

UPDATED 10/31/16
ONLINE VERSION



Leading the Planning Movement



APA - TEXAS CHAPTER CONFERENCE | SAN ANTONIO | NOVEMBER 2-4, 2016

ANNUAL TEXAS CHAPTER STATE PLANNING CONFERENCE

**AND SHORT COURSE FOR APPOINTED
AND ELECTED OFFICIALS**

2016

CONFERENCE HOTEL

The Hyatt Regency Riverwalk at 123 Losoya Street in downtown San Antonio is the conference hotel for the APA Texas Chapter Conference on November 2-4, 2016. All conference plenary and sessions will be located in the hotel.

Hyatt Regency San Antonio Riverwalk
123 Losoya Street
San Antonio, Texas, USA, 78205

TRANSPORTATION OPTIONS

Parking Information

The Hyatt Regency Riverwalk Hotel offers self-parking as well as valet parking for hotel guests in the Hotel Parking Garage located across the street from the main hotel entrance. Valet parking is available at the hotel's front entrance. Hotel parking rates are as follows:

- \$29.00 + tax for overnight Self-Parking per day
- \$39.00 + tax for overnight Valet parking per day
- \$27.00 flat rate for daily drive-in Valet parking

Other public parking lots and garages are located nearby within 2-3 blocks from the hotel and offer overnight parking at lesser daily and hourly rates.

SA International Airport

The San Antonio International Airport is approximately 8.25 miles from the Hyatt Regency San Antonio and the Downtown area. The airport is located at the juncture of NE Loop 410 and Hwy 281 N. with easy access to and from the interstate, and is open 24 hours a day.

To reach the airport from the hotel, exit on Losoya Street (one way). At the intersection North of Market Street, turn left to I-37 North. (1/2 mile). Follow I-37 North (merges with Highway 281 North) to the San Antonio International Airport exit (approximately 8 miles) from airport to hotel.

Airport Transportation:

- Yellow/Checker Cab
(210) 222-2222
- Concord Cab
(210) 444-2222
- AAA Express
(210) 444-2222
- SA Trans Shuttles
(210) 281-9900

Advanced reservations are not required, though recommended. One-way rates to or from the airport for individuals are approximately \$18.00, and round trip tickets to and from the Airport are \$25.00. Rates do not include greeting services or airport portage.

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From the President...



Think—for a moment—about what “Leading the Planning Movement” means to you. Why did you choose planning as your career? What excited you about it? Why is planning important?

To make a difference:

- on the physical environment
- for people
- in design and aesthetics
- for children
- for underserved communities

What else? (Fill in the blank) _____

Why are you at the conference? I mean, we are really glad you're here.

But, think about all the things you will get out of this conference.

- Professional development
- Learning opportunities
- Networking
- Social activities and sightseeing
- Inspiration

These things go without saying...

- Diverse CM-accredited sessions and mobile workshops
- Great social activities
- Second Annual Legacy Project
- Second Annual Planners' Art exhibit

Highlights of this year's conference

- National APA leadership everywhere!
- Launch of the Great Places in Texas program
- Launch of Texas Planning Roundtable
- Launch of the John Clary Memorial Scholarship

We all came to this profession in a variety of ways, and for a variety of reasons. Now that we're at this conference, more than anything, I hope it inspires each of you to consider how to advocate for and lead planning efforts. Be the “go to” person for planning issues in your communities. In fact, I challenge each of you to do so—find the reasons that brought you to the profession, and share that!

Please stop and thank members of the Southwest Section Conference Committee, and our many APA Texas Chapter members for their tireless

efforts in putting this conference together. Enjoy all that San Antonio and the conference has to offer and take away a dose of inspiration.



Kim Mickelson, JD, AICP
President, Texas Chapter
American Planning Association

LOCAL HOST COMMITTEE WELCOMES YOU TO SAN ANTONIO!



Welcome to the Annual State Planning Conference in San Antonio!

Fall is the perfect time to explore the unique history, beauty, and culture of San Antonio. We are thrilled to have all of you here to learn about and discuss the latest and greatest in the art and science of planning.

This year's theme, Leading the Planning Movement, challenges planners to develop new and innovative ways to proactively engage the public to tackle the highly consequential issues our communities face today. The legacy of our great state is dependent on how we address issues of water, land development, transportation, and sustainability during this period of rapid population growth, changing demographics, and economic expansion.

We hope that this year's program provides you with the cutting edge techniques that help improve the environment, enhance prosperity, and most importantly serve the public good. The Conference includes nine dynamic tracks that cover a wide variety of issues. The short course for appointed and elected officials is back for its 44th year and promises to continue producing effective citizen planners.

We encourage you to experience San Antonio on a deeper level by participating in the mobile workshops and the Legacy project. The four mobile workshops will highlight San Antonio's leadership in re-imagining urban places, developing new sources of drinking water, expanding bike and pedestrian connectivity through an extensive greenway trail system, and preserving history and heritage at the first UNESCO World Heritage Site in Texas. The legacy project will encourage friendly collegiate competition as students and alums work together to develop a plan to revitalize a key corridor traversing UTSA's Downtown Campus.

We would like to extend a special thank you to our host committee and our sponsors for their generous support. They have worked hard throughout the year to make sure our experience at the conference and in San Antonio is meaningful and memorable.

We hope that your experience in San Antonio is inspiring and that you will visit us again soon.

Sincerely,

Michael Taylor
Conference Co-Chairs

Sofia Lopez

Local Host Committee Members

Carissa Cox	Brian James	Krysten Ramirez
Bryan Cox	Santiago Jaramillo	Lorraine Richards
Sarah Esserlieu	Christopher Looney	Priscilla Rosales-Pina
Charles Everson	William Long	Hanna Santiago
Kristen Flores	James McKnight	Sherry Sefko
Jacob Floyd	Bill Myers	Stacy Snell
John Foreman	Holly Mullins	Jeffrey White
Dennis Fortassain	Nina Nixon-Mendez	Lesa Wood
Catherine Hernandez	John Osten	
Elizabeth High	Margaret Pahl	

LEADERSHIP

TxAPA Elected Officers

President Kim Mickelson, JD, AICP	Past President Wendy Shabay, AICP	Treasurer Angela Martinez, AICP
President Elect Doug McDonald, AICP	Secretary Heather Nick, AICP	TML Representative Chance Sparks, AICP

National Leadership Attending

APA President Carol Rhea Philips, FAICP	APA Director - Region III Wendy Shabay, AICP	Research Director David Rouse, FAICP, ASLA
AICP President Valerie Hubbard, FAICP	AICP Commissioner - Region III Silvia Vargas, AICP	APA State Government Affairs Associate Jeffrey Bates
APA Director at Large Ann Bagley, FAICP	APA Divisions Council Chairman Dave Gattis, FAICP	Advocacy Training Consultant Stephanie Vance

Section Directors

Northwest Texas Jon James, AICP	North Central Texas Chelsey Cooper	Central Texas Sofia Nelson
West Texas Christopher Nill, AICP	Midwest Texas Jeff Whitakre, PE, AICP	East Texas Angela Choy, AICP
Southwest Texas Michael Taylor	Southmost Texas Xavier Cervantes, AICP	Houston Joshua Owens, AICP

Standing Committee Chairs

TX Municipal League Affiliate Chance Sparks, AICP	Sections Representative Joshua Owens, AICP	University Rep TAMU Shannon Van Zandt, PhD, AICP
Professional Development Officer Richard Luedke, AICP	Planning Official Development Officer Ann Bagley, FAICP	Student Rep TAMU Vrushali Sathaye

Other Appointed Members

Executive Administrator Mike McAnelly, FAICP	Government Relations Kelly Porter, AICP	Conference Coordinator David Hoover, AICP
Planning Awards Cameron Walker, AICP	Certification Maintenance Officer Barbara Holly, AICP	Historian Dave Gattis, FAICP
Communications Heather Nick, AICP		Emerging Planing Leaders (TxEPL) Kendall Wendling, AICP

TEXAS ADVOCACY

GREAT PLACES IN TEXAS

We all have places in Texas dear to our heart. That's why the Texas Chapter is excited to announce our own rendition of APA's Great Places in America Program. The new Great Places in Texas Program will recognize the Lone Star's Great Places — neighborhoods, streets, and public spaces and celebrate how planning has played a vital role where we live, work, and play. The National APA Great Places in America has recognized nine Texas places over the past nine years, which the state will formally adopt as part of the inaugural Great Places in Texas program in 2016. New applications for the 2017 class will be available November 1, 2016. The deadline to submit is January 31, 2017. To view more about the program and learn what makes a place great, visit www.txplanning.org.



SHOW-YOUR-TEXAS-APA-PRIDE

New APA Texas Chapter pins are available at the registration table for \$5.00 each. You don't want to be the only one at the National Planning Conference in New York City without one! Get your Lone Star swag today.



TEXAS PLANNING ROUNDTABLE



Plan Texas--the Texas Planning Roundtable--will begin work in late 2016, and is tasked with assisting members in advocating for planning. Their work will include preparing talking points, white papers, information for legislative issues, and other related activities. An initial diverse interest group has agreed to step up and lead this group and it's expected the group will add members as their mission and tasks are further developed.

#PLANNINGMONTH

National Community Planning Month was celebrated in grand style in October with the announcement of APA's 2016 Great Places in America. Everyone is talking about planning and its role in creating healthy, strong, inclusive communities that work for all community members. We invite you to continue the national conversation about planning into November by telling others about the APA Texas Chapter Conference and sharing your community's planning story on social media using hashtag #PlanningMonth.

#planningmonth



MEET THE TRACKS

The Southwest Section of the APA Texas Chapter is pleased to host the 2016 State Planning conference and 44th Annual Short Course for Appointed and Elected Officials.

The Conference Committee members wish to express their thanks to all the speakers who take time to share their expertise and provide their professional experiences and technical training for the important educational aspects of the conference. The conference has been approved by the American Institute of Certified Planners (AICP) for a total of 106.5 credit hours for AICP Certification Maintenance.

Leading the Planning Movement is the theme for this year's conference. The conference includes 62 sessions. The short course is 8 sessions. There are 4 mobile workshops. The Legacy project is 3 hours. Track themes include the following topics:



Planning for Changing Demographics



Transportation Breakthroughs



Building Resilient Cities



Successful Placemaking



State and Regional Planning



Planning Showcase - Show Your Best



Law & Ethics



Planning for Healthy Communities



Innovative Planning Tools



Short Course I: Basic Training for Planning Officials - What Have You Gotten Yourself Into Now?



Short Course II: Advancing Your Commission and Community to the Next Level

Conference AT A GLANCE...

Go to www.txplanning.org
or use the QR code to access
the Conference agenda, session
descriptions, presentations,
and more, all on-line!



