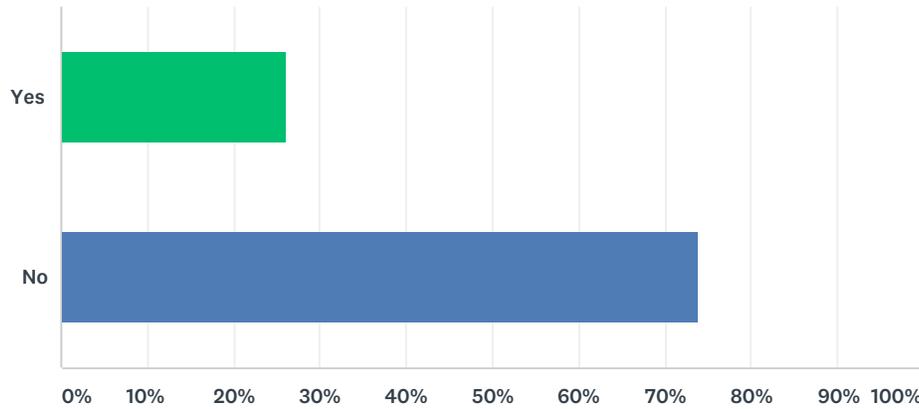


Q1 Was this your first APATX conference to attend?

Answered: 153 Skipped: 0

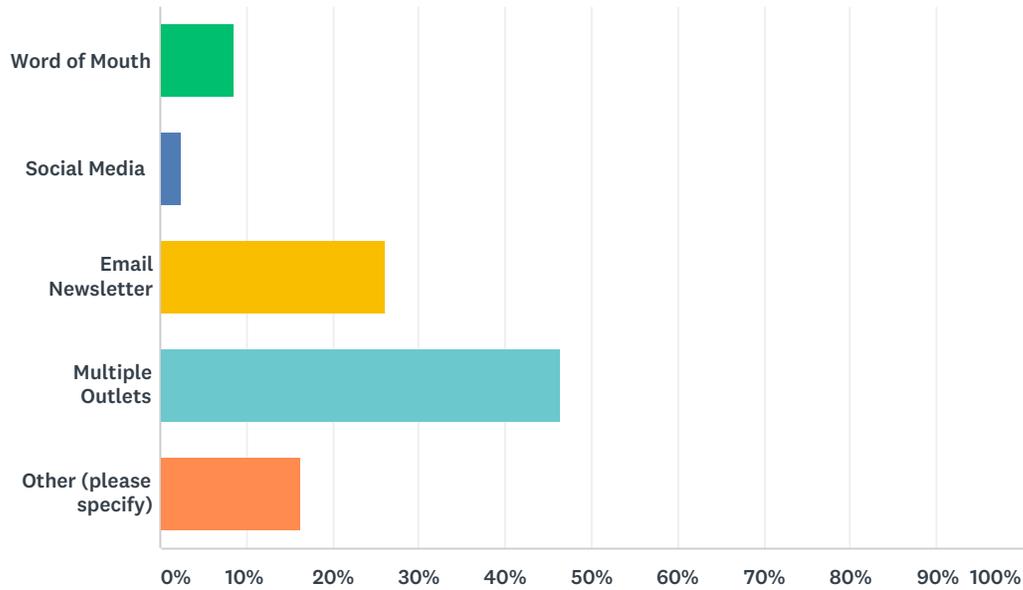


ANSWER CHOICES	RESPONSES	
Yes	26.14%	40
No	73.86%	113
TOTAL		153

#	OTHER (PLEASE SPECIFY)	DATE
1	2nd Attended San Antonio	11/20/2017 4:23 PM
2	2015	11/10/2017 3:27 PM
3	20 plus -	11/8/2017 11:52 AM
4	2012-2017	11/7/2017 10:47 AM
5	Regularly attend	11/6/2017 2:08 PM
6	My first conference was last year in San Antonio.	11/6/2017 1:14 PM
7	2013 Galveston 2015 Galveston 2016 San Antonio	11/6/2017 11:23 AM
8	10+	11/6/2017 10:33 AM
9	My first conference was last year in San Antonio, TX.	11/5/2017 5:13 PM
10	Galveston	11/3/2017 5:31 PM

Q2 How did you hear about the APATX conference?

Answered: 153 Skipped: 0



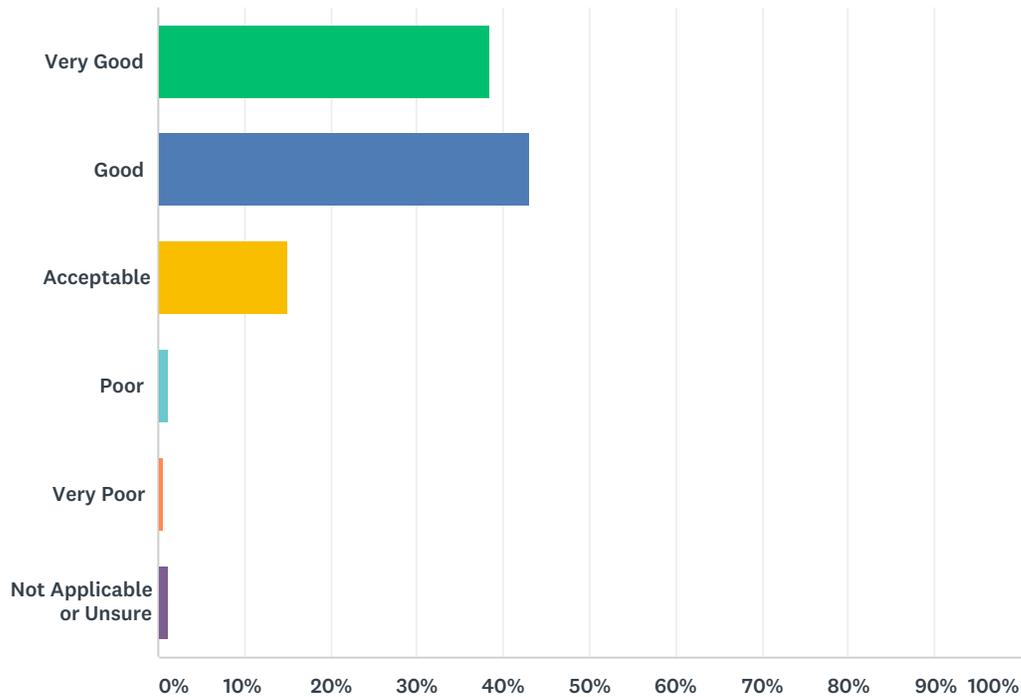
ANSWER CHOICES	RESPONSES	
Word of Mouth	8.50%	13
Social Media	2.61%	4
Email Newsletter	26.14%	40
Multiple Outlets	46.41%	71
Other (please specify)	16.34%	25
TOTAL		153

#	OTHER (PLEASE SPECIFY)	DATE
1	I know it is an annual event and I look for it on the APATX website.	11/20/2017 4:23 PM
2	Work	11/14/2017 3:06 PM
3	Long time participant	11/12/2017 4:37 PM
4	Texas APA website	11/7/2017 10:03 AM
5	Assistant City Manager	11/6/2017 4:45 PM
6	My employer	11/6/2017 1:14 PM
7	Work	11/6/2017 10:22 AM
8	Told by coworker	11/6/2017 8:35 AM
9	Coworker	11/6/2017 7:44 AM
10	City Planner	11/5/2017 6:45 PM
11	My supervisor	11/5/2017 6:34 PM
12	Angela Choy and City of Longview	11/5/2017 5:04 PM
13	City of Farmers Branch, Planning	11/5/2017 1:41 PM

14	Local municipality	11/5/2017 10:21 AM
15	Boss	11/5/2017 9:42 AM
16	Informed of it by city's planning director.	11/4/2017 1:44 PM
17	My boss	11/4/2017 8:31 AM
18	Local Planning Commission	11/3/2017 5:31 PM
19	My assistant city manager	11/3/2017 5:10 PM
20	City planning staff.	11/3/2017 5:00 PM
21	TxAPA website	11/3/2017 2:44 PM
22	Leadership invite	11/3/2017 2:16 PM
23	Job	11/3/2017 1:55 PM
24	Planning and Zoning Commission	11/3/2017 1:52 PM
25	work	11/3/2017 1:39 PM

Q3 How do you rate the quality of pre-conference communication, including, but not limited to, the email newsletter, social media, and the website?

Answered: 153 Skipped: 0



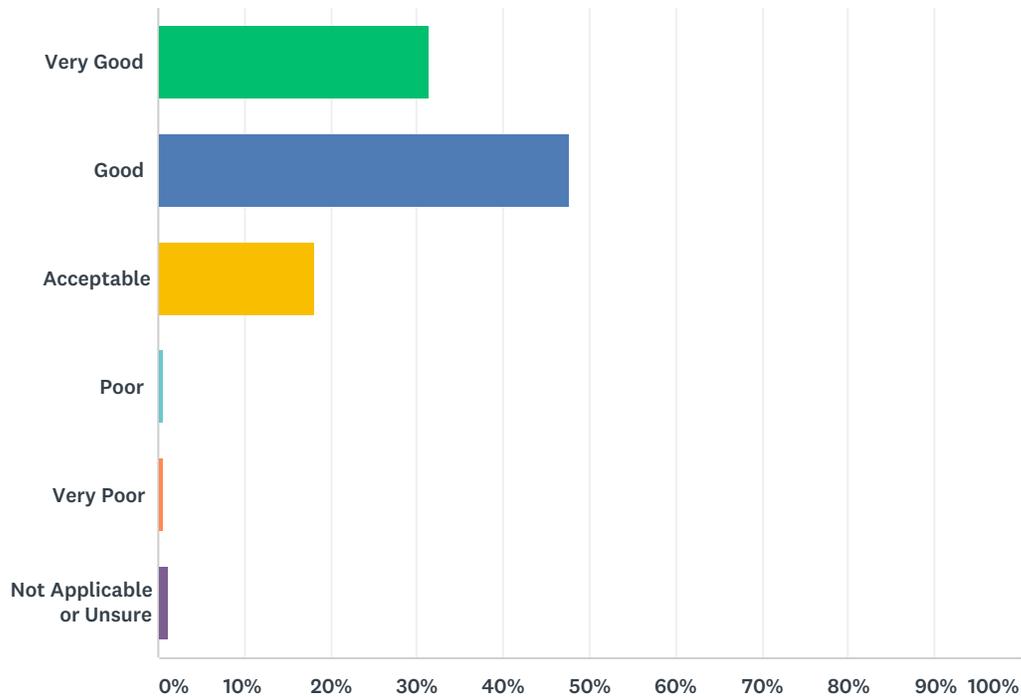
ANSWER CHOICES	RESPONSES	
Very Good	38.56%	59
Good	43.14%	66
Acceptable	15.03%	23
Poor	1.31%	2
Very Poor	0.65%	1
Not Applicable or Unsure	1.31%	2
TOTAL		153

#	COMMENTS	DATE
1	The first time I received an email from Texas APA about the conference (apart from the call for presenters) was the day before the conference started. I would also recommend that Texas APA encourage the Communications person for each Section promote the conference in section newsletters (when registration opens and closes, when the program is released, etc.).	11/10/2017 1:58 PM
2	I know it costs more, but would postcard mailers be helpful to notify/advertise the upcoming conference and/or other info? Maybe it was done, but i don't think I got one.	11/10/2017 12:36 PM
3	My primary go-to was website, which was always updated (like when main hotel was full, etc) and very helpful.	11/8/2017 2:41 PM
4	Cities earning Planning Excellence recognition did not receive the customary package. Did something change? No worries, if so, but a heads up would've been nice.	11/6/2017 1:24 PM

5	I did not really see anything on social media partly because my feed is cluttered with so many other things.	11/6/2017 11:23 AM
6	I found it strange that I couldn't back into my order online to see which tour I booked.	11/6/2017 6:21 AM
7	I didn't review much more than the dates, registration, and to download the schedule.	11/5/2017 10:00 PM
8	Is there a Facebook page for tx apa chapter? I don't use Twitter.	11/5/2017 6:34 PM
9	I thought it was better than past years.	11/5/2017 1:31 PM
10	The online social engagement through twitter and instagram was excellent. Kept me in the loop.	11/5/2017 10:57 AM
11	Good	11/5/2017 7:52 AM
12	Excellent social media!	11/3/2017 7:59 PM
13	Messaging is great. The design of the materials is a bit overwhelmed by sponsor logos and generally poor/clunky design.	11/3/2017 5:24 PM
14	Website was hard to get to Event agenda.	11/3/2017 4:50 PM

Q4 How do you rate the quality of communication and engagement during the conference?

Answered: 153 Skipped: 0



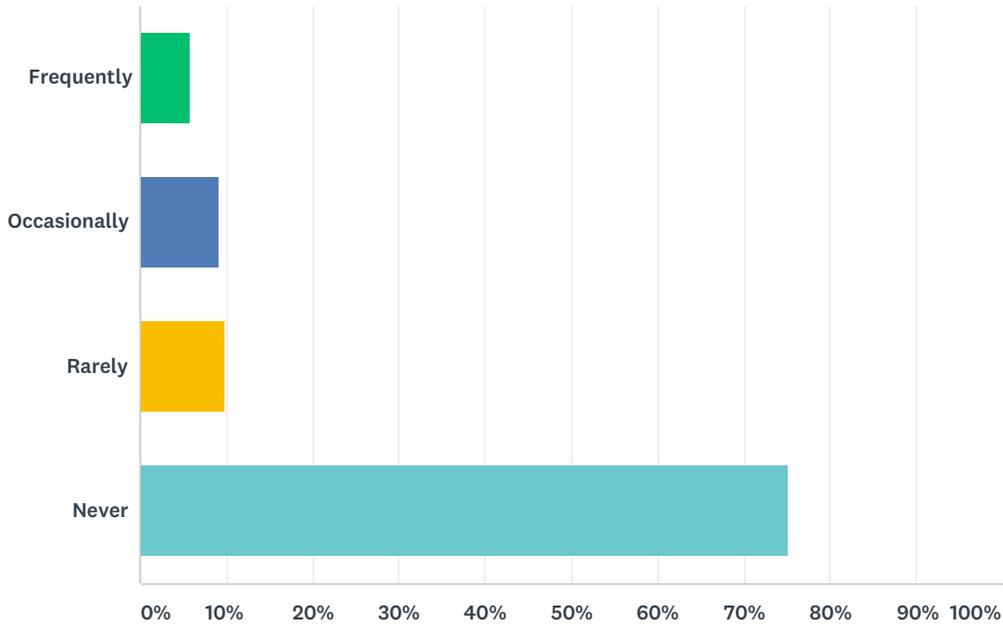
ANSWER CHOICES	RESPONSES	
Very Good	31.37%	48
Good	47.71%	73
Acceptable	18.30%	28
Poor	0.65%	1
Very Poor	0.65%	1
Not Applicable or Unsure	1.31%	2
TOTAL		153

#	COMMENTS	DATE
1	I attended parts of a conference for the National Association of Social Workers earlier this year (long story). They had this very cool custom app that was similar to their own social network app that they used to correspond before/during/after the conference, it was a product of a company called Attendify. I do not know of the cost of using the app, but I know many of the attendees of the conference found it very useful.	11/13/2017 4:10 PM
2	HOWEVER ... I don't recall any mention of convention center wi-fi/passwords when first arriving at registration, in the attendee materials, from the dais during the major lunches/events, etc. At APA National, they have realized for some years that available, reliable, well publicized wi-fi is a top priority of many conference attendees.	11/12/2017 8:55 PM
3	We should start using an app, like TML does. That would make it easier to provide updates.	11/9/2017 4:09 PM
4	Maybe more on any updates to the program or logistics.	11/7/2017 11:27 AM

5	Mobile workshops were excellent Well led, well selected and well narrated Learned a lot	11/6/2017 2:08 PM
6	Much more content was driven on social media this time. Great to see.	11/6/2017 1:24 PM
7	The conference session information was easy to follow. Besides the sessions themselves, the highlights for me where the intro with the local mayors and the presentation with the Daytripper.	11/6/2017 1:14 PM
8	Pamphlet was handed out. Directions for mobile workshops should have been forwarded a week before conference.	11/5/2017 5:04 PM
9	I don't use Twitter, but saw lots of content on Facebook.	11/4/2017 5:43 PM
10	Very good social media! Loved the Facebook Live. Wish I had caught them live, but I saw them later.	11/3/2017 7:59 PM
11	I was a speaker and did not attend the full conference.	11/3/2017 2:45 PM

Q5 How often did you use the conference hashtag, #APATX17, on social media?

Answered: 153 Skipped: 0



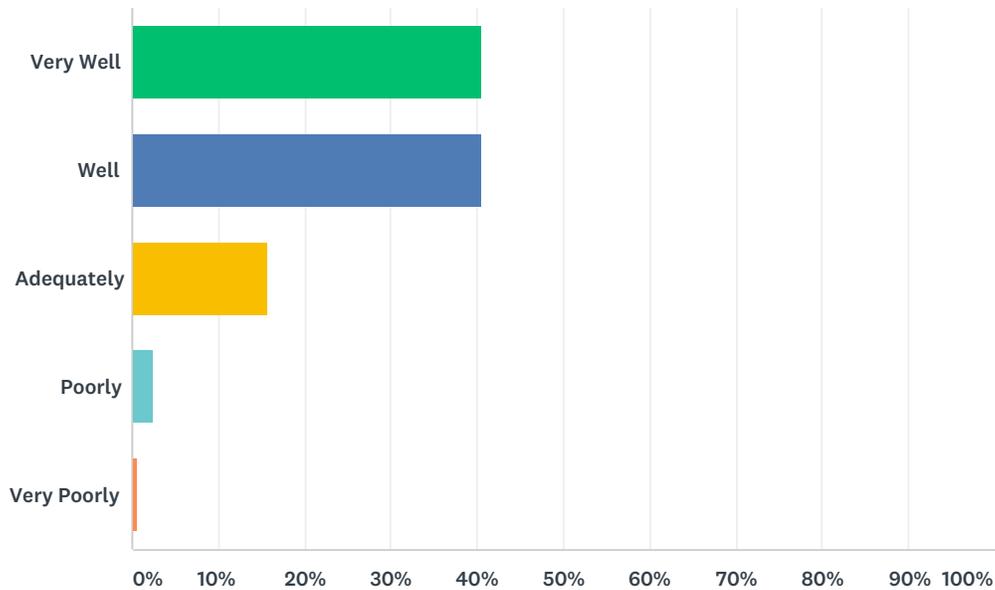
ANSWER CHOICES	RESPONSES
Frequently	5.88% 9
Occasionally	9.15% 14
Rarely	9.80% 15
Never	75.16% 115
TOTAL	153

#	COMMENTS	DATE
1	I'm not very good with hashtag use. I may use it when making a Facebook post, though I do not ordinarily search for hashtagged terms, for example.	11/13/2017 4:10 PM
2	once	11/10/2017 12:36 PM
3	I don't use twitter, instagram, snapchat & not that active on FB - sorry.	11/8/2017 2:41 PM
4	I personally don't participate in any social media.	11/8/2017 9:53 AM
5	I unfortunately attempted to "unplug" to focus on the conference	11/7/2017 10:47 AM
6	I didn't post on social media	11/7/2017 8:55 AM
7	Not big on social media	11/6/2017 6:30 PM
8	I don't twitter.	11/6/2017 1:24 PM
9	I don't have a twitter account and I tried to stay off of Facebook during the conference.	11/6/2017 1:14 PM
10	I did not share any photos on social media of the conference.	11/6/2017 11:23 AM
11	WiFi was terrible and I didn't have cell service, so no social media was possible.	11/5/2017 10:00 PM
12	I don't use Twitter nor understand it. I use Facebook and websites.	11/5/2017 6:34 PM

13	It was good that it was pushed for everyone to use the same hashtag	11/3/2017 7:59 PM
14	I'm just not big on social media right now. I'm just getting started on FB and have been told #s are more for twitter and instagram	11/3/2017 5:10 PM
15	I am not a Twitter user.	11/3/2017 5:00 PM
16	1	11/3/2017 1:55 PM

Q6 How clearly were the conference sponsors identified throughout the conference venue and communications?

