

#### **APATX18 Post-Conference Survey Summary**

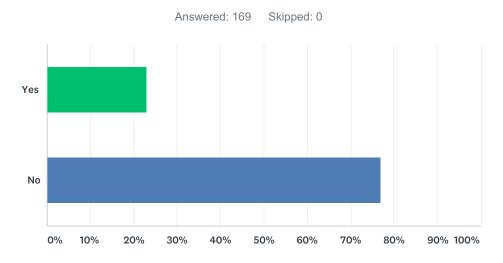
- 23% of attendees completed the on-line Survey (+5% from 2017
  - 169 attendees completed the Survey (+16 from 2017)
  - o 847 comments were provided (595 less comments from 2017)
- 77% of respondents had attended a Chapter conference in the past.
- Over half of the respondents heard about the conference through multiple outlets.
- 88% of respondents rated the quality of <u>pre-conference</u> communication as GOOD or VERY GOOD. (+6% from 2017)
- **84%** of respondents rated the quality of communication and engagement <u>during</u> the conference as GOOD or VERY GOOD. (+5% from 2017)
  - Recurring Comments: Request for a Conference App, positive responses to social media content and daily emails
- 62% of respondents who didn't use the conference hashtag said it was because they don't care about social media or they don't have followers who care about planning stuff.
- **84%** of respondents thought the conference sponsors were clearly identified through the conference venue and communications. **(+3% from 2017)**
- **70%** of respondents rated the overall quality/performance of the plenary and keynote speakers as GOOD or VERY GOOD. (-14% from 2017)
  - Recurring Comments:
    - Respondents had difficulty hearing the speakers
    - Disaster-focused sessions were not relevant to entire state
- 61% of respondents rated the quality of the awards luncheon as GOOD or VERY GOOD. (No change from 2017)
  - Recurring Comments:
    - Comments about the format (making it shorter, moving the awards luncheon to a different time, reducing the amount of recipients)

- 83% of respondents rated the overall quality of sessions THEY ATTENDED as GOOD or VERY GOOD. (+9% from 2017)
  - Recurring Comments:
    - Comments that the sessions were too long
    - Comments that there were some good sessions; and some not so good sessions
- 74% of respondents rated the overall quality of session OPTIONS PROVIDED as GOOD or VERY GOOD. (-5% from 2017)
  - Recurring Comments:
    - Too many sessions that conflicted
    - Sessions should be shorter
- 77% of respondents who attended Mobile Workshops rated the quality of the Mobile Workshops as GOOD or VERY GOOD (-18% from 2017). 82% of respondents did not attend a Mobile Workshop.
  - Recurring Comments:
    - Couldn't hear on Boat Tour
    - Comments regarding the cancelled Bike Tour
- **46%** of respondents rated the overall quality of mobile workshop options as GOOD or VERY GOOD (**No change from 2017**). *39% of respondents said "Not Applicable or Unsure"*.
- 44% of respondents rated the quality of the opening reception as GOOD or VERY GOOD (-2% from 2017). 24% of respondents said "Not Applicable or Unsure".
  - Recurring Comments:
    - Music was too loud
    - Space was too small
    - Lack of food
- **52**% of respondents rated the quality of the Thursday night reception as GOOD or VERY GOOD (-2% from 2017). 29% of respondents said "Not Applicable or Unsure".
  - Recurring Comments:
    - Music was too loud
    - Band was great
    - Space was too small
    - Loved integrating the event with the local community
    - Busses ran late and not often
    - Venue opened late
- 88% of respondents rated the Conference Location (Galveston) as GOOD or VERY GOOD (+28% from 2017).
  - Recurring Comments:
    - Attendees really liked Galveston
    - Attendees want to go somewhere new

- 86% of respondents rated the quality of the conference venue as GOOD or VERY GOOD (+6% from 2017).
  - Recurring Comments:
    - Need recycling
    - Enjoyed having the tables/chairs in the rooms
    - Wish the convention center was near downtown
- 75% of respondents rated the quality of Exhibit Hall as GOOD or VERY GOOD (no change from 2017).
  - Recurring Comments:
    - Many attendees didn't know what was considered the exhibit hall
    - Small, but good
    - It was a little crowded
- 63% of respondents rated the level of engagement in the Exhibit Hall as GOOD or VERY GOOD (+2% from 2017).
  - Recurring Comments:
    - Didn't feel like there was enough time to get to the exhibits and food between sessions since they were on different floors.
- 75% of respondents rated the conference giveaway as GOOD or VERY GOOD (+39% from 2017).
  - Recurring Comments:
    - Respondents seemed to like the folio
    - Some comments about having the same giveaway as 2016
- 88% of respondents said the Conference Met or Exceeded Expectations (-5% from 2017).
- 168 Responses were provided on ideas to improve the conference.
  - Recurring Comments:
    - Need more events geared towards students and young professionals
    - Conference has improved tremendously over the years
    - Keep up the good work
    - Better sound needed in the plenary/keynote sessions
    - Starting the conference earlier and ending by Friday at lunch
    - Shorten the sessions
    - Get a conference app
- 168 Responses were provided stating the respondent's favorite part of APATX17
  - Recurring Comments:
    - Big Event
    - Chet Garner
    - Keynote speakers and plenary sessions
    - Seeing planning friends and peers

- Sessions
- Mobile Workshops
- Networking
- Meeting new planners
- Legacy Project/CHARM Workshop
- **69%** of respondents plan on attending APATX18 in Waco (**+10% from 2017**). *26% of respondents said "Maybe"*.
  - o Recurring Comments:
    - Depends on if City has budget
    - Will wait for sessions and format
    - May attend National APA or other conferences instead

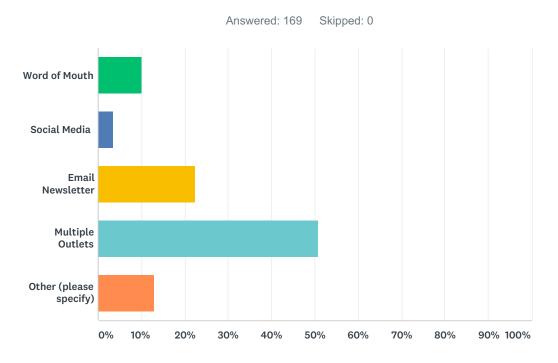
### Q1 Was this your first APATX conference to attend?



ANSWER CHOICES	RESPONSES	
Yes	23.08%	39
No	76.92%	130
TOTAL		169

#	OTHER (PLEASE SPECIFY)	DATE
1	2017 Frisco	10/24/2018 12:29 PM
2	Have attended a half dozen or more	10/22/2018 6:32 PM
3	Almost everyone for years.	10/22/2018 2:07 PM
4	Austin 2010	10/22/2018 1:20 PM
5	Galveston, Houston	10/22/2018 11:50 AM
6	I attended my first APA TX conference in 2017.	10/22/2018 10:12 AM
7	6th!	10/20/2018 11:48 AM
8	Attended other state conferences though.	10/19/2018 6:32 PM

### Q2 How did you hear about the APATX conference?



ANSWER CHOICES	RESPONSES	
Word of Mouth	10.06%	17
Social Media	3.55%	6
Email Newsletter	22.49%	38
Multiple Outlets	50.89%	86
Other (please specify)	13.02%	22
TOTAL		169

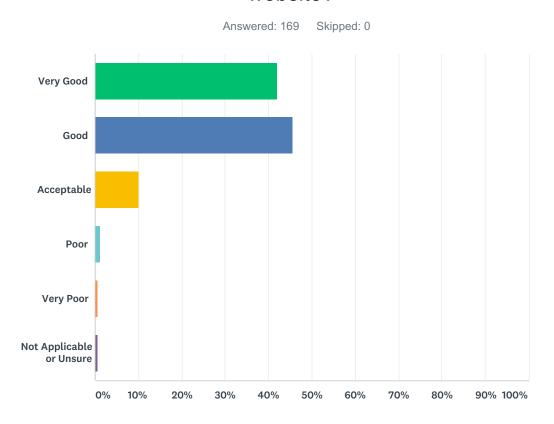
1       At work       10/24/2018 5:44         2       TX APA Web Site       10/24/2018 3:21         3       AICP Credits       10/23/2018 10:5         4       Director       10/23/2018 10:5         5       TX APA website       10/23/2018 9:12         6       Work       10/23/2018 9:12         7       Work       10/23/2018 8:13         8       Work       10/23/2018 5:55         9       on the Board       10/22/2018 9:34         10       Work (Co- workers are members)       10/22/2018 4:59         11       My employer.       10/22/2018 4:53         12       I just know about it       10/22/2018 3:45	
3       AICP Credits       10/23/2018 11:1         4       Director       10/23/2018 10:5         5       TX APA website       10/23/2018 9:12         6       Work       10/23/2018 9:12         7       Work       10/23/2018 8:13         8       Work       10/23/2018 5:55         9       on the Board       10/22/2018 9:34         10       Work (Co- workers are members)       10/22/2018 4:59         11       My employer.       10/22/2018 4:53	PM
4       Director       10/23/2018 10:5         5       TX APA website       10/23/2018 10:4         6       Work       10/23/2018 9:12         7       Work       10/23/2018 8:13         8       Work       10/23/2018 5:55         9       on the Board       10/22/2018 9:34         10       Work (Co- workers are members)       10/22/2018 4:59         11       My employer.       10/22/2018 4:53	PM
5       TX APA website       10/23/2018 10:4         6       Work       10/23/2018 9:12         7       Work       10/23/2018 8:13         8       Work       10/23/2018 5:55         9       on the Board       10/22/2018 9:34         10       Work (Co- workers are members)       10/22/2018 4:59         11       My employer.       10/22/2018 4:53	0 AM
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7       Work       10/23/2018 8:13         8       Work       10/23/2018 5:55         9       on the Board       10/22/2018 9:34         10       Work (Co- workers are members)       10/22/2018 4:59         11       My employer.       10/22/2018 4:53	7 AM
8       Work       10/23/2018 5:55         9       on the Board       10/22/2018 9:34         10       Work (Co- workers are members)       10/22/2018 4:59         11       My employer.       10/22/2018 4:53	2 AM
9       on the Board       10/22/2018 9:34         10       Work (Co- workers are members)       10/22/2018 4:59         11       My employer.       10/22/2018 4:53	3 AM
10       Work (Co- workers are members)       10/22/2018 4:59         11       My employer.       10/22/2018 4:53	5 AM
11 My employer. 10/22/2018 4:53	PM
	PM
12 I just know about it 10/22/2018 3:45	PM
	PM
13 City of Bryan planning staff 10/22/2018 12:1	7 PM

#### APATX18 Post-Conference Survey

#### SurveyMonkey

14	member APA	10/22/2018 12:09 PM
15	Member of APA	10/22/2018 11:50 AM
16	APA	10/22/2018 11:49 AM
17	TxAPA website	10/22/2018 8:59 AM
18	Work	10/19/2018 6:32 PM
19	City staff	10/19/2018 9:32 AM
20	City planning staff.	10/19/2018 9:05 AM
21	Boss	10/19/2018 8:35 AM
22	City Planning Staff	10/19/2018 7:35 AM

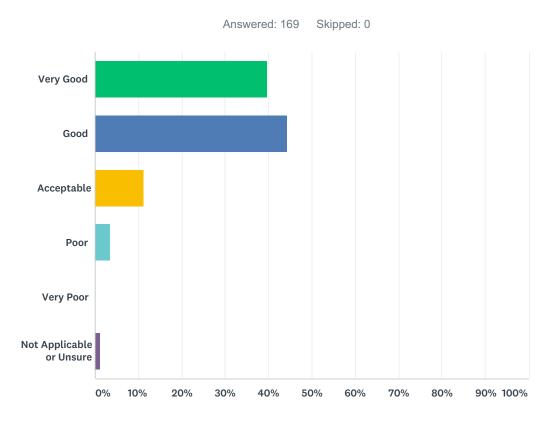
# Q3 How do you rate the quality of PRE-CONFERENCE communication, including, but not limited to, the email newsletter, social media, and the website?



ANSWER CHOICES	RESPONSES	
Very Good	42.01%	71
Good	45.56%	77
Acceptable	10.06%	17
Poor	1.18%	2
Very Poor	0.59%	1
Not Applicable or Unsure	0.59%	1
TOTAL		169

#	COMMENTS	DATE
1	Exceptional	10/22/2018 1:08 PM
2	I found the pre-conference information to be good; I think the social media could have been better and more interactive.	10/20/2018 11:01 AM
3	I really wanted to hear something a week ahead to remind me that im registered and to see the session at a glance so I could plan when to come and go.	10/19/2018 9:32 AM

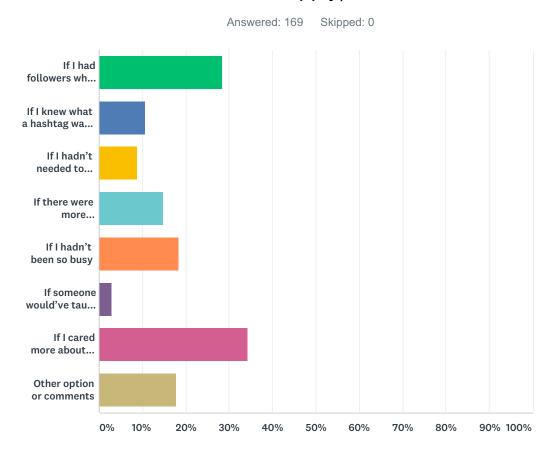
## Q4 How do your rate the quality of communication and engagement DURING the conference?