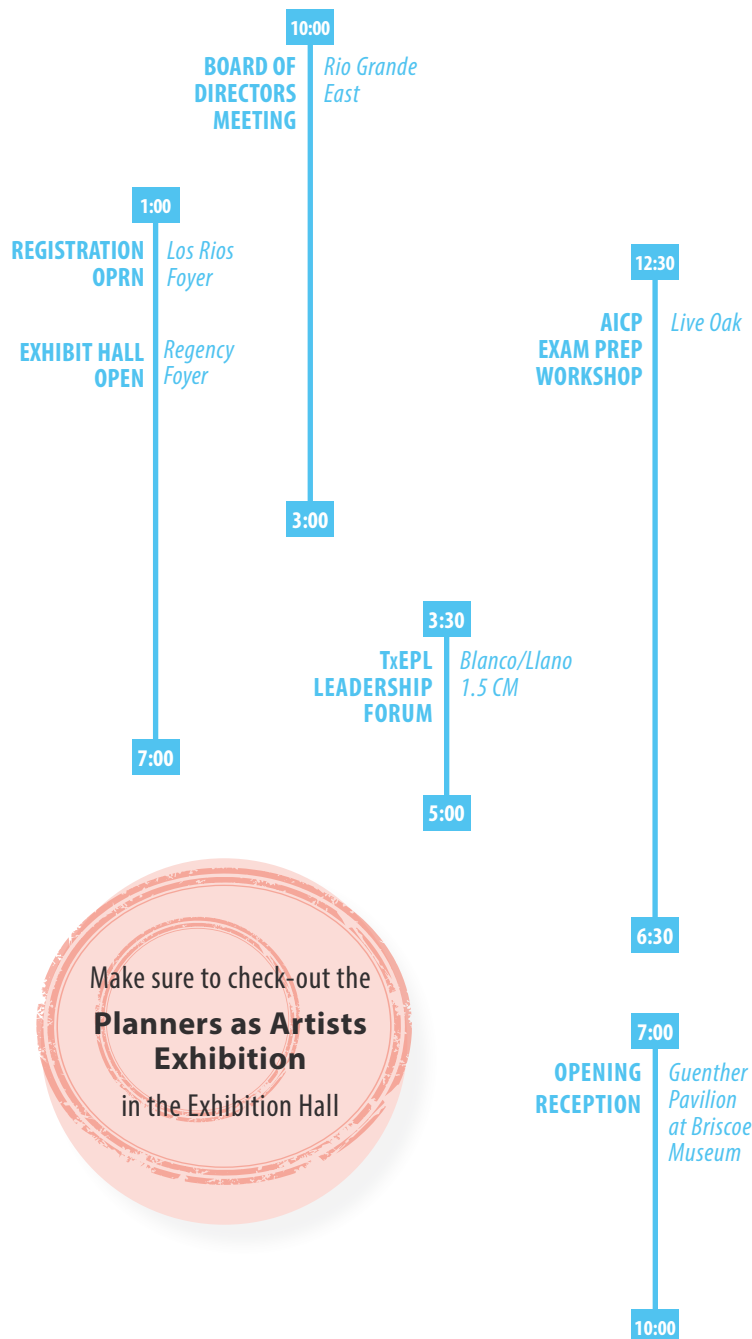
Don't forget to tag
your experience on
social media!

Wednesday

NOV
2

W

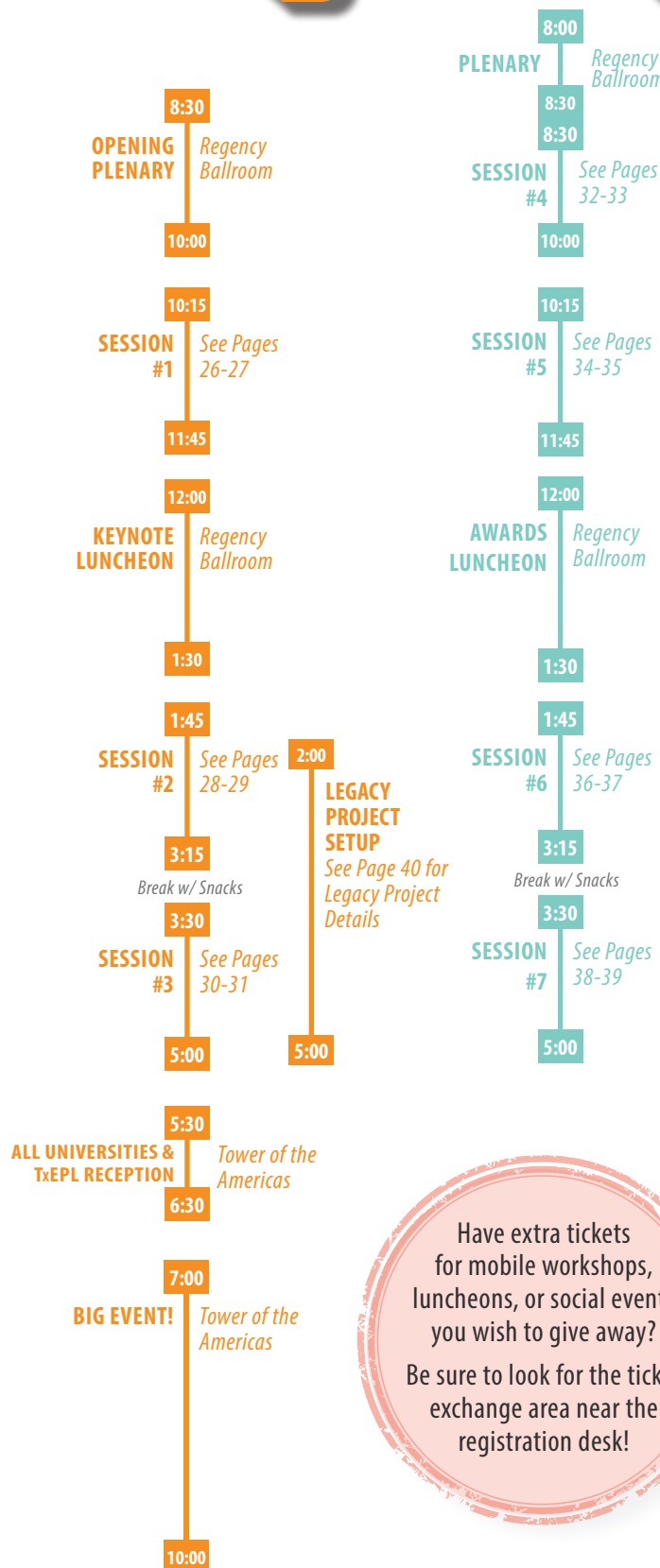
For mobile workshops,
see pages 16-19.



Make sure to check-out the
**Planners as Artists
Exhibition**
in the Exhibition Hall

Thursday

NOV
3



Friday

NOV
4



Have extra tickets
for mobile workshops,
luncheons, or social events
you wish to give away?
Be sure to look for the ticket
exchange area near the
registration desk!

PLENARY SESSIONS

Thursday, 8:30 am - 10:00 am

Regency Ballroom 



Kim Mickelson, JD, AICP
President, TxAPA



Ivy R. Taylor
Mayor, San Antonio

The plenary session will open with welcome from Chapter President, Kim Mickelson, Conference Co-Chairs Sofia Lopez and Michael Taylor, and the Honorable Ivy R. Taylor, Mayor of San Antonio.

Session: Advocating for Planning

What is your city's planning story and how do you let people know about it? How many times have you told someone you were a "planner" and the response was, "what is that?" There is no better way to lead the planning movement than by actively telling your city's planning story and successes. Jeff Bates, APA State Government Affairs Associate, will talk about what APA is planning to help chapters with this, and Stephanie Vance, "Advocacy Guru" Advocacy Associates, LLC, will talk about how to get the planning point of view understood and get information about planning into the hands of local opinion and decision makers. **1.0 CM**

Friday, 8:00 am - 8:30 am

Regency Ballroom 

State of APA - National and Texas

APA is achieving great things, at national, state and local levels. Join Carol Rhea, FAICP, National APA President, as she updates us on the APA Action Plan, and Kim Mickelson, AICP, Texas Chapter President, updates you on the Texas Action Plan, and what all of these initiatives mean for the organization's members.

Carol Rhea, FAICP, APA President | Kim Mickelson, JD, AICP, APA Texas Chapter

KEYNOTE LUNCHEON

Thursday, 12:00 pm - 1:30 pm

Regency Ballroom 

One (1) complimentary ticket is included with full conference registration. Additional guest tickets may be purchased with your conference registration.

Keynote Speaker



Bill Fulton
Director, Kinder Institute
for Urban Research
Rice University

William Fulton is Director of the Kinder Institute for Urban Research at Rice University. He is a former Mayor of Ventura, California, and Director of Planning & Economic Development for the City of San Diego. In his career, Mr. Fulton has also served as Vice President for Policy at Smart Growth America, Principal in the California-based urban planning firm now known as

PlaceWorks, and Senior Fellow at the Sol Price School of Public Policy at the University of Southern California. He is the founding editor and publisher of CaliforniaPlanning & Development Report and author of five books, including *Guide to California Planning*, the standard urban planning textbook in California, and *The Reluctant Metropolis: The Politics of Urban Growth in Los Angeles*, which was an L.A. Times best-seller.

At the Kinder Institute, Fulton coordinates Rice's research partnership with the City of Houston and its involvement with the MetroLab Network. Rice and Houston are currently exploring ways to use Smart City technology to improve both the city's operations and its policymaking process. He holds master's degrees in mass communication from The American University and urban planning from UCLA. **1.0 CM**



EMERGING PLANNING LEADERS OF TEXAS (TXEPL)

TxEPL Officers

Chair: Kendall Wendling
Mentorship Program Chair: Chelsey Irby
Programs Chair: Chelsea St. Louis
Communications Chair: Mikey Goralnik

AICP Exam Prep Workshop

Wed, Nov 2: 12:30 pm – 6:30 pm

Live Oak

This session is an overview of what to expect when taking the AICP certification exam. Learn helpful study tips and test-taking strategies for the exam, review major topic areas covered, and identify important study aids and resources. Taught by some of the nation's leading AICP exam preparation instructors, Trevor Dick, AICP, John Houseal, AICP, and Devin Lavigne, AICP, and moderated by Texas Chapter Professional Development Officer (PDO) Richard Luedke, AICP. **Workshop ticket may be reserved online or purchased on-site at conference registration for \$60.00, which includes all workshop materials.**

MENTORING PROGRAM

Be sure to register for the third year of the APA Texas Chapter's Planning Mentorship Program! The program is intended to bridge the professional gap between college graduates, emerging planners, members of the American Institute of Planners (AICP), and members of the American Institute of Certified Planners College of Fellows (FAICP). Participants gain and share valuable knowledge and insight into their planning careers from fellow professionals. Individuals are assigned into mentorship groups identified as "Communities." Communities are intended to have a number of individuals who will likely be at different career stages in order to have a wide range of knowledge and expertise within each group. **Online registration for the 2017 Mentorship Program is available until Friday, November 4th at www.txplanning.org/mentorship.**

