.5 CM**

Speakers: Shima Hamidi, PhD; David Weinreich, PhD: UTA | Theresa O'Donnell: City of Dallas | Patrick Kennedy, AICP, CNU-A: Space Between Design Studio | Thomas J. Bamonte: NCTCOG

ENGAGING DIVERSE COMMUNITIES IN THE DEVELOPMENT OF THE HOUSTON BIKE PLAN

Frisco 4

The 2017 Houston Bike Plan is a transformative opportunity to expand transportation options in a rapidly growing city. The plan identifies 1,700 miles of bikeways to maximize access for people of all ages and abilities. This session will explore the challenges of developing a citywide bike plan that incorporates neighborhood-level connections, lessons learned during the planning process, steps for implementation, and the extensive and varied public engagement efforts used in plan development. **1.5 CM**

Speakers: Matthew Seubert, AICP; Robert Guthart; Anita Hollman: City of Houston | Geoff Carleton, AICP: TEI | Jessica Wiggins: BikeHouston

FISCALLY UNCONSTRAINED BUT REASONABLE PLANNING

Frisco 5

In recent years, the City of Georgetown has undertaken a number of studies to spur the redevelopment of Williams Drive, a critical arterial that is both a "to" place as well as a "through" place. Transforming Williams Drive into a safe, reliable, and vibrant multimodal corridor with dynamic centers takes a multidisciplinary approach. This session will illustrate how the team developed a plan that applies the elements of CAMPO's Platinum Planning Program to spur economic development and establish a premier gateway into Georgetown. **1.5 CM**

Speakers: Nat Waggoner, PMP, AICP; Andreina Davila: City of Georgetown | Kelly Porter, AICP: CAMPO

| | |
|--|---|
|  Leadership in Planning |  Placemaking |
|  Connecting Communities |  Mobility |
|  Regulatory Techniques |  Innovation |

INNOVATION DISTRICTS: CASE STUDIES

Frisco 7

The rise of "Smart Cities" and "Innovation Districts" are fairly new concepts to the urban planning profession. This session will answer the following questions: What is a Smart City? What is the impact of these emerging technologies on our cities? Does your city have the framework for an Innovation District? The session will also explore case studies from the North Texas region. **1.5 CM**

Speakers: Alexis Jackson, AICP: City of Farmers Branch | Abra Nusser, AICP: Ideation Planning | Jennifer Sanders: Dallas Innovation Alliance

BEYOND MERE CODE ENFORCEMENT

Frisco 8

Planners who have been tasked with the management of code enforcement need to understand both the basics of code enforcement and the political component to effectively further planning-related goals. This session will equip attendees with the knowledge and confidence to utilize code enforcement and other city division/department regulations to revitalize their communities through focused, solution-driven actions. Attendees will learn how to modify policies, programs, and projects to analyze more comprehensively across the municipal government structure for effective neighborhood revitalization. **1.5 CM**

Speakers: Dusty McAfee, AICP, CBO; Mike Green, CCEO: City of Sachse | Lori Field Schwar, AICP; Scott Lussier; Tiffany Tononi: City of Plano

DOING GOOD VS DOING WELL: GAUGING THE OVERALL IMPACT OF COMMUNITY PLANS & DECISION MAKING

Frisco 9

This session examines recent trends in planning that shift the interest of plans from the needs and desires of the people living within a community to the interest of development pressure from outside the community, and offers tips on improving development opportunities within a community so that stakeholders' voices can be heard. The five sections of the AICP Code of Ethics and Professional Conduct are each discussed, especially Section A.1: Our Overall Responsibility to the Public. **1.5 CM ETHICS**

Speakers: Staron Faucher, AICP: Freese & Nichols | Glenn E. Larson, AICP: AICP Commission