Answered: 153 Skipped: 0

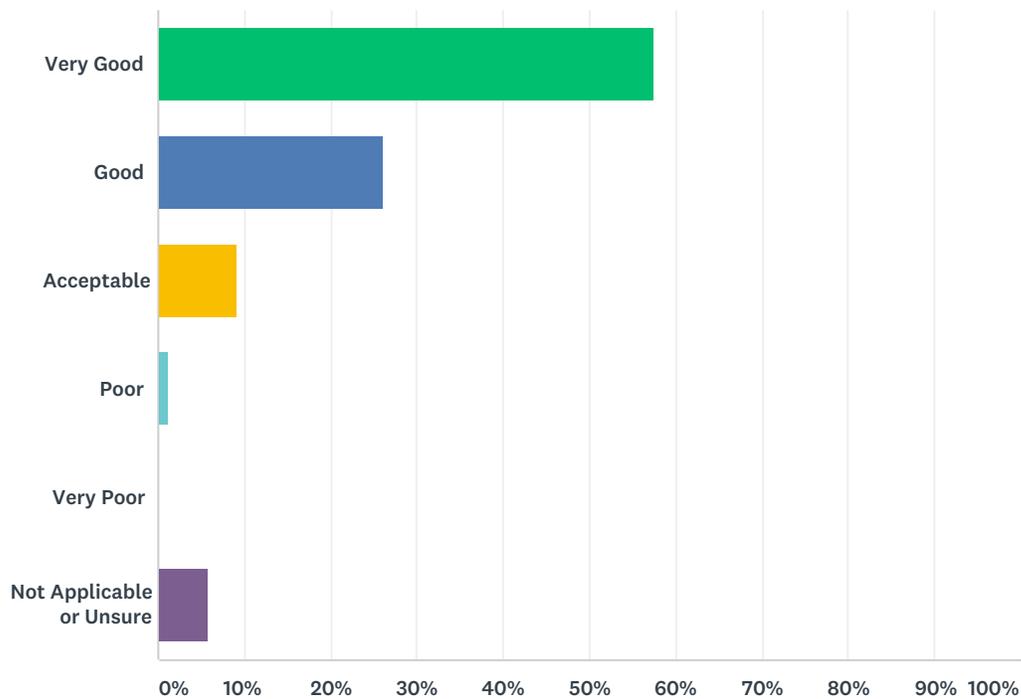


ANSWER CHOICES	RESPONSES	
Very Well	40.52%	62
Well	40.52%	62
Adequately	15.69%	24
Poorly	2.61%	4
Very Poorly	0.65%	1
TOTAL		153

#	COMMENTS	DATE
1	I felt like I had greater access to sponsors this year.	11/6/2017 1:24 PM
2	I remember seeing the sponsors in the handout and at the conference.	11/6/2017 1:14 PM
3	Take the time to mention each from the podium	11/6/2017 7:32 AM
4	The conference bag had them clearly labeled and they were labeled in the conference handout/flyer.	11/5/2017 6:34 PM
5	Actually, this year I don't recall who the sponsors were. Probably because there were less freebies in the welcome package. I don't remember seeing the sponsors mentioned, unless you said them at the awards lincheon which I missed	11/4/2017 7:10 AM
6	There were so many!	11/3/2017 7:59 PM
7	Too much... i understand we need to be appreciative of their importance but would like to see these logos contained to smaller portion of the outreach materials/swag.	11/3/2017 5:24 PM

Q7 How do you rate the overall quality/performance of the plenary and keynote speakers?

Answered: 153 Skipped: 0



ANSWER CHOICES	RESPONSES	
Very Good	57.52%	88
Good	26.14%	40
Acceptable	9.15%	14
Poor	1.31%	2
Very Poor	0.00%	0
Not Applicable or Unsure	5.88%	9
TOTAL		153

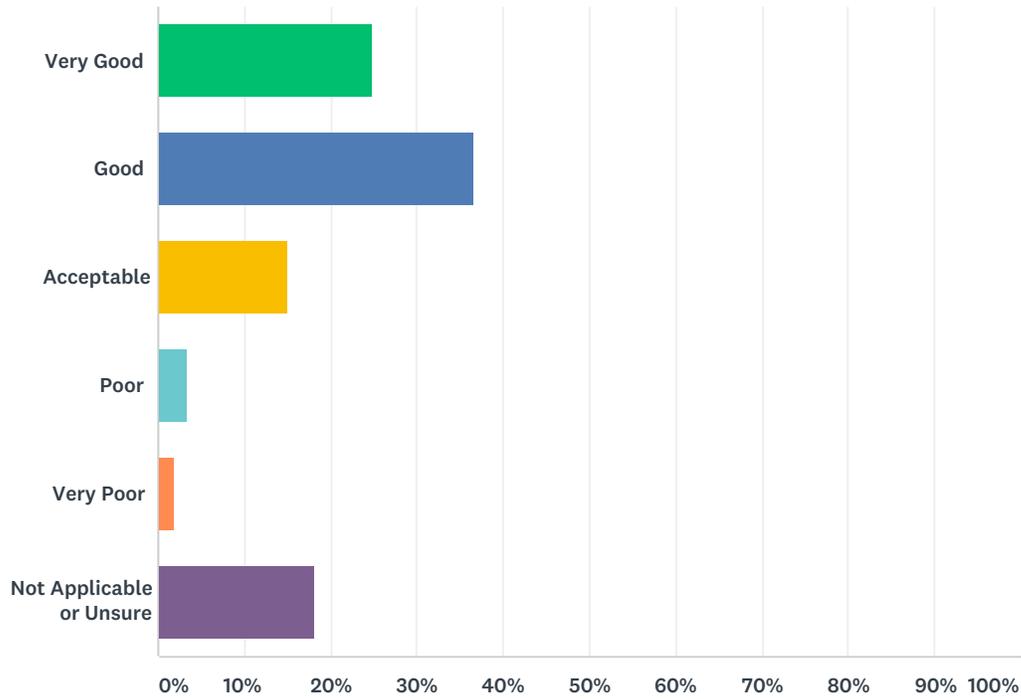
#	COMMENTS	DATE
1	i would have the APA speakers take less time during the lunch and allow the invited speaker more time. (Thursday's event)	11/14/2017 3:01 PM
2	Chet Garner was one of the better speakers we have had in recent years. It was refreshing to to hear a perspective from outside our professional discipline ABOUT our discipline, instead of a "pat on the back" type speech. The other speaker, whose name escapes me, was less memorable.	11/13/2017 4:10 PM
3	Loved Chet. Wish all the speakers were at lunchtime and the awards were done at breakfast.	11/13/2017 3:32 PM
4	I really enjoyed the mayors' forum. It was much easier to listen to than a single person talking for an extensive period of time (especially first thing in the morning!) and it was interesting to hear their different perspectives. Chet Garner was also really great - an interesting perspective from a non-planner on planning related topics. He was entertaining, too.	11/13/2017 10:22 AM

5	It is room for better. I am always looking for outside professionals perspective, so I would appreciate more academia, engineers, landscape arch, architects I am always looking for national names and international names as well ...	11/10/2017 3:27 PM
6	loved those speakers	11/10/2017 12:36 PM
7	I am starting to think that having a plenary and keynote speaker is no longer a necessity for a conference; that it might be time to innovate a whole new itinerary and conference structure.	11/9/2017 4:09 PM
8	The keynote speaker was very interesting and informative. I greatly enjoyed his presentation and was inspired to do great things. The plenary speakers seemed to offer information that was only applicable to a small group of people. I did not think this was an effective use of conference time.	11/9/2017 9:45 AM
9	Both the Plenary Mayor panel and the Daytripper Keynote were awesome- very engaging with a unique perspective on planning issues. Keep it up!	11/8/2017 2:41 PM
10	I thoroughly enjoyed them.	11/8/2017 9:53 AM
11	Chet and Gabe were the best speakers we have ever had.	11/6/2017 10:01 PM
12	Gabe Klein needed to address or tailor his speech to Texas.	11/6/2017 5:48 PM
13	Really enjoyed the Daytripper, Chet Garner	11/6/2017 11:53 AM
14	There were great! I liked the fact that a speaker that is not a planner came in to talk about the places that planners help create.	11/6/2017 11:23 AM
15	Did not attend breakfast speakers, but the presentation by Chet Garner was amazing.	11/6/2017 11:09 AM
16	The plenary with the mayors was great. Mr. Klein was OK; seemed like he tried to fit 2 hours worth of content into 30 minutes, which doesn't allow audience time to digest before he moves on.	11/6/2017 10:52 AM
17	I enjoyed all 3 sessions, gave an outsiders perspective on the planning profession which I appreciated.	11/6/2017 10:33 AM
18	I really enjoyed the mayors roundtable. It was good to hear about the state of surrounding cities from the leaders who know. We were able to learn more from them on what's happening in the region as opposed to just the host city.	11/6/2017 10:13 AM
19	Chet Garner was a great choice!	11/6/2017 9:51 AM
20	It would have nice to incorporate students into a panel discussion w/ working professionals.	11/6/2017 9:48 AM
21	Speakers were good - Intros from Board too long	11/6/2017 8:12 AM
22	Gabe was amazing.	11/5/2017 10:00 PM
23	I am so blown away by the ability of the conference organizers to get great speakers and creative topics. The mayoral session on Thursday morning was amazing! Great classes and speakers. Hats off to the people behind the scenes who put the schedule together.	11/5/2017 6:34 PM
24	It was good to hear from the mayors, but as politicians they may not have the technical knowledge to make prudent decisions.	11/5/2017 5:04 PM
25	Chet Garner was great!! The APA President's comments were way too long. The food at the keynote was not able to be eaten by all attendees - pork. Please provide a menu ahead of the luncheons so we will know if we can eat the food or need to go elsewhere. A vegetarian plate should not be the only option for those who can't eat pork or beef. The substitute chicken dish I received was burned, dry and came with no gravy for the mashed potatoes. Not very good meal planning.	11/5/2017 2:34 PM
26	The Mayors' panel discussion was insightful & the 'day tripper' was a perfect addition to the conference.	11/4/2017 9:16 PM
27	Liked Chet and Gabe Klein - different perspectives on planning.	11/4/2017 5:43 PM
28	Several people commented about Thursday luncheon speaker on why he was invited. I pointed out that he spoke of places being unique and marketing your area as such. Once this was explained it became eye opening for them. The Mayors panel discussion was great	11/4/2017 8:46 AM
29	Great speakers! Second to Mr. Silver, who spoke several years ago	11/4/2017 7:10 AM
30	The plenary and keynote speakers were the best part of the conference this year!	11/4/2017 6:05 AM

31	Chet was entertaining but not really planning focused, and Gabe was a bit dry. Would love to see an advanced planner speak instead.	11/3/2017 7:59 PM
32	I was not thrilled with Gabe Klein, he is clearly from a congested part of the country and his ideas will not work in Texas. He seemed egotistical and like he was attempting to sell his book. We paid someone to speak to us to sell a book?	11/3/2017 5:31 PM
33	Best Plenary and Keynote ever. Chet Garner was amazing. So was the Mayor's Panel. I don't know how much it cost to get Gabe down, but it was worth it!	11/3/2017 5:30 PM
34	probably the best part of the conference	11/3/2017 5:10 PM
35	Too much internal-affairs commentary during the Thursday luncheon.	11/3/2017 4:27 PM
36	Unfortunately did not hear any!	11/3/2017 4:22 PM
37	Keynote: very good. Plenary: acceptable.	11/3/2017 3:56 PM
38	I did not attend	11/3/2017 2:45 PM
39	The mayors were pretty interesting and the moderator was great. The keynote was good, but I was hoping for something a little more engaging. Someone more familiar with Texas issues, or experience in the south, would be great.	11/3/2017 1:56 PM
40	Too long. Not on time.	11/3/2017 1:55 PM

Q8 How do you rate the quality of the Awards Luncheon?

Answered: 153 Skipped: 0



ANSWER CHOICES	RESPONSES	
Very Good	24.84%	38
Good	36.60%	56
Acceptable	15.03%	23
Poor	3.27%	5
Very Poor	1.96%	3
Not Applicable or Unsure	18.30%	28
TOTAL		153

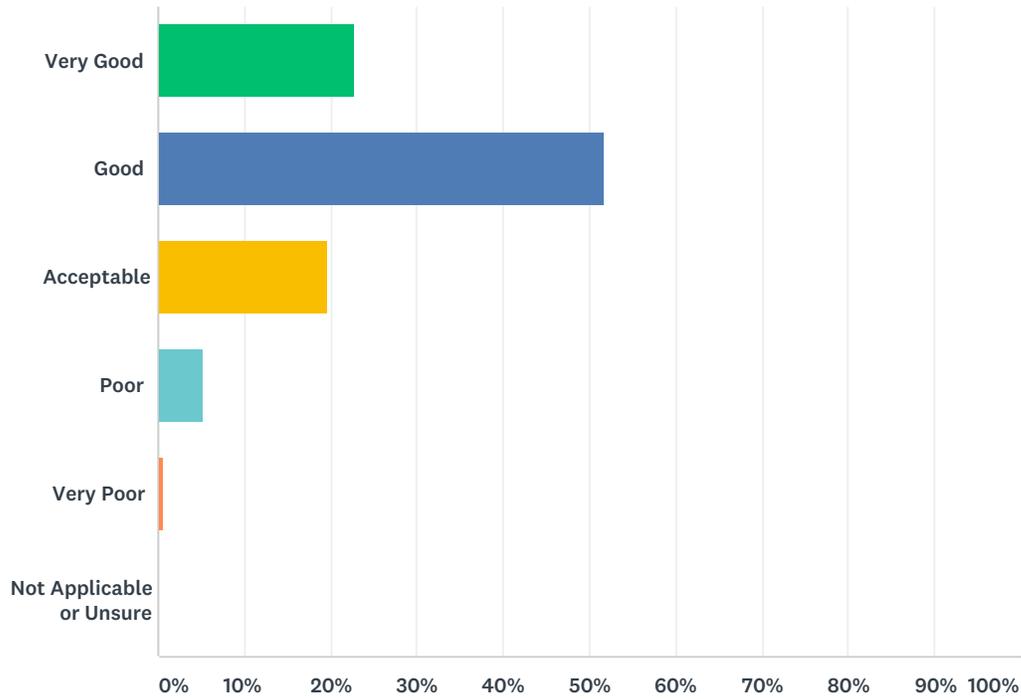
#	COMMENTS	DATE
1	The program ran shorter than before. Good	11/14/2017 1:23 PM
2	I think we should move the awards luncheon to Wednesday afternoon, or perhaps during the opening reception on Wednesday evening. Lunch on Friday* should be something more social, where you can grab finger foods and go stand at a cocktail table and have a discussion/network. (*and maybe Thursday also)	11/13/2017 4:10 PM
3	Consider presenting only the top award of the main categories, and just listing the others in the programs. Many recipients don't care about the presentation, just that they received an award. Many non-recipients don't care about the awards at all.	11/13/2017 3:32 PM
4	If felt like it ran much more smoothly this year, like the minute details/ logistics had really been paid attention to. The only minor thing I would change would be to start the video after the clapping finishes so you can actually hear the entire video, and give due credit to the recipients. But in general, it was the best awards luncheon I've attended, in about 10 conferences I've been to. And thanks for getting us out early, too. Well done!	11/13/2017 10:22 AM

5	The better pace and time-saving measures were much appreciated and made the awards program much more effective.	11/12/2017 8:55 PM
6	Overviews of Award Winners still too long Why not have a video board in the main area with a rolling video of the awards and other conference info?	11/12/2017 4:37 PM
7	The conference food is a tough deal - difficult to feed that many people, but maybe there are ways to make lunch more fun/engaging such as doing a buffet, or maybe having boxed lunches, or something tastier than hotel banquet "fancy" meals.	11/10/2017 12:36 PM
8	The food was not very appetizing...both on Friday and on Thursday.	11/9/2017 4:09 PM
9	the video montage of winners was a nice visual way to see why the winners won...	11/8/2017 2:41 PM
10	I was not able to attend this luncheon.	11/8/2017 9:53 AM
11	Hold the clapping to the end. People were trying to cut the boot leather (LOL) we were given then eat then every few seconds had to stop and clap.	11/7/2017 4:14 PM
12	The food was not the best we have had. Maybe we can spend less than conference centers charge us and use 3rd party caterers for something more casual but tastier.	11/7/2017 11:27 AM
13	We need to rethink how we do awards. We waste the entire lunch with the awards. Gabe was a great speaker and only half the conference hears him because he is speaking at the 8:30-10:00 session. He should have been the lunch speaker on Friday and we should move the awards to the morning. Also, this year was the first time where I have seen "all" the tables in the back being empty.	11/6/2017 10:01 PM
14	The food was great. The awards ceremony appeared to go by a bit fast but I understand that it would have taken longer if you slowed down with over 800+ in attendance.	11/6/2017 1:14 PM
15	Tired of the same old format Please, please try to create a different way to recognize award winners. Notice the attendance was significantly less for the awards lunch vs. Chet Garner.	11/6/2017 11:53 AM
16	Everything was very smooth. The awards section usually takes way longer but this time around it was very quick!	11/6/2017 11:23 AM
17	The awards lunch is still too long. I would love to see the keynote speakers moved to lunch and the awards moved to breakfast or the evening event. I would also love to see the city/planning awards ceremony separated from board transitions and internal awards.	11/6/2017 11:09 AM
18	It was on time!	11/6/2017 10:37 AM
19	The steak was served a little too rare for several at our table. I liked it, though.	11/6/2017 10:03 AM
20	It was great. I'd love to see a more right-sized lunch meal, though.	11/6/2017 8:38 AM
21	Awards Luncheons are outdated.	11/6/2017 8:35 AM
22	I stopped attending since there are no credits given. The luncheon is extremely boring.	11/6/2017 8:12 AM
23	It would be nice to see who created the various plans that won. (Were they done by a consultant or done in-house?)	11/6/2017 8:09 AM
24	I've never been to a conference where pork or beef are served. There are a number of people who don't eat either for health or religious reasons.	11/6/2017 6:21 AM
25	I really like the narrator for the awards and the mayoral cities slideshow. Not sure if this person is a planner or paid professional but the quality was great.	11/5/2017 6:34 PM
26	The steak was cooked medium, which doesn't suit a lot of folks.	11/5/2017 1:31 PM
27	The food this year was less stellar than previous years.	11/5/2017 12:28 PM
28	I really liked how much quicker the awards session went.	11/5/2017 10:57 AM
29	Videos were ok, we really missed coffee after lunch.	11/3/2017 7:59 PM
30	Did they not cook the meat? It seemed to be medium rare. Disgusting!!!	11/3/2017 5:45 PM
31	The vegetarian option was not communicated to the catering staff. We were supposed to green tags that were not in the packet. The wait was too long and the same dish was served both days.	11/3/2017 5:25 PM
32	Did not attend!	11/3/2017 4:22 PM

33	Very tasty. Too much food and too rich. So much was wasted and I didn't like that.	11/3/2017 3:56 PM
34	I did not attend	11/3/2017 2:45 PM
35	The videos were very helpful.	11/3/2017 1:56 PM
36	Was bummed coffee wasn't offered at lunch like years past.	11/3/2017 1:39 PM

Q9 How do you rate the overall quality of the sessions YOU ATTENDED?