Mentorship Community Leaders

Michelle Leftwich	Tamara Cook	Kristin Flores
Mariana Marmol	Jeremy Williams	Chelsey Irby
Mary Remar	Doug McDonald	Claire Hempel
Wayne Neumann	Kendall Wendling	Angali Naini
Mary Martha Gaiennie	Megan O'Neal	Even Todtz
Michele Berry	Ken Schmidt	Kyle Kingma
Jackie Reyff	Steven Duong	Akik Patel
	Tom Tantis	AJ Fawver

SPECIAL TXEPL SESSION

TxEPL Leadership Forum

Wed, Nov 2: 3:30 pm – 5:00 pm

Blanco/Llano

The 3rd annual Leadership Forum, hosted by the Texas Emerging Planning Leaders (TxEPL), will feature state and national leaders who will speak on their roles in planning and the professional benefits of being involved in APA. A panel composed of state leaders will focus on career development and a national panel will discuss how planners can be engaged in social justice and politics. Attendees will have the opportunity to engage with guest speakers and network with other professionals from across the state. 1.5 CM

Carol Rhea, FAICP, APA President | Valerie Hubbard, FAICP, AICP President | Wendy Shabay, AICP, Region III Director | Silvia Vargas, AICP, Region III Commissioner

Hosted by the Texas Emerging Planning Leaders (TxEPL)



All Universities & TxEPL Reception

Thurs, Nov 3: 5:30 pm – 6:30 pm

Tower of the Americas

After the last session of the day and to warm up before the evening's Big Event at the Tower of the Americas, join current and former students and friends of all Texas planning schools and the Emerging Planning Leaders for an informal mixer at the Tower of the Americas. Show your colors by wearing your university's jersey. Wine/beer and cheese will be served. The All Universities Reception is sponsored by Texas A&M University, Texas Southern University, University of Texas at Arlington, University of Texas at Austin, and the APA Texas Chapter.



SOCIAL EVENTS

One (1) complimentary ticket to each social event is included with full conference registration. Additional guest tickets may be purchased with your conference registration.

Opening Reception - Jack Guenther Pavilion at the Briscoe Western Art Museum

Wed, Nov 2: 7:00 pm – 10:00 pm
Guenther Pavilion at Briscoe Museum
210 W. Market Street

The Wednesday evening Opening Reception will be held at the Jack Guenther Pavilion at the Briscoe Western Art Museum — downtown San Antonio's most exciting new venue. Located on the bank of the famous San Antonio River Walk, this multi-functional event facility offers exquisite architecture, an idyllic location, and sumptuous indoor and outdoor spaces. Food and beverages will include heavy hors d'oeuvres and drink tickets for wine, beer, cocktails and soft drinks. Entertainment will include a live band. Tour the Museum galleries. Enjoy the outdoor patio and sculpture garden overlooking the famous San Antonio Riverwalk. The Museum is located a short walk from the Hyatt Regency Riverwalk Hotel, via either the Riverwalk or by sidewalks at street level. Look for conference guides in the hotel lobby to point the way to the Guenther Pavilion at the Briscoe Western Art Museum. A shuttle bus will also be available for those who prefer to ride to and from the reception, leaving from the Hotel's east entry on Losoy Street.

#planningmonth



SOCIAL EVENTS

Big Event! Tower of the Americas

Thurs, Nov 3: 7:00 pm – 10:00 pm
Tower of the Americas
739 E. Cesar E. Chavez Boulevard

The Thursday evening Big Event will be a reception at the top of the Tower of the Americas in Hemisfair Plaza, including food and beverages and live music at Landry's Chart House Restaurant and the Flags Over Texas Observation Deck. A buffet dinner will be served, along with drink tickets for wine, beer, cocktails, and soft drinks. Music will feature a performance by the Bongo Kats, a local San Antonio band. The Tower is a pleasant walk from the Hyatt Regency Riverwalk Hotel, east on Market St., south on Alamo Street, and look for the Hemisfair Park entrance on your left. The Tower of the Americas is an unmistakable landmark, soaring over downtown San Antonio. A shuttle bus will also be available for those who prefer to ride to and from the reception, leaving from the Hotel's east entry on Losoy Street.



#txapa16



Briscoe Western Art Museum Wednesday, 7:00 pm – 10:00 pm



Tower of the Americas Thursday, 7:00 pm – 10:00 pm

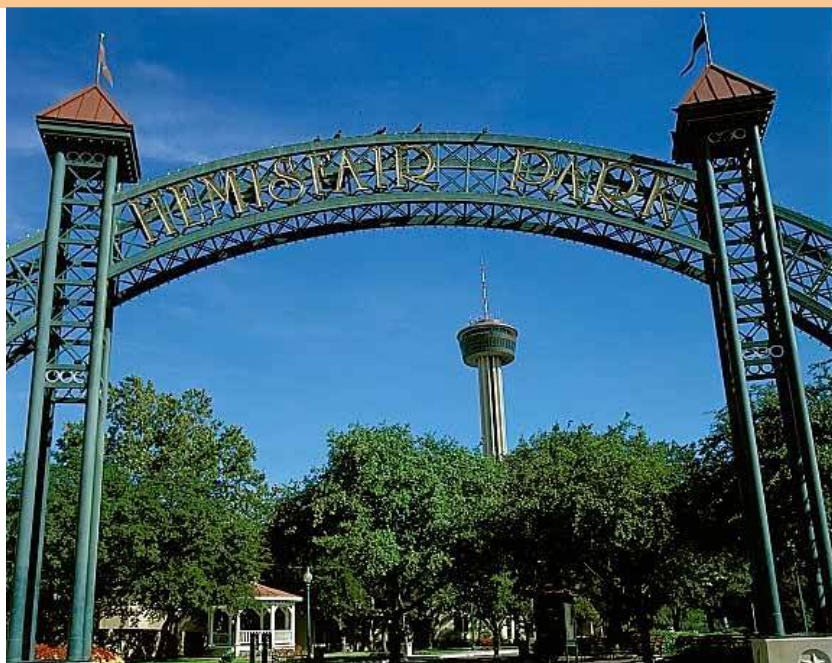


#1 - Hemisfair Redevelopment/Yanaguana Garde

Thurs, Nov 3: 10:15 am – 11:45 pm

HemisFair '68 transformed San Antonio, kick-started the success of the Riverwalk and created the city's enviable hospitality and convention industries. After almost 50 years, the Hemisfair property is being transformed once again into an urban district with residences, local business and multiple parks. With one of its three phases completed, come see the results and learn about the plan to make the district sustainable, self-funded and filled with events authentic to San Antonio. Hemisfair will be a vibrant gathering place for everything from a day with friends to the city's biggest celebrations. 1.5 CM

10:15 am Bus departs from the east portico of the Hyatt Regency Riverwalk Hotel (Losoya Street entrance)
11:45 am Return to Hyatt Regency Riverwalk Hotel



#2 - San Antonio Greenways

Thurs, Nov 3: 2:00 pm – 5:00 pm

Participants will visit sites along the Howard W. Peak Greenway Trail System, a network of creek-side trails and open space that acts as the core of bike and pedestrian connectivity through many San Antonio neighborhoods.

Participants will see and learn about:

- The growing popularity of greenway trails in San Antonio and other major cities.
- Coordinated site and infrastructure planning across public agencies.
- Expanded connectivity among neighborhoods and destinations using trails in floodplain land.
- Lessons learned throughout greenway trail planning, design, construction and management. 3.0 CM

2:00 pm Bus departs from the east portico of the Hyatt Regency Riverwalk Hotel (Losoya Street entrance)
5:00 pm Return to Hyatt Regency Riverwalk Hotel



#3 - Sustainable Water Planning

Fri, Nov 4: 8:30 am – 11:45 pm

Participants will join San Antonio Water System (SAWS) to take a tour of their new inland desalination plant. The state of the art H2Oaks plant will treat brackish groundwater from the Wilcox aquifer using reverse osmosis technology to supply San Antonio with 12 million gallons of water a day in Phase 1. In a unique efficiency of use, SAWS also has on the same property an aquifer storage and recovery facility that stores excess permitted water from the Edwards Aquifer in the Carrizo Aquifer for use during our dry South Texas summers and produces local Carrizo groundwater. 3.0 CM

8:30 am *Bus departs from the east portico of the Hyatt Regency Riverwalk Hotel (Losoya Street entrance)*
11:45 pm *Return to Hyatt Regency Riverwalk Hotel*

#4 - UN World Heritage Sites

Fri, Nov 4: 2:00 pm – 5:00 pm

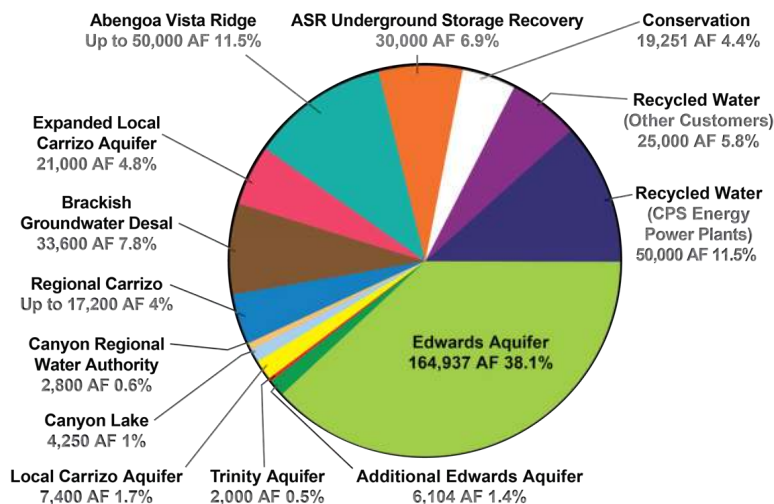
Participants will visit three sites for a customized tour along the World Heritage Trail, to see and learn about:

- The history of the Alamo, Mission San Jose, and Mission San Juan World Heritage Sites
 - The process for World Heritage Designation
 - The coordinated development and implementation of a World Heritage Work Plan with multiple stakeholders and public agencies to prepare for the increased activity and to maximize the benefits of designation.
- 3.0 CM

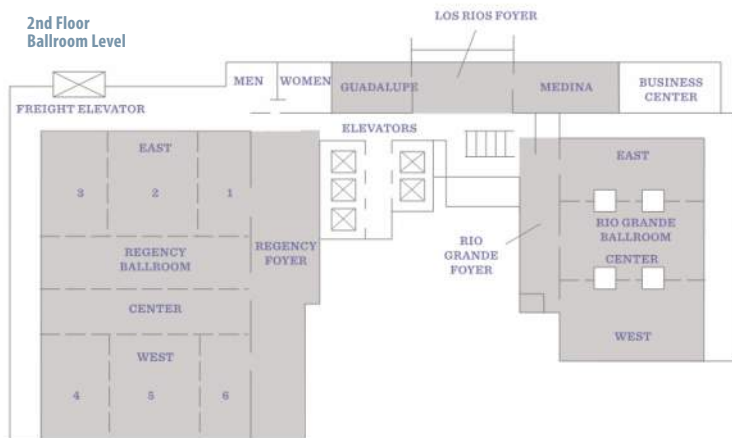
2:00 pm *Bus departs from the east portico of the Hyatt Regency Riverwalk Hotel (Losoya Street entrance)*
5:00 pm *Return to Hyatt Regency Riverwalk Hotel*