THE INTERSECTION OF GEOGRAPHY & PLANNING: INTERACTIVE MAP SOLUTIONS FOR PLANNERS

Hamilton/Lebanon

Online GIS maps have an abundant selection of ready-made templates and apps that are flexible, customizable, and configured for desktop, web browsers, and mobile devices with low overhead and quick deployment. Staff from the City of Plano and the City of McKinney will discuss how transitioning to online GIS maps assists a diverse audience of planners, applicants, developers, and citizens. Presenters will showcase different apps such as Story Maps, Web Builder, and template apps. They will discuss best practices as well as "lessons learned" throughout the implementation process of their interactive maps. **1.5 CM**

Speakers: Erica Marohnic, AICP; Shari Forbes, GISP: City of Plano | Neil Rose; HariPriya Madabushi: City of McKinney

LEGACY PROJECT PRESENTATIONS: PLANNING FOR DOWNTOWN FRISCO REVITALIZATION

Rock Hill

The Legacy Project is a competition between universities to come up with concepts to reimagine downtown Frisco. Over the past few months, students have been working to prepare concepts for Main Street in old downtown Frisco that address streetscape features, downtown identity, and traffic calming. Student teams will be presenting their concepts during this session. Be sure to stop by to view the students' work and give them feedback!

Moderator: Kendall Wendling, AICP

| | |
|--|---|
|  Vision Development |  Disaster Recovery |
|  Law and Ethics |  Short Course I |
|  Planner's Toolkit |  Short Course II |

WOMEN IN LEADERSHIP

Frisco 1



Join a panel of accomplished women leaders for a spirited discussion about how women are leading the planning profession. Panelists will reflect on their experience and discuss the attributes and skills necessary to navigate the challenges and opportunities present in an increasingly diverse society. Topics will include collaboration, mutual support, child care challenges, mentoring, and the inspiration derived from millennials. **1.5 CM**

Speakers: Theresa O'Donnell: City of Dallas | Phyllis Jarrell, AICP: City Centric Planning, LLC | Monica Heid, AICP: Prologue Planning Services | Renae Ollie: City of Wylie | Bridgett White, AICP: City of San Antonio | LaShondra Holmes Stringfellow, AICP: City of Cedar Hill | Christina Day, AICP: City of Plano

BEYOND AESTHETICS & FORM: MARKET-BASED CORRIDOR REDEVELOPMENT STRATEGIES

Frisco 2



While corridor redevelopment efforts have traditionally focused on transportation issues such as vehicle capacity and efficiency, the current retail meltdown is forcing planners and transportation engineers to innovate and think more like real estate investors. Session participants will learn how to employ market-based redevelopment strategies forced by the emerging paradigm shift that emphasizes streetscapes and other beautification strategies that will spur retail corridor investment. **1.5 CM**

Speakers: Luis Nunez: Kendig Keast Collaborative | Anne Ricker; Bill Cunningham: Ricker Cunningham | Christine Maguire, AICP, EDP: City of Austin

SMART TRANSPORTATION SYSTEMS: PLANNING FOR THE FUTURE

Frisco 3



As cities grow, adding more roadway lanes has proven to no longer be a realistic approach - prudent planning is needed to achieve sustainable social and economic development. Panelists will discuss the Smart Cities Challenge, an initiative taken by the USDOT, the Smart Transportation System for achieving alternative transportation opportunities with examples from cities around the world, and how to implement a transportation plan that integrates demographic and land use components. **1.5 CM**

Speakers: Ardeshir Anjomani, PhD: UT Arlington | Ross Kahn, LEED GA: Deshazo Group | Shibiya Sulfikar Sabu: CH2M

INNOVATIVE PARTICIPATORY PLANNING APPROACHES FOR HAZARD MITIGATION & RESILIENCY IN TEXAS

Frisco 4



Effective public participation across sectors of the community is essential for hazard mitigation and resiliency planning. Panelists will discuss three approaches to engage the public: Texas A&M's CHARM platform, which uses a SimCity style, interactive GIS table-top exercise; the City of Rockport's Floodplain Management Plan, which uses a proactive public participation process; and H2O Partners' experience with increasing participation in the development of mitigation strategies. **1.5 CM**

Speakers: Steven Mikulencak, AICP: Texas Coastal Watershed Program | Amanda Torres: City of Rockport | Erin Capps: H2O Partners, Inc.