ANSWER CHOICES	RESPONSES	
Very Good	39.64%	67
Good	44.38%	75
Acceptable	11.24%	19
Poor	3.55%	6
Very Poor	0.00%	0
Not Applicable or Unsure	1.18%	2
TOTAL		169

#	COMMENTS	DATE
1	I liked the daily emails detailing what was happening that day.	10/24/2018 8:52 AM
2	An app would be better. People aren't checking their emails and reading updates during the conference.	10/22/2018 2:44 PM
3	Great communication for everyone to view. I loved the countdown page.	10/22/2018 1:08 PM
4	Liked the day-by-day emails.	10/21/2018 1:32 PM
5	Need a way to communicate changes quickly (weather cancellations, etc). Strongly recommend using an app, especially one that can push notify on changes	10/20/2018 2:31 PM
6	Change of locations needed more communication - opening night, women's beach walk	10/20/2018 2:02 PM
7	Most sessions had great interactive components or really good discussion during Q&A but some didn't.	10/19/2018 8:41 PM

# Q5 What could've assisted you or convinced you to use the #APATX18 hashtag more (or at all) on social media during the conference? (check all that apply)

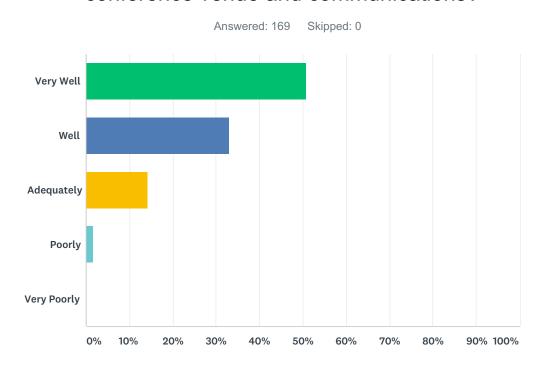


ANSWER CHOICES	RESPONS	SES
If I had followers who cared about planning stuff	28.40%	48
If I knew what a hashtag was and/or how to use it and/or what "the fuss" is all about	10.65%	18
If I hadn't needed to "unplug"/disconnect from online communication and work while at the conference for my sanity	8.88%	15
If there were more post-worthy things to post about with it	14.79%	25
If I hadn't been so busy	18.34%	31
If someone would've taught me in time what Twitter and/or Instagram and/or Facebook is all about	2.96%	5
If I cared more about social media (which I probably or definitely won't anytime soon or ever)	34.32%	58
Other option or comments	17.75%	30
Total Respondents: 169		

#	OTHER OPTION OR COMMENTS	DATE
1	my twitter feed is personal and perhaps not anonymous, but definitely not part of my work persona - APA is somewhere between work and personal	10/26/2018 2:42 PM
2	I did use the hashtag but didn't realize it was so important	10/25/2018 5:34 PM

3	I just need to learn how to use it. Maybe include an explanation or simple instructions on how to use it for those who may need the help.	10/25/2018 10:35 AM
4	Put it up on the screen at the opening Plenary Session and mention it.	10/25/2018 9:37 AM
5	Did post to #APATX18	10/25/2018 12:56 AM
6	I'm not on Twitter and don't plan to be.	10/24/2018 5:44 PM
7	No comment	10/24/2018 3:21 PM
8	consider building in more opportunities for hashtags throughout the schedule of activities	10/24/2018 12:29 PM
9	I use Facebook, but I've never been totally on board with the whole hashtag thing which is more of a Twitter thing anyways	10/23/2018 11:19 AM
10	I used the hashtag for one of my post while at the conference.	10/23/2018 11:07 AM
11	I don't post often on my social media. So when I am at events I don't think about it.	10/23/2018 10:24 AM
12	I used the #APATX18 hashtag throughout.	10/23/2018 8:16 AM
13	None	10/22/2018 5:07 PM
14	Maybe occasional verbal reminders at the end of some of the sessions. An alternative to verbally reminding everyone about using social media, maybe have a board in each break out session room with the hashtag and/or different social media icons.	10/22/2018 4:53 PM
15	I refuse to use Twitter. Too many people use it as a source for bullying.	10/22/2018 2:51 PM
16	Although I follow social media quite a bit, I do not post much.	10/22/2018 2:41 PM
17	I used the hashtag on Instagram.	10/22/2018 1:20 PM
18	I don't Twitter	10/22/2018 1:13 PM
19	not connected to social media personally	10/22/2018 12:09 PM
20	If the Program Agenda was mobile	10/22/2018 11:49 AM
21	I used it a bit	10/22/2018 11:42 AM
22	It's a bit of a wonky topic to share with my friends. If I managed an organizational social media account I would have found plenty of things to post about.	10/22/2018 11:41 AM
23	I did use it	10/22/2018 11:40 AM
24	I didn't realize there was even a hashtag	10/22/2018 9:29 AM
25	I actually used hashtags for the first time for this conference.	10/21/2018 6:57 PM
26	I think it'd be helpful to get a lesson in why using this hashtag in association with others is helpful in getting the word out about planning.	10/21/2018 2:18 AM
27	Need a "not applicable" reply option or not frame all the options as negatives.	10/20/2018 2:24 PM
28	I used the hashtag as often as I could. I think that the social media engagement could be improved if there were social media competitions, or just more activities/calls to action on the apa social media (twitter) page. As someone who loves to use twitter during conferences and also someone who actively goes and seeks out other planning conference and conversations via social media, I believe that we could have done better with engagement.	10/20/2018 11:01 AM
29	I don't post about work related things on some social accounts.	10/19/2018 8:41 PM
30	I'm a so called millennial and don't use social media contrary to popular opinion.	10/19/2018 6:32 PM

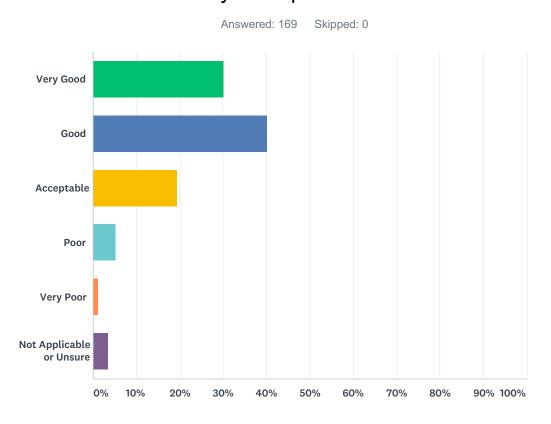
## Q6 How clearly were the conference sponsors identified throughout the conference venue and communications?



ANSWER CHOICES	RESPONSES	
Very Well	50.89%	86
Well	33.14%	56
Adequately	14.20%	24
Poorly	1.78%	3
Very Poorly	0.00%	0
TOTAL		169

#	COMMENTS	DATE
1	The sponsors were clearly visible though i'd recommend finding a way to make more sleek design of items that incorporate logos because items become very cluttered	10/24/2018 12:29 PM
2	I especially liked the tall banners - very professional looking.	10/22/2018 6:32 PM
3	Sponsors needed to be showcased in the lunch time venues or on screens in the break out room between sessions	10/22/2018 2:57 PM
4	Appreciate the extra attention to the sponsors. The more we advocate to hire/use our sponsors, the more we will get.	10/20/2018 7:51 PM
5	Another opportunity with using a conference app you could have a company title sponsor it and be in an ad ribbon on the bottom	10/20/2018 2:31 PM
6	I heard and saw the names but don't know what they do	10/20/2018 2:02 PM

# Q7 How do you rate the overall quality/performance of the plenary and keynote speakers?

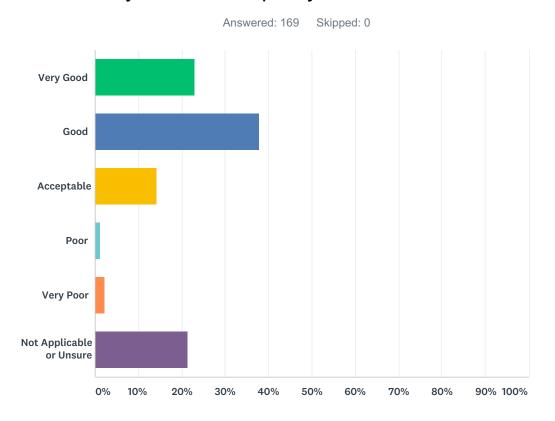


ANSWER CHOICES	RESPONSES	
Very Good	30.18%	51
Good	40.24%	68
Acceptable	19.53%	33
Poor	5.33%	9
Very Poor	1.18%	2
Not Applicable or Unsure	3.55%	6
TOTAL		169

#	COMMENTS	DATE
1	I did not enjoy the keynote luncheon speaker.	10/28/2018 12:51 PM
2	Panels tend to be more engaging for a broad audience - thanks	10/26/2018 2:42 PM
3	City of Bryan and their presentation on Stealth Dorms was very well put together. Just going through the process of identifying a problem and working on a balanced regulation through the public process was a very encouraging thing to listen to.	10/26/2018 10:54 AM
4	Not impressed at all! Too liberal. Better off getting a speaker from the State of Texas.	10/24/2018 3:21 PM
5	The topics were on point but the speakers were not quite as engaging as i expected based on the topics. I would suggest bringing in more dynamic and noteworthy speakers if possible. Better moderators on the plenary could have been helpful too.	10/24/2018 12:29 PM
6	I did not attend any of the plenary sessions.	10/23/2018 1:02 PM

7	Some of the Thursday morning speakers were soft-spoken and hard to hear; Thursday and Friday plenaries seemed to drag on forever and would've benefited from videos or something else to break it up; Keynote speakers were great and it helps that lunch is served during that time	10/23/2018 11:19 AM
8	The problem with having a panel of officials from various Cities speaking on the same subject is that they all seem to eventually start playing the "My city is better than yours" game. This display of egos is a poor reflection on the profession. I've seen this happen now at the last two conferences in a row. I will likely avoid these in the future when I see them scheduled and just sleep in instead. I find I learn very little from these events and I fear being in the audience only serves to prop up some already hyper-inflated personalities.	10/23/2018 10:47 AM
9	The plenary speakers were great regarding disaster recovery and planning, but I did not prefer the keynote speaker.	10/23/2018 9:12 AM
10	Disaster relief is an important topic. However, it is more relevant to some parts of the state than others. Having topics that can resonate with all the conference goers would be great (or at least only have 1 disaster plenary instead of 2). The Amazon discussion and how it relates to comprehensive planning was very good and relevant.	10/23/2018 8:16 AM
11	sound quality was poor in the first keynote panel, Lunch was the best keynote, Amazon Panel was great, unfortunately there was low attendance, and questions from the audience could have been managed better, they seemed as an after thought	10/22/2018 3:45 PM
12	The panel on the flood topic on Thursday was a little dry; it was very hard to hear all of the speakers. The other two sessions were better.	10/22/2018 3:36 PM
13	Sometimes the panelists droned on. Moderators should endeavor to move the conversation around so it's more of a discussion rather than three individual speeches from sitting positions.	10/22/2018 2:57 PM
14	I was disappointed by both plenary sessions, but thought the keynote speaker was good. I was really looking forward to Jeff Linder and would have loved to hear his personal experience of Hurricane Harvey. I understand that he couldn't make it to the conference, but was disappointed by the opening plenary.	10/22/2018 2:45 PM
15	Even though I don't work in a coastal community, I appreciated how they discussed how disasters can happen anywhere and how we can get ready.	10/22/2018 2:26 PM
16	It was hard to hear speakers at times.	10/22/2018 1:09 PM
17	Panel on Amazon HQ2 was not that well prepared.	10/22/2018 12:22 PM
18	Loved Disaster Janet and the new living room style plenaries.	10/22/2018 11:58 AM
19	The Thursday morning plenary session was awful and not relevant to me.	10/22/2018 11:52 AM
20	The panel discussion was a bit hard to hear the speakers at times. Whether that is a technical problem with the microphones or an issue with individual speaking voices that don't carry, I'm not sure.	10/22/2018 11:41 AM
21	Multiple speakers in a session are great. Please stress to speakers their allotted time. The first speaker tends to hog the allotted time for the session which leaves no time for remaining speakers.	10/22/2018 8:59 AM
22	Really liked the morning plenaries with the whole group.	10/20/2018 7:51 PM
23	Felt like it was "coastal/disaster heavy" with some limited application or transferability to other locales. It was interesting, but also a bit too much	10/20/2018 2:31 PM
24	It was hard to hear them	10/20/2018 2:02 PM
25	The keynote was the typical person who only talks of herself, which is not very informing, because we can't live her life, sadly. The pace of the plenaries was little boring. Not the topics, but the pace/moderator.	10/20/2018 12:52 PM
26	Friday morning could have been more informative - webwanted the juicy details of the proposals but that wasnt offered.	10/20/2018 11:48 AM
27	I was pleasantly surprised by the relevance of the speakers	10/19/2018 8:41 PM
28	Keynote was good. Sound quality was poor on plenary session. Plenary session lacked energy and didn't engage audience.	10/19/2018 7:35 AM