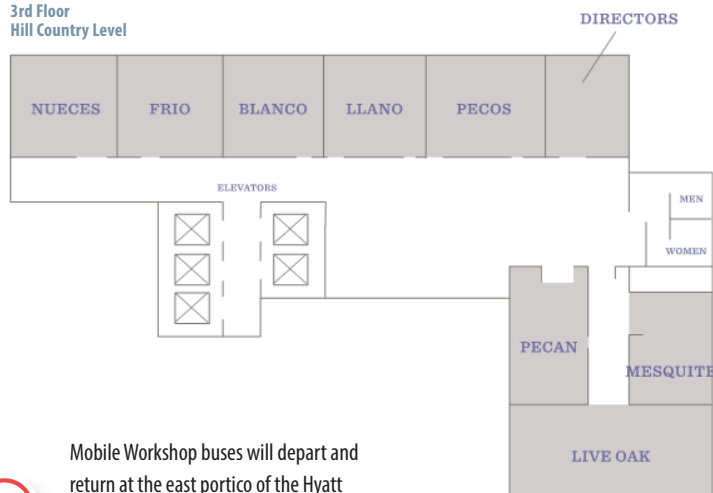
SAWS Water Supply Portfolio by 2035
Identified in the 2012 Water Management Plan
Firm Supply



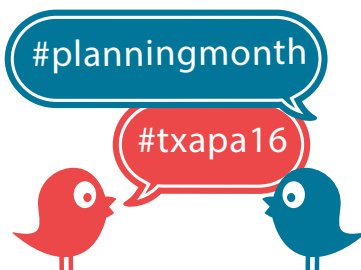
HYATT REGENCY CONVENTION CENTER



3rd Floor
Hill Country Level



Mobile Workshop buses will depart and return at the east portico of the Hyatt Regency Riverwalk Hotel (Losoya Street entrance). Shuttle buses will load 15 minutes prior to published departure times; all tours will leave on time.



EXHIBITORS

Exhibits, located in the Regency Foyer, are open daily from 8:00 am - 5:00 pm.

- Houston-Galveston Area Council
- mySidewalk
- Texas Masonry Council
- Stantec
- Freese and Nichols
- Burditt Consultants, Inc.
- Walter P. Moore
- APA Texas Chapter 2017 Conference
- Halff Associates
- Asakura Robinson
- Tyler Technologies
- Planners as Artists

AWARDS LUNCHEON

Friday, November 4, 12:00 PM - 1:30 PM
Regency Ballroom (1 ticket included in full registration)



Planning Excellence Recognition:

The APA Texas Chapter continues to recognize planning excellence across the State. Evaluation criteria include the level of training of Planning Commissioners and professional staff, professional qualifications of the planning staff, breadth and currency of master plan components, and completion of other planning related projects. Municipalities recognized for Planning Excellence in 2016 include the following 36 cities and towns:

- | | | |
|-------------------------|------------------------------|----------------------------|
| City of Amarillo | City of Irving | City of Round Rock |
| City of Benbrook | City of Keller | City of Rowlett |
| City of Bryan | City of Leander | City of Sachse |
| City of Buda | City of Lewisville | City of San Angelo |
| City of Cedar Park | Town of Little Elm | City of Schertz |
| City of Celina | City of Mansfield | City of Southlake |
| City of College Station | City of McKinney | City of South Padre Island |
| Town of Fairview | City of North Richland Hills | City of Sugar Land |
| City of Fort Worth | City of Pearland | City of Tomball |
| City of Frisco | City of Pflugerville | City of Tyler |
| City of Garland | City of Plano | City of Victoria |
| City of Georgetown | City of Richardson | City of Watauga |



Comprehensive Planning Award

Given to an outstanding comprehensive plan addressing the development of an area, town, city, county, or region.



Project Planning Award

Given to an outstanding plan or study concerning a specific project (public or private), area, system, or issue within a town, city, county, or region.



Current Planning Award

Given to an outstanding ordinance, program, or process directed to the implementation of a plan.



Student Project Award

Given in recognition of an outstanding research or planning project by an individual or team of students in an accredited graduate planning program.



Long Range Planning Award

Given to an outstanding plan that concentrates on a single long-range element.



Elected Official Award

For an outstanding elected official who has made an impact on the planning profession.



Planning Commissioner Award

For an outstanding planning official.



Community of the Year Award

Given to a town, city, or county for providing an outstanding contribution to planning.



Texas Chapter Award

Given by the Chapter Executive Committee to a candidate for significant contributions to the planning profession.



Planning Legend Award

Given by the Chapter Executive Committee and the Chapter Historian to a practicing/retired planner who has had a major impact on Texas planning.



Chapter President's Award

Given for outstanding service to APA Texas Chapter and the planning profession.

PROGRAM SCHEDULE:



Thursday

CM = AICP Certification Maintenance credits approved



Mobile Workshops check-in and depart from the east portico of the Hyatt Regency Riverwalk Hotel (Losoya Street entrance). For More information about the Mobile workshops see Page 16.

Opening Plenary

Thursday, 8:30 - 10:00 AM, Regency Ballroom - 1 CM



Emerging Planning Leaders (TxEPL) Sessions

10:15 - 11:45

1:45 - 3:15

3:30 - 5:00

Nueces/Frio	Live Oak	Blanco/Llano	Pecan	Rio Grande E	Rio Grande C	Rio Grande W	Pecos	Guadalupe	Medina
Using Demographic Data in Local Planning CM	Design Thinking CM	Build a Resilient Vision of the Future CM	Future Steps Rooted in the Past CM	Walkable + Bikeable Regions CM	Dallas CityMAP: The Art of the Possible CM	AICP Ethics Case of the Year CM ETHICS	RX for a Medical District CM	Roles, Ethics & More	Transportation Basics: Impacts on Plan Decisions
Big Data in Planning CM	High Speed Rail in Texas Part I CM	Sustainable Building Standards CM	Connecting Place to Place CM	Planning & the Military CM	Mixed Use for All CM	The Eyes of Housing are Upon You CM LAW	Plan4Health Tarrant County CM	Introduction to Zoning and Subdivision Regulations	Resiliency & the Nature of Place
Community Engagement CM	High Speed Rail in Texas Part II CM	Fiscally Based Planning CM	Downtown Economics CM	Planning for Water CM	Innovation in Comprehensive Planning CM	Special Districts as Financing Tool CM LAW	Austin's Food Forest CM	Ways with Words: Acronyms and Jargon	Introduction to Smart Cities

Hemisfair Redevelopment/Vanaguana Garden
10:15 am - 11:45 am

1

San Antonio Greenways
2:00 pm - 3:30 pm

2

Friday

Plenary

Friday, 8:00 - 8:30 AM, Regency Ballroom

8:30 - 10:00

10:15 - 11:45

1:45 - 3:15

3:30 - 5:00

Small Town Priorities CM	Bike Mobility by Design CM	Planning for a Low Impact World CM	Pop Up City CM	A New Paradigm for Transit in Texas CM	Bedrooms to Boardrooms - Comp Plans for Modern Suburbs CM	Revising Sign Regulations CM LAW	Planning for Trees CM	Multipurpose Wetland Parks CM	Corridor Planning and Zoning
Missing Middle Housing CM	Woodlands Ped/Bike Plan CM	Strategies/New Technologies for Public Engagement CM	A Park Everywhere CM	Evolution of Thoroughfare Plan Implementation CM	VIA's Transit Vision CM	FBC Score Card CM LAW	Active Transportation & Tourism CM	Where Can I Build That? CM	Urban Design, a Tool for Planners END OF SHORT COURSE
The New America: Part I CM	Advanced Innovations in Transp. Planning CM	Sustainable CIP Planning CM	District Thinking: Austin's South Waterfront CM	Megalopolises & Sprawl: Peeling the Onion CM	SA Tomorrow CM	Planning with Integrity CM ETHICS	What is Urban? CM	Preserving ROW CM	County Planning in Texas CM
The New America: Part II CM	Modern Streetcars CM	Conservation Tools CM	Economic Development Make Overs CM	Vision Zero in Texas CM	Changing the Status Quo CM	Planning Law Legis. Update CM LAW	Funding for Public Art CM	Ecosystem Service Planning CM	Public Service Essentials CM

Sustainable Water Planning
8:30 am - 11:45 am

3

UN World Heritage Sites
2:00pm - 5:00 pm

4

SHORT COURSE FOR APPOINTED AND ELECTED OFFICIALS



Short Course - Track 1

Thursday

10:15 am – 11:45 am

Roles, Ethics & More

Guadalupe

As appointed and elected officials, you have roles and responsibilities in your community's planning process. Learn more about these roles along with guidelines for ethical behavior.

Ann Bagley,, FAICP, Bagley Associates | Edmund Haas, AICP, Freese and Nichols Inc.

Thursday

1:45 pm – 3:15 pm

Introduction to Zoning and Subdivision Regulations

Guadalupe

What do you need to know and understand to effectively use your zoning ordinance and subdivision regulations in the decision making process that not only protects and enhances your land uses but works to promote economic development.

Dave Gattis, FAICP, City of Benbrook

Thursday

3:30 pm – 5:00 pm

Ways with Words - Acronyms and Jargon

Guadalupe

Planners often speak a strange language, one filled with jargon and initials. Explore the terms that will help you better understand and appreciate how they are used in the reports, literature and daily conversation as you go about your duties as a commissioner, elected official or even as staff.

Craig Farmer, FAICP, Weatherford | Bill Dahlstrom, FAICP, Jackson Walker

Friday

8:30 am – 10:00 am

Corridor Planning & Zoning

Medina

Do you have a major freeway, highway or city street where the adjacent land uses just aren't working? Two cities are addressing the need to have better land uses and controls along major transportation corridors. How are they doing it?

Brian Chandler, AICP, City of Temple | X. Cervantes, AICP, City of San Juan | Ann Bagley, FAICP, Bagley Associates

Leading the Planning Movement



The City of San Antonio City Council and Planning Commission would like to welcome you to San Antonio and encourage you to take advantage of the sessions offered at this conference. The Short Course has 8 sessions designed specifically to meet the needs and interests of those who serve their cities as advisers and decision makers. **Aimed primarily at those who serve as Planning and Zoning Commissioners, the sessions are open to all.**



Short Course - Track 2

10:15 am – 11:45 am

NOV 3

Transportation Basics - Impacts on Plan Decisions

Medina

Explore the whys and whats of transportation planning and the different needs of user groups (cars, pedestrians bikes etc.), relationships to land uses, and what works for your community.