Answered: 153 Skipped: 0



ANSWER CHOICES	RESPONSES	
Very Good	22.88%	35
Good	51.63%	79
Acceptable	19.61%	30
Poor	5.23%	8
Very Poor	0.65%	1
Not Applicable or Unsure	0.00%	0
TOTAL		153

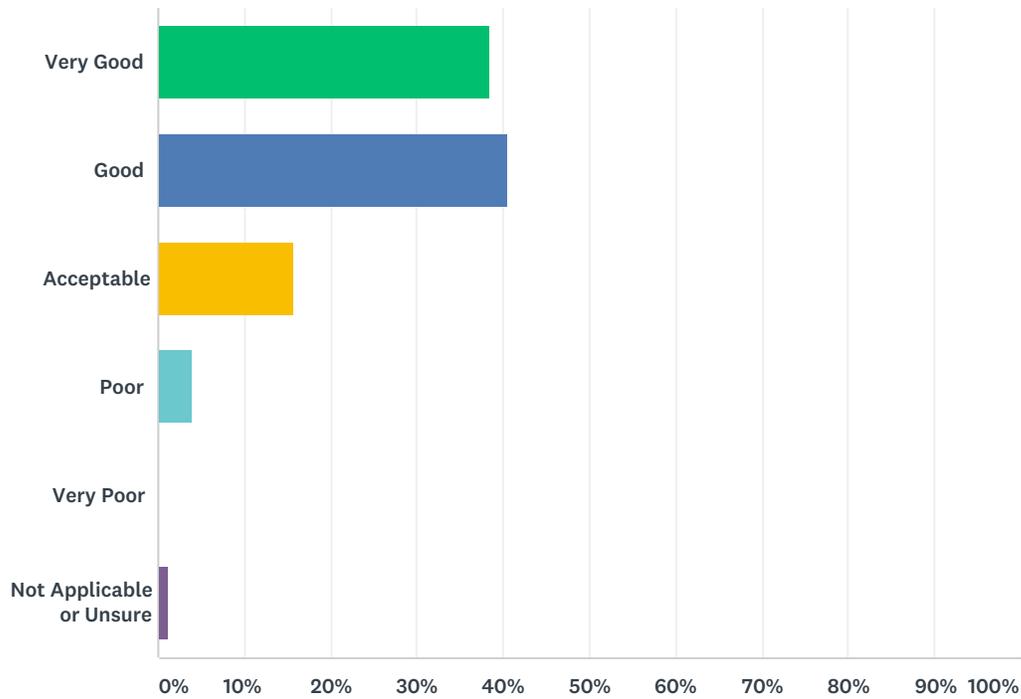
#	COMMENTS	DATE
1	Speakers were always rushed. Some were cut to 10 minutes because earlier speakers ran over their time. Speakers must know to start on time.	11/20/2017 4:23 PM
2	I would have liked more time for Q&A or breakout discussions at the end of sessions.	11/14/2017 3:06 PM
3	I really enjoyed the ethics sessions in 2016, found the ones this year a little lacking. I have always found the cross-disciplinary sessions to be the most helpful - when we hear from the perspectives of our partners in planning, architects/engineers/landscape architects/developers/public health professionals/elected officials/etc.	11/13/2017 4:10 PM
4	Some were great, some presenters weren't prepared. Thought the session topics were very good.	11/13/2017 3:32 PM
5	All of the sessions I attended were very good. The speakers were interesting and delivered the material effectively.	11/13/2017 10:22 AM
6	sometimes I need more in-depth information	11/10/2017 3:27 PM

7	The sessions were too long: 1 hour and 15 minutes is more than enough time. There was really only one session I attended in which I felt like I learned anything (Planning for the Transportation System that Provides Equal Access for All). It may have been partly that I did a poor job of picking sessions, but I also thought that many of the session titles and descriptions were misleading. It seemed like presenters were using the sessions as an opportunity to show off what they are doing, but not providing any useful tools, lessons learned or strategies to improve our own planning practice.	11/10/2017 1:58 PM
8	I personally had trouble hearing in the sessions due to my hearing impairment. Some more speakers around the room would be nice.	11/8/2017 9:53 AM
9	some hits. some misses.	11/7/2017 4:14 PM
10	I appreciate the tables in the session rooms which makes it easier to take notes!	11/7/2017 11:27 AM
11	Some of the Titles and session information didn't match what was actually covered in sessions.	11/7/2017 10:47 AM
12	I attended five. Four of the five were really good. The other not so much, but majority overrode the other.	11/7/2017 9:46 AM
13	Some speakers were very dry and unengaging, but overall the speakers were informative with good information to share	11/7/2017 8:55 AM
14	Mobile workshops were great.	11/6/2017 10:01 PM
15	The Mentor-led Development Review was hands down the best session of any conference I've attended.	11/6/2017 6:30 PM
16	More handouts and participation would be good.	11/6/2017 5:48 PM
17	The GIS session on Friday was great. It gave me many ideas for ways to use GIS online and story maps in my city.	11/6/2017 11:23 AM
18	The format/layout of the rooms really detracted from the experience. Rooms were too big and panelist tables were off in the corner; this made everything feel very generic. I would love to see a layout/format that is more like a TED Talk or SXSW Interactive. The sessions I attended were VERY hit-or-miss. Sessions need to somehow be differentiated between those that are telling a story with no intended takeaways versus those that were intended to provide clear, transferable takeaways or new approaches.	11/6/2017 11:09 AM
19	The Women in Leadership session that I attended on Friday was excellent. The ladies on the panel were candid and honest about their experiences in being leaders, and were encouraging to those of us wanting to move up the ranks. I think there should be more sessions like this in order to encourage female leadership.	11/6/2017 10:13 AM
20	The quality was higher than I've experienced in the past. Thank you for the forward-thinking content.	11/6/2017 10:03 AM
21	I would have liked the sessions better if they felt a little more intimate. Perhaps the rooms were too large for some of the sessions, but the overall quality felt generic.	11/6/2017 8:09 AM
22	Some were very good, some I wish I'd chosen others instead.	11/5/2017 10:00 PM
23	All of the sessions I attended were interesting and the presenters were obvious professionals in their field. I thoroughly enjoyed them and took away fantastic knowledge. However, I have a few requests. Could we have classes on manufactured housing, Grant-writing, and rural planning issues? More knowledge on these issues would help me tremendously in my work.	11/5/2017 6:34 PM
24	A couple of the sessions were excellent. Others weren't as good, but the ethics and law sessions are just not that exciting.	11/5/2017 5:48 PM
25	I attended one on traffic that turned out to be specifically dedicated to traffic around schools. While interesting, the description of the session did not even include the word "schools." I found that a tad misleading.	11/4/2017 1:44 PM
26	Too many consultants or attorneys presenting. Not very much actionable advice. Felt like ads for their firms. They were too long and too many crammed into one session period.	11/4/2017 9:31 AM
27	The topics were relevant and interesting.	11/4/2017 6:05 AM
28	Having attended the past 13 conferences, it seems like the same sessions, topics, and speakers. Change up the format!!	11/3/2017 5:45 PM

29	There was some reputation in the two sessions on ethics-code of conduct. The 10:15 session on Friday did not reflect the description on the program.	11/3/2017 5:25 PM
30	There were two different sessions I attended where one or more presenters had to be called last min or didn't show up at all.	11/3/2017 5:10 PM
31	I continually feel like the panelists are ALMOST there with providing something I can take away from the APA conference. I continue to desire more applicable take aways	11/3/2017 4:22 PM
32	Always running late	11/3/2017 1:55 PM
33	The content of the sessions was good but those delivering the content could use improvement. I don't think professional speakers are necessary but those delivering could use some practice. Some talked either too softly or too fast to be understood. Some of the panel would pipe up during another's speaking time that made it confusing to follow.	11/3/2017 1:52 PM
34	Some were a little "pie in the sky"	11/3/2017 1:39 PM

Q10 How do you rate the overall quality of the session OPTIONS PROVIDED to choose from?

Answered: 153 Skipped: 0



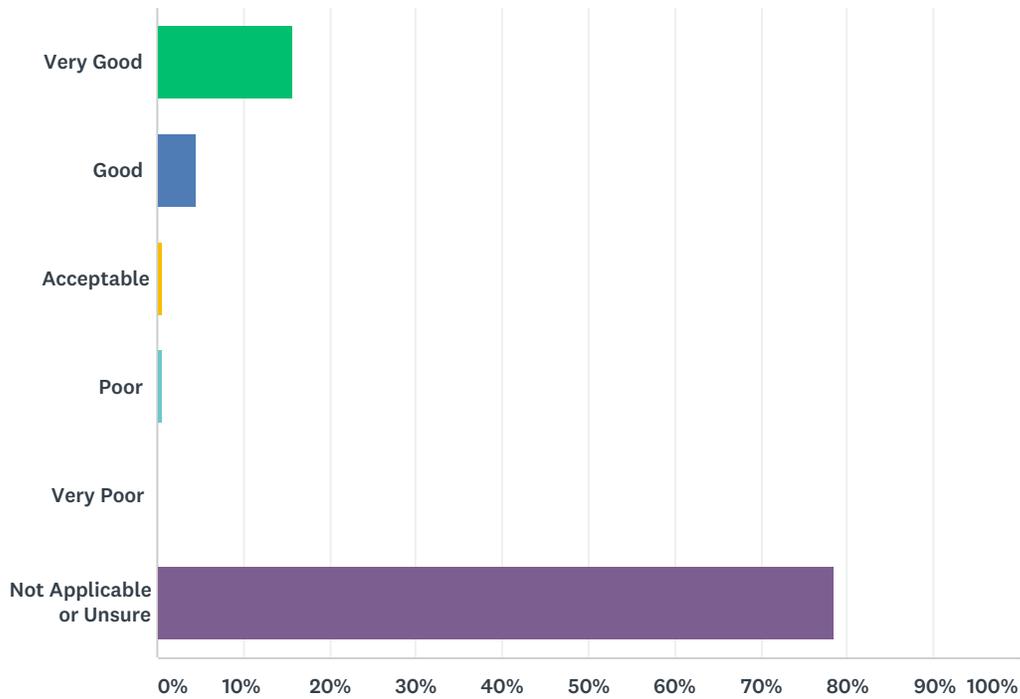
ANSWER CHOICES	RESPONSES	
Very Good	38.56%	59
Good	40.52%	62
Acceptable	15.69%	24
Poor	3.92%	6
Very Poor	0.00%	0
Not Applicable or Unsure	1.31%	2
TOTAL		153

#	COMMENTS	DATE
1	Great selection of sessions this year! There were several times that I had 4 or 5 sessions I wanted to attend at the same time, or during my mobile workshop. It was a good problem to have!	11/13/2017 10:22 AM
2	So many good topics and speakers. But TOO MANY. I'd much rather have a shorter list of killer sessions with larger audiences than pitting so many sessions and options against each other.	11/12/2017 8:55 PM
3	Maybe we can add a layer of sessions to "rock our brains" - something PhD level of information ... I feel it's always too general, I am looking for more in-depth information ... and there were topics that we do not touch: affordable housing, climate change, trails ...	11/10/2017 3:27 PM

4	It felt like half of the time slots had all of the best sessions crammed into them (Thursday afternoon and Friday morning). Texas is facing so many challenges that I felt went unaddressed: preparing for Texas growth, affordable housing and the increasing divide between rich and poor; high housing costs and the lack of housing ownership options for millennials and low-income people; subdivision developers as community planners; MUDs and the impact they have on governmental services (roads, schools, police, etc.) and community growth, etc.	11/10/2017 1:58 PM
5	The options didn't seem as great this year as they usually are. I am not sure if this is because I am becoming more specific in my work, or if this was just an off year.	11/9/2017 9:45 AM
6	I would like to see one or two rural/small town sessions offered- we do occasionally get to attend the state conference and our issues are different from "urban" planning! :-)	11/8/2017 2:41 PM
7	They were good. As is always the case for me the ones I want to attend are usually at the same time. So I miss out on a couple I would attend. This is hard to address.	11/8/2017 9:53 AM
8	Lots of great options!	11/7/2017 11:27 AM
9	I wish that the conference were spread out over more time (maybe 2 1/2 to 3 days) because when there are 12 classes available during every session it inevitably means that you are missing two or perhaps three other classes that you might be interested in. Rather than just 6 sessions I'd like to see the classes spread out over eight to 10 sessions. This also makes it possible to gain more CE credits per conference.	11/7/2017 10:03 AM
10	Has been a few years since I attended a state conference. Was impressed by the options this time. In fact, had been choosing not to attend previously, because the sessions for year-to-year were seeming repetitive. This year was great!	11/7/2017 9:46 AM
11	LOTS of options but there was overlap in session topics (e.g. autonomous vehicles) and it was too DFW focused (the sessions I attended didn't have speakers outside DFW).	11/7/2017 8:55 AM
12	lots of choice which was great, didn't attend any that were overcrowded which was nice. Some had only a few in attendance but I think offering more options is the way to go..	11/6/2017 10:33 AM
13	As a speaker, planner of another conference, and attendee at other organizational conferences, I really appreciate using "topic areas" such as "placemaking", "Mobility", "Innovation" etc.	11/6/2017 9:51 AM
14	Too many options. I had so many more interests than I could attend. Maybe 8 sessions is too many to choose from at each time slot.	11/5/2017 10:00 PM
15	As I mentioned earlier I need help on manufactured housing (people in my town are often requesting more zoning for this type of housing, also industrialized housing), Grant-writing (In these times of limited budgets I have no idea how to get grant money for projects to benefit my city), and rural planning issues.	11/5/2017 6:34 PM
16	I thought the program was GREAT this year! Lots of relevant sessions. I had to choose between more than one in several of the time slots.	11/5/2017 5:48 PM
17	Many good choices for larger cities, but not enough for the rural areas.	11/5/2017 5:04 PM
18	There may have been too many options for the size of the conference. Most sessions I attended had very low attendance. People were spread pretty thin among the wide range of sessions. But the diversity of topics was excellent!	11/4/2017 9:16 PM
19	Almost too many sessions to choose from this year.	11/4/2017 5:43 PM
20	This is a selfish comment because I know the conference is geared primarily for municipal staff planners, but I would have liked to see more options provided specifically for those of us who serve on planning & zoning commissions.	11/4/2017 1:44 PM
21	There were too many in each period. I had to leave some halfway through to catch a different one	11/4/2017 9:31 AM
22	Not enough variety. Too cookie cutter	11/3/2017 5:45 PM
23	Some were very good, some not so much.	11/3/2017 4:09 PM
24	An embarrassment of riches!	11/3/2017 3:56 PM
25	Too many choices, really	11/3/2017 1:56 PM
26	More sessions for smaller towns	11/3/2017 1:46 PM
27	Would like more AICP prep classes. Less social justice more reality.	11/3/2017 1:39 PM

Q11 How do you rate the overall quality of the mobile workshops YOU ATTENDED?

Answered: 153 Skipped: 0



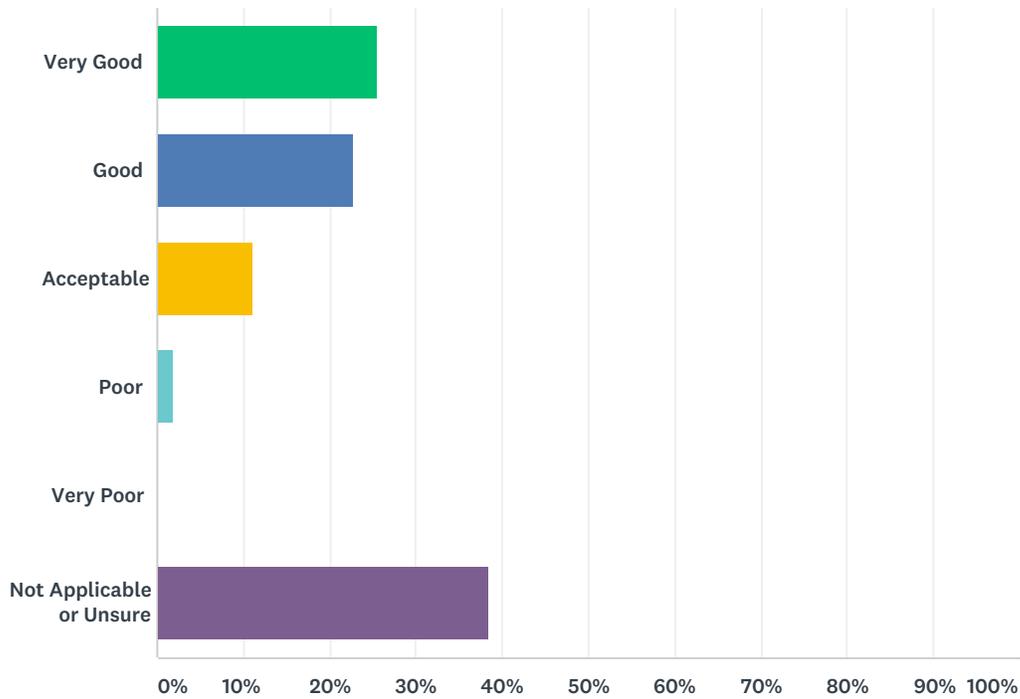
ANSWER CHOICES	RESPONSES	
Very Good	15.69%	24
Good	4.58%	7
Acceptable	0.65%	1
Poor	0.65%	1
Very Poor	0.00%	0
Not Applicable or Unsure	78.43%	120
TOTAL		153

#	COMMENTS	DATE
1	Did not attend any.	11/20/2017 4:23 PM
2	I wish the mobile workshops could be offered during times when they would not conflict with sessions. Can more workshops be on Wednesday afternoon, or on Thursday/Friday during the lunch? Or right after sessions and drop you off at the Thursday social event?	11/13/2017 4:10 PM
3	I did the Rowlett workshop and it was very interesting. Definitely learned some things I'd like to bring back to my city.	11/13/2017 10:22 AM
4	I have to admit that since I was in charge of the mobile workshops I might be a bit bias - BUT everyone that participated in the 3 MW that I did seemed very pleased	11/12/2017 3:47 PM
5	I was trying to get in as many sessions as possible and Mobile workshops always conflicted with a key session I wanted to attend.	11/8/2017 2:41 PM

6	Didn't attend any.	11/8/2017 9:53 AM
7	Really well done. Excellent selection of projects, speakers and, Connie Cooper did a great job!	11/6/2017 2:08 PM
8	I thought offering a mobile workshop on Wednesday was an awesome change.	11/6/2017 1:24 PM
9	I did not attend. However, I did hear from a co-worker that the Rowlett mobile workshop took longer than expected.	11/6/2017 1:14 PM
10	The Deep Ellum and Hotel Lorenzo mobile workshop was great!	11/6/2017 11:23 AM
11	I attended the Rowlett Form Based Code mobile workshop and was VERY impressed. In the future it would be nice for the buses to have a microphone so we can hear better.	11/6/2017 10:54 AM
12	I went to sessions, not workshops	11/5/2017 10:00 PM
13	Wednesday's was great.	11/5/2017 5:04 PM
14	The Star in Frisco was great	11/4/2017 8:46 AM
15	The Star workshop was way over time and fairly boring. Great setting though.	11/3/2017 7:59 PM
16	Did not attend	11/3/2017 4:22 PM
17	Not attended	11/3/2017 4:09 PM
18	Attended The Star workshop	11/3/2017 2:44 PM
19	Did not attend	11/3/2017 2:44 PM

Q12 How do you rate the overall quality of the mobile workshop OPTIONS PROVIDED to choose from?