### Q8 How do your rate the quality of the Awards Luncheon?

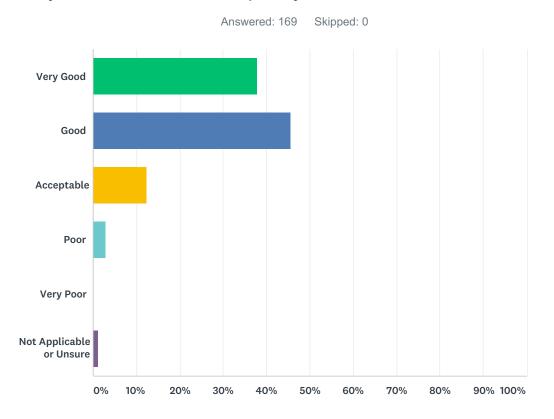


ANSWER CHOICES	RESPONSES	
Very Good	23.08%	39
Good	37.87%	64
Acceptable	14.20%	24
Poor	1.18%	2
Very Poor	2.37%	4
Not Applicable or Unsure	21.30%	36
TOTAL		169

#	COMMENTS	DATE
1	Packing all the awards into a single event dilutes the joy - let's spread them out at every "big gathering" plenaries, luncheons, receptions, snack breaks, e tc	10/26/2018 2:42 PM
2	Not a hit on the conference organizers, but I was annoyed by the lack of professionalism by attendees during the awards presentation. The amount of folks actively talking, walking out, or simply 'heads down' on their smart phones bothered me. My recommendation is to let conversations go during the active meal part of the luncheon - don't try and present at that time. Then make the awards presentation faster and more dynamic to hold folks attention.	10/25/2018 9:37 AM
3	The food was very good at both luncheons. Better than most conference meals.	10/24/2018 5:44 PM
4	Ran a little long, but it was good; Some unnecessary duplication with both the in-person presenters and the narrator voice both essentially saying the same thing	10/23/2018 11:19 AM

5	The awards luncheon is creating a situation that is not a great experience for award winners and/or attendees. I believe this can be resolved by having an event where posters are set up, you can walk around and see plans, and have two drink tickets and a cash bar. Maybe the winners are announced by banners dropped on the display. Food could be provided during this lunch/bar event.	10/23/2018 11:10 AM
6	I regularly avoid these and have for a number of years now. I think it's important and fitting to celebrate good planning but this method just takes way way too long and the only ones that really want to be there are the recipients so they can get their photo ops. It's simply not worth the price of a lunch to sit through it. So I don't. I would rather have a speaker discussing a subject we can get CM credits for. Perhaps we could maybe just announce the winners and they could have a reception on Wednesday evening or they could have a little booth set up at the Thursday night event so they could have their photo op then and there. Full disclosure I hate awards shows and contest shows of all kinds Oscars, Emmys, Grammy's, American Music Awards, Miss America and every other similar event. I've never understood the fascination some people have with this stuff and probably never will.	10/23/2018 10:47 AM
7	I had the vegetarian meal and my food was not cooked. There were other vegan/vegetarians in my table and their food wasn't cooked either.	10/23/2018 10:18 AM
3	The individual introductory videos of each project ran a little long.	10/22/2018 9:53 PM
9	Moved quickly through them and everyone still had their moment.	10/22/2018 6:32 PM
10	I did not attend	10/22/2018 3:45 PM
11	Do you mean the food? the program? or both?	10/22/2018 2:57 PM
12	I found the awards luncheon to be boring. I am glad the Texas Chapter has an awards luncheon, because I do recognize the importance of awarding Cities and individuals for their accomplishments. I would like to provide you all with specific feedback, but I am honestly not sure what would make the awards luncheon better. It is not too long and I feel that it is well organized, it just feels impersonal and dull.	10/22/2018 2:45 PM
13	The food was cold and the speaker was terrible. Her advice was not applicable to everyday planners.	10/22/2018 2:44 PM
14	Ended before scheduled end time. Time allotted could have been reduced by 15 minutes.	10/22/2018 2:42 PM
15	It would be good to designate a place for photos so the view of the screens is not blocked.	10/22/2018 2:26 PM
16	videos were too long.	10/22/2018 11:55 AM
17	Same old, same old	10/22/2018 11:52 AM
18	Very efficient.	10/21/2018 1:32 PM
19	Student membership did not give access to the luncheon, so we had to find food elsewhere	10/21/2018 12:23 PM
20	I think it would be worthwhile to split the awards ceremony up, perhaps announcing the individual awards at one of the two social events. The current event is quite long, and many folks leave immediately after eating to go into the lobby and socialize/network/take a break. I feel bad for the awards recipients to see the crowd dwindle line that.	10/21/2018 2:18 AM
21	Didn't get to go, as students it wasn't included in the purchase of tickets	10/20/2018 11:43 PM
22	The shorter lunch and use of videos was much better. Could have used a little break somewhere in the videos as they got a little dry. But overall an improvement.	10/20/2018 7:51 PM
23	Was not able to attend	10/20/2018 2:48 PM
24	Looking forward to changes, which appear likely to result in a shortened program	10/20/2018 2:31 PM
25	Chicken was dry.	10/20/2018 2:02 PM
26	Meant to say that the speaker system could be improved during luncheons hard to hear on the back	10/20/2018 10:20 AM

### Q9 How do you rate the overall quality of the sessions YOU ATTENDED?

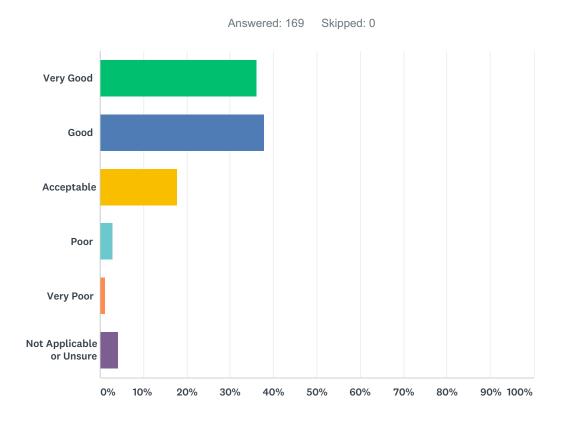


ANSWER CHOICES	RESPONSES	
Very Good	37.87%	64
Good	45.56%	77
Acceptable	12.43%	21
Poor	2.96%	5
Very Poor	0.00%	0
Not Applicable or Unsure	1.18%	2
TOTAL		169

#	COMMENTS	DATE
1	I really enjoyed some of the final sessions - very intimate and rewarding (I think) for presenters and attendees alike	10/26/2018 2:42 PM
2	Some repeat performances from last year's APA. Would like to see greater interaction in the breakout session.	10/25/2018 9:37 AM
3	Let's encourage more engaging panels in the future. Too much listening and not many fun/creative sessions that expand our horizons.	10/24/2018 12:29 PM
4	Wish there were more transportation and small cell sessions.	10/23/2018 11:01 PM

Some of the sessions dragged on too long and didn't allow enough time for Q&A some sessions had too many presenters; some speakers didn't speak into the microphone and were very hard to hear; screens should have been elevated more so people in the back could see; some topics were poorly described in the program and not entirely what I expected; some of the topics used extreme examples that aren't very applicable/practical to most Texas communities (i.e. tiny homes session could have been less about 70 sq. ft. homes and more about 500-1,000 sq. ft. cottages)  Most of the sessions I attended were informative and interesting. Some felt a little long though.  The session about making an effective comp plan was not very informational for cities who already have one adopted.  I feel that they were redundant of the sessions I have attended at other conferences previously this year, however, that's not necessarily a bad thing.	10/23/2018 11:19 AM 10/23/2018 9:47 AM 10/23/2018 9:12 AM
The session about making an effective comp plan was not very informational for cities who already have one adopted.  I feel that they were redundant of the sessions I have attended at other conferences previously this year, however, that's not necessarily a bad thing.  Sessions seemed to scratch the surface of issues and topics, but did not provide in-depth insight	
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year, however, that's not necessarily a bad thing.  Sessions seemed to scratch the surface of issues and topics, but did not provide in-depth insight	
	10/23/2018 8:01 AM
or knowledge. I did not walk away with any new knowledge or understanding.	10/22/2018 5:36 PM
10 Very qualified and interesting speakers	10/22/2018 4:59 PM
The Residential Planning session focused too much on tiny home advocacy - without discussing what best planning practices would be related to tiny homes - it wasn't planning related it was tiny home related.	10/22/2018 4:32 PM
There were very good ones (including Stealth Dorms that was in my opinion the best break-out session I have attended in an APA event) there were some I regretted choosing	10/22/2018 3:45 PM
13 Some better than others.	10/22/2018 2:57 PM
The 'Austin Sidewalks: Planning, Assessment and Execution' was fantastic. If there was an award for best session of this year's conference, I would vote for them.	10/22/2018 2:45 PM
Some were better than others - speakers who required a little participation from the audience were more interesting.	10/22/2018 2:26 PM
Some were better than others. None were as good as some we've had in prior years.	10/22/2018 2:07 PM
I really enjoyed the mobile tour boat and historic district tour. I did not have many take-aways from the regular sessions.	10/22/2018 1:49 PM
18 Stealth Dorms with City of Bryan was the best.	10/22/2018 1:16 PM
19 Ethics of Disruptive Technology was informative and entertaining. A good combo.	10/22/2018 12:22 PM
I enjoyed all of the sessions at this APA, more so than previous years.	10/22/2018 12:09 PM
21 Wish there had been more variety of topics.	10/22/2018 11:52 AM
Competed in the legacy project, didn't get to attend many sessions	10/21/2018 12:23 PM
Only got to attend the charm workshop and that was very good	10/20/2018 11:43 PM
Saw several great sessions. Like that they were more engaging.	10/20/2018 7:51 PM
The projector screen should have been raised higher so that persons sitting in the back rows could see the information that was listed on the lower portion of the screen	10/20/2018 2:17 PM
Hard for me to tell how much I would benefit from the information based on the description. Some too basic others over my head.	10/20/2018 2:02 PM
27 They have to be engaging no matter the topic or the audience will fade and ultimately not learn anything. We are their to learn and that should always be the focus of the presentations.	10/20/2018 11:48 AM
Some were excellent, a couple were average	10/19/2018 8:41 PM
I attended multiple sessions where panelists said "I know you can't read this but" is not an acceptable way of communication for planners. There needs to be a baseline of PPT/graphic	10/19/2018 6:32 PM
representation at this conference to make most (if not all) slides legible.	