PLANS FOR TEXARKANA AND KEMP EMBRACE APA'S SUSTAINING PLACES INITIATIVE

Frisco 5



Discussion about sustainable communities often focuses on urban centers; but the need is equally great in smaller communities. This session focuses on the approaches used for two plans: Texarkana's RENEW Texarkana Comprehensive Plan and Kemp's Sustainability Plan. Panelists will describe APA's national guidelines "Sustaining Places: Best Practices for Comprehensive Plans." This session will assist all planners in creating long-range plans that lead to resilient and tangible results. **1.5 CM**

Speakers: Robert Prejean, AICP: Southwestern Medical District | Valerie Shoup, PhD, PE, FACHE: Heritage Institute of Sustainability | Regina Kaiser: City of Kemp | David Orr, MPA, PhD: City of Texarkana | Rick Leisner, AICP, ASLA: Half Associates | Lee Medley: Columbia Development Group / Better Block Texarkana

DIVERSE PLANNING PERSPECTIVES: WILL AUTONOMOUS VEHICLES IMPACT OUR COMMUNITIES?

Frisco 7



Everyone is talking about autonomous vehicles or AVs, and the huge impact they will have on our communities. Panelists will present their research and thoughts on a future with AVs and what impact they may have on our communities. Attendees will learn what issues to consider to drive policies and strategies to be future-ready and not reactive to a situation after the technology arrives in the market. **1.5 CM**

Speakers: Shai Roos, AICP; Koorosh Olyai, PE: Stantec | Thomas J. Bamonte: NCTCOG | Monique Ward | City of Dallas

PROACTIVE PRESERVATION: IDENTIFYING, DESIGNATING & REHABILITATING HISTORIC PROPERTIES

Frisco 8



Many cities are constantly justifying why preservation is worthwhile - it can be exhausting to fight to preserve a landmark after a demolition permit has been issued. While many tools that cities use are reactionary and defensive in nature, there are effective tools that are proactive. This session will explain how to utilize those tools, including historic resources surveys, National Register nominations, and the federal and state rehabilitation tax credits, as well as how to participate in the Certified Local Government program to help fund historic preservation projects. **1.5 CM**

Speakers: Madeline Clites; Emily Koller, AICP, Valerie Magolan, Greg Smith: Texas Historical Commission | Doug McDonald, AICP, CNU-A: City of Plano

WELL THAT WAS UNEXPECTED... THE 85TH LEGISLATURE WRAP-UP AND NEXT STEPS IN PLANNING ADVOCACY

Frisco 9



Planners often find themselves at the mercy of the State Legislature when it comes to implementing local plans and administering regulations. Panelists will discuss the effects of recently passed legislation including limits placed on local control, tax-related bills, attacks on home-rule authority, annexation, building codes, eminent domain, zoning, and religious freedom, among others. Attendees will learn what local codes may have to be modified based on recent legislation enacted by the State. **1.5 CM LAW**

Speakers: Chance Sparks, AICP, CNU-A: City of Buda | Scott Houston, JD: Texas Municipal League | Craig Farmer, FAICP: City of Weatherford | Jason Jordan: American Planning Association

MONEY HALL: USING ROI & LONG-TERM FINANCIAL MODELING TO EVALUATE DECISIONS

Hamilton/Lebanon



As cities approach buildout, leaders must make difficult decisions about where to invest limited infrastructure dollars. While there is pressure to add rooftops and new businesses, this option does not always consider long-term service cost impacts. This session will show how analyzing the issues from a cost-benefit perspective can help decision makers to better understand the revenues and service costs of various options. Attendees will learn about tools that can be applied to comprehensive planning, budgeting, development analysis, and CIP development to promote fiscally sustainability. **1.5 CM**