Answered: 153 Skipped: 0

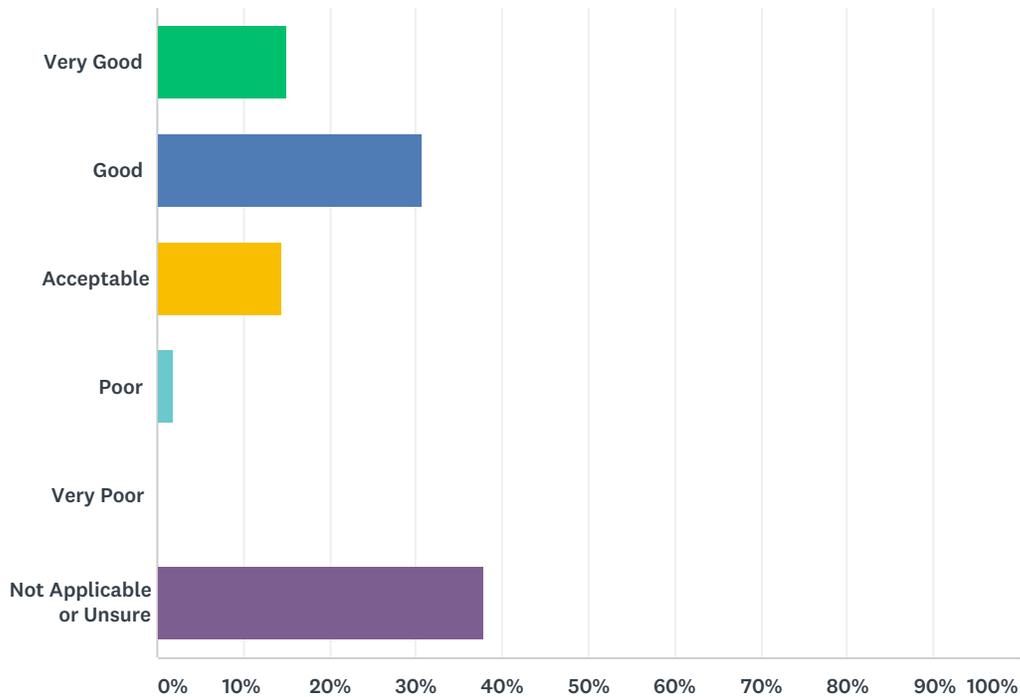


ANSWER CHOICES	RESPONSES	
Very Good	25.49%	39
Good	22.88%	35
Acceptable	11.11%	17
Poor	1.96%	3
Very Poor	0.00%	0
Not Applicable or Unsure	38.56%	59
TOTAL		153

#	COMMENTS	DATE
1	I fell they are visiting tours, not necessarily learning tours .. I would suggest some walking tours, bike tours ...so we can really see how we design our streets for pedestrians and bikers	11/10/2017 3:27 PM
2	I did the inner city tour and also the open space workshops. Very good speakers and follow up	11/6/2017 2:08 PM
3	I'd like to see a lot more Mobile Workshops. Maybe include a free MW ticket with registration so people can get out of the convention center.	11/5/2017 1:31 PM
4	Same topics every year. Change it up	11/3/2017 5:45 PM
5	Not attended.	11/3/2017 4:09 PM
6	Did not attend mobile workshop	11/3/2017 2:44 PM

Q13 How do you rate the quality of the opening reception at the conference center?

Answered: 153 Skipped: 0



ANSWER CHOICES	RESPONSES	
Very Good	15.03%	23
Good	30.72%	47
Acceptable	14.38%	22
Poor	1.96%	3
Very Poor	0.00%	0
Not Applicable or Unsure	37.91%	58
TOTAL		153

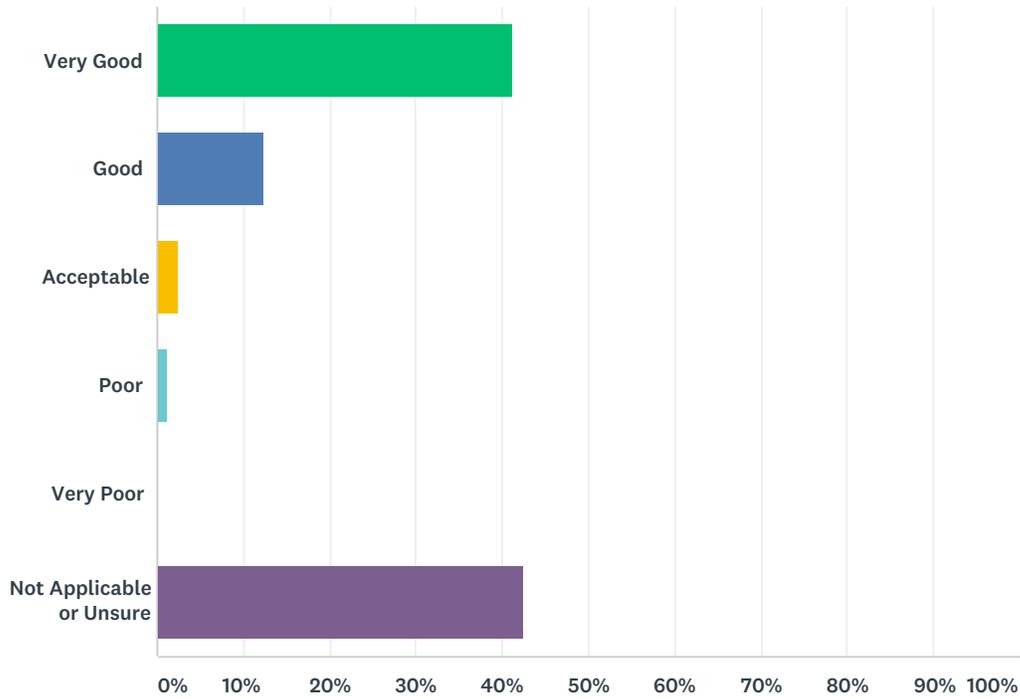
#	COMMENTS	DATE
1	Food was great. It was a little awkward that there was a huge dance floor no one used. The music was very loud and made it difficult to network.	11/14/2017 3:06 PM
2	The venue was a little hard to navigate around - our table did not know about the other food options because they were all spread out, and we thought it was the same food on each table. Also a little loud and difficult to have conversations.	11/13/2017 4:10 PM
3	Music was too loud. Food wasn't great. A lot of people didn't go because World Series game 7, should have had the game on a big screen instead of a band.	11/13/2017 3:32 PM
4	Food was delicious, entertainment was great. The music was a little loud, which makes it difficult to have conversations, but the band was great. Also, I only wish we could have watched the World Series Game in the reception room! :)	11/13/2017 10:22 AM

5	Some of the food that should've been hot was not when the event first started, not sure if that improved later.	11/12/2017 8:55 PM
6	I did not attend due to the distance from my home and work.	11/10/2017 1:58 PM
7	Loved the food!	11/9/2017 9:45 AM
8	Good food, good music, but sometimes a bit too loud to talk/socialize.	11/8/2017 2:41 PM
9	I didn't care for the layout with the tables spread out and the shape of the room. The food was great though.	11/8/2017 9:53 AM
10	A little too loud to have meaningful conversations	11/7/2017 4:14 PM
11	It would be better to have some type of program.	11/6/2017 10:01 PM
12	Good music. Good food.	11/6/2017 1:14 PM
13	band too loud	11/6/2017 12:21 PM
14	I did not attend	11/6/2017 11:53 AM
15	Since the Astros were in Game 7 of the World Series, it would have been nice to have at least a couple of monitors to view the game	11/6/2017 11:48 AM
16	The opening Wednesday reception was okay. The food was not the best and the band was not really my type of music.	11/6/2017 11:23 AM
17	Many planners who work in the same region as the conference do not receive reimbursement for hotels, and 8 am is too early to expect anyone local to drive to Frisco from elsewhere in the Metroplex.	11/6/2017 11:09 AM
18	The panelists could have been a bit more diverse in the cities they represented. Because they were all large Dallas cities it was hard for smaller less financially stable cities to relate.	11/6/2017 10:54 AM
19	The food was not the best.	11/6/2017 10:47 AM
20	Pretty tough to compete with the Astros, not much you could do there though..	11/6/2017 10:33 AM
21	I didn't make it to the opening reception	11/6/2017 9:13 AM
22	The food selection was poor.	11/6/2017 8:43 AM
23	That venue is always extremely loud so it's very hard to carry a conversation.	11/6/2017 8:12 AM
24	Music was too loud and the atmosphere was too disruptive to be able to catch up and talk with people. This was the only time I saw many of the people I spoke with and many people left early because of the music. It might have been more fun if the band started later?	11/5/2017 10:00 PM
25	Competing against Game 7 - should of had the game on like last year at the bar.	11/5/2017 9:23 PM
26	Got to be ready to livestream major sporting events. Will hold audiences	11/5/2017 8:33 PM
27	I did not attend as I got in late on Wednesday night, but I am very appreciative of the effort.	11/5/2017 6:34 PM
28	The variety of food choices was awesome.	11/5/2017 5:13 PM
29	More veggie and vegan options please!	11/5/2017 5:04 PM
30	Music was way too loud and the food was not great. The dance floor was a bit awkward	11/5/2017 3:43 PM
31	There is room for improvement in terms of customer service for the male bartender working near the back of the ballroom.	11/5/2017 1:34 PM
32	Nothing special.	11/5/2017 1:31 PM
33	I chose to spend that evening visiting friends in Dallas.	11/4/2017 1:44 PM
34	The opening reception was fun, but the music was so loud it was hard to talk to other people.	11/4/2017 6:05 AM
35	Band could've been better. Liked the band that was there the last time we were in Frisco. Food was ok but not usual quality. Too loud to talk to anyone! Didn't like that.	11/3/2017 7:59 PM
36	Did not attend.	11/3/2017 5:00 PM
37	bad a bit loud at beginning when most networking was happening.	11/3/2017 4:50 PM

38	Food, drinks, and vibe was great! Band was over the top and could have been cut (for money saving); especially because no one was dancing; they were trying to network	11/3/2017 4:22 PM
39	Did not attend	11/3/2017 2:44 PM
40	Did not attend	11/3/2017 2:44 PM
41	Was kind of dead, most attendees live in Dallas. Evening events not well attended.	11/3/2017 1:39 PM

Q14 How do you rate the quality of the Top Golf event?

Answered: 153 Skipped: 0



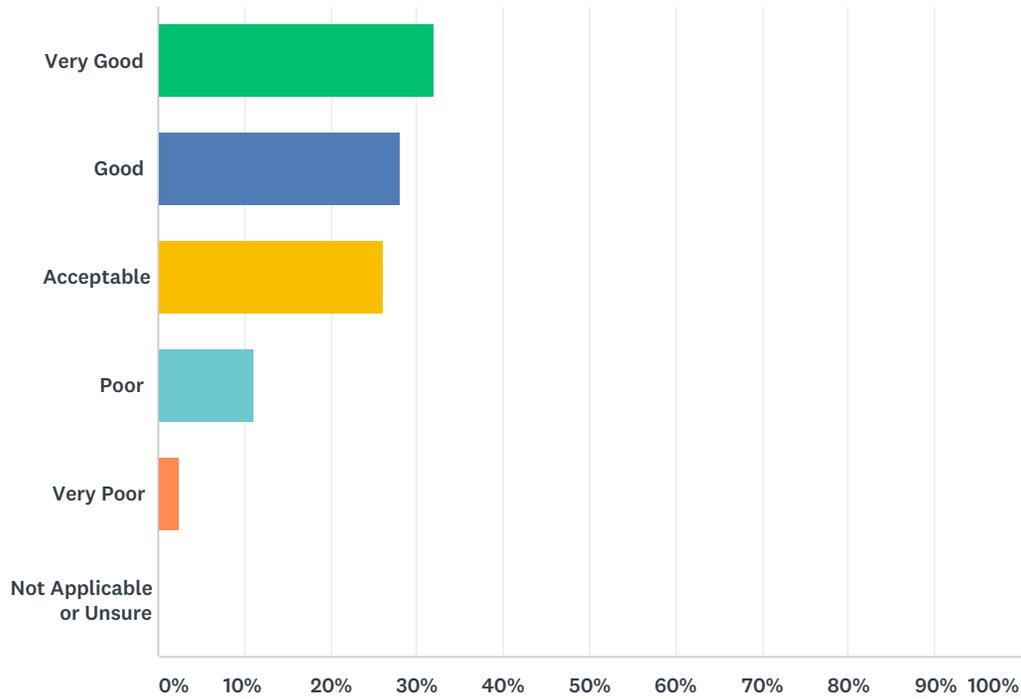
ANSWER CHOICES	RESPONSES	
Very Good	41.18%	63
Good	12.42%	19
Acceptable	2.61%	4
Poor	1.31%	2
Very Poor	0.00%	0
Not Applicable or Unsure	42.48%	65
TOTAL		153

#	COMMENTS	DATE
1	Best social event I've attended at a conference.	11/14/2017 3:06 PM
2	My first time at Top Golf - had a lot of fun, but as a consequence I did not spend much time socializing with others outside of our station.	11/13/2017 4:10 PM
3	Difficult to interact when everyone is so spread out	11/13/2017 3:32 PM
4	I enjoyed the event, but it was hard to mingle with many people since we were divided between two floors and amongst many lanes.	11/13/2017 10:22 AM
5	It seemed like this event was more for out-of-town people.	11/10/2017 1:58 PM
6	That was very fun!	11/9/2017 9:45 AM
7	great - food/drink/nice activity and fun all together	11/8/2017 11:52 AM
8	"OVER THE TOP" well done. Very well Done. KUDOS all around.	11/7/2017 4:14 PM

9	Outstanding, great idea with a fun activity!	11/7/2017 11:27 AM
10	Surprisingly fun, able to communicate and do multiple things including networking. Great venue	11/7/2017 10:47 AM
11	Food was good but difficult to talk to people. Plus nothing great about Top Golf (it's everywhere now), should have done something a little more unique and engaging.	11/6/2017 10:01 PM
12	Fun!	11/6/2017 1:24 PM
13	It was easy getting to Top Golf and back. This was my first time in the Dallas metro area and this event was a good way of seeing local entertainment.	11/6/2017 1:14 PM
14	great event	11/6/2017 12:21 PM
15	Nice, but would rather explored this area and visited someplace unique to Frisco/Dallas.	11/6/2017 11:53 AM
16	The event itself was good: great food, lots of space, and options for people to do different things. The venue itself was a little too spread out, especially with 2 different floors, and made it difficult to mingle.	11/6/2017 11:09 AM
17	Best conference event I've ever attended.	11/6/2017 10:54 AM
18	Loved it, although the atmosphere was a little too "clubby" for my taste. Turn the music down just a notch, please. (side note: I'm young and I liked the music the DJ played, it was just too loud to carry on a conversation)	11/6/2017 10:52 AM
19	I didn't realize this was a paid event.	11/5/2017 10:00 PM
20	I did not attend, because I was attending this conference by myself and did not know anyone. This sounded like fun and hopefully in the future I'll be comfortable enough to attend.	11/5/2017 6:34 PM
21	I had the best time.	11/5/2017 5:13 PM
22	Music was great and the event space was fun.	11/5/2017 5:04 PM
23	Music was fun - so was the rooftop party deck!	11/5/2017 1:31 PM
24	I had lots of fun.	11/5/2017 10:57 AM
25	Golf? Not a venue for me.	11/5/2017 8:59 AM
26	I chose not to attend because I have absolutely no interest in golf at any level, so I opted instead to spend a quiet enjoyable evening in my hotel room watching NBA basketball.	11/4/2017 1:44 PM
27	I didn't like the top golf event. It didn't tie into anything special about frisco.	11/4/2017 9:31 AM
28	This event was the best evening event I have ever been to with APA. Good job!	11/4/2017 6:05 AM
29	Loved it! Great music but could still talk to people without yelling. Was very fun.	11/3/2017 7:59 PM
30	Very enjoyable and fun! Having quick and easy transportation was a huge plus!	11/3/2017 5:10 PM
31	Did not attend.	11/3/2017 5:00 PM
32	AMAZING!! 100% GREAT JOB	11/3/2017 4:22 PM
33	Not attended	11/3/2017 4:09 PM
34	Did not attend	11/3/2017 2:44 PM
35	Great idea. Thanks for providing shuttle	11/3/2017 1:46 PM
36	Did not promote social networking. Everyone was grouped off individually.	11/3/2017 1:39 PM

Q15 How do you rate the conference location (North Texas/Frisco)?