## Q10 How do you rate the overall quality of the session OPTIONS PROVIDED to choose from?

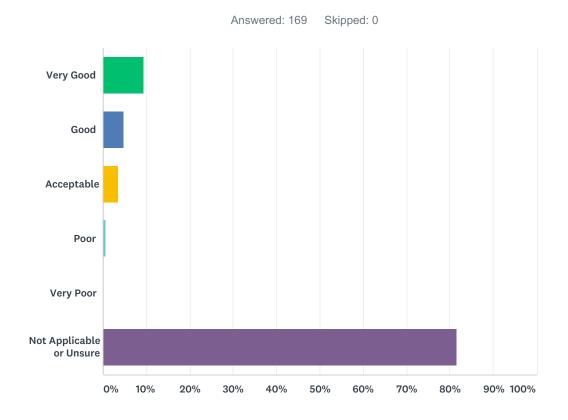


ANSWER CHOICES	RESPONSES	
Very Good	36.09%	61
Good	37.87%	64
Acceptable	17.75%	30
Poor	2.96%	5
Very Poor	1.18%	2
Not Applicable or Unsure	4.14%	7
TOTAL		169

#	COMMENTS	DATE
1	but too many - could use help forming a "book club" or session club to exchange notes - maybe mini-recap panels or social media catch-up feeds? - plus unstructured time to organically discuss posters or presentations - take them to the next level	10/26/2018 2:42 PM
2	The topics and range of issues was very noteworthy. This can help us continue attracting multidisciplinary professionals but they need to be more engaging.	10/24/2018 12:29 PM
3	Needed more transportation related sessions	10/24/2018 8:52 AM
4	Options could have and should have been better; a lot of duplication about planning process, too much focus on extreme examples when discussing trends; not enough emphasis on general planning & zoning topics faced by suburban communities; zero sessions about signage which has become a huge planning & zoning issue	10/23/2018 11:19 AM
5	Excellent - I do wish you could come back to another class (conflicting classes)	10/22/2018 4:59 PM

6	Some of the session had just about the same things being said. There was some redundancy. A couple of session where obviously just filler. I was just too polite to walk out. It wasn't terrible, just not my "cup 'o tea". The title was Knope! what I expected.	10/22/2018 2:57 PM
7	I felt that the options provided were a good mix of topics that I am both personally interested in as well as professionally.	10/22/2018 2:45 PM
8	It is so difficult to pick sessions based on the descriptions. You never know if they will be good speakers or not.	10/22/2018 2:26 PM
9	I suggest more interactive sessions instead of just listening to speakers.	10/22/2018 1:09 PM
10	Continue to request a session that relates to military-community planning. Defense economy is a major component for Texas and many communities grapple with public-public partnerships and making a strong connection between an installation and the city/county.	10/22/2018 12:18 PM
11	Wish the sessions blocks were shorter to attend more sessions.	10/22/2018 7:51 AM
12	Though some similarly themed sessions	10/21/2018 9:24 AM
13	I think it would be very beneficial if we bothered to seek CM/CEU credits for other professional disciplines, like CFM, AIA, USGBC, CNU, PE, arboriculture, etc. Sessions need cross-discipline learning and information sharing.	10/21/2018 2:18 AM
14	Wish there were more options for stufents	10/20/2018 11:43 PM
15	Did see some duplication of content, especially in the law credits.	10/20/2018 2:31 PM
16	There's no way around this but some sessions I wanted to attend were at the same time and once I wasn't 100% interested in what was being offered	10/20/2018 2:02 PM
17	The practical to the masses is always tough to do. Hurricane stuff doesnt benefit the non coast regiona of the state, for instance.	10/20/2018 11:48 AM
18	I think I would have liked to see a few more panels highlighting the diversity and the interdisciplinary nature of the planning profession.	10/20/2018 11:01 AM

## Q11 How do you rate the overall quality of the mobile workshops YOU ATTENDED?

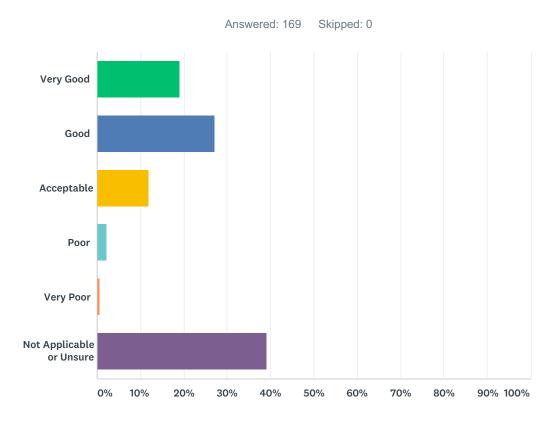


ANSWER CHOICES	RESPONSES	
Very Good	9.47%	16
Good	4.73%	8
Acceptable	3.55%	6
Poor	0.59%	1
Very Poor	0.00%	0
Not Applicable or Unsure	81.66%	138
TOTAL		169

#	COMMENTS	DATE
1	the boat tour was a snoozefest - I regret spending the money for the ticket.	10/27/2018 10:21 AM
2	can never attend :-( would like to see video or social media mobile workshop versions to skip out on the bus!	10/26/2018 2:42 PM
3	The Developing with Nature was interesting but it would have been useful to know that it involved walking/being swarmed by mosquitoes ahead of time.	10/25/2018 3:46 PM
4	Did not attend any.	10/25/2018 10:35 AM
5	I took the Harbour Tour. Even though the speaker had a microphone and the boat had speakers, I couldn't hear him speak when the boat engine was running. I missed about 80% of what he talked about.	10/24/2018 5:44 PM
6	Did not attend any.	10/24/2018 3:21 PM

7	Did not attend a mobile workshop	10/24/2018 8:52 AM
8	I was registered to do the bike tour of Galveston. Although I understand it was cancelled a couple of days in advance, I still fee like more communication would have allowed me to find another tour or possibly a new tour could have been put together as another option. I understand it was based on weather, but providing another option would have been appreciated.	10/23/2018 11:07 AM
9	The developing with nature mobile workshop was really interesting and well organized.	10/22/2018 4:32 PM
10	Not attended, not willing to pay for a guided tour	10/22/2018 3:45 PM
11	Didn't go on a mobile workshop	10/22/2018 2:57 PM
12	I attended the Historic Galveston Boat Tour. I was disappointed by the boat tour itself, because it was not what I was expecting from reading the description (why did it mention a shipwreck if we weren't meant to see it?). That said, the bus tour through the historic neighborhoods afterwards was definitely entertaining and educational. I was also disappointed that we were not able to participate in the bike ride. I completely understand why they canceled the event and agree with their decision, but I was looking forward to hearing about Galveston's bike infrastructure. I wish they had been able to do the tour by bus (as a bad weather backup), it wouldn't have been the same, but at least I could have seen more of their bike network and asked questions.	10/22/2018 2:45 PM
13	boat tour and historic district tour were great!	10/22/2018 1:49 PM
14	Didn't attend any mobile workshops	10/22/2018 1:20 PM
15	I missed one mobile workshop by 1 minute. I would suggest that mobile workshops wait for attendees at least 2-3 minutes after the time they send out to meet. The email I received I believe said they would meet at 8:30 but they actually left at 8:30 a.m. If the email would have said "will be leaving at 8:30" I would have made every effort to get there at 8:25.	10/22/2018 11:49 AM
16	Canceled due to weather. :(	10/22/2018 8:59 AM
17	Didn't attend.	10/20/2018 7:51 PM

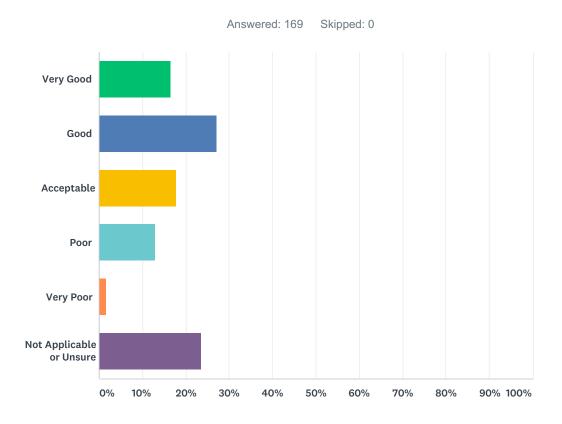
## Q12 How do you rate the overall quality of the mobile workshop OPTIONS PROVIDED to choose from?



ANSWER CHOICES	RESPONSES	
Very Good	18.93%	32
Good	27.22%	46
Acceptable	11.83%	20
Poor	2.37%	4
Very Poor	0.59%	1
Not Applicable or Unsure	39.05%	66
TOTAL		169

#	COMMENTS	DATE
1	didn't even look	10/26/2018 2:42 PM
2	Didn't really look at them since I didn't plan to attend any.	10/25/2018 10:35 AM
3	These were a BIG draw. Though was bogged down and couldn't attend/register for any. Keep up the good work on this end!	10/24/2018 12:29 PM
4	There were a lot to choose from.	10/22/2018 2:57 PM
5	wish there would have been more.	10/22/2018 1:49 PM
6	Was happy to see more of these—just too bad weather interfered	10/20/2018 2:31 PM
7	I just couldn't pay for them.	10/20/2018 12:52 PM
8	Sad bike workshop was canceled so far In advance and was a nice day	10/20/2018 11:53 AM

## Q13 How do you rate the quality of the opening reception at the San Luis Resort?



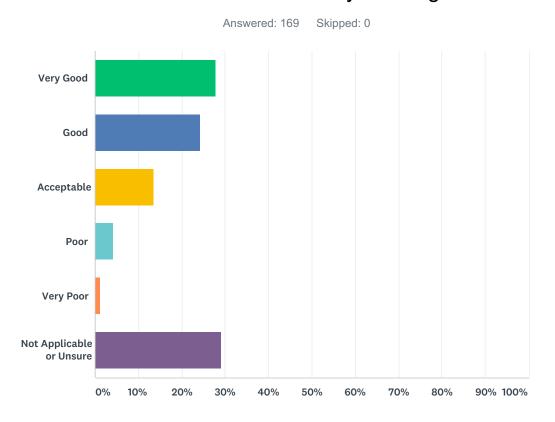
ANSWER CHOICES	RESPONSES	
Very Good	16.57%	28
Good	27.22%	46
Acceptable	17.75%	30
Poor	13.02%	22
Very Poor	1.78%	3
Not Applicable or Unsure	23.67%	40
TOTAL		169

7/2018 10:21 AM 6/2018 2:42 PM
3/2018 2:42 PM
5/2018 10:35 AM
5/2018 12:56 AM
4/2018 5:44 PM
4/2018 3:21 PM

8	I know the party had to be moved inside because of weather. Good secondary option!	10/24/2018 8:52 AM
9	Music was too load.	10/23/2018 11:01 PM
10	I know the change from outdoors to indoors might have caused some difficulties, but one of the small issues would include the lack of heavy hors d'oeuvres available to those attending. We tried the line several times and the servers were empty or near empty.	10/23/2018 3:11 PM
11	good back up plan would have been nice to be outside but it was a good evening	10/23/2018 2:55 PM
12	Music too loud for conversations. Food setup in the space was too tight - which would have been the case outside by the pool as well. No vegetarian options.	10/23/2018 12:41 PM
13	the music was too loudthe point for being there was to mingle and talk with others and it was difficult to do that with the music so loud.	10/23/2018 10:59 AM
14	I went at 7:15 and they ran out of food.	10/23/2018 10:18 AM
15	The music was WAY too loud. I literally had temporary hearing loss after leaving from the sheer volume of the band since it was in such a small room. Also, the food was gone very quickly.	10/23/2018 9:12 AM
16	Food was good but kept running out/had no labels so no one knew what they were getting.	10/23/2018 5:55 AM
17	Understanding difficulty of move indoors. Would have been better outside. Long lines for food. Crowded.	10/23/2018 4:45 AM
18	Wasn't impressed. Not a large enough venue, not enough food, not big on the music if you see people dancing, you know it's good.	10/22/2018 7:14 PM
19	Food ran out fast. Vegetarian options limited. Music and drinks were good though.	10/22/2018 6:54 PM
20	Except they ran out of food early. I never got any.	10/22/2018 6:32 PM
21	The reception was nice, the venue was very cramped though.	10/22/2018 5:36 PM
22	I wish the selection of food would have been different.	10/22/2018 4:53 PM
23	dark room, crowded, loud music, out of food quickly.	10/22/2018 4:31 PM
24	food was not enough, lines were long and slow	10/22/2018 3:45 PM
25	my schedule did not permit me to attend.	10/22/2018 2:57 PM
26	There wasn't any food when I got there. The space was crowded and hot.	10/22/2018 2:44 PM
27	Very crowded (I understand it had to be moved indoors due to weather)	10/22/2018 2:41 PM
28	We ran out of food almost immediately. None of the food was labeled when it was available. Space was crowded.	10/22/2018 2:26 PM
29	Seemed to not have enough food.	10/22/2018 2:10 PM
30	Virtually no food and not good food	10/22/2018 1:13 PM
31	The band was awesome but the food was gone very quickly.	10/22/2018 1:08 PM
32	Hard to get around and meet people. Venue ended up being small for the size crowd.	10/22/2018 12:22 PM
33	Understand weather impacted the venue and preparations. However, the facility was unprepared for the volume of attendees - very limited food availability even within the first 15-45mins of the event kick-off.	10/22/2018 12:18 PM
34	food was very limited	10/22/2018 12:17 PM
35	Since the reception was moved indoors, it's understandable that logistics would be impacted. The lack of food and sitting tables so early into the reception was somewhat discouraging, creating a huddled mass of confused, hungry planners.	10/22/2018 12:11 PM
36	unfortunate that the weather had to move it inside, but it was a success.	10/22/2018 12:09 PM
37	The food was not labeled and hazardous to people with seafood allergies.	10/22/2018 12:03 PM
38	Not enough food to eat. Took forever for them to bring out new food.	10/22/2018 11:57 AM
39	Loud band made it hard to talk. Needed more tables, less dance floor. People come to talk, not dance.	10/22/2018 11:52 AM