Rick Mobley, AIC, ASLA, RS&H

1:45 pm – 3:15 pm

Resiliency & the Nature of Place

Medina

The emerging view on resilience suggests that a livable and "lovable" community might just be the basis for the most "durable" of communities. This session will focus on the role of planning in disaster risk reduction, best practices and tools and techniques with an interactive mapping activity using Texas A&M's CHARM GIS Mapping software to assess community disaster risk.

Race Hodges, CFM, Texas A&M University | Steven Mikulencak, AICP, CHARM, Citizen Planner, Community Resiliency, Texas Coastal Watershed Program, Texas A&M AgriLife, Texas Sea Grant

3:30 pm – 5:00 pm

Introduction to Smart Cities

Medina

Around the globe, the concept of Smart Cities is gaining traction. Whether installing sensors in infrastructure or improved civic engagement tools, cities are expected to adopt technology into local governance. This session introduces the concept of Smart Cities, its trends and benefits, and highlights some of the key findings coming out of a multi-year initiative by the American Planning Association.

Matt Buccin, AICP, LEED Green Associate, Halff Associates, Inc.

NOV 4

10:15 am – 11:45 am

Urban Design: A Tool for Planners

Medina

Urban design can be described as set of physical relationships and forms that when used properly provide: a better sense of place, more human-scaled environment and greater economic development potential, just to name a few characteristics. This session will explore the architectural related urban design tools and the land based tools that help promote and reward special districts in our communities. Attendees will emerge with a good understand of why quality urban design matters.

Brian Keith, AIA, AICP, LEED AP, JHP Architects/Urban Design | Rick Leisner, AICP, ASLA, Halff Associates, Inc.



Using Demographic Data in Local Planning

Nueces/Frio

The session presents information regarding the 2010 Census and the American Community Survey in terms of appropriate use of data from each program and geography covered. The session will also include the importance of demographic data for Planning, trends in Texas as well as how to present information to local government officials.

1.5 CM

Stephen M. Sims, AICP, CNU-A, City of Plano | Lee Battle, AICP, LEED AP, City of Allen



100 Resilient Cities: Building a Resilient Vision of the Future

Blanco/Llano

The Chief Resilience Officers of Dallas and El Paso will discuss the Rockefeller Foundation's 100 Resilient Cities program and explain how interdisciplinary collaboration is necessary to meet the multi-dimensional challenges confronting our communities today and in the future. Learn about the innovative planning tools that have been developed to analyze and assess a community's assets, resources, plans, weaknesses and threats in this comprehensive approach to community building.

1.5 CM

Theresa O'Donnell, AICP, City of Dallas | Nicole Ferrini, LEED AP BD+C, CNU-A, City of El Paso | Steven Duong, AICP, AECOM



Future Steps Rooted in the Past: Seguin's Walnut Branch Linear Park

Pecan

Settled in the 1830's, Seguin was originally named Walnut Springs for the natural springs and walnut trees along the creek. In the 1930's, 100 years later, federal funds during the Great Depression were used to create Walnut Branch Park. Fast forward to the year 2016 where the vital downtown district is now linked by a 2.5-mile hike & bike trail that serves as a pedestrian corridor for neighborhoods and schools along Walnut Branch. This session will show how a linear park celebrates the historical and environmental culture of a community while creating a pedestrian corridor that links amenities to neighborhoods and schools.

1.5 CM

Pamela Centeno, City of Seguin | Joe Ramos, PE, City of Seguin | Jack Jones, CPRP, City of Seguin | John Foreman, AICP, CNU-A, City of Seguin



Design Thinking

Live Oak

Design thinking is a practice that is focused on unraveling complex problems through means that extend beyond typical analysis. While our typical analytics process can create a range of logical approaches to a well formed problem, it rarely has the depth to impact an ill-formed or complex social problem. To innovate beyond the obvious, the process must lead the designer into the mind of those impacted. This is generally known as a "human-centered" design process... building toward a designer's sense of empathy. As technology and policy become more interconnected, it will be important for planners to understand the fundamentals of design thinking. This session would provide an overview, with a focus on real-world examples of place based research and outcomes.

1.5 CM

Rachel Tepper, AICP, Design Workshop | Philip Koske, ASLA, PLA, Design WorkshopWalker, LLP



Walkable + Bikeable Regions

Rio Grande East

Metropolitan planning organizations (MPOs) throughout Texas are working to improve mobility for pedestrians and cyclists. These regional entities are partnering with local governments to develop and implement long-range pedestrian and bicycle plans, helping create well-connected active transportation networks. Hear panelists from the Austin, Houston, and San Antonio areas discuss regional planning efforts and other initiatives aimed at making walking and biking safe and convenient transportation options within urban areas.

1.5 CM

Andrew Pompei, AICP, H-GAC | Kelly Porter, AICP, Capital Area MPO | Alex Carroll, AICP, Alamo Area MPO



Dallas CityMAP: The Art of the Possible

Rio Grande Center

The Dallas City Center Master Assessment Process, or CityMAP, is an open and inclusive assessment of the challenges, opportunities, and potential solutions for aging interstate corridors and adjacent land in and around downtown Dallas. Through open dialogue, stakeholders including local governments, state agencies and the public are creating a collaborative vision for Dallas' future. This process provides an unvarnished view of a city's visionary opportunities and potential challenges. The end result is a way to value and measure the pros and cons of various options that will help guide decision-making and shape policies. But this process is not for Dallas alone. CityMAP presents a new approach to city planning. Attendees will learn about CityMAP's success and how it can be modeled.

1.5 CM

James Frye, ASLA, PLA | Jason Claunch, Catalyst | Scott Polikov, FAICP, Gateway Planning | F. Terry Watson, PE, AICP | Mark G. Goode, PE



AICP Ethics Case of the Year

Rio Grande West

The AICP Commission annually prepares a hypothetical ethics case of the year. A review of this year's ethic case will be presented by the AICP President, along with experienced Chapter members.

1.5 CM LAW

Valerie Hubbard, FAICP, AICP President | Craig Farmer, FAICP, City of Weatherford | Chance Sparks, AICP, City of Buda



RX for a Medical District

Pecos

What do you do when someone close to you has a high fever, struggles moving about, suffers from aging arteries, plus seems disoriented to others? So what to do if the patient is a large urban medical district suffering the same 'a la urban' conditions? The Southwestern Medical District has experienced strong growth; however, the district has one of the highest urban heat island effects in Dallas. Superblocks and gaps in the sidewalk network are a challenge for walkers; infrastructure is aging; and people coming into the district find it perplexing. This session will focus on the development of an Urban Streetscape Master Plan to create a sense of place that is sensitive to ecological requirements, provides a safer pedestrian-vehicular environment, and supports a community for healing.

1.5 CM

Connors Ladner, PLA, Design Workshop | Janette Monear, Texas Trees Foundation | Robert Prejean, AICP, Southwestern Medical District | Steven Spears, AICP, FASLA, PLA, Design Workshop



Big Data and Analytics in Facility Master Planning

Nueces/Frio

Emerging technologies and the rise of big data have opened the door to new methods that go beyond spreadsheets and basic statistics. Analytics has transformed everything from marketing to professional sports to politics. This session will focus on the use of predictive analytics for facility planning including applications for forecasting and projections, life-cycle cost modeling, and peer benchmarking. Attendees will learn the basics of analytics including optimization, simulation, and regression modeling. Best practices and lessons learned will be discussed through case studies including the presenter's experience using big data and analytics for educational facility planning, park master planning, and infrastructure capital asset planning. **1.5 CM**

Michael I. Howard, ASLA, AICP, Parkhill, Smith & Cooper | Monte Hunter, AIA, Parkhill, Smith & Cooper | Chris Nance, PE, Parkhill, Smith & Cooper AICP, PLA, LEED GA, Design Workshop | Brendan Wittstruck, LEED AP BD+C, Asakura Robinson | Steven Duong, AICP, AECOM



High Speed Rail in Texas Part I

Live Oak

The potential for high speed rail in Texas has been a topic of statewide intrigue for years. However, important and impassioned questions have emerged now that the Texas High Speed Rail Project is working its way through the environmental review process, slated to break ground next year. This session will address some of the complex questions that have emerged regarding the rail's plan to connect Houston and Dallas. Attendees will learn about balancing the needs and interests of both urban and rural municipalities; economic benefits the project will bring to Texas; and how this project is laying the foundation for future high speed rail projects in Texas and the US. **1.5 CM**

Bill Hagey, Texas Central Partners | Alan Greer, P.E., Freese and Nichols | Kim Dresdner, AICP, Freese and Nichols | Chelsea Irby, Freese and Nichols



Sustainable Building Standards

Blanco/Llano

Come and learn about perhaps the single most effective way to ensure that residential and commercial construction is built to standards that ensure sustainability, durability, beauty, energy efficiency, and low maintenance, while maintaining your local tax base. **1.5 CM**

Rudy Garza, Texas Masonry Council | Helen-Eve Liebman, AICP, City of Celina



Connecting Place to Place

Pecan

Connectivity plays a critical role in ensuring that urban development and redevelopment benefit existing communities. Participants will hear from for-profit and non-profit developers about how they have incorporated connectivity strategies into their work. Learn from planners about how they work with developers to incorporate placemaking, safety, equity, and sustainability considerations into urban infill and redevelopment efforts through transportation and connectivity strategies. **1.5 CM**

Alexandra Miller, Asakura Robinson | Kathy Flanagan, 5th Ward Community Redevelopment Corp. | Mary Remar, Cambridge Development Group | Zakcq Lockrem, AICP, Asakura Robinson



Planning & the Military

Rio Grande East

In addition to discussion of the Air Force Encroachment Management Program (AFEM), this session includes an examination of other programs intended to minimize the impacts of incompatible uses. The speakers will also discuss the Department of Defense's Air Installations Compatible Use Zones (AICUZ); Joint Land Use Study (JLUS); and Readiness and Environmental Protection Integration (REPI) programs. Texas is home to numerous military installations and many community and base planners want to know how to build and maintain positive relationships through collaborative and constructive planning. **1.5 CM**

Chuck Cyr, AICP, Air Force Civil Engineer Center (AFCEC) | Richard King, AICP, AGEISS-Inc



Mixed Use for All: All Costs and Scales

Rio Grande Center

Definition: mixed use development, the division and integration of supporting land uses in a vertical pattern. This session will review three (3) very different and yet similar urban projects that use mixed use development to create a quality place, walkable connections and form a component of a neighborhood. The physical characteristics, elements and relationships will be reviewed and analyzed. The take aways will include a strong understanding of mixed use development, its advantages and the relationships created for urban, town and city developments. **1.5 CM**

Rick Leisner, AICP, ASLA, Halff Associates | Brain Lockley, AICP, City of McKinney | Steven Duong, AICP, CNU AP, AECOM Capital Area Metropolitan Planning Organization



The Eyes of Housing are Upon You

Rio Grande West

What Texas communities need to know about what affordable housing means, is, is designed to do, and why it needs to be part of your community planning. The speakers will discuss recent developments in fair housing law, how it impacts city federal funds, how to adapt your comprehensive plans to make sure you have fair and affordable housing, and the best practices for viable growth. **1.5 CM LAW**