Answered: 153 Skipped: 0



ANSWER CHOICES	RESPONSES	
Very Good	32.03%	49
Good	28.10%	43
Acceptable	26.14%	40
Poor	11.11%	17
Very Poor	2.61%	4
Not Applicable or Unsure	0.00%	0
TOTAL		153

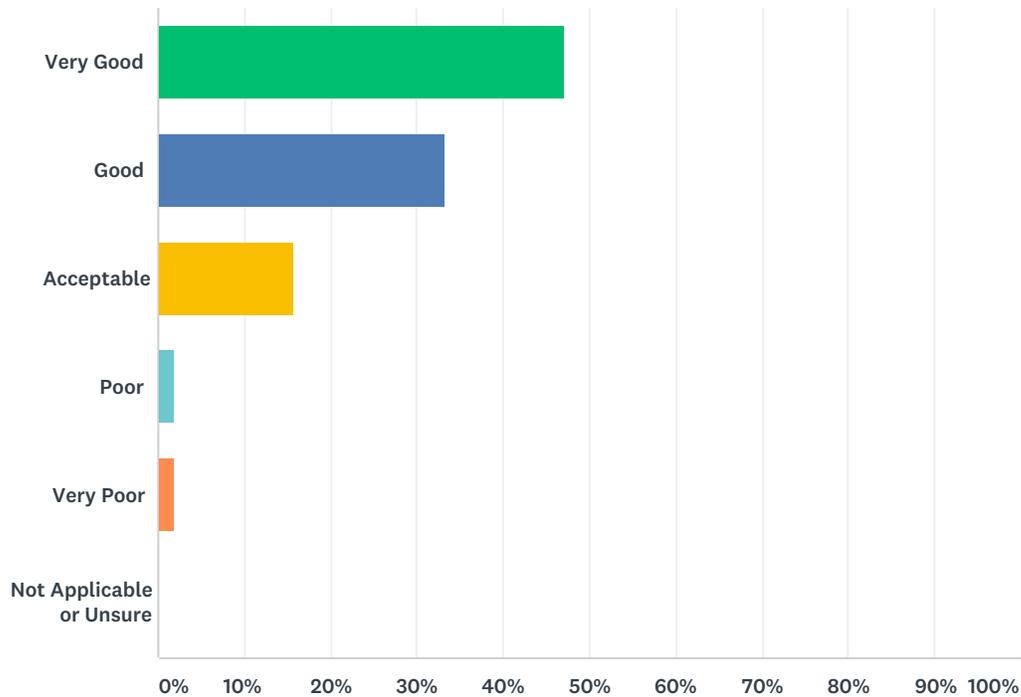
#	COMMENTS	DATE
1	I would like a destination that has more walkable sights and scenery like we had in San Antonio last year. I found the highway width streets our convention center fronted to be very uninviting. Nothing really within walking distance. I understand we are attending the conference to learn and network, and not for sight-seeing purposes, though having a nice place either in between sessions or after a long day is rather nice.	11/13/2017 4:10 PM
2	Would prefer somewhere accessible by DART when in the Dallas area	11/13/2017 3:32 PM
3	A little far to get to from Houston, but manageable by plane	11/13/2017 10:22 AM
4	Easily accessible.	11/12/2017 8:55 PM
5	We need to go other places.	11/12/2017 4:37 PM
6	I would prefer a conference with multiple locations in a downtown area, so we can walk from one point to another, this way we can experience the city as pedestrians ...	11/10/2017 3:27 PM

7	I wish the location was more central to the region (e.g., Irving Convention Center).	11/10/2017 1:58 PM
8	The location did not very well showcase cool/fun planning things. It would have been more fun to be walkable to better places.	11/10/2017 12:36 PM
9	The traffic makes it very challenging to stay for the entire last day on Friday, because many people need to leave early to beat rush hour.	11/9/2017 9:45 AM
10	more central city locations best -	11/8/2017 11:52 AM
11	I didn't go out beyond the hotel outside of top golf.	11/8/2017 9:53 AM
12	Zero access to transit, 8 hour drive for those of us from the south. We were car-bound the entire time	11/7/2017 10:47 AM
13	Neat things going on in Frisco, but felt the exact same as last time the conference was there.	11/6/2017 10:01 PM
14	I lived within walking distance, so I especially enjoyed being able to walk in this car-centric Dallas Metroplex	11/6/2017 6:30 PM
15	I personally detest local (DFW) conferences because I don't get a hotel, which limits my participation some, but there is nothing inherently wrong with the Frisco location other than some understandable griping about familiarity.	11/6/2017 1:24 PM
16	I liked the hotel itself but the surrounding area was not walkable. I went for a jog at nearby Central Park but it didn't really connect to much. It was surrounded by hotels and offices. Last year it was nice going for a jog on the river walk in San Antonio. For future North Texas conferences, it would be nice to look at other cities in the area that are walkable.	11/6/2017 1:14 PM
17	We were just here in Frisco 3 years ago. It is Time to find other options in the DFW area for the conference.	11/6/2017 11:53 AM
18	Many planners who work in the same region as the conference do not receive reimbursement for hotels; therefore, many DFW area planners opted to skip morning and evening events to beat traffic. I did not attend opening breakfasts for this reason. Fraternizing at the evening events is something most people look forward to, and the location in Frisco led most DFW planners to either opt out of the evening event or pay for very costly ubers.	11/6/2017 11:09 AM
19	Ready for a new location. Excited about the possibility of having the conference at a new venue/location.	11/6/2017 10:54 AM
20	The organization needs to choose other places. People are tired of going to the same cities every other year, especially Frisco and Galveston.	11/6/2017 10:47 AM
21	Would prefer a more walkable venue that had access to off site bars/restaurants.	11/6/2017 10:33 AM
22	I'd like to see a more central location in the future - Irving, Dallas, Richardson, etc. Mobile workshops from Frisco are hard.	11/6/2017 10:03 AM
23	I understand good spaces at good prices are a challenge but the pro multi-modal, pro sustainable urbanist in me was very disappointed.	11/6/2017 9:51 AM
24	The conference is always well planned when in north Texas but it's such a long trip for a lot of planners and Frisco is very generic. If we have to travel so far, it would be nice to be in a place with a little culture such as downtown Dallas or Ft. Worth.	11/6/2017 8:12 AM
25	Would prefer to be closer to Dallas.	11/6/2017 7:45 AM
26	No transit service available and so I had to drive up from Dallas each day. Traffic was bad. Then wifi was unstable. Otherwise the venue was attractive and nicely sized.	11/5/2017 10:00 PM
27	Would we fit in a place like Fredericksburg or Tyler? These cities are smaller in scale than Dallas/Houston area and would be something different. Just a thought.	11/5/2017 6:34 PM
28	Only issue was that there was not much within walking distance to do.	11/5/2017 5:48 PM
29	We drove around the highway to miss the toll.	11/5/2017 5:13 PM
30	It would be useful to have been near a transit line.	11/5/2017 5:04 PM
31	Traffic was a nightmare! The area is overdeveloped and not pedestrian friendly. I hope this is what the economic developers and planners wanted for their community - it sure isn't a place I would like to visit again.	11/5/2017 2:34 PM

32	North Texas is fine - but Frisco is not. When it comes back to North Texas, it needs to be near rail (Dallas, Fort Worth, Irving, Plano).	11/5/2017 1:31 PM
33	More varied locations like Corpus Christi, San Angelo, etc would be great.	11/5/2017 12:28 PM
34	Going back to the same location was kind of boring. It would be great to find new locations in more urban areas.	11/5/2017 10:57 AM
35	It was a convenient location.	11/4/2017 9:16 PM
36	Do like that it's local for me, but don't like going back to the same Frisco convention center so soon.	11/4/2017 5:43 PM
37	I didn't like Frisco but I thought it was a good educational experience.	11/4/2017 9:31 AM
38	The North Texas/Frisco area is one of my favorite locations. It is not too difficult to drive to and there are many great examples of good developments to check out along the way.	11/4/2017 6:05 AM
39	Please don't go back to Frisco... For a long time...	11/3/2017 7:59 PM
40	Due to its location, I missed the opening topics. Too far for locals and traffic doesn't help either. Parking sucked!!	11/3/2017 5:45 PM
41	No more Frisco. We couldn't walk anywhere!	11/3/2017 5:30 PM
42	Had been to Frisco a few years back- repetition.	11/3/2017 5:25 PM
43	Walkable areas would be preferred though i know	11/3/2017 5:24 PM
44	I agree with the president's comments that it's time we explore other areas where good things are happening, like waco and El Paso	11/3/2017 4:22 PM
45	I prefer places at more authentic cities or towns.	11/3/2017 4:09 PM
46	Suggest a conference in a smaller city like Marble Falls or near a university/college with planning or public administration or design majors, such as College Station, Waco, Tyler or Abilene.	11/3/2017 3:36 PM
47	I prefer more urban locations with access to transit.	11/3/2017 2:45 PM
48	I would love to be in a place that didn't require driving.	11/3/2017 1:56 PM
49	Very car centric. No public transportation from airport.	11/3/2017 1:46 PM
50	Most planners in Texas are from the DFW area. There are more cities in DFW than elsewhere. Evening events not well attended, many familiar already on what's going on in Dallas. Would like to see conferences move east and west of 35/45	11/3/2017 1:39 PM
51	Its really a shame a conference promoting great places was in such a autocentric, unconnected location. We were at a hotel a half mile away and had no sidewalk connectivity so had to drive. There is little public transit. Practice what you preach and stop supporting this crap.	11/3/2017 1:39 PM

Q16 How do you rate the quality of the conference venue (Frisco Conference Center at Embassy Suites Frisco)?

Answered: 153 Skipped: 0



ANSWER CHOICES	RESPONSES	
Very Good	47.06%	72
Good	33.33%	51
Acceptable	15.69%	24
Poor	1.96%	3
Very Poor	1.96%	3
Not Applicable or Unsure	0.00%	0
TOTAL		153

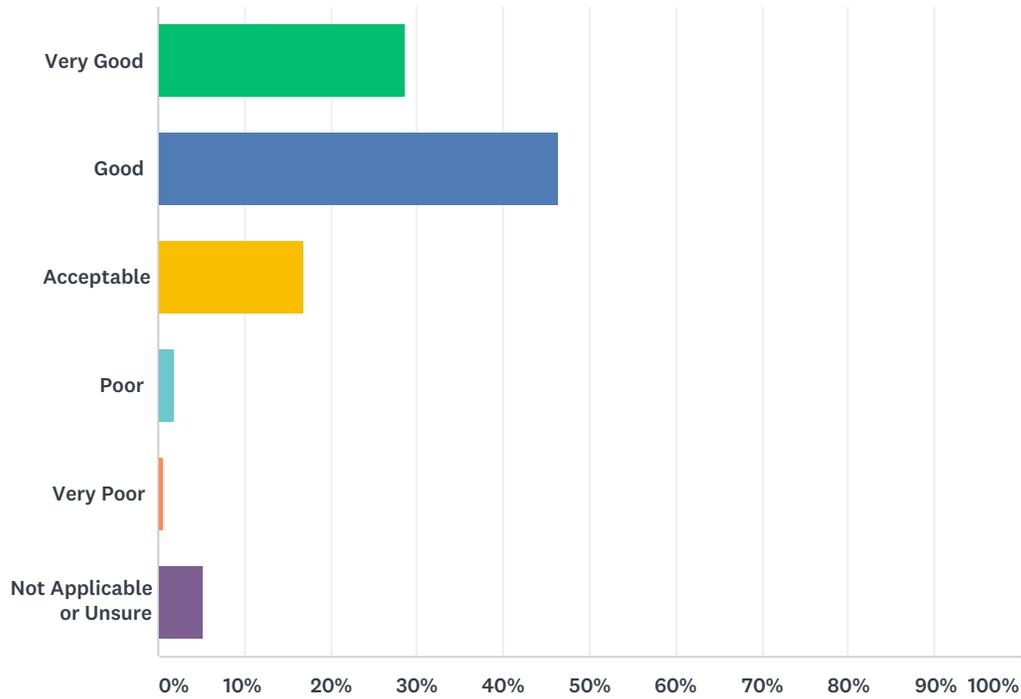
#	COMMENTS	DATE
1	It would have been nice to have coffee and pastries in the morning! I assumed this would be the case (as has been done in the past), but the coffee and drinks were not set out until AFTER the morning speaker. Who needs coffee then?	11/14/2017 3:06 PM
2	I liked the convention center and the Embassy Suites hotel was a nice touch with their free happy hour. I stayed across the street to save a little money. I found the quality of the convention center food lacking - but then again, that has been the case for almost every convention center I have been in. I would consider modifying one or both of the lunches to have part of the dining area to be in a format similar to the opening reception we had this year - with stand up cocktail tables and finger foods.	11/13/2017 4:10 PM
3	This is a great location for a conference.	11/13/2017 10:22 AM

4	The venue was fine for its purpose. But regarding the planned reimagining of the conference, I've never understood why session rooms in conference centers have to be so cavernous, especially in terms of the extremely high ceilings. I guess that's for times when all the walls are taken away for the largest possible ballroom configuration. Even in sessions that were relatively well attended, the giant rooms took away from the atmosphere of the gathering. I'd prefer rooms where people are in closer proximity, especially if more interactive sessions are desired as at APA National. In the panel session I moderated, our panel grabbed one of the audience tables and some chairs and sat closer to and on the same floor level as the audience versus on the raised platform way away from the audience where the speakers were supposed to sit and speak from.	11/12/2017 8:55 PM
5	the venues are all the same no matter where you are ... nothing memorable, no experience per se ... can we for once go outside or in the public places we design?!	11/10/2017 3:27 PM
6	food/service was horrible. The rooms for sessions were fine, though.	11/10/2017 12:36 PM
7	The conference center was an odd shape. Some of the sessions room were triangular and the L-shape of the exhibit hall was a bit awkward. Overall not my favorite.	11/8/2017 9:53 AM
8	Very long walks due to the horseshoe-shaped layout. Lower food quality at conference centers. The food quality is low, but conference centers are proud of their food for some reason.	11/7/2017 11:27 AM
9	They didn't give proper receipts for the garage parking. The food was well below average and the bathrooms had several stalls and sinks out of order.	11/6/2017 10:01 PM
10	I know many people had an issue with parking.	11/6/2017 6:30 PM
11	Top notch.	11/6/2017 1:24 PM
12	Easy to get around and the staff was very courteous.	11/6/2017 1:14 PM
13	The actual center was great but it would have been nice to have more places to walk to.	11/6/2017 11:23 AM
14	Nice facility, but the WiFi was terrible. Lots of space. It was nice that everything was on the same floor. The format/layout of the session rooms really detracted from the experience. Rooms were too big and panelist tables were off in the corner; this made everything feel very generic. I would love to see a layout/format that is more like a TED Talk or SXSW Interactive.	11/6/2017 11:09 AM
15	Good overall but a few things kept it from being very good. Two urinals and one stall in the primary men's room were out of order each day, which created long lines and delays. Food was below average. Sound bled over between smaller breakout rooms, which was distracting.	11/6/2017 10:52 AM
16	The conference rooms had very poor acoustics that made it very difficult to understand the speakers even with the microphones.	11/6/2017 10:37 AM
17	other than location, the facility is very nice..	11/6/2017 10:33 AM
18	I know mid-morning and mid-afternoon snacks are expensive, but maybe get a specific break sponsor or two and boost the nutritional content?	11/6/2017 10:03 AM
19	The WiFi was very weak. Also, it would be nice to have a coffee shop w food in the same location.	11/6/2017 9:48 AM
20	I mentioned above, the space felt pretty generic and put a damper on the sessions. I know it's hard to find a space that accommodates the right amount of people, but I wish the venue was a little more unique and provided more of a "local" feel.	11/6/2017 8:09 AM
21	There was plenty of space for the whole conference!	11/6/2017 7:52 AM
22	The women's restrooms needed attention throughout the day, not just overnight. In 2017 a conference has to plan for a number of people using laptops to take notes but most rooms didn't have additional plugs.	11/6/2017 6:21 AM
23	I loved the easy connectivity from the conference to my hotel room.	11/5/2017 6:34 PM
24	AWESOME!!!!!!	11/5/2017 5:13 PM
25	This was the ugliest Embassy Suites I have ever been in and I have been in a number of them. Embassy Suites are supposed to be colorful inside with lots of different colors and types of plants along each floor. The ugly and short grass(?) used throughout this hotel was depressing and not up to standard.	11/5/2017 2:34 PM
26	Lunches were not very good, but I don't expect much from hotels.	11/5/2017 1:31 PM
27	The layout required very long walks, but that was a minor issue.	11/5/2017 12:28 PM

28	Size was okay and there was a lot of room, the bathrooms were in pretty bad shape.	11/5/2017 10:57 AM
29	Overall, I liked the venue. It was comfortable and a convenient location. However, a number of the meeting rooms were awkwardly large or really tiny. And, I'm typically not picky, but the Thursday lunch & coordination of the lunch service was not great.	11/4/2017 9:16 PM
30	Best location for our conference.	11/4/2017 8:19 PM
31	More recycling! Also food choices at lunch was strange this year - not everyone likes pork (some can't eat it) and steak on Friday was very rare.	11/4/2017 5:43 PM
32	In a couple of sessions I attended the leakage of sound from an adjoining room prevented me from hearing the presentation being conducted in the room I was in.	11/4/2017 1:44 PM
33	Always have issues related to wifi	11/4/2017 10:20 AM
34	The food on Thursday was bad, so I skipped lunch on Friday. It would have been nice if they provided tea option during breaks. Also, some snacks. I didn't like the breakfast very much and usually I like embassy suites breakfast	11/4/2017 7:10 AM
35	Wi-Fi was very slow but otherwise venue good. In 2017, you need to provide highest quality Wi-Fi for attendees, especially for what chapter paid.	11/3/2017 7:59 PM
36	Some of the rooms were too big. Some too small.	11/3/2017 5:30 PM
37	needed Coffee stations in AM before plenary	11/3/2017 4:50 PM
38	Bathrooms didn't work great.	11/3/2017 1:56 PM
39	Difficulty with wifi	11/3/2017 1:46 PM
40	Internet was HORRIBLE, how are we supposed to work with our panels on cloud-based presentations? really awful. The food also was not good.	11/3/2017 1:39 PM

Q17 How do you rate the overall quality of the Exhibit Hall?

Answered: 153 Skipped: 0



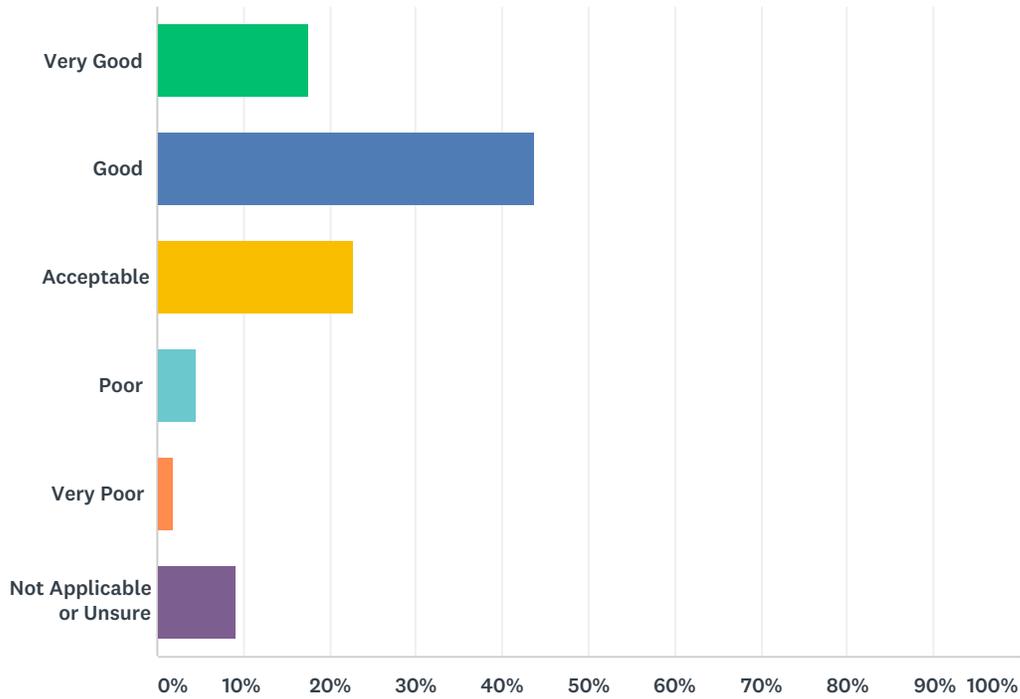
ANSWER CHOICES	RESPONSES	
Very Good	28.76%	44
Good	46.41%	71
Acceptable	16.99%	26
Poor	1.96%	3
Very Poor	0.65%	1
Not Applicable or Unsure	5.23%	8
TOTAL		153

#	COMMENTS	DATE
1	The spaces with table tops to work on and charging stations for laptops/phones were very helpful. The more locations for spontaneous dialogues and conversations, the better.	11/13/2017 4:10 PM
2	I do like the exhibitors situated along the corridors versus hidden away in a separate room.	11/12/2017 8:55 PM
3	it would be interesting to have a real exhibition attached to the conference ...	11/10/2017 3:27 PM
4	It was pretty narrow and crowded in some parts, especially in front of the entrance to the Grand Ballroom and bathrooms.	11/10/2017 1:58 PM
5	Was there an exhibit hall?	11/9/2017 4:09 PM
6	excellent	11/8/2017 11:52 AM
7	As noted above with the conference center, the L-shape was a bit weird. Layout could have been a bit better. I don't think I saw the art display that was mentioned in the program.	11/8/2017 9:53 AM
8	They need to have coffee at each meal.	11/6/2017 5:48 PM

9	Lots of space. It was nice that everything was on the same floor.	11/6/2017 11:09 AM
10	There was an exhibit hall? Are you talking about the tables in the corridors? It seemed crowded.	11/6/2017 10:03 AM
11	Again, generic feeling.	11/6/2017 8:09 AM
12	Several missing vendors	11/5/2017 6:45 PM
13	AWESOME!!!!	11/5/2017 5:13 PM
14	Why were there so many empty exhibit spaces?	11/5/2017 1:31 PM
15	Narrow.	11/5/2017 10:04 AM
16	Great participation by exhibitors.	11/4/2017 8:19 PM
17	I know it's uncontrollable, but it looked bad to have some blank tables that exhibitors never set up. Exhibitors that had content looked good.	11/4/2017 5:43 PM
18	Very few exhibits.	11/4/2017 9:31 AM
19	Want to see more planning related materials instead of advertising if possible	11/3/2017 7:59 PM
20	Some exhibitors didn't show up	11/3/2017 1:56 PM

Q18 How do you rate the engagement level in the Exhibit Hall?