40	The music was WAY too loud to have any networking or conversations. Live bands are nice, but it was incredibly loud. I noticed a lot of people moved to the bar.	10/22/2018 11:49 AM
41	Food was a little sparse - I understand that it was intended to only be hours douvers, but often in the past we have been able to make a meal of it. In the future, it might be better to have the opening reception either start earlier and be a full meal, or start later and only have desserts.	10/22/2018 11:38 AM
42	Wish there would have been more standing tables to eat and drink comfortably. I realize that this was the plan b due to the weather.	10/22/2018 10:41 AM
43	Ran out of food almost immediately, and in their rush to get more out it was inedible- overcooked chicken tenders and egg rolls burnt to a crisp.	10/21/2018 8:43 PM
44	A little crowded, food ran out, and band was too loud.	10/21/2018 1:32 PM
45	Wish the weather was better so we could have had it outdoors!	10/21/2018 12:23 PM
46	Convention Center food tends to all be very similar. Any chance we could have an event where a caravan of food trucks is in the vicinity for us to dine at? I've been to conferences that do this and it was great!	10/21/2018 2:18 AM
47	Would suggest to make more of a mentor/mentee program, hard for students to network when its your first time	10/20/2018 11:43 PM
48	Not enough food	10/20/2018 10:25 PM
49	Would have preferred by the pool but understand why the call was made to change. But because we moved inside, feel we needed more food. Loved the multiple bars but either need a DJ or need the band to engage people to get on dance floor. Loved the band though. In the future, we need a few healthy options such as veggie tray that doesn't require standing in line.	10/20/2018 7:51 PM
50	I am glad there was an alternative in the event of bad weather.	10/20/2018 5:35 PM
51	Ran out of food. Not enough to do other than visit with folks.	10/20/2018 5:03 PM
52	Cramped space and ran out of food	10/20/2018 2:31 PM
53	Know it had to be moved inside last minute due to weather, but was a bit crowded, especially when food lines got long. Organizers already know the food went quickly, although I heard it was because some attendees were loading up their plates.	10/20/2018 2:24 PM
54	Did not attend. Registered for the Friday session only.	10/20/2018 2:17 PM
55	Some ice-breaking/introductory activity?	10/20/2018 12:52 PM
56	Music too loud, the good food (shrimp!) ran out fast and early	10/20/2018 11:48 AM
57	Original venue would have been better but the ballroom was too small. Food was of poor quality and ran out quickly.	10/20/2018 10:14 AM
58	Music was too loud	10/19/2018 8:41 PM
59	Did not attend	10/19/2018 10:00 AM
60	Did not attend.	10/19/2018 9:05 AM
61	The music was to loud	10/19/2018 8:35 AM

# Q14 How do you rate the quality of The Big Event in Downtown Galveston on Thursday evening?



ANSWER CHOICES	RESPONSES	
Very Good	27.81%	47
Good	24.26%	41
Acceptable	13.61%	23
Poor	4.14%	7
Very Poor	1.18%	2
Not Applicable or Unsure	28.99%	49
TOTAL		169

#	COMMENTS	DATE
1	The venue was way too small. While beautiful, it wasn't conducive to networking and finding places to sit, etc. I didn't stay long as a result. The food line was very long.	10/27/2018 10:21 AM
2	really fun - i both wanted to explore and couldn't leave would like more events where we meet to grab a snack and a beverage and then wander maybe even poster sessions or topic booths - planning trivia scavenger hunts?	10/26/2018 2:42 PM
3	I think we needed more information on where all the other activities were occurring and reminders of where everything was. Also, there were not enough buses as we had to wait over 30 minutes for the initial bus to arrive at the Conv. Ctr to take us Downtown. But, it was a great location!	10/25/2018 10:35 AM
4	Food was excellent. The band was good, but just way too loud for any conversation.	10/25/2018 12:56 AM
5	I didn't attend. I decided to spend time at a local pub and talk to locals.	10/24/2018 5:44 PM

6	Dld not attend.	10/24/2018 3:21 PM
7	Consider a bigger space if live music will be provided. Downstairs was cool but very distant from where the food and people were. And music was too loud to have fruitful conversations upstairs. Food choices were great. Venue itself was very very cool. Nice part of town too.	10/24/2018 12:29 PM
8	Pizza!	10/24/2018 8:52 AM
9	Buses were not readily available to get to the venueI waited more 5han 30 minutes. Started late. Music was too loud.	10/23/2018 11:01 PM
10	The band was excellent. I had a great time!	10/23/2018 1:02 PM
11	The ghost tour was not good. Not the fault of the conference hosts. Great idea, but the guide did not work out. Happy to see vegan options, but the food station layout was problematic.	10/23/2018 12:41 PM
12	Event should have opened on time or extended past 10pm due to late start; should have had more food/drink lines or a better format that allowed people to more slowly filter into the event; food, drinks, entertainment, service, camaraderie, and atmosphere were all outstanding though	10/23/2018 11:19 AM
13	Great venue and band, one request is to keep the noise of a band or music down during dinner to allow more conversation at a table. Then after dinner the music can become louder for dancing. This was the main complaint at our table, the music was to loud to meet anyone else at the table during dinner.	10/23/2018 11:07 AM
14	I usually attend but did not this year due to illness/injury.	10/23/2018 10:47 AM
15	I loved the local venue and like the idea of having events that utilize the local community more often like downtown or places unique to that city.	10/23/2018 10:24 AM
16	The Big Event was good overall, but started late and was very crowded. The shuttle was also inconsistent with the stated times it would be running. The location was a bit far from the convention center.	10/23/2018 9:47 AM
17	Took a while to get in to the event; also took too long to get food	10/23/2018 9:22 AM
18	The music was also too loud at this event, but because there were doors to the outside open, it was more tolerable. The food stations were set up poorly and I did not get food for over an hour.	10/23/2018 9:12 AM
19	Band was to loud. Long food lines	10/23/2018 4:45 AM
20	Event venue was a little cramped	10/22/2018 11:16 PM
21	Music was very good but way too loud. I've never understood why louder is better. Since this was a business convention where people wanted to talk, it forced everyone to have to leave the room, abandoning the entertainers.	10/22/2018 9:53 PM
22	The Band was awesome - wish more people had stayed for the second set.	10/22/2018 6:32 PM
23	Great Location	10/22/2018 4:59 PM
24	The music upstairs was fun but was way too loud to have any sort of conversation with other conference attendees.	10/22/2018 4:53 PM
25	Lines were long and slow, lost momentum with outside events.	10/22/2018 3:45 PM
26	I didn't go. I was not intrigued enough to make the effort. Didn't really have any one to pal around with in that setting.	10/22/2018 2:57 PM
27	Opened late. Number of Food Stations ratio to people too few.	10/22/2018 2:51 PM
28	I did not attend.	10/22/2018 2:45 PM
29	The music was SO LOUD you couldn't hear yourself think. I was also confused by the role of the special guest. Did you pay him to sit there and drink all night?	10/22/2018 2:44 PM
30	The band was too loud for the space and it appeared the only option to get away was downstairs because the rooftop door/window wasn't open immediately (but it was great to have those two options). Also, we were let in ~15 minutes after the planned start. The carving stations probably slowed down the food lines.	10/22/2018 2:26 PM
31	Band was loud, food was good.	10/22/2018 2:10 PM
32	enjoyed the sip and stroll and tour of the opera house.	10/22/2018 1:49 PM

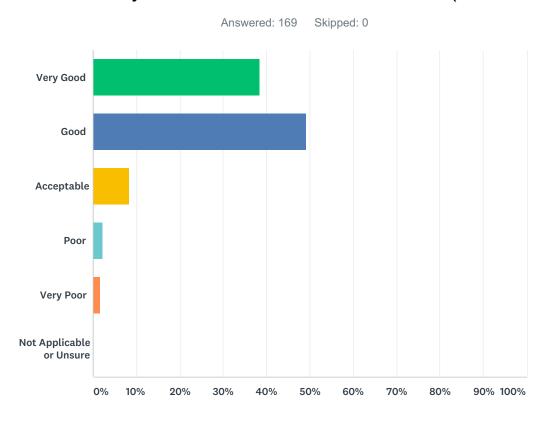
33	The Strand seemed empty and I wasn't sure where the activities were. If I were female, I would be more concerned for my safety. The shuttles were not enough for as many people as there were.	10/22/2018 1:32 PM
34	Great band	10/22/2018 1:13 PM
35	Would have appreciated being able to talk to fellow attendees. Music was too loud.	10/22/2018 12:22 PM
36	The Mambo Jazz Kings were on point, and the room was well-suited for the crowd size. Water could have been more widely available for those who don't drink.	10/22/2018 12:11 PM
37	Awesome	10/22/2018 12:09 PM
38	Excellent food and band; difficult to network.	10/22/2018 12:03 PM
39	music was too loud, food lines were too long. Wish it was more structured.	10/22/2018 11:55 AM
40	Again, loud band made it hard to hear. Last year at Top Golf was better for having something to do instead of trying to talk over a big band. Food was good.	10/22/2018 11:52 AM
41	chose not attend	10/22/2018 11:52 AM
42	Band was way too loud for an indoor venue. Need more food booths for that many people.	10/22/2018 11:50 AM
43	Drink ticket / bartender set up seemed to add to delay. Needed more defined drink vs food line	10/22/2018 11:44 AM
44	Would loved to have more time to stroll - by the time we got through the line and ate, it was already 8:00. Several vendors stayed open late, which was great, but we would have enjoyed getting there earlier. Maybe consider starting earlier, or having more lines so people can get through a little quicker, if you're going to have overlapping activities like that.	10/22/2018 11:38 AM
45	I really liked the idea of the sip and stroll, but having at the same time as the dinner did not really work out. Some people probably missed out on that portion of the event because they were stuck in line to get dinner. Some of the businesses were closing up when we got there.	10/22/2018 10:41 AM
46	Food was excellent, music was amazing, and we had so much fun at the after events in the Strand	10/21/2018 8:43 PM
47	The band was a little too big for a smaller room.	10/21/2018 6:57 PM
48	Band was way too loud. Couldn't enjoy dinner. Not sure what happened but we had to wait in line and didn't get in until after the event started. The best part was seeing the Chet Daytripper.	10/21/2018 1:32 PM
49	Student membership did not include the big event	10/21/2018 12:23 PM
50	Music a little too loud. Flow around the food stations kind of slow.	10/21/2018 9:24 AM
51	I appreciated having organized activities within walking distance of the office event.	10/21/2018 2:18 AM
52	Not included in student package	10/20/2018 11:43 PM
53	Had a great time. Band was a little loud for small room but food was great. And downtown was fun.	10/20/2018 7:51 PM
54	The dinner and the sip and shop seemed to be at the same time. It was difficult to participate in everything. Otherwise, it was a great event!	10/20/2018 5:35 PM
55	Good, but transportation was awful and the late start clearly affected the mood	10/20/2018 2:31 PM
56	Music was too loud to enjoy and have a conversation with leaving upstairs area.	10/20/2018 2:29 PM
57	Stroll part never seemed to materialize, either due to lack of interest and people wanting to stay at original venue, or just too spread out and no critical mass of people out strolling.	10/20/2018 2:24 PM
58	I was there early which helped. Allergic to shellfish and food wasn't marked. Made it difficult to eat anything	10/20/2018 2:02 PM
59	Too small and loud	10/20/2018 11:53 AM
60	Good food and band but too loud.	10/20/2018 11:48 AM
61	Band too loud	10/20/2018 11:31 AM
62	Fantastic	10/20/2018 10:20 AM
63	Food was mediocre. With only two food stations in such a small venue, the lines were ridiculous.	10/20/2018 10:14 AM
64	Did not attended	10/19/2018 10:00 AM

#### APATX18 Post-Conference Survey

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65	The venue opened late and the lines were very very long and slow because of the way the food was served. With that many people a self service dinner would have been better.	10/19/2018 9:32 AM
66	Did not attend.	10/19/2018 9:05 AM
67	Food could improve and music was loud.	10/19/2018 8:35 AM

### Q15 How do you rate the conference location (Galveston)?



ANSWER CHOICES	RESPONSES	
Very Good	38.46%	65
Good	49.11%	83
Acceptable	8.28%	14
Poor	2.37%	4
Very Poor	1.78%	3
Not Applicable or Unsure	0.00%	0
TOTAL		169

#	COMMENTS	DATE
1	Good, but ready to go somewhere else.	10/27/2018 10:21 AM
2	Is Moody Gardens too pricy? Ready for George R Brown or Sugar Land/Stafford/Woodlands sites?	10/26/2018 2:42 PM
3	Certainly understand the need for: 1. venues large enough to hold our increasing attendance; 2. locations that will drive attendance - but I'm looking forward to a new location (Waco) in 2019 and returning after many years to El Paso in 2020.	10/26/2018 10:54 AM
4	but could use a break.	10/25/2018 12:56 AM
5	I've been to maybe three or four TX APA Conferences in Galveston and have enjoy every one them.	10/24/2018 5:44 PM
6	The location is awesome and is convenient to hotels/restaurants. Would recommend that this location be utilized once every 5 years.	10/24/2018 3:21 PM