Speakers: Kevin Shepherd, PE, ENV-SP: Verdunity | Felix Landry, AICP: Urbex Solutions | Michael Kovacs; Justin Weiss; Will Rugeley: City of Fate

DISASTER RECOVERY PLANNING

Rock Hill



The session will describe how planning preparedness initiatives serve as the foundation for a recovery process to effectively and efficiently recover post disaster. Panelists will discuss how disaster recovery planning is a key element in the National Disaster Recovery Framework to help communities effectively and efficiently achieve their disaster recovery goals. Session attendees will also hear a coastal community representative discuss their community's disaster recovery planning process and resilience efforts.

Speakers: Pete Phillips; Anne L. Idsal: Texas General Land Office

A COMMON CAUSE: BUILDING A BETTER COMMUNITY THROUGH SUCCESSFUL PARTNERSHIPS

Bush



Bringing the right partners to the table around a common cause can be powerful. Learn what it takes to build and manage a successful partnership. Discover what motivates partners to invest their time, energy, talents, or resources to a cause. Panelists will discuss their experiences bringing together meaningful partnerships that are unified by a clear vision and yield measurable results. **1.5 CM**

Speakers: Caroline Eckel, AICP: Planning Consultant | Jennifer Sanders: Dallas Innovation Alliance | Lori Clark: DFW Clean Cities

AGE-FRIENDLY CITIES: FACTORS INFLUENCING ADOPTION OF AGE-FRIENDLY POLICIES

Bass



This session explores the next frontier of age-friendly policy and programs. Panelists will discuss recent research examining city management, leadership, and advocacy needs of populations aged 65 and older. Projects of focus include the Age Friendly Fort Worth initiative and the My Ride Dallas transportation options counseling program at the Dallas Area Agency on Aging, an aspect of the Dallas Age Friendly Communities Plan. **1.5 CM**

Speakers: Laura M. Keyes, PhD: UNT | Dana Burghdoff, AICP: City of Fort Worth | Brittany Tree: Dallas Area on Aging

**WHAT HAPPENED AFTER THE PLANS WON AWARDS?***Frisco 1*

Are you curious if award-winning plans actually worked for cities that tried implementing them? In this session, planners from four cities that worked to implement award-winning plans and projects will discuss their diverse perspectives on the implementation process. Topics include the reasons why cities embarked on their project; the aspects that were award-worthy and why; what aspects of the plan helped or hurt with implementation; and lessons learned to help those who create plans and implement plans in future planmaking and implementation. **1.5 CM**

Speakers: Shai Roos, AICP: Stantec | Rachel Roberts: City of Kennedale | Angela Self, AICP: City of Garland | Nika Reinecke: City of Lewisville

RENEWING URBAN WATERWAYS: OUTREACH, BRANDING & PROGRAMMING*Frisco 2*

Refocusing on underutilized urban waterways through programming and branding is often used as a strategy to activate forgotten resources, create public amenities, and encourage redevelopment. In this discussion, outreach, branding, and programming strategies, including their successes and challenges, will be analyzed and discussed through the lens of using urban waterways to improve the public realm. **1.5 CM**

Speakers: Meghan Skornia: Asakura Robinson | Meredith Bossin: Waller Creek Conservancy | Thomas Rowlinson: McCann Adams Studio | Angela Richter: Save Barton Creek Association | Jeff Kaplan: Green Living

TXDOT'S BICYCLE & PEDESTRIAN PROGRAM*Frisco 3*

TxDOT has several initiatives underway to make Texas more bicycle and pedestrian friendly. This session will provide an overview of TxDOT activities leading towards a safer, more inclusive, and connected environment for bicyclists and pedestrians, including the statewide bicycle/pedestrian count monitoring research, the Bicycle Tourism Trails Study, the Transportation Alternatives Set-Aside program, and statewide ADA safety improvement projects. Attendees will learn how to provide safer bicycle and pedestrian accommodations within their communities. **1.5 CM**