Sallie Burchett, AICP, Project Manager, Structure Development | Madison Sloan, Attorney and Disaster Recovery and Fair Housing Project Director, Texas Appleseed



Plan4Health Tarrant County

Pecos

This session will provide an overview on the Plan4Health Tarrant County grant, which is one of 17 Cohort 2 grantees to receive Plan4Health grants from the American Planning Association, in partnership with the American Public Health Association. Plan4Health Tarrant County built on strategies based on the City of Fort Worth's Comprehensive Plan, the Blue Zones Project|Fort Worth's Blueprint, and other local assessments. **1.5 CM**

Linda Fulmer, M.Ed., Healthy Tarrant County Collaborative | David Rouse, FAICP, ASLA, American Planning Association | Melissa Oden, PhD, Texas Public Health Association



Community Engagement for Comprehensive Plans

Nueces/Frio

To get the best and most successful project, it is important to put the work in on the front end, and throughout the project, to partner with community members and market the planning effort. Innovative community engagement strategies and case studies which are marketing and grassroots-based, will be discussed. Learn a "nuts and bolts" approach for setting a plan's outreach efforts up for success, from start to finish. Best practices and proven strategies will be shared from planning efforts around the state, and interactive engagement exercises will be demonstrated. **1.5 CM**

Abra Nusser, AICP, Ideation Planning, LLC | Wendy Shabay, AICP, Freese & Nichols | Jacquelyn Reyff, AICP, City of Watauga



High Speed Rail in Texas: Part II

Live Oak

This session will analyze the issues and opportunities related to planning for the Dallas-Houston High Speed Rail (HSR). A panel of TAMU students will pose questions for discussion by experts leading the initiative. **1.5 CM**

Garrett English | Qazi Aniqua Zahra | Gopika Nair | Shibiya Sabu



Fiscally Based Planning

Blanco/Llano

The post-WW II suburban development pattern combined with aggressive growth policies has left many communities with tremendous amounts of infrastructure to maintain, deteriorating water quality and supply, and gridlock on state and local roadways. Cities that want to remain fiscally solvent in the future must face these realities and make significant changes to how they plan, fund and implement projects. Planners and engineers must work together with finance directors and other city leaders to identify and implement projects that will have the highest impact on city finances and quality of life, while minimizing impacts on natural and community resources. Most importantly, we must engage citizens in transparent, meaningful conversations about the need for change and involve them in identifying and implementing solutions in local neighborhoods. **1.5 CM**

Kevin Shepherd, PE, ENV-SP, Versunity | Becky Brooks, Government Resource Associates



Downtown Economics

Pecan

Many small Texas towns have experienced such shifts as their once thriving agricultural economies no longer justify their downtown as the central hub for an externally traded economy. Downtown Ennis, Texas is eight blocks of late 19th century/ early 20th century commercial buildings that is becoming, once again, an economically viable asset to the City and its community after decades of languish and vacancy. This session explores how to attract spending and investment, from what sources that spending is derived, the recipe for an attractive investment environment while working with existing assets, and how a forward thinking city managed to begin implementation of the plan after adoption. **1.5 CM**

Ashley Shook, AICP, LEED AP BD+C, Mesa Planning | Robin McCaffrey, AIA, FAICP, Mesa Planning | Marty Nelson, City of Ennis



Planning for Water

Rio Grande East

As Texas municipalities face unprecedented growth and environmental uncertainty, water planning is vital to the State's sustainability and resiliency. The purpose of this session is to learn how local comprehensive planning practice can better incorporate water planning and why it is important for municipalities to take an active role in water planning. **1.5 CM**

Daniel Harrison, AICP, Freese and Nichols | Tom Gooch, P.E., Freese and Nichols | Lissa Gregg, E.I.T., ENV SP, Freese and Nichols



Innovations in Comprehensive Planning

Rio Grande Center

Explore emerging trends in comprehensive plans from two Texas cities who are leading the movement. Newly adopted comprehensive plans in Plano and Houston go beyond traditional practices in plan format, data management, and implementation. Take an in-depth look at new innovative approaches and join the discussion on the benefits and challenges. In addition, learn how your plan can be recognized through APA's new Comprehensive Plan Standards for Sustaining Places Recognition Program. **1.5 CM**

Doug McDonald, AICP, City of Plano | Jennifer Ostlind, AICP, City of Houston | David Rouse, FAICP, ASLA, American Planning Association



Special Districts as Financing Tool

Rio Grande West

Emerging issues from the Underwriter's perspective. This session will cover the legal, financial and planning issues in special district financing options, including factors that should be included in the decision making, documentation and debt issuing processes. **1.5 CM LAW**

Dorothy Palumbo, JD | Andre Ayala, Hilltop Securities | Mike Foreman, Municipal Management Consultant | R.R. "Tripp" Davenport, III, FMSbonds, Inc.



Austin's Food Forest

Pecos

The Festival Beach Food Forest is a very unique project nationally and is very much a process of community engagement to grapple with issues of buy-in, gentrification, understanding, and support in general for politics as well as volunteer support. It is, after all a public park, sitting quietly in a corner of Austin used by very few people mostly the more economically challenged senior residents of the RBJ Affordable Housing Center. The session will discuss the process of developing support, organizing grass roots activists to move forward, the permitting process where there was none for this kind of project, and the successes of all the disparate communities that came together to make this happen and those communities that fought against it and why. **1.5 CM**

Mitch Wright AICP, ASLA, LEED AP, Wright Design Studio



Small Town Planning Priorities

Nueces/Frio

Some small towns are facing tremendous growth pressures due to their location and need a strong planning foundation to set the framework for sustainable growth and development. In fast growing small towns, prioritizing both short and long-term planning needs at the same time is of primary importance. This session explores the ways small towns in differing contexts can prioritize and focus their planning efforts to get the best bang for their buck. **1.5 CM**

Jayashree Narayana, AICP, CNU-A, Livable Plans and Codes | Matthew McCombs, City of Aubrey | Scott Dickson, City of Ennis | Francois de Kock, ASLA, RLA, LEED-AP, KSA Engineers



Bicycle Mobility by Design

Live Oak

The dominant development pattern in the greater Corpus Christi area no longer fosters an active lifestyle, with dire consequences in terms of public health, environmental quality and quality of life. Re-establishing bicycling and walking as meaningful mobility alternatives requires strategic planning to change both the built environment and community culture. In 2015, the Corpus Christi MPO (CCMPO) completed a state-of-the-art bicycle mobility plan as the first phase of its Strategic Plan for Active Mobility, with the hope of catalyzing a sea change in a community that still lives in the shadow of the moniker "fattest city in America" (Men's Health Magazine, 2010). **1.5 CM**

Jeffrey Pollack, AICP, ENV SP, LEED AP, Corpus Christi MPO | Daniel McGinn, AICP, CFM, City of Corpus Christi | Elena Buentello, AICP, Corpus Christi MPO



Planning for a Low Impact World

Blanco/Llano

Many of the fastest growing urban areas in the US are in Texas and virtually all of them are facing increasing challenges in the capacity of their drainage infrastructure to accommodate this growth. With an average rainfall that is 35 percent more than the national average and minimal regulations to development, most new development in Houston will inevitably create more impervious surfaces and fewer places for that stormwater to go. While not yet codified in the City of Houston, LID has become more accepted, encouraged and even mandated by Harris County in some circumstances. **1.5 CM**

Eric Leshinsky, Asakura Robinson | Andrew J. Pompei, AICP, Houston-Galveston Area Council | Ashley Francis, P.E., CFM, ENV SP, CSBA, Sustainable Infrastructure Solutions



Pop-Up City

Pecan

Austin is an epicenter of this movement towards food trucks, festivals, and the sharing economy. However, the city is still learning how to come to terms with the Festivals and Food Trucks. How can we encourage and manage outdoor performances and events? How can planners, event organizers, and artists work together to help foster street life and festivals to activate public space? What policies can enable and facilitate local artists, entrepreneurs and event organizers to activate vacant lots and city streets, and how can planners advocate for these policies? **1.5 CM**

Alykhan Mohamed, Asakura Robinson | Julie Yost, SXSW Eco | Paloma Amayo-Ryan, City of Austin | Roy Lazowitz, New Movement Theater, Austin | Kyle Grist, RLA, dwg Landscape Architects/Bojorquez Law Firm, PC



A New Paradigm for Transit in Texas

Rio Grande East

In recent years, Texas has seen a number of large strategic transit improvements and proposals put forth, most notably the Texas high speed rail project done by Texas Commuter Rail (TCR) and the Capital Metro Central Corridor Study. Learn how Texas is becoming a proving ground for new transit ideas. **1.5 CM**

Steven Duong, AICP, AECOM | Jerry Smiley, AICP, AECOM | Reggie Herman, AICP, AECOM | Andrew Ittigson, AECOM | Michelle Meaux, Capital Metro



Bedrooms to Boardrooms: Comprehensive Plans for Modern Suburbs

Rio Grande Center

The session presents the experiences and lessons learned in creating new comprehensive plans for modern suburbs transitioning from traditional bedroom communities to major employment centers. Learn more from the communities of Allen, Frisco, and Plano, all located in one of the fastest growing counties in Texas, as they share their experiences of urbanization in the suburbs. **1.5 CM**

Stephen M. Sims, AICP, CNU-A, City of Plano | Christina Day, AICP, City of Plano | John Lettelleir, FAICP, City of Frisco | Lee Battle, AICP, LEED, AP, City of Allen



Revising Sign Regulations

Rio Grande West

This session will discuss the Reed v Gilbert Supreme Court case that affects virtually every city's sign ordinance. The purposes of the session is to explain why we should review our sign ordinances, identify the common problem areas in sign ordinances, identify issues that might lurk within state law, show examples of different signs, and make recommendations on how to proceed with ordinance updates. **1.5 CM LAW**

Brian James, City of Schertz | Dan Santee, JD, Denton Navarro Rocha Bernal Hyde & Zech, P.C.