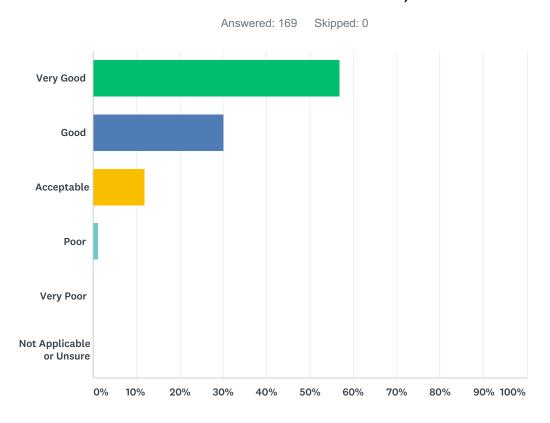
7	Ok if not for the repetitive galveston to suburban dallas options. Glad about going to Waco and El Paso in the upcoming years.	10/24/2018 12:29 PM
8	Very walkable	10/24/2018 8:52 AM
9	Wish I had more time to explore the city! Definitely coming back as a tourist! Hope APA-TX comes back here for a conference soon	10/23/2018 11:19 AM
10	Just like El Paso its a long way to drive. Frankly I'd rather see the conference rotate between Houston, San Antonio Austin and the DFW area because my employer does not allow the use of airline travel. I sometimes skip El Paso and Galveston if I have my CM's just because its such a long distance to travel.	10/23/2018 10:47 AM
11	While it is ideal to share the locations among cities, Galveston is difficult to access via Houston, for those of us a distance away.	10/22/2018 9:53 PM
12	I love that ol scooby doo ghost town	10/22/2018 6:54 PM
13	It was good that the conference committee found other things to do that were new.	10/22/2018 6:32 PM
14	Ready for a change of venue	10/22/2018 5:58 PM
15	Galveston was a beautiful location with a lot of good eating places around.	10/22/2018 5:36 PM
16	The best location	10/22/2018 5:07 PM
17	I was pleasantly surprised	10/22/2018 3:45 PM
18	I enjoy Galveston, even if it is a drive.	10/22/2018 2:44 PM
19	Good location, but have been there too many times recently	10/22/2018 2:41 PM
20	I have been to 3 Galveston Conferences in what seems to be the last 5 years. Need a change of scenery in the Houston Section.	10/22/2018 2:10 PM
21	Conference was good but not as good as the 2015 Galveston version. In 2015, there seemed to be more opportunities for after hours networking w/ colleagues and the 2nd floor game room at the San Luis reserved for our event which was a great, informal gathering space.	10/22/2018 12:18 PM
22	My first time, and it didn't disappoint! Was curious if they were going to start filming a "Bachelor" episode poolside at the San Luis.	10/22/2018 12:11 PM
23	much better than some suburban hellscape. But still, lets practice what we preach and support walkable urban areas.	10/22/2018 12:05 PM
24	Just far for everyone not from the Houston area.	10/22/2018 11:52 AM
25	I'm not going to an APA conference in Galveston for another 7 years. Find new locations already!	10/22/2018 11:52 AM
26	Considering this was probably the 3rd conference I've been to in Galveston, this was the best one.	10/22/2018 11:38 AM
27	Galveston is a difficult city to reach, as there is no bus, train, or other form of transit (public or private) between the island and Houston. If you fly, you have to either rent a car or take an hourlong ride in a taxi or Uber to get there. It is a nice place with a storied history, however, even if non-vehicular accessibility is lacking.	10/22/2018 10:04 AM
28	Would have been nice if pedestrian crossing lights worked.	10/22/2018 8:49 AM
29	I appreciate conference locations where there are activities and other venues within walking or biking distance from the conference.	10/21/2018 2:18 AM
30	I like Galveston but think we should mix it up.	10/20/2018 7:51 PM
31	Galveston is one of my favorite conference locations.	10/20/2018 5:35 PM
32	Galveston just feels stale and seems to have a pervasive issue with customer service and service quality. I've always rooted for the city, but there were clear issues with CVB support, hotels	10/20/2018 2:31 PM
33	Better than a suburban location. Its a decent conference center and the 3 hotels are very conveniently located.	10/20/2018 11:48 AM
34	Love it	10/20/2018 10:20 AM
35	Galveston again? Really?	10/20/2018 10:14 AM

37

I don't even live in Texas but I love the choice of Galveston. It's too bad the convention center is not closer to downtown though.

10/19/2018 6:32 PM

# Q16 How do you rate the quality of the conference venue (Galveston Island Convention Center)?

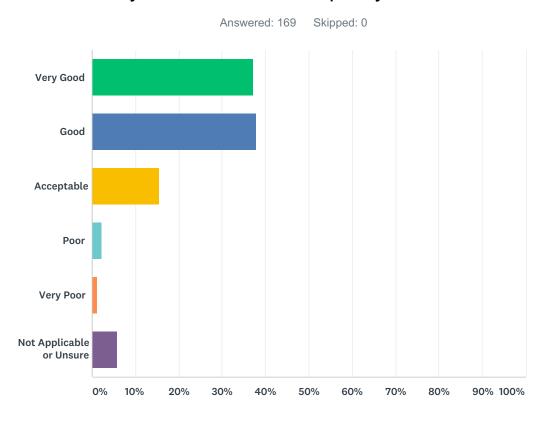


ANSWER CHOICES	RESPONSES	
Very Good	56.80%	96
Good	30.18%	51
Acceptable	11.83%	20
Poor	1.18%	2
Very Poor	0.00%	0
Not Applicable or Unsure	0.00%	0
TOTAL		169

#	COMMENTS	DATE
1	I wish the conference center was closer to coffee shops and restaurants.	10/28/2018 12:51 PM
2	I just always wonder how much we spend on facilities when we really want to talk to each other and see projects and share reports and ideas i wish there were a B&B or social media model that would slash travel and convention costs	10/26/2018 2:42 PM
3	We always seem to need bigger session rooms, though. It was awesome that y'all included tables for the first several rows in each room. The tables help us work, write and learn during the sessions. Please keep the tables!!!!!	10/25/2018 10:35 AM
4	Insufficient restroom access. Tight break areas. Simply poor design in the convention center mingling areas.	10/25/2018 9:37 AM
5	I love the conference center. It's not too big and I love that there are comfy chairs everywhere.	10/24/2018 5:44 PM

6	The hotel was within walking distance. A huge plus!	10/24/2018 3:21 PM
7	Would be nice if the promised pastries and muffins were at the coffee stations on Thursday morning; also, gardettos/munchies do not qualify as trail mix; Coffee was good though and glad brownies and cookies finally showed up the next morning and in the afternoons; would be nice if kitchen staff didn't disrupt Thursday's plenary by making loud noises next door; was a bit confusing figuring out that the convention center is a couple blocks over from the San Luis Resort; food at both lunches was surprisingly excellent - it is typically hard to find such great quality in a banquet-style setting	10/23/2018 11:19 AM
8	Well designed structure for this purpose.	10/23/2018 10:47 AM
9	The chairs were looking very shabby and the service was less than stellar, but overall a good place. Appropriately sized.	10/22/2018 6:32 PM
10	The conference venue was okay, but it felt cramped.	10/22/2018 5:36 PM
11	The vegan options for the conference were not really satisfying, I wish they would've considered the dishes for special diet needs more.	10/22/2018 4:32 PM
12	The Convention Center is nice.	10/22/2018 2:44 PM
13	It's starting to get a little out of date - about half of the bathroom doors didn't lock because the locks didn't align. There was no recycling available. Having the ballroom above the session rooms meant any loud noises in the ballroom disrupted the sessions.	10/22/2018 2:26 PM
14	always cold	10/22/2018 1:49 PM
15	Chairs were too close together in the sessions. Too close for comfort.	10/22/2018 1:09 PM
16	Beautiful location with the water scenary.	10/22/2018 1:08 PM
17	the only comment would be seating, it was a bit crowed for some of the sessions.	10/22/2018 12:09 PM
18	Again, far from much of anything	10/22/2018 12:05 PM
19	Very difficult to hear the speakers in the ballroom.	10/22/2018 12:03 PM
20	Perfect size. Just wish there was better pedestrian access between the hotels and conference center. A little scary on the sidewalk right up against Seawall drive. Thanks for providing coffee and snacks this year (much better than last year!)	10/22/2018 11:52 AM
21	This is minor - but it would have been nice to have the snacks on the same floor/ in the same area as the session rooms. It wasn't intuitive, and I ran out of time, to get snacks since they were not close by.	10/22/2018 11:38 AM
22	Session rooms were too small, but I loved having tables with the chairs!	10/20/2018 5:03 PM
23	It fits us well, but it is starting to show wear and is a bit behind on technology. Hotels are aging	10/20/2018 2:31 PM
24	Way too cold in rooms at times.	10/20/2018 2:24 PM
25	Dislike the exhibit hall being separated from sessions	10/19/2018 11:35 PM
26	It was nice but poorly located. Not near downtown etc.	10/19/2018 6:32 PM

## Q17 How do you rate the overall quality of the Exhibit Hall?



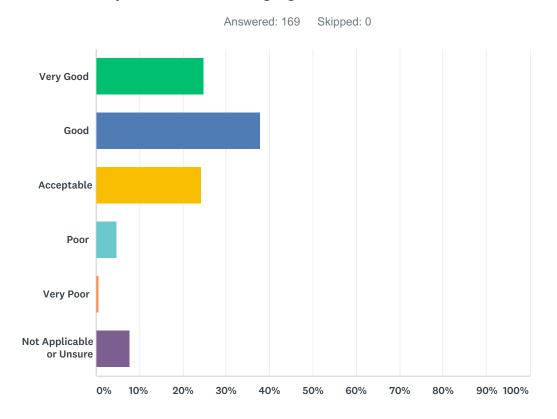
ANSWER CHOICES	RESPONSES
Very Good	37.28% 63
Good	37.87% 64
Acceptable	15.38% 26
Poor	2.37% 4
Very Poor	1.18% 2
Not Applicable or Unsure	5.92% 10
TOTAL	169

#	COMMENTS	DATE
1	It's really just weird - this is one place where the dichotomy of being funded by planning companies and support technologies vies with the blinders that we wear in sessions as though all planning is done from the government side I definitely heard complaints that firms aren't recognized for award winning work nor allowed to present at more than 2 sessionsnot sure how to resolve the conflicts	10/26/2018 2:42 PM
2	What exhibit hall?	10/26/2018 10:31 AM
3	I don't think there was an exhibit hall. Was that the area outside the ballroom where the sponsors were set up? If so, it was nice. I like the windows looking over the Gulf.	10/25/2018 10:35 AM
4	The space worked perfectly for exhibitors and people circulating in/out of the grand ballroom.	10/24/2018 12:29 PM
5	Where was this? Are we talking about the inter-collegiate competition?	10/22/2018 6:54 PM
6	There were not enough vendors.	10/22/2018 2:44 PM

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IN EACH ROOM. Even when it was "full" of people - it was still too cold. It was ost sessions.  I. ou mean the handful of tables jammed in front of the ballroom?	10/22/2018 1:16 PM 10/22/2018 1:08 PM 10/22/2018 11:52 AM
ou mean the handful of tables jammed in front of the ballroom?	10/22/2018 11:52 AM
<u> </u>	
ed.	
	10/22/2018 11:38 AM
at's good. Better to be close together than too spread out. Forces more hibitors. And love that food breaks are in the middle of the exhibit hall!	10/20/2018 7:51 PM
nis year and only a few were excited to be there. They mentioned the close We were disappointed that so much planning swag was given out at TML and ved for APA.	10/19/2018 11:35 PM
	10/19/2018 8:41 PM
	10/19/2018 9:05 AM

### Q18 How do you rate the engagement level in the Exhibit Hall?

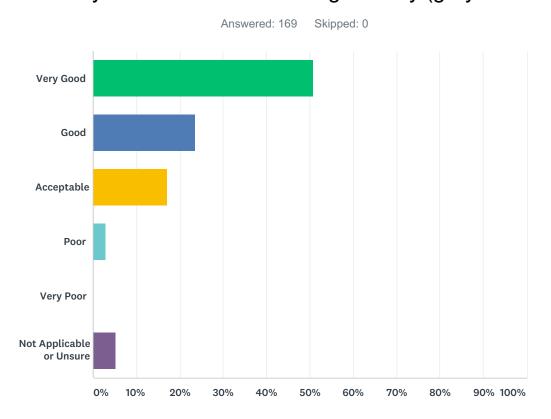


ANSWER CHOICES	RESPONSES	
Very Good	24.85%	42
Good	37.87%	64
Acceptable	24.26%	41
Poor	4.73%	8
Very Poor	0.59%	1
Not Applicable or Unsure	7.69%	13
TOTAL		169