Speakers: Teri Kaplan; Bonnie Sherman, AICP, CNU-A; Pete Krause, RLA; Karen Lorenzini, AICP: TxDOT | Carl Seifert, AICP: CH2M

CREATIVE PLACEMAKING THROUGH TACTICAL URBANISM*Frisco 4*

Tactical urbanism has become a successful tool to help neighborhoods reimagine the public realm and revitalize communities both big and small, but successful projects take more than just a can of spray paint and an orange vest. Presenters will draw on projects in both smaller communities like Corsicana and Ottumwa and larger cities like Dallas and Charlotte to demonstrate how to make your tactical urbanism project a success. **1.5 CM**

Speakers: Amanda Popken, LEED-AP: Amanda Popken Development | Rik Adamski: Ash + Lime | Krista Nightengale: Better Block | Jessica Burnham: Deep Ellum Foundation

AGING BEAUTIFULLY: ADDRESSING CORRIDOR REVITALIZATION*Frisco 5*

Commercial and retail corridors are traveled in cities across Texas every day, many thriving, but many facing challenges threatening their long-term survival, such as online shopping. This session will address appropriate solutions to revitalize mature and aging corridors. Topics include case studies of how municipalities respond proactively and reactively to corridor redevelopment challenges, market realities, and tools and regulatory approaches for corridor revitalization. **1.5 CM**

Speakers: Nathaniel Barnett, AICP: City of Garland | Jennifer Thomas Gomez, AICP: City of Missouri City | Todd C. LaRue: RCLCO | Cody Richardson, RLA; Shad Comeaux, AICP: Freese and Nichols

TRANSPORTATION & BUILDING DESIGNS: PROMOTING HEALTHY LIVING*Frisco 7*

Cities today are increasingly investing in infrastructure to promote active living, including investments in public transportation and innovations in building technologies. Presenters will demonstrate how public transportation investments have transformed Phoenix to be more walkable with increased access to local amenities and how innovations in building designs in Houston are transforming urban living to promote more active lifestyles. Attendees will also learn how to use FITWEL and WELL to facilitate healthy living in their communities. **1.5 CM**

Speakers: Kapil Upadhyaya, BEMP, LEED AP, FITWEL Ambassador: Kirksey Architecture | Abhishek Dayal, AICP: Valley Metro

MENTOR-LED DEVELOPMENT REVIEW*Frisco 8*

Come to this engaging session to get hands-on experience reviewing a development proposal. Participants will learn the "Perfect 10" of a quick development review by reviewing the proposal in groups, supported by an experienced mentor at each table. Basics, lessons learned, tips, and tricks of each of the development review components will be shared by the session facilitator as each group moves through the exercise. **1.5 CM**

Speakers: Abra Nusser, AICP: Ideation Planning | David R. Gattis, FAICP: City of Bastrop

2017 PLANNING CASE LAW UPDATE*Frisco 9*

This session will be a comprehensive review of decisions made in Texas and federal courts that affect the planning field. Attendees will learn how these decisions may affect local ordinances and regulations. **1.5 CM LAW**

Speakers: William Dahlstrom, FAICP: Jackson Walker | Kim Mickelson, JD, AICP: City of Houston

COMMUNITY AUDITED PUBLIC SPACE: COMMUNITY-LED QUANTITATIVE DATA COLLECTION*Hamilton/Lebanon*

Community Audited Public Space (CAPS) is a process neighborhoods can use to set priorities for the area's physical realm. This place-based audit process uses community engagement, data collection, and analysis to enable strategic decision making to improve neighborhoods. Activating Vacancy is a design initiative where residents work alongside artists to share a community's unique history, engage in the development of a framework for cultural activities, and plan for the renewal of the neighborhood. Panelists will share a successful Dallas case study of how these methods were used to inform creative placemaking projects. **1.5 CM**

Speakers: Thor Erickson, AICP, LEED GA; Lizzie MacWillie: bcWORKSHOP | Owen Wilson-Chavez: bcANALYTICS | Dustin Bullard, ASLA: Downtown Dallas, Inc. | Justin Childress: Switch