Answered: 153 Skipped: 0



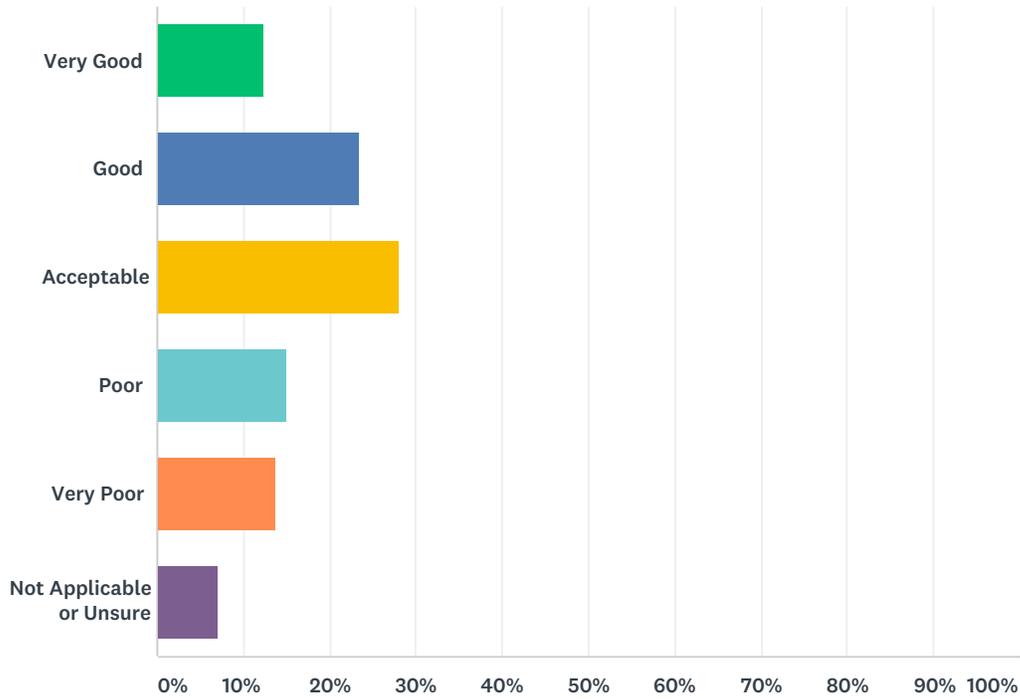
ANSWER CHOICES	RESPONSES	
Very Good	17.65%	27
Good	43.79%	67
Acceptable	22.88%	35
Poor	4.58%	7
Very Poor	1.96%	3
Not Applicable or Unsure	9.15%	14
TOTAL		153

#	COMMENTS	DATE
1	Except, one flaw of the Frisco Convention Center design is that there is no extra gathering space outside the main ballroom doors, so it becomes total gridlock and a packed-in sea of humanity when the crowds start to gather before the big lunch events.	11/12/2017 8:55 PM
2	?	11/9/2017 4:09 PM
3	Loved the charging station by F&N and the head shots.	11/6/2017 1:24 PM
4	I was hoping to see vendors with products that specifically were related to the Planning profession. Mugs, posters, t shirts, etc. I wanted to buy stuff related to planning.	11/6/2017 1:14 PM
5	Wish there would have been more time between sessions to visit exhibits or a set time to do that	11/5/2017 3:43 PM
6	Not all booths were always manned during breaks.	11/4/2017 5:43 PM
7	Was never engaged	11/4/2017 1:44 PM
8	The APA engagement table did a good job engaging attendees.	11/4/2017 7:10 AM

9	What engagement? Besides FB Live, I didn't see any!	11/3/2017 7:59 PM
10	Thanks for the headshots	11/3/2017 1:46 PM

Q19 How do you rate the conference giveaway (travel duffel bag)?

Answered: 153 Skipped: 0



ANSWER CHOICES	RESPONSES	
Very Good	12.42%	19
Good	23.53%	36
Acceptable	28.10%	43
Poor	15.03%	23
Very Poor	13.73%	21
Not Applicable or Unsure	7.19%	11
TOTAL		153

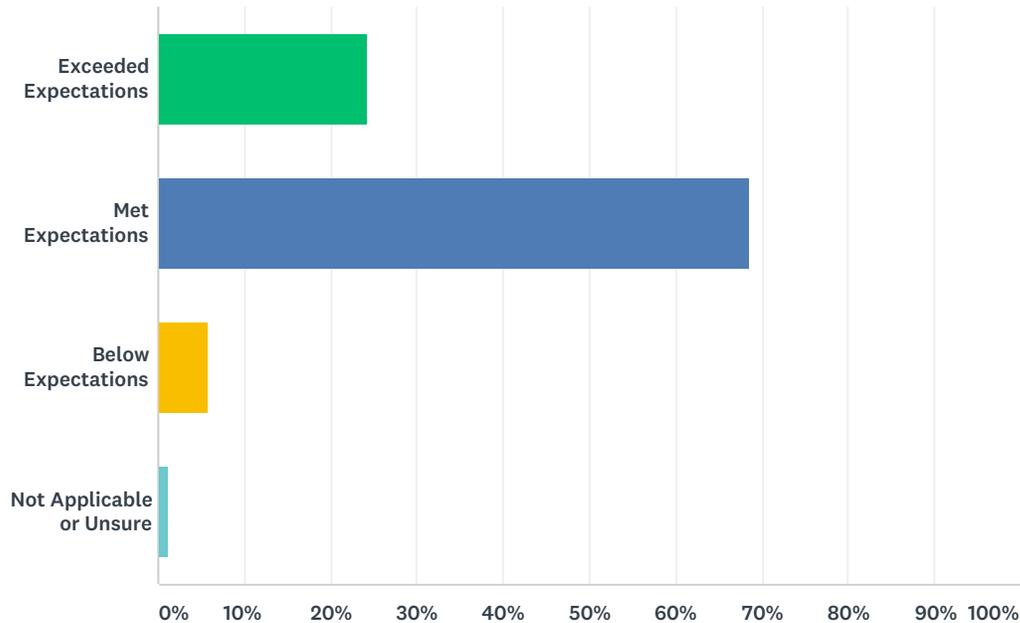
#	COMMENTS	DATE
1	Practical, but not very attractive.	11/14/2017 3:06 PM
2	Poor material. Last year's note pad was a quality product. Any bags are good, just need to be quality durable product.	11/14/2017 1:23 PM
3	I have a small collection of conference bags, and honestly do not have much of a need for any more, so I left mine behind. I would rather the cost of purchasing that bag go toward something nice and memorable. Something like a printed photo from a photo booth (like you see at weddings these days) with planning-related props in addition to big goofy glasses and feather boas.	11/13/2017 4:10 PM
4	A useful bag type I'll use down the road, probably more than the usual briefcase style.	11/12/2017 8:55 PM
5	For most people just fine, not something I will use.	11/12/2017 4:37 PM
6	I would have preferred a book with brief articles written by the speakers. I think the idea of giveaways is a bit outdated ... a small pin should be enough.	11/10/2017 3:27 PM

7	not a very good idea for most people. seemed wasteful and i will not ever use it. A canvas bag or grocery bag would have been better (even though those have been used in the past)	11/10/2017 12:36 PM
8	Not my thing. But it is hard to create a one-size-fits-all kind of SWAG gift...	11/8/2017 2:41 PM
9	Do we really need another bag? really? Another one. How about a tumbler?	11/7/2017 4:14 PM
10	The shoulder strap does not have a cushion.	11/7/2017 11:27 AM
11	Please go back to giving padfolios. The bags are not very useful.	11/6/2017 10:01 PM
12	The giveaway isn't necessary. I'd much rather the money go towards scholarships, conference fee reimbursements, legacy projects, or making the conferences more memorable/personal.	11/6/2017 11:09 AM
13	This bag was very awkward in size and shape.	11/6/2017 10:54 AM
14	I know it's hard to think of creative and desirable giveaways, but I've already got so many bags from various things. Tote bags, drawstring bags, backpacks, etc. I'd prefer a nicer version of something I use regularly and therefore have an incentive to use, which is why I liked the notebook/notepad from San Antonio in 2016. I'm also open to something totally outside the box.	11/6/2017 10:52 AM
15	No more bags. Instead of spending money on bags that nobody will use, try donating the money to a worthy planning cause.	11/6/2017 10:37 AM
16	The bag seemed fine, but I gave mine back. At one point we don't need another bag at home. I'd rather have a good-quality snack break mid-morning.	11/6/2017 10:03 AM
17	Please consider using a re-usable shopping bag instead of a duffel bag. Call the folks at Rail~Volution. They do this and I actually use the bag rather than all the backpacks/messenger/duffel bags from other conferences which are really cheap for the type of bag they are so they end up as miscellaneous junk holders in my storage closet.	11/6/2017 9:51 AM
18	I don't care for giveaway bags and items. It's unnecessary production, which contributes to climate change.	11/6/2017 9:48 AM
19	I thought the notebook from the San Antonio conference was much more usable. I personally will not be using the duffel bag.	11/6/2017 8:43 AM
20	Awkward to carry around	11/6/2017 8:35 AM
21	Don't waste the money on junk such as plastic travel bags.	11/6/2017 8:12 AM
22	I'm trying to limit the excess "stuff" in my life that I don't really need, so I didn't take one. I know not everyone feels this way, but I would have rather had the money that went towards the duffel bags gone to creating a more unique experience instead.	11/6/2017 8:09 AM
23	Compared to the leather booklet in 2016, the bag seemed like a step down. I find no use for the bag.	11/6/2017 7:52 AM
24	I used it and will use it again/	11/5/2017 10:00 PM
25	The bag was horrible.	11/5/2017 6:45 PM
26	I loved the duffel bag I used it for my books and notes at the conference.	11/5/2017 6:34 PM
27	LOVE IT!!!!	11/5/2017 5:13 PM
28	You're kidding, right?	11/5/2017 2:34 PM
29	The duffel was good. The best we ever received was the smaller one shaped more like a brief case bag given to us at the 2004 Conference in Austin. The quality was great and I still use it!	11/5/2017 12:28 PM
30	I always throw these things out after the conference (or lose them in the back of my closet for a few years).	11/5/2017 8:59 AM
31	Eh. I left mine behind. It's not an item I would need/use. A simple tote or small portfolio might have been more functional.	11/4/2017 9:16 PM
32	I didn't accept mine. I don't like these kind of freebies.	11/4/2017 7:10 AM
33	Looks cheap-- I'll never use it.	11/3/2017 7:59 PM
34	I appreciate changing it up from the reusable bags, but they still were very tacky. I unfortunately do not have a solution for you, other than to cut the giveaway entirely!	11/3/2017 4:22 PM

35	Why? It will be donated immediately. There was nothing to carry in it -- no handouts, etc. Either save the money or consider something useful I can put groceries in. (-)	11/3/2017 3:56 PM
36	Would prefer a leather notebook	11/3/2017 1:55 PM

Q20 Overall, how did the conference meet your expectations?

Answered: 153 Skipped: 0



ANSWER CHOICES	RESPONSES
Exceeded Expectations	24.18% 37
Met Expectations	68.63% 105
Below Expectations	5.88% 9
Not Applicable or Unsure	1.31% 2
TOTAL	153

#	COMMENTS	DATE
1	It was on par with past state conferences I have been to, but leaves me craving more interaction with other planners and having dialogues with our peers in planning (as I mentioned above).	11/13/2017 4:10 PM
2	This was probably the best conference I've been to over the 10 years I've been attending conferences. Great location, great speakers, great sessions. Overall, kudos to the conference committee.	11/13/2017 10:22 AM
3	Overall I think we need to get it to the next level ...either go internationally, either raise the bar of the sessions, either make it more focused on one topic ... ex: APA Oregon partnered with ISOCARP this year for the state conference and they got Saskia Saasen as a speaker!! https://isocarp.org/app/uploads/2016/10/ISOCARP_Congress2017_BROCHURE_V13-interactive-pages.pdf	11/10/2017 3:27 PM
4	I was just pretty disappointed by many of the sessions I attended (Planning for Parks and Trails in Collin County, Smart Transportation Systems: Planning for the Future, and Aging Beautifully: Addressing Corridor Revitalization).	11/10/2017 1:58 PM
5	Met expectations, but it might be time to try a whole new structure and agenda. Something different.	11/9/2017 4:09 PM
6	You didn't include a question about the Thursday luncheon: Chet Garner was fantastic!!! More speakers like him!	11/7/2017 11:27 AM
7	I was expecting a full conference full of energy/buzz and that is what it felt like when I attended.	11/6/2017 1:14 PM

8	There needs to be an emphasis on making the conferences unique, memorable experiences that leave planners feeling inspired.	11/6/2017 11:09 AM
9	Great choice of plenary and keynote speakers!	11/6/2017 9:51 AM
10	In general, I don't have huge expectations for professional conferences, so it met my expectations.	11/6/2017 8:09 AM
11	This is good. I enjoyed it and was only disappointed that it wasn't longer.	11/5/2017 10:00 PM
12	As a new P&Z Commissioner, conference was very informative.	11/5/2017 6:45 PM
13	I hadn't been to a conference in a few years because the programs were not of much interest. This year was different.	11/5/2017 5:48 PM
14	My expectations are low!	11/5/2017 2:44 PM
15	I appreciate the tables in the larger session rooms, those are great for taking notes, excellent addition!!! It is always difficult to take notes on my lap. Also, the drinks, snacks and ice cream in between sessions was awesome, as was the Top Golf event!	11/5/2017 12:28 PM
16	Sessions could have been more diverse and informative. Social events were good.	11/5/2017 10:04 AM
17	I really did enjoy the overall conference experience - and I know it takes a great deal of work to pull it all together. Thank you!	11/4/2017 9:16 PM
18	Great conference! I am glad I attended.	11/4/2017 6:05 AM
19	Worst conference. Whoever chose pork as the meat of choice on Thursday did a horrible job. More attention should be paid to the dietary needs. I ate the pork thinking it was turkey. I don't eat pork!!	11/3/2017 5:45 PM

Q21 What ideas, if any, do you have to improve the conference for next year?

Answered: 153 Skipped: 0

#	RESPONSES	DATE
1	Great Job! Pat yourself on the back.	11/20/2017 4:23 PM
2	Better Parking for offsite attendees	11/15/2017 10:23 AM
3	Maybe add a session about permitting. Our city has been dealing with lots of short term rentals. We recently updated our ordinance to better address this process and it would be interesting to see what other cities in Texas are doing to facilitate this process.	11/14/2017 3:06 PM
4	Have in a nice location. It has been in Galveston many times and i will not be attending	11/14/2017 3:01 PM
5	Find some other central locations for conference beyond Frisco and Galveston. I have attended both locations twice. I like them, but there are more communities in Texas to host it.	11/14/2017 1:23 PM
6	Maybe the opening reception should be somewhere other than the hotel.	11/13/2017 5:01 PM
7	I have mentioned a few above. I think any opportunity to encourage spontaneous dialogues and discussions about planning issues is an improvement. A lot of our topics are great, but being spoken to for 85 minutes and having 5 minutes to discuss at the end of a session doesn't afford much time to learn from the other professionals in the room. I think any opportunity to get planners in the same room with other professionals that we work with to plan and develop our communities is terrific.	11/13/2017 4:10 PM
8	Only the top awards formally presented, at breakfast. Local vendors for food/drinks/snacks. Video recordings of the sessions available online. More informal sessions (like TED talks, SxSW).	11/13/2017 3:32 PM
9	Try not to have mobile workshops that go until 5:00 on Friday. It makes it a very long day for those who attend those workshops to make it back home in Houston or other places.	11/13/2017 10:22 AM
10	(1) I thought there were previous years where sessions were NOT held late Friday afternoon. I felt sorry for all the presenters after lunch on Friday. The 2:00 session I attended had very light turnout, and then the late afternoon session had only 6-8 of us in a giant room -- INCLUDING the panel of 4 speakers! Makes APA look pathetic to speakers not usually associated with us (from other agencies, disciplines, etc.). (2) Speakers/panels in some sessions had trouble getting started with their PowerPoints and got off to awkward starts, fiddling with the laptop. In previous years -- I think Galveston was one -- there was a student volunteer or someone from an "A/V strike team" in every session room at the start of every session period to make sure things got rolling smoothly. (3) Going back to my conference reimagining and cavernous room comments above, I'd love to see more sessions set up in an "in the round" arena-style setup, with the speaker/panel in the middle, versus the typical theater/classroom style room layout in long, deep rooms. That would automatically set the scene for more intimate and interactive sessions.	11/12/2017 8:55 PM
11	More time to just visit and network where can hear.	11/12/2017 4:37 PM
12	Direct communications with persons who have actually registered - could be done as a group email (blind copied) with some tidbit of info related to the conference - just to make them feel welcomed before the conference - such as "Don't miss the opening reception from 7:00 - 10 pm Wed. - mention food and music, etc.	11/12/2017 3:47 PM
13	- go international - add some cool sections - add a session with movies, documentaries ... - add a layer for professionals who want more in-depth information	11/10/2017 3:27 PM