#	COMMENTS	DATE
1	It was fun - great discussions	10/26/2018 2:42 PM
2	Engagement is good, but just limited to the events where the focus is upstairs.	10/25/2018 12:56 AM
3	It didn't feel like there was enough time between sessions to visit with the booths.	10/23/2018 9:47 AM
4	Very little to do aside from get coffee	10/23/2018 9:12 AM
5	What do you mean by "engagement level". The venue was nice and the atmosphere facilitated conversation well enough.	10/22/2018 2:57 PM
6	It was mostly people sitting behind tables. Little to no engagement.	10/22/2018 2:44 PM
7	A little difficult with refreshments upstairs and sessions down.	10/22/2018 1:32 PM
8	Would be nice if there were things in the exhibit hall strategically placed to encourage more small groups to congregate and have discussions, like phone charging stations, refreshments, seating and workstation areas, poster presentations.	10/21/2018 2:18 AM

9	Great job by the volunteers!	10/20/2018 12:52 PM
10	The layout was terrible and it was weird having it separate from the sessions. Didn't like that. Only a few exhibitors did fun things at their booths.	10/19/2018 11:35 PM

## Q19 How do you rate the conference giveaway (gray leather folio)?



ANSWER CHOICES	RESPONSES	
Very Good	50.89%	86
Good	23.67%	40
Acceptable	17.16%	29
Poor	2.96%	5
Very Poor	0.00%	0
Not Applicable or Unsure	5.33%	9
TOTAL		169

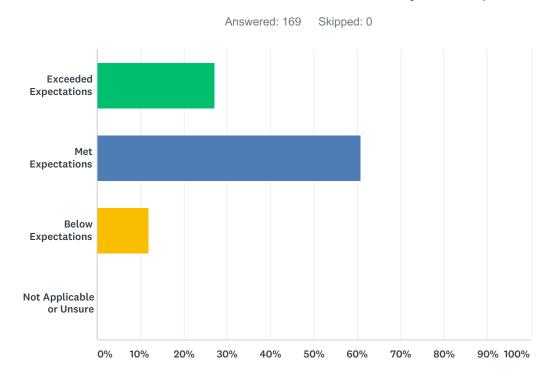
#	COMMENTS	DATE
1	LOVED IT!	10/27/2018 10:21 AM
2	favorite giveaway in decades	10/26/2018 2:42 PM
3	I've liked the duffel bags given out before, the large black folio (which the conference program fit inside). Please don't change the format size of the conference program. It's perfect.	10/26/2018 10:54 AM
4	It wasn't actually leather, was it? I didn't take one because I assumed it was vinyl/pleather, like two years ago.	10/26/2018 10:31 AM
5	The flap comes back across your hand when writing. The 8.5 by 11 folios from prior years were the best.	10/25/2018 10:35 AM
6	It was very handy and useful. Great gift!	10/24/2018 3:21 PM
7	This was AWESOME. Thanks so much.	10/24/2018 12:29 PM

8	This has always been my favorite giveaway. I used the tan one we got two years ago completely, and was ready for a new one!	10/24/2018 8:52 AM
9	What happened to satchels or bags? It's hard to carry items picked up at booths when no bag is available.	10/23/2018 11:01 PM
10	It is what it is	10/23/2018 10:47 AM
11	I do not tend to use the smaller folio. I returned mine this year and instead used my standard size notebook.	10/22/2018 9:53 PM
12	Didn't even know about it!	10/22/2018 7:14 PM
13	I don't like grey, but that's just a personal preference.	10/22/2018 6:54 PM
14	This was one of the best conference giveaways that I have ever received. Great choice!	10/22/2018 5:36 PM
15	Very nice and was used right away for notes! Thank you	10/22/2018 4:59 PM
16	THE BEST GIVEAWAY EVER!!!! I am glad there were not canvas bags with crap. The person that came up with the idea of the leather folio deserves an award and a free meal for two at a restaurant of his-her choosing with two cocktails, a bottle wine and dessert included	10/22/2018 3:45 PM
17	But really didn't need something like that. I gave it to my daughter.	10/22/2018 2:57 PM
18	Wish it was larger to hold tablet paper.	10/22/2018 2:42 PM
19	Better and more useful than a bag.	10/22/2018 2:41 PM
20	I heard a lot of people like it, but I thought it could be a little different from in years past.	10/22/2018 2:10 PM
21	Fantastic idea, very useful!	10/22/2018 1:20 PM
22	Mine is already chipped on the edge, and I don't think I can carry this at work, because I work for the govt, and it has customer names on the back. Because it says "Stantec", I can't use it at work.	10/22/2018 1:16 PM
23	Love it. I receive the brown leather one in San Antonio and needed the paper refill.	10/22/2018 1:08 PM
24	Nice folio that will ideally be used at future events! I just wish I hadn't scratched it upon enthusiastically tearing open the plastic wrap.	10/22/2018 12:11 PM
25	Will certainly use in my day to day.	10/22/2018 12:09 PM
26	Nice and I'll actually use it!	10/22/2018 11:52 AM
27	I din't use paper, since I have access to an electronic device. But it was a very nice-looking portfolio.	10/22/2018 11:38 AM
28	I'd prefer to have one good, useful giveaway than a bag of trinkets, personally.	10/21/2018 8:43 PM
29	Much better than a bag!	10/21/2018 2:18 AM
30	These pads are my favorite. Used mine over and over the past 3 years.	10/20/2018 7:51 PM
31	This is an improvement over the bags of the past.	10/20/2018 5:35 PM
32	The flip thing gets in the way when writing.	10/20/2018 5:03 PM
33	I only wish we were told where to get additional paper for it- still have a brown leather folio and use it daily.	10/20/2018 2:48 PM
34	Best one yet!	10/20/2018 1:18 PM
35	Good quality!	10/20/2018 12:52 PM
36	Same as previous years	10/20/2018 11:53 AM
37	Its unnecessary and lends itself to be a consumed throw away item. Not very sustainable in the sense that "is this something that most of these people could really use and will benefit from". The leather portfolio was dOne previously and it has sat on my shelf since I returned from that conference	10/20/2018 11:48 AM
38	Beautiful giveaway. I willl keep it for years to come.	10/20/2018 11:01 AM
39	Great and useful	10/20/2018 10:20 AM
40	Impractical. It will never be used	10/20/2018 10:14 AM

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41	Really liked it!	10/19/2018 8:41 PM
42	Hope to add more little stuffs	10/19/2018 10:40 AM

## Q20 Overall, how did the conference meet your expectations?



ANSWER CHOICES	RESPONSES	
Exceeded Expectations	27.22%	46
Met Expectations	60.95%	103
Below Expectations	11.83%	20
Not Applicable or Unsure	0.00%	0
TOTAL		169

#	COMMENTS	DATE
1	i really needed more days & time to do/see/meet/hear everything	10/26/2018 2:42 PM
2	It was a great conference!	10/25/2018 12:56 AM
3	On the networking side, it is really really great. Get to see friends, clients, and many potential clients. Fantastic. The panel topics and plenary are outstanding topics so great foresight by the organizing committee. The content itself needs much more work and vetting but i think we're headed in the right direction.	10/24/2018 12:29 PM
4	At most of the TX APA conferences I've attended, there are muffins, sodas, etc. throughout the conference center, and there were very little. Water was almost nonexistent. The meals that were provided were pretty much red meat (one time it was chicken) and potatoes. Many people from the group I was with had to go to the grocery store to purchase food and snacks because there was so little (volume and options) from the conference.	10/23/2018 9:12 AM
5	There were some really good sessions this year. And other than a couple things about the plenary topics, felt that the conference was great!	10/23/2018 8:16 AM
6	Only big issue was when we arrived. There were no signs or clear direction as to where to go for exhibitors to set up, and after I parked and went inside to find out where to go, I was told to return in 5 hours, even though we had been told we could set up at noon. I was also directed to leave our valuable exhibitor stuff in a random sidehall, with little concern shown from the conference staffers.	10/23/2018 5:55 AM

7	My main concern with the conference was the sessions. The sessions that I attended were not engaging and rather dry. The information covered appeared to be geared towards planners with little to no knowledge of the field.	10/22/2018 5:36 PM
8	Good conference. It met my expectations. AICP CM credit very much appreciated. Probably the biggest reason my employer lets me attend.	10/22/2018 2:57 PM
9	At past conferences, I felt that the descriptions of the sessions were either incorrect or misleading. This year, with one exception, I felt that the descriptions were spot on. I really enjoyed the sessions and felt all of the speakers did a great job.	10/22/2018 2:45 PM
10	I was very happy with everything the conference offered.	10/22/2018 1:08 PM
11	The food offerings were horrible. I was SHOCKED that once again snacks were cookies and soda. Breakfast was brownies and soda. Not walkable location.	10/22/2018 12:05 PM
12	The organizers do a great job! Thanks for all the hard work!	10/22/2018 8:59 AM
13	Was hoping there were more events geared towards students. Felt as if we paid to have the privilege of only Competing in legacy.	10/20/2018 11:43 PM
14	Thought it was a very good conference.	10/20/2018 7:51 PM
15	Speakers and topics could have been more interesting	10/20/2018 12:52 PM
16	I wanted to like it. The Wednesday reception started off on a bad note the band was sleepy and the food was sparse. It was one of the worst I've been to at APA. I was disappointed to see that the Legacy Project was not involved more in the conference. A student was telling me about how hard they worked and how they didn't feel like part of the conference.	10/19/2018 11:35 PM

# Q21 What ideas, if any, do you have to improve the conference for next year?

Answered: 169 Skipped: 0

#	RESPONSES	DATE
1	none	10/28/2018 12:51 PM
2	More space for the events, better acoustics if there will be a band. Keep up the choices for sessions, and pick mobile workshops that are comfortable, fun, and interesting. The conference has improved tremendously over the years, in my opinion. I wish there was a little more time, say one more day. So much is squeezed together and it's hard to do what you want to do without sacrificing learning, or vice versa.	10/27/2018 10:21 AM
3	Be clear on the board meeting - should we all attend? Should we tweet you from the bar? Should we divide up discussion business through out the conference & present awards, etc	10/26/2018 2:42 PM
4	I think Waco is going to be a great new location for the conference. Continue the marketing to the participants so they will attend and utilize the new assets of the City and Baylor - Museum, Mammoth National Park, Magnolia, etc.	10/26/2018 10:54 AM
5	Better variety of sessions	10/26/2018 10:31 AM
6	i Throughly enjoyed it and learned so much. Y'all are on point!	10/25/2018 5:34 PM
7	It would be interesting to have a session directed at students, especially so that students from various universities could have the chance to network.	10/25/2018 3:46 PM
8	Bigger rooms for sessions and more tables in the session rooms (love them!). Soft serve ice cream in between afternoon sessions. More Chet Garner!!! A video and/or speech from him like at Frisco would be awesome! This year was a great theme around disaster and resiliency - keep using pertinent themes, that is a great idea.	10/25/2018 10:35 AM
9	Provide hotel rooms at conference rate sufficient for all attendees.	10/25/2018 9:37 AM
10	None that I can think of.	10/25/2018 12:56 AM
11	I like that there are snacks provided in the morning and the afternoon, but maybe add a little more choices for breakfast, maybe bagels and danishes with OJ, Milk. I realize people can eat at the hotel, but sometimes there isn't enough time to order in a sit down restaurant.	10/24/2018 5:44 PM
12	I wish it was a day longer!	10/24/2018 4:05 PM
13	Better keynote speaker.	10/24/2018 3:21 PM