PLANNING FOR DISASTERS: ANTICIPATION AND AFTERMATH*Rock Hill*

Texas communities face a variety of potential disasters from natural—flooding, tornados, hurricanes; to man-made industrial accidents and chemical plant explosions, and planners are a key element in dealing with them before, during and after. This session will present practical and ideal practices for what to put in place now, what to do in the early disaster stage, and how to address post-disaster matters, from repair and dealing with non-conformities, to buyouts and regulatory change. **1.5 CM**

Speakers: Shannon Burke: APA Hazards Planning Center | James C. Schwab, FAICP: Planning Consultant

PLANNING MATTERS: NEXT STEPS IN ADVOCACY*Bass*

An informal discussion about how to advocate for planning, funding, and other local community needs. **1.5 CM**

Speakers: Chance Sparks, AICP, CNU-A: City of Buda | Chris Looney, AICP: City of New Braunfels | Craig Famer, FAICP: City of Weatherford | Jason Jordan: American Planning Association

FREIGHT ACROSS THE STATE: USING MULTI-VARIATE SPATIAL ANALYSIS & STAKEHOLDER INPUT*Bush*

The Texas Freight Mobility Plan provides a blueprint for boosting economic growth potential through a strategy for addressing freight transportation needs. With nearly half of the Texas economy directly impacted by freight transportation, setting the right course for the state's rail mobility improvement is vital. This session will discuss the importance of freight planning and give an overview of tools and methods used in the plan development. Attendees will learn how the Freight Plan team prioritized a wide array of needs through an innovative, multi-variate, GIS-based analysis tool as well as extensive stakeholder outreach leveraging interactive technology. **1.5 CM**

Speakers: Caroline Mays, AICP: TxDOT | Janna Rosental, AICP: Atkins North America | Elizabeth Welch, EIT; William E. Walter, GISP: Cambridge Systematics



SAVE THE DATE

HOUSTON-GALVESTON

From Shoreline to Skyscrapers - Planning the Texas Coast

October 17-19, 2018
Galveston Island Convention Center
and San Luis Resort
with Mobile Workshops in Houston

#APATX18

NATIONAL APA CONFERENCES

2018: April 21 - 24: New Orleans
2019: April 13 - 16: San Francisco
2020: April 25 - 28: Houston
2021: May 1 - 4: Boston
2022: April 30 - May 3: San Diego
2023: April 1 - 4: Philadelphia

Special Events Sponsors



Receptions Sponsors



Breaks Sponsors



The Town Planner, LLC

Workshop Sponsors



Friends of APA Sponsors



DESIGNWORKSHOP

CoPLAN LLC
The Planning Collaborative



EXHIBITORS

| | | |
|--------------------|----------------------------|---------------------------|
| Asakura Robinson | Kendig Keast Collaborative | Planners as Artists |
| Bang the Table | Parkhill Smith and Cooper | Legacy Project |
| City of Dallas | City of Plano | Texas A&M University |
| Davis Demographics | Stantec | Texas Southern University |
| Freese and Nichols | Texas Masonry Council | UT Arlington |
| City of Frisco | ViewPro GIS | UT Austin |
| Galveston Island | Walter P. Moore | UT San Antonio |
| City of Garland | WSB & Associates | |
| Half Associates | ZoomGrants | |

Spend time in the Exhibit Hall area in the Foyer, to meet and talk with our Exhibitors including planning consultants, vendors, communities, and universities. The morning and afternoon breaks will be held in the Exhibits Area, including refreshments and beverages. Enjoy the Ice Cream Social on Friday afternoon. Drop your business card at the Exhibitor booths, to participate in their prize drawings and giveaways. Be sure to thank our Exhibitors for their participation in APATX17.

ANNUAL SPONSORS

APA
TX



City of Dallas



GARLAND



Plano



Stantec



WALTER P MOORE