14	1.) Timing: reduce the amount of time for lunch (nearly 2 hours is too long to sit), and reduce session times to an hour or an hour and 15 minutes. 2.) Session Presentations: remind presenters to make sure they are giving their audience tools or strategies to improve their own planning practice. 3.) Session Titles and Description: make sure they accurately reflect what the speakers plan to talk about. 4.) Talk About Things That Matter: preparing for and managing Texas' population boom, traffic congestion and the impact that planning patterns can have on the problem, skyrocketing housing prices, growing inequality, increasing isolation and distrust within our communities, future of retail, etc. This is an incredibly transformative time for Texas, but I did not leave this conference feeling better prepared to tackle the challenges ahead.	11/10/2017 1:58 PM
15	I really think the food could be presented differently. We don't need "fancy" sit-down meals for all events. I have been to conferences where they have box lunches (sandwiches/chips/etc.) that are way more enjoyable than a heavy (not very tasty) dinner-type meal. The buffet at the opening event was great, however. Maybe this could bring the cost down a bit too?	11/10/2017 12:36 PM
16	The sessions were great. But, they were so great that I wanted to attend all of them! Maybe if we could spread them out or have some repeat we could attend more that we want to. Also, more speakers like Chet Garner, he was fabulous! Better food - something different.	11/9/2017 4:09 PM
17	I did not have many chances to talk to the Exhibit booths. I would have liked more time in between sessions to both take care of personal things like get a cup of coffee while also having time to speak to the attendees at the conference.	11/9/2017 9:45 AM
18	See notes in other questions.	11/8/2017 2:41 PM
19	Have sessions for the new planners and sessions with new information for the seasoned planners	11/8/2017 2:27 PM
20	steer the conferences to the major city's of TX	11/8/2017 11:52 AM
21	It was hard to hear in the sessions. Perhaps some more speakers spread around the room and remind the presenters to speak in the microphone. This is tough to address as each person speaks differently and may not be very engaging.	11/8/2017 9:53 AM
22	Make it at a Marriott property. I can get points there.	11/7/2017 4:14 PM
23	More speakers like Chet Garner! Is it really necessary to have a "keynote speaker"? What does keynote mean? Keep using tables in the session rooms at future conferences. Experiment with different food for the luncheons. It doesn't have to be "fancy plated food": This would save money. Some sessions on how to improve the development process (plats, building permits, etc.)	11/7/2017 11:27 AM
24	Although I know locations are solidified for the next several years, out of the way locations, 40 mins from airport etc and polarized locations really made me consider not attending and WILL impact my decision to attend future conferences. I will not make this trek again.	11/7/2017 10:47 AM
25	In addition to spreadin the conference out over more time, The on;y other comment I had was that during breaks, only sodas and coffee were offered. I should think that it would not be too much trouble to also offer selections of hot tea. One other slight complaint is that there seemed to be a few courses that overlapped content (e.g. multiple sessions on what is essentially amounted to "tactical urbanism", 3 at least I think). There's really no need to have three courses on that, just one would have been sufficient.	11/7/2017 10:03 AM
26	Continue with the broad topics for sessions. Bringing in a speak from a different perspective (Chet) was awesome for a spin on things. For those who stayed nights for the conference, this likely didn't matter, but I'm sure many attendees were from the metroplex area and drove daily, as I did. A session ending at 5:15 was not appreciative due to traffic and the distance to get back to my destination all the way from Frisco. Obviously, if attend next year (in Galveston), I won't have the same comment!	11/7/2017 9:46 AM
27	Ensure geographic diversity in speakers. Condense the session offerings to ensure quality over quantity.	11/7/2017 8:55 AM
28	Move the awards to one of the evening events or the Friday morning event. If we are brining in speakers, we don't want to waste their time speaking at the morning session, which is poorly attended. The awards session goes on and on and frankly everyone is just enduring the lunch to get through it. Alternatively, if the awards were done in association with the evening events, maybe things would feel more celebratory and exciting, plus people could come and go as they please.	11/6/2017 10:01 PM
29	Somewhere with better transportation options.	11/6/2017 6:30 PM
30	I like staying in the Texas triangle.	11/6/2017 5:48 PM

31	?	11/6/2017 4:45 PM
32	More economic development discussions for implementation and return on investment - also workforce, especially youth in poverty solutions would be helpful for those of us who work inner city neighborhoods	11/6/2017 2:08 PM
33	None	11/6/2017 2:07 PM
34	I would very much like to hear a female keynote.	11/6/2017 1:28 PM
35	1. Friday night event (I know - costs) 2. Please share survey results with membership (transparency) 3. Please continue head shot thing, or at least every other year or something.	11/6/2017 1:24 PM
36	awards luncheon is very long	11/6/2017 1:16 PM
37	If you guys can find ways to incorporate the mayors session (for neighboring cities in Galveston) and work with the Daytripper that would be great. Adding booths for planning related retail items would be nice.	11/6/2017 1:14 PM
38	it would have been nice if breakfast, and tea was provided, and atleast coffee and tea before 8:30am	11/6/2017 12:24 PM
39	keep up the good work	11/6/2017 12:21 PM
40	Better change it up significantly since we have been to Galveston too many times, otherwise my city will likely skip the Galveston conference.	11/6/2017 11:53 AM
41	N/A	11/6/2017 11:48 AM
42	Forced networking activities	11/6/2017 11:39 AM
43	I don't have any at this time.	11/6/2017 11:23 AM
44	Nothing specific	11/6/2017 11:22 AM
45	N/A	11/6/2017 11:17 AM
46	1. There needs to be an emphasis on making the conferences unique, memorable experiences that leave planners feeling inspired. 2. Switch the awards and keynote speakers. 3. Make it easier for local planners to attend early and late events. 4. Don't make all sessions conform the same purpose/outcome, but make it clear what the intended outcome of the sessions are.	11/6/2017 11:09 AM
47	It would be nice to move the conference opening session to a Wednesday Lunch session with two sessions on Wednesday afternoon and the welcome reception Wednesday night. Keep the Thursday schedule as is and then have the last session on Friday afternoon be the awards luncheon. Texas is a large state and it would help those of us who travel long distances to attend more conference sessions. For example, the last 3 years I have had a travel time of approx. 4 or more hours and therefore have not attended the Friday afternoon sessions but would like to. Rearranging the conference sessions could help significantly increase attendance of the Friday afternoon sessions.	11/6/2017 10:54 AM
48	Nothing else to add.	11/6/2017 10:52 AM
49	Better food options at the opening reception. Shorter sessions (maybe 1 hour) to allow for more topics.	11/6/2017 10:47 AM
50	Have the sessions speaker practice with their microphones before hand. Pick conference rooms with better acoustics.	11/6/2017 10:37 AM
51	I would bring back some type of social event for Friday night, don't spend much money perhaps just light apps., I think you get enough that drive on Saturday morning or this may encourage some to do just that keeping more folks around til 5pm on Friday. Keep it cheap but offer a venue really, early enough where it might not cost anything,	11/6/2017 10:33 AM
52	More options for small cities (less than 50,000 pop)	11/6/2017 10:22 AM
53	None	11/6/2017 10:13 AM
54	Offer more sessions on ideas/projects outside of Texas.	11/6/2017 10:04 AM
55	Please continue to focus on future-centered topics. We should be cutting-edge in terms of environmental planning, best practices, etc.	11/6/2017 10:03 AM

56	I know these venues are ridiculous on food prices but a lunch or post lunch coffee is essential to many folks. Also Garland, Plano, Frisco, not really a diverse selection of cities. Yes Garland is old, Frisco is new but they are all relatively large and north of Dallas. What about the mid-cities? South metroplex? Mike or Betsy would have been great but understandably more difficult to schedule.	11/6/2017 9:51 AM
57	Invite more public health professionals ,create a space for students and professionals to collaborate and debate, more coffee.	11/6/2017 9:48 AM
58	notepad was better than the bag. If there was an event/session that allowed group discussion, it would have been good.	11/6/2017 9:39 AM
59	Conference location in an urban/walkable area	11/6/2017 9:19 AM
60	I don't have any	11/6/2017 9:13 AM
61	Make sure all the bathrooms work	11/6/2017 9:11 AM
62	Everything is planned and implemented so well. It would be beneficial to those who sit with their backs to the stage to have a screen on the opposite wall projecting the stage area. This is most prevalent during lunch events when attendees cannot turn their chairs around to view the stage while eating.	11/6/2017 9:05 AM
63	A more central location with in an actual walkable city.	11/6/2017 8:53 AM
64	none	11/6/2017 8:51 AM
65	Better food selection that more people will enjoy. Less presentations revolving around autonomous vehicles, even if the session was not about this topic, it somehow was always brought up.	11/6/2017 8:43 AM
66	N/A	11/6/2017 8:39 AM
67	Keep looking for ways to maximize CEU earning for the hours at the conference.	11/6/2017 8:38 AM
68	More panel discussions.	11/6/2017 8:35 AM
69	None	11/6/2017 8:29 AM
70	During the plenary and luncheons, show the speakers on a large screen so you can see them no matter where you are sitting.	11/6/2017 8:28 AM
71	More diverse session topics.	11/6/2017 8:27 AM
72	Screen content of proposed sessions more carefully. some were half-baked.	11/6/2017 8:22 AM
73	1. Change the awards luncheon (give credits)! 2. Stop selecting suburbs for the location. 3. Don't waste money on cheap giveaways.	11/6/2017 8:12 AM
74	I think it would be really neat if there was more of a local flair to the conferences in general. For example, maybe the snacks in between sessions are from local restaurants/bakeries/creameries- let's support the local businesses! Also, it would feel more approachable if the key note speakers didn't have a podium, but sat in couches instead or were able to freely walk around the stage if it's just one person. Think TED Talks or SXSW presentations. I want the conference itself to feel fun and interactive- not just the evening events.	11/6/2017 8:09 AM
75	Please have the dates from a Tuesday afternoon and end on a Friday morning so those having to travel can have most of Friday as a travel day. By having the conference a half day on Friday we would be approved for the extra night of travel. This would be a way to ensure better attendance on the final day.	11/6/2017 7:57 AM
76	Everything worked very well in Frisco so continue to do what was done this year!	11/6/2017 7:52 AM
77	Maybe some diversity of topics.	11/6/2017 7:48 AM
78	N/A	11/6/2017 7:45 AM
79	Serve coffee before the 8:30 session - the line for the hotel coffee bar was long; choose a new location; require more images in the speaker presentations;	11/6/2017 7:45 AM
80	I would recommend that other than the cities that are near by the conference, engage other cities to be presenters.	11/6/2017 7:44 AM
81	Really enjoyed the Mayor panel and found it informative not only by what they deem as a priority but to gauge how well as planners were educating/sharing information with our elected officials.	11/6/2017 7:32 AM

82	Better food options. Make PowerPoints available for download at the meeting. More electrical sockets.	11/6/2017 6:21 AM
83	registration cost was higher than normal for a state conference.	11/5/2017 10:33 PM
84	More opportunities for networking with others and catching up with those I know. A dance party isn't necessary.	11/5/2017 10:00 PM
85	Stop scheduling during World Series time. Pull it in a bit earlier.	11/5/2017 9:23 PM
86	Would like mobile workshops that are walking tours. Consider using nearby venues to get us out into the community. Make the legacy project one where we directly engage with the community we are in and create a "leave behind" (like a charette)	11/5/2017 8:33 PM
87	Brenda McDonald was a fill in speaker but you should definitely have her back with her own session.	11/5/2017 6:45 PM
88	My class ideas that I suggested earlier. A smaller more "unique" city for the conference location. Also, I wish I had a way to connect with other attendees who are alone or from rural areas similar to my city of Lufkin.	11/5/2017 6:34 PM
89	No suggestions at this time.	11/5/2017 5:48 PM
90	Change the luncheon menu of different protein chooses.	11/5/2017 5:13 PM
91	Encourage the speakers to have open discussions about problems and solutions.	11/5/2017 5:04 PM
92	Have options other than pork for meals, some people were not able to eat the lunch on Thursday for religious or personal reasons and were not give tickets for vegetarian meals	11/5/2017 3:43 PM
93	Make more cEus available. Try sandwich lunch and posters for awards instead of awful food boring luncheon.	11/5/2017 2:44 PM
94	Go back to Galveston!	11/5/2017 2:34 PM
95	Make the sessions shorter please. One hour.	11/5/2017 1:41 PM
96	.	11/5/2017 1:34 PM
97	Please change reception/event venues. Offer mobile workshops that highlight disaster planning and recovery efforts. Offer Historic Preservation track. Maybe offer a Quality of Life track. Obtain different, but planning-related keynotes, plenary speakers. Chet Garner was perfect! Partner with SCAUG to offer a GIS track and GISP attendees could possibly GISP credits as well. Award winners should be identified early with badge ribbons. Planning Excellence cities should also have a ribbon. The Planning Excellence program could receive more entries if planners are promoted to inquire while networking.	11/5/2017 1:33 PM
98	Better lunch options. Pork is not a good choice - neither is salmon/fish that we had last time in Galveston because there are many people who won't eat it. Do a general beef/chicken. Less sessions that have more substance.	11/5/2017 1:31 PM
99	Keep the session tables (awesome!), keep the drinks/snacks/ice cream, improve the conference center food service (it doesn't have to be so fancy - we should be able to spend less on the plated food and get the same quality).	11/5/2017 12:28 PM
100	Even though it is in Galveston (again) try to do something different.	11/5/2017 10:57 AM
101	N/a	11/5/2017 10:21 AM
102	Near to or in a larger city. More sessions covering more topics. Sessions should be more informative as well.	11/5/2017 10:04 AM
103	n/a	11/5/2017 9:42 AM
104	skip	11/5/2017 8:59 AM
105	Hold conference in different area other than DFW, Houston or San Antonio	11/5/2017 7:52 AM
106	I would like there to be more mobile workshops	11/5/2017 12:45 AM
107	I might consider offering fewer sessions during each block, so each session would be more well attended.	11/4/2017 9:16 PM
108	Love Galveston -- back to the Pleasure Pier and the Galveston Island Convention Center. Wish we could go there every year!	11/4/2017 8:19 PM

109	Include a mobile workshop ticket with registration so more people will go on the workshops. Maybe have four sessions on one day instead of a morning plenary to spread out the sessions more and get the most CM credits for attendees.	11/4/2017 5:43 PM
110	We need to have more sessions on how to use theories and research in practice	11/4/2017 1:57 PM
111	More topic options geared specifically to planning & zoning commission members. Have at least one of the evening events catered by one of the marvelous seafood restaurants in Galveston.	11/4/2017 1:44 PM
112	Continue to offer CM credits during the keynote lunch and awards banquet.	11/4/2017 1:01 PM
113	none	11/4/2017 10:20 AM
114	None	11/4/2017 10:07 AM
115	Shorter presentations and more sessions. More presentations from governments or practicing planners. More presentations that are actionable with lessons learned.	11/4/2017 9:31 AM
116	Put it in a more walkable area	11/4/2017 9:17 AM
117	Nine at this time	11/4/2017 8:46 AM
118	More vendors	11/4/2017 8:31 AM
119	Something similar to TopGolf...maybe an evening out at the new Galveston Pleasure Pier.	11/4/2017 7:29 AM
120	Make sure speakers on mobile workshops use a microphone. Also, there should have been signs made for the buses so you knew which bus was for which mobile workshop	11/4/2017 7:10 AM
121	none	11/4/2017 6:05 AM
122	N/A	11/3/2017 8:21 PM
123	Don't cheap out the TxAPA standards by not providing breakfast, coffee, and snacks. We have the money... Consider and use the feedback from this survey and from that board thing at registration. More facilitated discussion sessions where audience gets to talk and moderator just guides.	11/3/2017 7:59 PM
124	Shorter sessions Different topics Live stream Video of sessions for ppl that want to attend but can't get away No sessions after luncheon on Friday. Over half of the ppl leave Better dining options	11/3/2017 5:45 PM
125	I think there needs to be a rules of order class and I would also like to see an appointed commissioner mentorship program (pair chairs from different locations, pair old commissioner and new commissioner so that we can learn and influence from them... lets make the whole state better one commissioner at a time)	11/3/2017 5:31 PM
126	More mobile workshops. More recycling in breakout rooms. Overall one of the best conferences I've been to.	11/3/2017 5:30 PM
127	Better description in the brochure. The tone was sombre because of current legislative changes. Need to focus on what we CAN do and celebrate successes more.	11/3/2017 5:25 PM
128	Not sure	11/3/2017 5:24 PM
129	More dedicated presenters, better dedicated exhibit hall, and better bag with less graphics (something more reusable).	11/3/2017 5:10 PM
130	None	11/3/2017 5:00 PM
131	Do not have in Waco	11/3/2017 4:50 PM
132	door prize only one is necessary	11/3/2017 4:35 PM
133	It's ridiculous to have a required-answer question that begins "what ideas, IF ANY"	11/3/2017 4:27 PM
134	Regarding my comments about session take aways, what if there were more workshop, discussion style sessions. For example, if the "Developers as planners" session actually had conversation pieces for groups of 5-10, to work through something.	11/3/2017 4:22 PM
135	Engage people by live surveys, find a solution for declining number of participants on Friday.	11/3/2017 4:09 PM
136	Less food waste, offer some of the popular sessions more than once.	11/3/2017 3:56 PM
137	Forgo the giveaway for less expensive or no cost mobile workshops. Reduce the cost for 1 day attendance.	11/3/2017 3:36 PM
138	Have a stronger emphasis on engaging the audience.	11/3/2017 3:06 PM

139	Improve the quality of sessions. Need more city and county presenters. Make the sessions more engaging.	11/3/2017 2:53 PM
140	I prefer more urban locations with access to transit.	11/3/2017 2:45 PM
141	The afternoon sessions on the last day seemed poorly attended. A lot of people left after lunch. Not really fair to those who prepared those sessions to only have minimal attendance. Consider 1) not having keynote speakers 2) shorten the keynotes to an hour 3) start at 8 on both days 4) shorten lunch to an hour on one or both days 5) end at 530 instead of 515 on first full day 6) end the conference after awards luncheon so people can have time to travel home that afternoon; have vegetarian meals ready for those who ordered them [I was at a table with two attendees who waited an hour for their vegetarian dishes; they did not get served until after 1pm, just an unacceptable element of the food service)	11/3/2017 2:44 PM
142	Incorporate AV's into conference as test site/case.	11/3/2017 2:44 PM
143	No improvement needed	11/3/2017 2:41 PM
144	Nothing I can think of.	11/3/2017 2:16 PM
145	Much improved wifi is essential for all, and especially exhibitors.	11/3/2017 2:00 PM
146	Maybe add Wednesday sessions and cut Friday afternoon sessions. Provide coffee at all the breaks and in the morning. Not everyone is staying at the hotel and can take advantage of the hotel breakfast. More healthy food options on the breaks	11/3/2017 1:56 PM
147	Coffee throughout. Comments to improve throughout.	11/3/2017 1:55 PM
148	Have your session deliverers practice their communication in front of others so they can get feedback about how their communication is received.	11/3/2017 1:52 PM
149	Session on Short Term Rentals.	11/3/2017 1:46 PM
150	New locations, evening events that promote networking.	11/3/2017 1:39 PM
151	LOCATION, internet, food.	11/3/2017 1:39 PM
152	None	11/3/2017 1:39 PM
153	Was pleased	11/3/2017 1:37 PM

Q22 What were your favorite parts of the APATX17 conference?