Planning for Trees

Pecos

The success of any urban forest usually starts with the planning and policies behind preservation. Healthy urban trees have been proven to have significant environmental, cultural and economic benefits for communities, but the standards that govern their implementation often lack fundamental elements. Poor planning often leads to long term maintenance issues and underperformance of what could be a significant piece of infrastructure. **1.5 CM**

Philip Koske, ASLA, PLA, Design Workshop | Patti Dodson, City of Austin | Anne Culver, Scenic Texas



Multipurpose Wetland Parks

Guadalupe

This session will explore how two metropolitan areas (Waco and a consortium of suburban cities in the Dallas/Fort Worth Metroplex) have successfully utilized utility scale green infrastructure solutions to replace comparable and costly gray infrastructure. Take away will include a better understanding of the role planners' play in advancing the multipurpose benefits of utility scale green. **1.5 CM**

Matt Bucchin, AICP LEED Green Associate, Half Associates | John DeFillipo, John Bunker Sand Wetland Center | Nora Shell, Lake Waco Wetlands



Meeting Demand with Missing Middle Housing 🏠

Nueces/Frio

A changing demographic landscape calls for innovative solutions to meeting current and future housing demand. Learn how Missing Middle Housing (such as duplexes, four-plexes, townhomes, small apartment buildings, and accessory dwellings) can effectively meet your community's housing needs in ways that promote affordability, walkability, and transit use. **1.5 CM**

Christopher Lazaro, City of San Antonio | Matt Lewis, CNUa, simplicitydesign, LLC



The Woodlands Township Pedestrian and Bicycle Master Plan

Live Oak

This session will introduce the Woodlands Township Pedestrian and Bicycle Master Plan including an overview of the planning process as well as lessons learned. Participants of this session will better understand how to put together a pedestrian and bicycle master plan using best practices for overall planning, public involvement, and tools that help determine appropriate on-street bicycle recommendations. **1.5 CM**

Chelsea E. Young, AICP, Jones|Carter | Colby W. Wright, P.E., PTOE, Jones|Carter | John McGowan, CPRE, The Woodlands Township



Active and Engaged: Creative Strategies and New Technologies for Public Engagement

Blanco/Llano

Technology is constantly changing the world we live in. It's almost impossible to keep up with all of the latest trends. There are many apps and programs designed to engage a wider audience, in regards to community planning, however it's difficult to ascertain which app or program is the best fit for your community's needs. This session will share innovative civic and community engagement trends, tools and technologies, and also provide best practices for organizing and managing community meetings and workshops. **1.5 CM**

Karen Walz, FAICP, Strategic Community Solutions | John Lettelier, FAICP, City of Frisco | Alexis Jackson, AICP, City of Farmers Branch



A Park Everywhere! Planning for Active and Sustainable Places in Our Cities

Pecan

When we say parks, we often think of playgrounds and swimming pools, sports fields and trails and leftover spaces that we call "open space". Instead, we should redefine what a park is. We should think of them as the places that bring us together, that bring us joy, that make our cities fun places to be. The session will present ways in which to make all kinds of park spaces truly accessible to every resident of our cities, and how to instill a true love of parks into our leaders and city champions. **1.5 CM**

Jim Carrillo, FAICP, ASLA, Halff Associates | Rhoda Savage, City of McKinney | Lenny Hughes, RLA, ASLA, Halff Associates | Matt Bucchin, AICP, Halff Associates



The Evolution of Major Thoroughfare Plan Implementation Across Texas

Rio Grande East

This session will focus on Major Thoroughfare Planning in Texas which has evolved since inception in the 1960s and 70s. This panel will explore the similarities and differences in thoroughfare plan implementation in Dallas, Houston, Austin, San Antonio, and Fort Worth as guidance for one another and all in between. **1.5 CM**

Trish Wallace, AICP-CTP, City of San Antonio | Tanya Brooks, City of Dallas | Amar Mohite, City of Houston | Annick Beaudet, AICP, City of Austin | Julia Ryan, AICP, City of Fort Worth



VIA's Transit Vision: Planning for 1.6 Million Neighbors 🏠

Rio Grande Center

In early 2015, the VIA Metropolitan Transit agency (VIA), serving the greater San Antonio region, launched Vision 2040, a community-driven process to update the agency's Long Range Comprehensive Transportation Plan. The session will discuss the preparation needed for the comprehensive planning effort, execution both technical and public techniques and a summary of the final plan. **1.5 CM**

Hannah Santiago, AICP, VIA Metropolitan Transit | Kelsey Ahern, P.E., Cambridge Systematics



Form-Based Codes Score Card 🏠

Rio Grande West

Form-based zoning is a fresh approach to development that focuses attention to the public realm and predictability with the effect of maximizing property values. This session will present the evolution of form-based zoning, describe what we've learned, and forecast where we're going with form-based codes. **1.5 CM LAW**

Jayashree Narayana, AICP, CNU-A, Livable Plans and Codes | Sam Chavez, City of Richardson | Scott Polikov, FAICP, CNU, Gateway Planning | William S. Dahlstrom, JD, FAICP, Jackson Walker



Active Transportation and Tourism Comes to Town

Pecos

This session will identify a framework by which local governments and stakeholders can build upon the regional tourism economy through investment in trail facilities and marketing. The session highlights efforts in the Lower Rio Grande Valley to diversify the local tourism economy by enhancing regional trails. **1.5 CM**

Ramiro Gonzalez, AICP, CNU-A, City of Brownsville | Christian F. Lentz, AICP, Halff Associates | Dennis Blind, PLA, ASLA, Halff Associates



Where Can I Build That? Mapping Entitlements Across McKinney

Guadalupe

An interactive web application was developed in McKinney in collaboration with Planning, GIS, and IT to help staff and end users determine where certain land uses can be located based on zoning. Self-service generation of spatial information allows for a reduction of research time in response to customer inquiries and has improved staff's ability to analyze land use data. **1.5 CM**

Brian Lockley, AICP, CPM, City of McKinney | Jennifer Arnold, City of McKinney | Neil Rose, City of McKinney | Alexis Green, City of McKinney



Planning for the New America: Part 1

Nueces/Frio

This session will discuss cultural competence skills and best practices can improve communication, outcomes, and decision making associated with the planning process. The session will identify methods planners might use to discuss race and identity as a profession; and how planners can discuss race with the public and incorporate it into planning decisions. **1.5 CM ETHICS**

Kelly Porter, AICP, Capital Area MPO | Theresa O'Donnell, AICP, City of Dallas | Chelsea St. Louis, AICP, Houston-Galveston Area Council | Isaac Ramirez, AICP, Boardwalk Pipeline Partners, LP | Lallen Johnson, PHD, Drexel University



Advancing Innovations in Transportation Planning

Live Oak

Recent advancements in technology provide a host of new tools and applications to enhance the planning process for transportation projects in four key areas: analytics, environmental, engineering, and social engagement. Planning is benefiting from developments in acquiring real-time data and analytics to validate existing understandings of traffic movements. **1.5 CM**

Jeremy J. Wyndham, P.E., Jacobs | Steve Linhart, TXDOT | Adriana Torcat, Jacobs | Nair Barrios, AICP, Jacobs | Nishant N. Kukadia, AICP, PMP, Jacobs



Sustainable CIP Planning

Blanco/Llano

This session will outline the concept of Sustainable Return on Investment (SROI), and use case studies from Fort Worth, Dallas and several other communities to demonstrate how the web-based software AutoCASE can be used to make this important connection for prioritization of projects and evaluation of design alternatives for larger infrastructure projects. **1.5 CM**

Kevin Shepherd, PE, ENV-SP, Verdunity | Mikel Wilkins, PE, ENV-SP, Verdunity



South Central Waterfront Initiative - District Thinking

Pecan

The SCW Framework Plan is a model for how a city and its constituents can work together to create a cohesive and visionary plan for the redevelopment of a large urban area with little publicly-owned land and dozens of individual landowners. A panel drawn from the City of Austin, design consultants, and community stakeholders will address critical questions. **1.5 CM**

Alykhan Mohamed, Asakura Robinson | Alan Holt, AIA, City of Austin | Jim Adams, AIA, LEED AP, McCann Adams Studio



Megalopolises and Sprawl: Peeling the Onion!

Rio Grande East

This session dives into the subject of how our various development patterns, including suburbanization and dense urbanization, inter-relate to transportation choices as well as to each other. Cities, relationship between automobile dependency and its built environment attributes, as well as current trends and past attempts to densify the urban environment are examined. **1.5 CM**

Richard C. Mobley, AICP, ASLA, FITE, RS&H | Nikos A. Salingaros, University of Texas at San Antonio | John Osten, City of San Antonio



SA Tomorrow: 3 Plans for a Growing City

Rio Grande Center

This session will present the process, outcomes, and lessons learned throughout the SA Tomorrow planning process. SA Tomorrow is made up of three plan for the growth of San Antonio: the Comprehensive Plan, Multimodal Transportation Plan, and Sustainability Plan. **1.5 CM**

Rudy Nino, AICP, City of San Antonio | Trish Wallace, AICP – CTP, City of San Antonio | Douglas Melnick, AICP, CNU-A, City of San Antonio | Jacob Floyd, AICP, City of San Antonio



Planning with Integrity

Rio Grande West

Through ordinances, policies, procedures, and routine communications, planners have the ability to either inspire trust or foster skepticism. This session will discuss Texas law, professional codes of conduct, and municipal ordinances dealing with Conflicts of Interest, Nepotism, Revolving Door, Moonlighting, and Abuse of Office. **1.5 CM ETHICS**

Alan Bojorquez, Attorney at Law | Shannon Mattingly, AICP, City of San Marcos



What is Urban?

Pecos

As urban planners, we all trained to build exciting, interactive urban centers, but applying urban principles outside the urban core is synonymous to many with overcrowding and blight. The urban renaissance of the past two decades has demonstrated that density should not be feared, but perhaps revered as an effective tool for creating resilient places and spurring redevelopment in the face of decline. Can "urban" fit in a suburban context? How much urban development is sustainable in Texas communities? **1.5 CM**

William S. Dahlstrom, JD, FAICP, Jackson Walker | Christina Day, AICP | Scott Polikov, FAICP, CNU, Gateway Planning



Preserving ROW

Guadalupe

Cell towers and other utilities are seeking to utilize portions of public rights-of-way as locations for their facilities, posing potential obstructions and uses of limited ROW without appropriate franchise from the city. What is the experience of different cities and how are they responding? What can you do if your community is confronted by similar issues? **1.5 CM**

Scott Houston, JD, Texas Municipal League | Xavier Cervantes, AICP, City of San Juan



County Planning in Texas: Yes, It Really Does Exist!