Answered: 153 Skipped: 0

#	RESPONSES	DATE
1	Attendees and speakers.	11/20/2017 4:23 PM
2	Plenary	11/15/2017 10:23 AM
3	Top Golf social.	11/14/2017 3:06 PM
4	TopGolf Lunch speaker on Thursday	11/14/2017 3:01 PM
5	Met peers	11/14/2017 1:23 PM
6	Chet and Top Golf	11/13/2017 5:01 PM
7	Honestly I think I saw more light bulbs go off over people's heads, and more people engaged and excited at Chet's talk at our lunch on Thursday than I did at any other point in the conference. It was the most interactive "session" we had at the conference, and it was one guy and 850 people in the audience. That was a true success!	11/13/2017 4:10 PM
8	Chet Garner, ROI session with Verdunity/Fate/Felix	11/13/2017 3:32 PM
9	Great selection of sessions. Great hotel and conference center.	11/13/2017 10:22 AM
10	(1) The networking opportunities, whether in the hallways, in sessions, during the social events, etc. Always keep those varied opportunities a part of the conference design. (2) Gabe Klein and the Day Tripper both did a great job connecting with their specific audience at this conference.	11/12/2017 8:55 PM
11	Plenary and Luncheons speakers and seeing planning friends	11/12/2017 4:37 PM
12	Top golf was fun - surprised me.	11/12/2017 3:47 PM
13	- that fact that we won an award :) - all the smart cities session were good - I like to see my friends	11/10/2017 3:27 PM
14	Chet Garner's speech/presentation (great speaker and great message), and generally hearing the perspectives of planners from across the state.	11/10/2017 1:58 PM
15	the sessions, the opening event and the fun top golf event	11/10/2017 12:36 PM
16	Top Golf, Chet Garner, sessions.	11/9/2017 4:09 PM
17	Chet was a fantastic speaker. He was very entertaining and engaging. I learned many things from him about our state as well. The Top Golf Event was fun as well. The DJ made a big difference as well since he played very upbeat music.	11/9/2017 9:45 AM
18	Plenary, Keynote, numerous sessions	11/8/2017 2:41 PM
19	Any sessions with new information	11/8/2017 2:27 PM
20	people	11/8/2017 11:52 AM
21	Gabe Klein and Chet Garner	11/8/2017 9:53 AM
22	Chet Garner, yes. He was very engaging. Then I liked the other morning plenary speaker.... Future guy talking about connected cars and bikes and such. But I have to say, TOP GOLF is probably what I'll remember most. Just being honest!	11/7/2017 4:14 PM
23	Chet Garner! Top Golf! Great session options! Lots of new innovation news and ideas! Great job everyone!	11/7/2017 11:27 AM
24	The Big Event and the sessions	11/7/2017 10:47 AM
25	Venue/city were very convenient for me coming from Oklahoma. Would very much have liked to have been able to tour The Star but there were not enough spots available for the anticipated level of interest. Probably should have been multiple offerings for that tour.	11/7/2017 10:03 AM
26	The options of sessions and the Thursday's luncheon speaker, Chet Garner.	11/7/2017 9:46 AM
27	Snack breaks between sessions.	11/7/2017 8:55 AM

28	Chet!	11/6/2017 10:01 PM
29	Mentor-led Development Review was a great session. Also the speakers at the beginning of Thursday & Friday & Thursday lunch were very good.	11/6/2017 6:30 PM
30	Lunch speakers and Golf social.	11/6/2017 5:48 PM
31	?	11/6/2017 4:45 PM
32	nice folks	11/6/2017 2:08 PM
33	Top Golf Chet Garner Social times	11/6/2017 2:07 PM
34	Daytripper was terrific.	11/6/2017 1:28 PM
35	1. Wed mobile tour 2. Head shots 3. Receptions	11/6/2017 1:24 PM
36	sessions provided	11/6/2017 1:16 PM
37	Mayors session at the beginning, day tripper and Top Golf.	11/6/2017 1:14 PM
38	the information provided	11/6/2017 12:24 PM
39	Thursday's social and comments forum by mayors	11/6/2017 12:21 PM
40	mobile workshop and Chet Garner	11/6/2017 11:53 AM
41	Mobile Workshops	11/6/2017 11:48 AM
42	Chet	11/6/2017 11:39 AM
43	Top Golf Event	11/6/2017 11:23 AM
44	Networking	11/6/2017 11:22 AM
45	I enjoy getting to see people that I only see once a year and sharing industry trends.	11/6/2017 11:17 AM
46	Chet Garner, Top Golf event.	11/6/2017 11:09 AM
47	The Rowlett Mobile workshop was fantastic. Very inspiring and informational. It was very helpful to hear from both the City and the Developer of each of the three development projects that were showcased.	11/6/2017 10:54 AM
48	Mayors' session and TopGolf	11/6/2017 10:52 AM
49	The Star Tour	11/6/2017 10:47 AM
50	Keynote speaker Chet Garner	11/6/2017 10:37 AM
51	Enjoyed the daytripper	11/6/2017 10:33 AM
52	Top Golf event and Day Tripper speaker	11/6/2017 10:22 AM
53	Mayors Roundtable and Women in Leadership session	11/6/2017 10:13 AM
54	Networking and sessions.	11/6/2017 10:04 AM
55	The keynote speaker - Gabe.	11/6/2017 10:03 AM
56	Chet Garner and thoughtful discussion in some sessions.	11/6/2017 9:51 AM
57	The sessions.	11/6/2017 9:48 AM
58	Reception, Luncheon, Few sessions.	11/6/2017 9:39 AM
59	Texas Daytripper speaker during Thursday luncheon	11/6/2017 9:19 AM
60	Sessions	11/6/2017 9:13 AM
61	Top golf	11/6/2017 9:11 AM
62	Plenary sessions/guest speakers	11/6/2017 9:05 AM
63	talking to other planners about similar obstacles we are facing in our communities	11/6/2017 8:53 AM
64	Chet, the luncheons	11/6/2017 8:51 AM
65	The Thursday Lunch speaker, the gentleman from the Day Tripper. Was very exciting and kept the audience engaged. The other speakers did not.	11/6/2017 8:43 AM

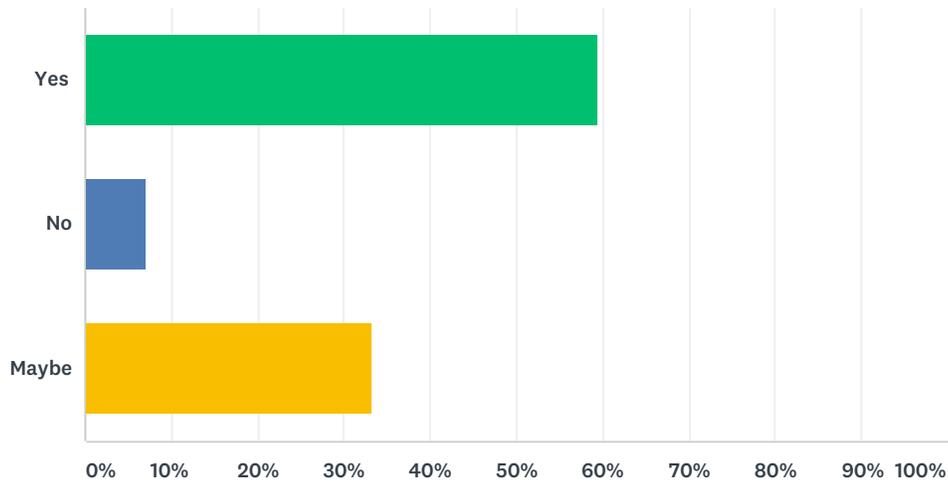
66	The lunch session with Chet Garner and Gabe Klein's speech	11/6/2017 8:39 AM
67	Enjoyed the DayTripper presentation.	11/6/2017 8:38 AM
68	The Women in Leadership session and the keynote speakers	11/6/2017 8:35 AM
69	Opening session	11/6/2017 8:29 AM
70	The hotel and conference center were nice and easy to find your way around. Chet Garner was a great speaker for the luncheon on Thursday and made it enjoyable. The TopGolf event was wonderful.	11/6/2017 8:28 AM
71	Top Golf and key note speakers.	11/6/2017 8:27 AM
72	Thursday Lunch speaker, Friday plenary, TopGolf event.	11/6/2017 8:22 AM
73	The head shots were a nice surprise. I enjoyed listening to Chet Garner tie in tourism and planning.	11/6/2017 8:12 AM
74	I enjoyed the last session that I attended about tactile urbanism.	11/6/2017 8:09 AM
75	Learning what others around the state are doing and seeing people we have not seen in a while.	11/6/2017 7:57 AM
76	The ample room for all the attendees and the session room sizes were much more comfortable.	11/6/2017 7:52 AM
77	Sessions & Mobile Workshops	11/6/2017 7:48 AM
78	The social interactions	11/6/2017 7:45 AM
79	The Daytripper!	11/6/2017 7:45 AM
80	Meeting new people and making connections.	11/6/2017 7:44 AM
81	Mayor panel and Thursday key note speaker.	11/6/2017 7:32 AM
82	The corridor revitalization sessions.	11/6/2017 6:21 AM
83	social events were great	11/5/2017 10:33 PM
84	The AICP prep, the sessions, the opening mixer.	11/5/2017 10:00 PM
85	Ease of conference site and hotels. Optional areas across the street.	11/5/2017 9:23 PM
86	The keynotes were both absolutely phenomenal. I don't remember the last time I was still talking about keynotes in a positive manner days later with colleagues. I was even telling my spouse about them!	11/5/2017 8:33 PM
87	Chet Garner was a highlight.	11/5/2017 6:45 PM
88	The classes, the speakers, the exhibits, and the easiness of the convention center and hotel.	11/5/2017 6:34 PM
89	The lunch speaker on Thursday was great. The sessions were very well done.	11/5/2017 5:48 PM
90	Networking, Introduction to Planning, Autonomous and ROI sessions. The Legacy project was very amazing by including students from the universities apart of the conference.	11/5/2017 5:13 PM
91	Top golf and \$5 million Mile tour.	11/5/2017 5:04 PM
92	Big event, exhibits, sessions on placemaking	11/5/2017 3:43 PM
93	Getting ceus	11/5/2017 2:44 PM
94	Talking with other attendees.	11/5/2017 2:34 PM
95	Keynote speakers	11/5/2017 1:41 PM
96	Top Golf event	11/5/2017 1:34 PM
97	Plenary Session with Chet Garner and Top Golf venue.	11/5/2017 1:33 PM
98	Chet Garner and the Free Headshots!	11/5/2017 1:31 PM
99	Session tables to facilitate comfort and note-taking, great sessions, Top Golf!, the food at Top Golf, networking	11/5/2017 12:28 PM
100	TopGolf, Good Sessions	11/5/2017 10:57 AM
101	I loved the content of the sessions and the camaraderie amongst the planners.	11/5/2017 10:21 AM

102	The social events.	11/5/2017 10:04 AM
103	Variety of sessions, keynote speaker, Thursday luncheon speaker	11/5/2017 9:42 AM
104	skip	11/5/2017 8:59 AM
105	Sessions	11/5/2017 7:52 AM
106	Mobile workshops and keynote speakers	11/5/2017 12:45 AM
107	I really did enjoy the opening plenary and lunch speakers on Thursday. And many of the sessions I attended were interesting topics, well presented. It was also easy to attend/a convenient location.	11/4/2017 9:16 PM
108	Chet Garner, the Day Tripper	11/4/2017 8:19 PM
109	Daytripper presentation, TopGolf	11/4/2017 5:43 PM
110	N/a	11/4/2017 1:57 PM
111	The seminars.	11/4/2017 1:44 PM
112	Top Golf and Keynote speaker	11/4/2017 1:01 PM
113	Interacting with other planners	11/4/2017 10:20 AM
114	Plenary	11/4/2017 10:07 AM
115	I liked the opening plenary	11/4/2017 9:31 AM
116	Top golf	11/4/2017 9:17 AM
117	Conference rooms were good size. Access to other venues in walking distance of the conference center.	11/4/2017 8:46 AM
118	Opening social and top golf	11/4/2017 8:31 AM
119	Exposure to elements of planning that I don't come across in my daily work.	11/4/2017 7:29 AM
120	Felix Landry, Urbex, and Gabe Klein's presentation and Top Golf was great!!	11/4/2017 7:10 AM
121	The session topics and the Day Tripper!	11/4/2017 6:05 AM
122	The options of classes to choose from	11/3/2017 8:21 PM
123	Top Golf for sure is one. It was so nice to have good music without having to yell over people, not too crowded, and fun activity (not just standing around). I thought communication was way better this year and enjoyed all of the Twitter and FB stuff. Our hotel rooms were super quiet and great quality. Seeing Doug take the reigns officially after all of his hard work for the chapter. Venue was decent except for slow wifi and it being in Frisco.	11/3/2017 7:59 PM
124	N/a	11/3/2017 5:45 PM
125	top golf event.	11/3/2017 5:31 PM
126	Chet Garner	11/3/2017 5:30 PM
127	The presentation on Thursday luncheon and top golf.	11/3/2017 5:25 PM
128	Running into familiar faces and spending time. The evening, morning and lunch events are probably the better parts of the conference.	11/3/2017 5:24 PM
129	the key note speakers and my first session Introduction to Zoning and Subdivision Regulations	11/3/2017 5:10 PM
130	Guest speaker at Thursday luncheon.	11/3/2017 5:00 PM
131	Networking and Daytripper	11/3/2017 4:50 PM
132	ease of hotel and conference center access	11/3/2017 4:35 PM
133	.	11/3/2017 4:27 PM
134	Top Golf!	11/3/2017 4:22 PM
135	Keynote speakers (not the mayors).	11/3/2017 4:09 PM
136	The ROI session.	11/3/2017 3:56 PM
137	Top Golf!!!	11/3/2017 3:36 PM

138	The luncheon, the innovative sessions, and session lengths.	11/3/2017 3:06 PM
139	Welcoming reception and the Top Golf events.	11/3/2017 2:53 PM
140	Unsure	11/3/2017 2:45 PM
141	Mobile workshop, some of the sessions, Gabe Klein	11/3/2017 2:44 PM
142	Daytripper as speaker; free headshots; Top Golf; perspectives from mayors and Gabe Klein as Keynote.	11/3/2017 2:44 PM
143	Sessions	11/3/2017 2:41 PM
144	Everything was great!	11/3/2017 2:16 PM
145	Seeing planning friends	11/3/2017 2:00 PM
146	Seeing and learning from fellow planners.	11/3/2017 1:56 PM
147	Sessions provided good knowledge	11/3/2017 1:55 PM
148	Lunch program	11/3/2017 1:52 PM
149	Texas Daytripper, Gabe Klein, seeing old friends	11/3/2017 1:46 PM
150	Hotel is very nice.	11/3/2017 1:39 PM
151	The panels.	11/3/2017 1:39 PM
152	Sessions	11/3/2017 1:39 PM
153	Networking	11/3/2017 1:37 PM

Q23 Do you plan on attending APATX18 in Galveston on October 17-19, 2018?

Answered: 153 Skipped: 0



ANSWER CHOICES	RESPONSES
Yes	59.48% 91
No	7.19% 11
Maybe	33.33% 51
TOTAL	153

#	IF "NO" OR "MAYBE", PLEASE BRIEFLY EXPLAIN.	DATE
1	We have a limited number of employees that are allowed to attend each year. Since we have a small staff we usually rotate who attends the conference between years.	11/14/2017 3:06 PM
2	We are hosting it down here, after all!	11/13/2017 4:10 PM
3	I have attended a conference in Galveston at the same location ...	11/10/2017 3:27 PM
4	My work will only pay for me to attend one conference a year, so I will probably pick a national conference for next year.	11/10/2017 1:58 PM
5	HOPEFULLY...	11/8/2017 2:41 PM
6	Money and Time. It's all about having the money and time. (and if I need the CM's, too.)	11/7/2017 4:14 PM
7	Coming from Oklahoma, Galveston is a geographically undesirable location basically requiring airfare (+ car rental) to get there increasing the costs of attendance. I realize however that I am not your target market and I'm sure this location will be more than acceptable to the bulk of the Texas APA membership.	11/7/2017 10:03 AM
8	Depends on workload at the time.	11/7/2017 9:46 AM
9	Dependent on my firm's willingness to send me again.	11/7/2017 8:55 AM
10	My job almost didn't let me attend this year. Also the conference being on a Thursday/Friday was harder to take off than a Friday/Saturday.	11/6/2017 6:30 PM
11	Three times in five years to the same venue is not appealing.	11/6/2017 1:28 PM
12	I wouldn't miss it - love Galveston.	11/6/2017 1:24 PM
13	if my department has the budget to send all planners to Galveston	11/6/2017 12:24 PM

14	budget	11/6/2017 12:21 PM
15	Maybe, it depends on whether there is anything new to the format, social receptions, etc.	11/6/2017 11:53 AM
16	Would like to, but depends on who else in the office wants to go. Might have to sit out and let another planner attend.	11/6/2017 10:52 AM
17	I am not sure if I want to go to Galveston, again. I may attend the national conference instead.	11/6/2017 10:47 AM
18	Depends on budget and office staff availability.	11/6/2017 10:37 AM
19	We have limited funds for conferences. If I can convince the City to pay registration, I may pay for the rest out of p	11/6/2017 10:03 AM
20	All depends on time and budgets relative to other conferences I'm attending.	11/6/2017 9:51 AM
21	The conference is scheduled the day before my wedding so I will not be in attendance.	11/6/2017 8:43 AM
22	I need to review my travel dollars and other training opportunities.	11/6/2017 8:38 AM
23	May look at other options such as ULI or CNU.	11/6/2017 7:45 AM
24	I go to the conferences in my region because my employer does not pay for them.	11/5/2017 10:00 PM
25	Depends on city budget.	11/5/2017 6:45 PM
26	Hopefully so!	11/5/2017 6:34 PM
27	Hard to predict a year in advance.	11/5/2017 5:48 PM
28	Of course, I live very close to Galveston.	11/5/2017 5:13 PM
29	gotta get permission	11/5/2017 9:42 AM
30	Great location, but depends on budget	11/5/2017 7:52 AM
31	It will be more expensive and challenging with work/family responsibilities for me to make it to Galveston. I am a small independent consultant. But I would very much like to attend, so if it works with my schedule and budget, I'll be there!	11/4/2017 9:16 PM
32	Don't need many CM credits and don't want to go back to Galveston so soon.	11/4/2017 5:43 PM
33	Budget issues	11/4/2017 10:20 AM
34	Cost	11/4/2017 10:07 AM
35	If the city has the budget to attend, I will be there.	11/4/2017 7:29 AM
36	If my job has the funds to send me. However, I would love to attend!	11/3/2017 8:21 PM
37	Of course! I love conference in Galveston!	11/3/2017 7:59 PM
38	same location as before. 3rd time in 5 or 6 years. have y'all run out of options?	11/3/2017 5:45 PM
39	depends on how many other commissioners we have there. I don't want a quorum	11/3/2017 5:31 PM
40	Hopefully my city will send me again!	11/3/2017 5:10 PM
41	Dependent on funding.	11/3/2017 3:06 PM
42	Depends on cost of the event and getting the time away from the office to attend.	11/3/2017 2:44 PM
43	Will wait on line up.	11/3/2017 1:39 PM
44	I might be out of US.	11/3/2017 1:39 PM