Medina

The session will review best practices from counties around Texas who have developed comprehensive plans, transportation plans, zoning regulations, CIP programs, and population projections. Attendees will learn how the county initiated and funded the projects, how each project helped the county, how each project was developed, and how the cities played a role. **1.5 CM**

Daniel Harrison, AICP, Freese & Nichols | Chelsea Irby, Freese & Nichols | Dan Sefko, FAICP, Freese & Nichols



Planning for the New America: Part 2

Nueces/Frio

Two case studies will showcase how race and inequality have been analyzed in both a planning process and implementation program. The case studies will include the Capital Area MPO Demographic Accessibility Assessment and the City of Dallas Neighborhoods Plus Program. The session will provide planners with an understanding of how policy impacts on equity can be assessed and addressed through a data driven approach. **1.5 CM**

Chelsea St. Louis, AICP, Houston-Galveston Area Council | Theresa O'Donnell, AICP, City of Dallas | Kelly Porter, AICP, Capital Area MPO | Monique Ward, City of Dallas



Modern Streetcars

Live Oak

Thanks to the collaborative efforts of the TxDOT, Camino Real Regional Mobility Authority (CRRMA), City of El Paso and Sun Metro Mass Transit Authority, construction is underway of the 4.8 mile El Paso Streetcar Project. Learn about the challenges and opportunities these modern streetcar systems pose to their communities. **1.5 CM**

Lee Nichols, AICP, Transportation Planning Consultant | Jimi Mitchell, P.E., AECOM



Conservation Tools for the Long Haul

Blanco/Llano

Historic Herff Farm in Boerne, Texas is an iconic Texas Hill Country landscape that has been carefully restored by the non-profit organization Friends of Cibolo Wilderness and is now being transformed into a center for sustainable living. This session will highlight financial, legal and programmatic strategies that have been utilized to conserve the property in perpetuity. **1.5 CM**

Julia Murphy, AICP, Cibolo Nature Center & Historic Herff Farm | Jeremiah Leibowitz, J.D., TAMU Institute for Renewable Resources | Valerie Magolan, Texas Historical Commission



Economic Development Make Overs

Pecan

Attendees will gain a thorough understanding of the current best practices in growing economic development as part of an overall strategy of improving a city's sustainability by creating walkable land use patterns, mixed use, complete streets, marketing synergies and much more as benefits to the community. Take aways will include a better understanding of the role planners' play in advancing economic development changes and techniques they can use to advance success. **1.5 CM**

Rick Leisner, AICP, ASLA, Halff Associates | Alexis Jackson, AICP, City of Farmers Branch | Brian Keith, AIA, AICP, CNU, LEED AP, JHP



Vision Zero Strategies in Texas

Rio Grande East

Vision Zero is a strategy to eliminate all traffic fatalities and severe injuries. First implemented in Sweden in 1997, Vision Zero has proved successful across Europe and now it's gaining momentum in major American cities. Austin and San Antonio have both adopted Vision Zero goals and are at the forefront of the American movement. Hear what these cities in Texas are doing to achieve zero. **1.5 CM**

Stephen Ratke, P.E., FHWA | Rebecca Pacini, City of San Antonio | Francis Reilly, City of Austin



Changing the Status Quo

Rio Grande Center

Strategic planning is based on what's worked in the past and where your community is headed in the future. It takes a cold, hard look at the trends in technology, society, the economy, the environment, and politics. Even though comprehensive plans are about the future, the approach is based on a paradigm of Strategic Planning. The future oriented comp plan needs a better paradigm. **1.5 CM**

Shai Roos, AICP, Stantec | Brian Guenzel, Stantec



Planning Law and Legislative Update

Rio Grande West

This session will present a review of recent planning law cases, a summary of last years outcome for the Texas Legislative Session, and a look ahead at what may be the legislative hot buttons for the upcoming session. Join in a discussion for establishing the Chapter's advocacy program and priorities. **1.5 CM LAW**

Kimberly Mickelson, JD, AICP, Olson & Olson | Scott Houston, JD, Texas Municipal League | Bill Dahlstrom, JD, FAICP, Jackson Walker



Culturally Rich Landscapes: Funding Art Through Collaboration and Innovation

Pecos

We will explore ways in which financial support for public art or enhanced public spaces can be accomplished. Public/private partnerships, percent and non-percent for art ordinances, developer-led or code initiated incentives, and innovative or site-specific funding sources are a few that will be discussed. Drawing on firsthand experience, the panel will share examples throughout Texas that range in scale. **1.5 CM**

Jessica Zarowitz, PLA, Design Workshop | Rachel Tepper, Design Workshop | Philip Koske, PLA, Design Workshop | Meredith Bossin, Waller Creek Conservancy | Susan Lambe, PLA, City of Austin



Ecosystem Services: Why and How to Use Them for More Resilient Planning

Guadalupe

This panel analyzes why it is crucial to engage in long term land management of natural areas for ecosystem service benefit; how we can facilitate resilient planning through ecosystem service transactions; and, best practices in planning for transportation-related environmental mitigation. **1.5 CM**

Elizabeth High, RS&H | Jonathan Ogren, Siglo Group | Jim Blackburn, JD, Rice University | Katie Coyne, Asakura Robinson



Public Service Essentials: Counter Culture & Efficiency Tools for Planners!

Medina

This workshop is about making a planner's day easier and more efficient, in addition to bolstering confidence and maximize service. The session examines the tools planners use every day in their jobs, and some less obvious problems that snowball into "time management super storms" with unnecessary cost and delay. Remedies to this are explored, including hands-on group exercises. **1.5 CM**

Paul R. Sweum, Hat Word & Index

Legacy Project: Frio Street Corridor Charrette

The 2016 Legacy Project will be a charrette-style process for envisioning improvements for the Frio Street Corridor, on the west side of Downtown San Antonio. Participants will be divided into teams organized around the 5 major Texas universities with planning programs. This will be a great way for students and alumni to network and learn from each other. It should also encourage some healthy competition. The entire charrette will occur during a 3-hour window on Thursday afternoon November 3, from 2:00 to 4:45 pm. Participants will be asked to work all of Thursday afternoon to offer some significant logistical advantages. Logistical details and a time schedule are included in the following program and schedule summaries. **3.0 CM**

LEGACY PROJECT

- Legacy project is limited to a maximum of 50 participants.
- Participants will orient themselves to the Frio Corridor with a narrated bus tour of the Corridor followed by a brief tour of the new VIA Westside Multimodal Station and a short (3-block) walk along Frio Street to the UTSA Urban Planning Studio
- UTSA students and VIA staff will provide additional background information on the Frio Corridor at the Urban Planning Studio.
- Participants will break into 5 teams. Teams will be organized around the major TX planning programs – UTSA, UT Austin, Texas A&M, UT Arlington, and Texas Southern.
- Current students and alumni from each program will work together to develop recommendations for interventions for the Frio Corridor. Non-affiliated participants (i.e. not a student or alum of one of the TX planning programs) will join the team from their region or join a team that is short on members
- Teams will be provided guidance on deliverables (e.g. recommendations land use patterns, circulation network, gateway treatments, open space) and targets for new dwelling units, retail sf, etc.
- Teams will spend 2 hours developing recommendations and will return to the hotel by 5:00 pm
- Deliverables will be taken to the hotel late Thursday evening or early Friday morning
- Each team's recommendations will be posted at the table for their respective TX planning program
- Conference attendees will be encouraged to take a look at the recommendations
- After the Conference UTSA will produce a final report that incorporates the best ideas from the 5 teams

SCHEDULE FOR LEGACY PROJECT

Thurs, Nov 3

8:30 – 11:45 am – Conference volunteers and UTSA students set-up at the UTSA Urban Planning Studio

2:00 pm – Legacy Project Bus departs from Hyatt Regency Riverwalk Hotel, travels up Frio Corridor, and drops off Legacy project participants at the VIA multimodal station. Participants will walk 3 blocks to UTSA to experience the corridor first hand.

2:15 pm – Background information on the Frio Corridor presented by UTSA students and VIA staff

2:30 - 4:30 pm - Charrette

4:30 – 4:45 pm – Wrap-up

4:45 pm – Bus departs from UTSA and drops participants at the Hyatt Regency Riverwalk Hotel

Fri, Nov 4

Conference attendees view recommendations posted at the University Central exhibit tables throughout the day.

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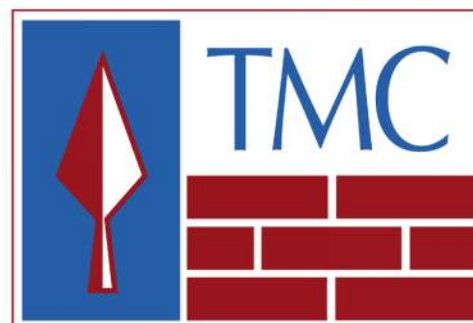
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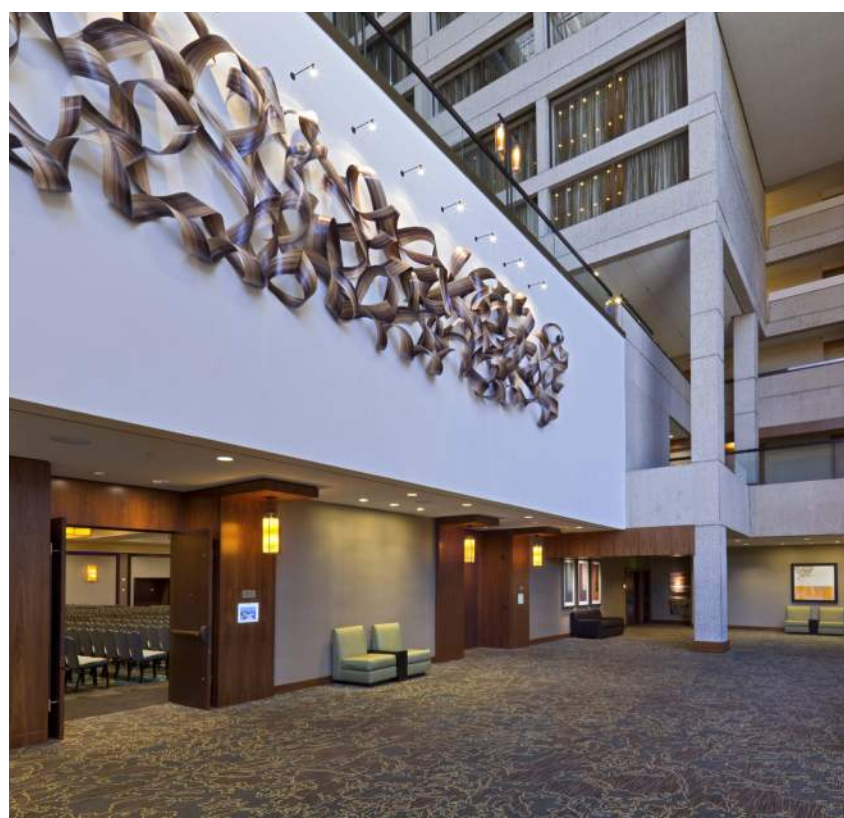
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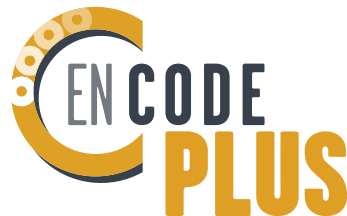


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FUTURE CONFERENCES

National APA Conferences:

2017: New York City, May 6 - 9

2018: New Orleans, April 21 - 24

2019: San Francisco, April 13 - 16

2020: Houston, April 25 - 28

Texas Chapter APA Conferences:

2017: Frisco, Nov 1 - 3

2018: TBD

ADDITIONAL RESOURCES

Conference Presentations:

Conference presentations will be uploaded to the APA Texas Chapter website at www.txplanning.org

APA National Website:

www.planning.org

APA Texas Chapter Website:

www.txplanning.org

The Guide to Urban Planning In Texas Communities:

www.txplanning.org/guide-to-urban-planning-in-texas

Planning Commissioner Resources:

www.planning.org/commissioners

On-line AICP Training Courses:

www.txplanning.org/online-aicp-courses-and-training

AICP Exam Study Materials:

www.txplanning.org/aicp-exam-study-manuals



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