14	1. RECYCLE!! 2. #conferencetoowhite - Improve opportunities for diversity initiatives to be showcased in the plenary or bring in more diverse keynote speakers (i.e. minority trailblazers) into signature events at the conference. Consider offering bilingual or spanish sessions and work to attract/sponsor non-profits to attend. I would also suggest humanizing the "daytrippers" events that showcase the people behind revitalized communities as opposed to just being all about him and tasting pizza/beer in these places. There are stories to tell in these communities and TXAPA has a unique opportunity to tell this narrative to our communities. In this vein, consider having a "medium" (i.e. person) who can speak to the multicultural areas of our communities. The daytripper may not be the right person for this campaign or could be one excellent medium if there were a plurality of mediums, in my opinion. It is exclusionary, as a minority, to be told what are Great Places in Texas by a person with such a strong image of the stereotypical Texan is, even though our state is much more than just the white experience portrayed in this campaign. I'd like to see what TXAPA can do about transmitting the texan experience through a variety of mediums if we are going to do this at all, one that can tell us about what the Black Texan experience is like. The Tejano experience. The Latino experience (yes, different than Tejano). The Asian-American experience. This needs ALOT of work 3. Healthier food snacks / more complete breakfast 4. Attracting more related disciplines to take part in panels. i.e. engineers, architects, landscape architects, developers, land use / fair housing lawyers, and more provocative diversity panels. 5. The presentation quality was not that great and there were formatting issues across many panels/sessions that seemed to be on the computer/software side at the venue. But overall, presentations should be less text and we should encourage many more images/maps/tables/designs.	10/24/2018 12:29 PM
15	As always, it can be difficult to choose just one session. It'd be nice to have the ability to watch a recorded session that I'm not able to attend.	10/24/2018 10:52 AM
16	Ideas to expand EPL activities (my committee), and ways to get more student involvement	10/24/2018 8:52 AM
17	Provide a satchel or bag to carry conference materials.	10/23/2018 11:01 PM
18	n/a	10/23/2018 7:15 PM
19	None	10/23/2018 3:32 PM
20	Keep the variety of topics broad - planners work with SO many other professionals to make good plans great!	10/23/2018 3:11 PM
21	Perhaps some type of social event for Friday on the cheap as most people leave early. could just be an announcement of some options of where planners may go, maybe work out something with the venue to give free app or something	10/23/2018 2:55 PM
22	Provide Wifi at convention center.	10/23/2018 2:27 PM
23	Keep up the good work. You are improving peoples lives.	10/23/2018 1:05 PM
24	Keep up the good work!	10/23/2018 1:02 PM
25	design events so networking and conversations are possible.	10/23/2018 12:41 PM
26	I think the format of the sessions (raised platform for presenters, seating classroom style) is appropriate for some but not all sessions. For some of the presenters who wanted to have a more engaged, discussion based session, it was difficult in the "classroom" setting. I'm not sure how easy it was for presenters to see across the room around the podium.	10/23/2018 11:23 AM
27	Wish I would've got to go on the ghost tour but it was sold out and overlapped too much with the dinner; wish I would've known that the karaoke was a somewhat-official event so that I could have gone and participated	10/23/2018 11:19 AM
28	Fix the awards luncheon to be more interactive with drinks and food.	10/23/2018 11:10 AM
29	Ideas listed in comments earlier.	10/23/2018 11:07 AM
30	not so loud music at the events,	10/23/2018 10:59 AM
31	Skip the Awards Luncheon. Perhaps get an Automated Vehicle (AV) demonstration event or a Drone demonstration event.	10/23/2018 10:47 AM
32	finding a way to have people stay to the end of the conference by offering an event or credits on the final day.	10/23/2018 10:24 AM
33	Overall, the sessions were good.	10/23/2018 10:18 AM

35	Some of the sessions, opening plenary, and the keynote could be shorter or have additional speakers and topics within the same session.	10/23/2018 9:47 AM
36	None at this time	10/23/2018 9:22 AM
37	food and better keynote speaker	10/23/2018 9:12 AM
38	none	10/23/2018 9:00 AM
39	None	10/23/2018 8:28 AM
40	None, other than what has been previously stated.	10/23/2018 8:16 AM
41	More networking opportunities. Maybe make the event find-able on linked in so those attending can link up.	10/23/2018 8:13 AM
42	Offer CE credit on the awards luncheon, it has been done in the past.	10/23/2018 8:07 AM
43	Don't keep the rooms so cold and provide tables for all seats in sessions rooms.	10/23/2018 8:01 AM
44	See previous comments Also - instead of the Chex mix-like snacks or brownies for breakfast, provide something like croissants/bagels	10/23/2018 5:55 AM
45	Mobile app for schedule	10/23/2018 4:45 AM
46	Continue the karaoke, bar crawl, dinner, and live band	10/22/2018 11:16 PM
47	NA	10/22/2018 10:27 PM
48	Keep the Big Event confined, eg encourage everyone to remain in the same general area instead of leave or spread out. Include a variety of speakers and cities; sometimes the speakers and examples are the same year after year.	10/22/2018 9:53 PM
49	looking forward to the new location	10/22/2018 9:34 PM
50	Larger rooms, longer conference. Love to see more hands on workshops really enjoyed the stormwater session on Wed.	10/22/2018 7:14 PM
51	NA	10/22/2018 7:07 PM
52	N/A	10/22/2018 6:54 PM
53	Can't wait to see what the conference committee achieves in Waco!	10/22/2018 6:32 PM
54	Continue the focus on current planning sessions. Much needed	10/22/2018 5:58 PM
55	Use a larger venue for the conference Invite diverse, and maybe controversial, speakers to host sessions. Planning in the real world isn't neat and pretty and we need speakers who aren't to tackle and discuss sensitive/difficult issues.	10/22/2018 5:36 PM
56	Keep up the good work	10/22/2018 5:07 PM
57	n/a	10/22/2018 4:59 PM
58	The food could have be improved. Although I do understand that with most conferences, there are limitations to the food options.	10/22/2018 4:53 PM
59	N/A	10/22/2018 4:32 PM
60	Disasters are important to acknowledge and resilience important to plan for, but that is only part of our business. Lets talk about things that consume 99% of our time.	10/22/2018 4:31 PM
61	n/a	10/22/2018 4:01 PM
62	an EVENTESSENCIAL app. and more workshops (the one for Flood Managment on Wednesday was amazing, I am sure there could be more	10/22/2018 3:45 PM
63	In the past, one of the lunch sessions was dedicated to allow the "Sections" to meet. Everyone picked up a box lunch and went to a designated room/area. I would appreciate the opportunity to meet up with planners and other professionals in my region. If space is an issue, maybe 2-3 sections in close regional proximity could meet as a group.	10/22/2018 3:36 PM
64	Start Sessions on Wednesday and end earlier on Friday.	10/22/2018 3:13 PM

66	Have an attendees list available to conference participants. That way we'll have contact info for those we meet but cannot remember all their info. Recognize that there may be very different planners in the audience. In one session I was enlightened when the speaker asked for a show of hands of those Private vs. Public planners, then a show of hands for those involved in land use vs policy vs transportation vs urban design vs any other areas the attendees may be involved with day to day. Yes, the vast majority might work for local planning departments. But the by no means there are not other disciplines represented among planning folks. Not every attendee works for a city. Some work for private companies, state agencies, regional entities or some may just be plain old retired! Don't assume everyone is a "city planner." Have session that reflect this. Maybe have a session or two on just interesting (funny unusual, out of the ordinary) cases and how they were handled. Coach speakers to find interesting slides, tell stories, engage the audience. Have speakers move around and not be tied to the podium or head table.	10/22/2018 2:57 PM
67	TO keep up with the expectations	10/22/2018 2:54 PM
68	None	10/22/2018 2:53 PM
69	Ensure venue size for Evening events is large enough, as well as food service does not produce exceeding long lines.	10/22/2018 2:51 PM
70	Better sound in the plenary. It was very hard to hear the speakers if you weren't sitting at the front.	10/22/2018 2:47 PM
71	I wish there was a breakout session that allowed the planners to interact and learn from other conference participants. I think interacting in such a way would help with networking, but also would allow planners from different cities or backgrounds to share their perspectives in a more organic, hands-on way.	10/22/2018 2:45 PM
72	A mobile app listing the sessions and live updates.	10/22/2018 2:44 PM
73	shorten awards luncheon or start it earlier. Have last session end by 5:00 p.m.	10/22/2018 2:42 PM
74	None	10/22/2018 2:41 PM
75	Better room signage. Highlight special activities - perhaps on the rotating slideshow. Maybe have a time block where everyone goes on mobile workshops to help people have a chance to get out of the building and see the community. And maybe we don't need full plated lunches - a boxed lunch could give people also give people a chance to get out of the building and chat more with fellow planners.	10/22/2018 2:26 PM
76	n/a	10/22/2018 2:18 PM
77	Starting the conference earlier on Wednesday, ending earlier on Friday.	10/22/2018 2:10 PM
78	It just seemed so disorganized this year. Perhaps I have listened to so many keynote speakers and plenary speaker in the past who were really great that these were just not good enough.	10/22/2018 2:07 PM
79	I think the opening should begin on Wednesday morning and go through Friday lunch. We seem to lose too many people on Friday afternoon due to travel. I think the sessions would be better attended if we held full days on Wednesday and Thursday, with half day on Friday.	10/22/2018 1:49 PM
80	Not sure. It was very well run.	10/22/2018 1:32 PM
31	none	10/22/2018 1:27 PM
32	None	10/22/2018 1:20 PM
33	Do not freeze me out.	10/22/2018 1:16 PM
84	Provide good food and enough of it	10/22/2018 1:13 PM
85	Interactive sessions where attendees participate. Lessons learned sessions.	10/22/2018 1:09 PM
36	Nothing.	10/22/2018 1:08 PM
37	Start sessions Wednesday afternoon. End conference Friday after awards luncheon.	10/22/2018 12:59 PM
38	none	10/22/2018 12:58 PM
39	None.	10/22/2018 12:52 PM
90	Better plenary speakers. More hands-on mobile workshops	10/22/2018 12:30 PM
91	Make the events/registration all in one location. Was confusing being in multiple places.	10/22/2018 12:25 PM
92	NA	10/22/2018 12:25 PM

93	Perhaps a less structured event or session around a topic like books that planners are reading.	10/22/2018 12:22 PM
94	Friday evening event for those not heading home due to distance.	10/22/2018 12:18 PM
95	food ran out at opening reception and drink tickets had run out at downtown event	10/22/2018 12:17 PM
96	Need more restrooms, better spacing in exhibit hall (booths set up near entrance to ball room created a traffic jam around luncheon and snack times).	10/22/2018 12:16 PM
97	The breakout session rooms, and the ballroom at times, were ice cold, which at times hindered concentration. No "swag bags" were provided this year, discouraging me from picking up more stuff with important contact information for sponsors. My jacket was only able to hold so much! Lastly, regular conference classes typically begin on Wednesdays and conclude after lunch on Fridays. For those of us that remained until 5:15 pm. Friday, much of the drive home was dark and tiring after a long day of classes and events. Many travel from Austin, Dallas, and beyond, which is already a long drive, not to mention navigating Houston around rush-hour.	10/22/2018 12:11 PM
98	seating arrangement, I know this is limited based on the sites sq. ft. per room, but it was a bit too tight when the chairs are touching, with no room to maneuver.	10/22/2018 12:09 PM
99	keep the hotels close to the conference, really enjoyed being able to walk from one to the other without having to drive and look for parking.	10/22/2018 12:07 PM
100	The food offerings were horrible. I was SHOCKED that once again snacks were cookies and soda. Breakfast was brownies and soda. Not walkable location.	10/22/2018 12:05 PM
101	Include a room for people that need a quieter space to meet an inevitable work need.	10/22/2018 12:03 PM
102	Really wish we could move to a mobile app. Also better transportation for evening events.	10/22/2018 11:58 AM
103	I wish there was a better way to make quality connections with fellow planners. I attend the conferences by myself (small department) and I don't know anyone else. It is hard for me to want to attend the social gatherings without having a "group." Most of the planners who attend the conference have a little "clique", because they know each other. Anywho, that's just my two cents and I feel like it's the only thing keeping me from really enjoying all the events offered.	10/22/2018 11:58 AM
104	Have hotels that offer complimentary breakfast like the Embassy Suites did in Frisco and complimentary drinks and apps during happy hr	10/22/2018 11:57 AM
105	better vegetarian options (no protein was on the plate)	10/22/2018 11:55 AM
106	MOST PEOPLE DON'T ATTEND THE FRIDAY AFTERNOON SESSIONS AFTER NOON. MAYBE WE SHOULD RECONSIDER THE TIMING. TML AND OTHER CONFERENCES I KNOW ARE USUALLY OVER BY NOON ON FRIDAY.	10/22/2018 11:54 AM
107	Make schedule booklet more readable, it was confusing!	10/22/2018 11:52 AM
108	The 1.5 hour sessions seem a bit long. Attention span is really more around an hour to 1.25.	10/22/2018 11:52 AM
109	Stop holding them in Galveston and El Paso. Notice the attendance is much higher in San Antonio, Austin and DFW areas.	10/22/2018 11:52 AM
110	I'd like to see more vendors in the future.	10/22/2018 11:50 AM
111	Stronger speakers at sessions	10/22/2018 11:49 AM
112	I heard from several people that the bands were too loud and that you couldn't hear yourself think at both evening functions. They told me they all left because the bands were too loud that you couldn't have conversations with anyone.	10/22/2018 11:49 AM
113	Prizes or giveaways to increase online or social media participation	10/22/2018 11:44 AM
114	If you advertise that you can register on Wednesday up to 8PM. Please make sure you actually can. I arrived at 7pm and you were closed- couldn't register and therefore had no ticket for the opening reception.	10/22/2018 11:44 AM
115	More sessions for planning techs and/or beginning level courses that offer basic information.	10/22/2018 11:42 AM
116	N/A	10/22/2018 11:42 AM
117	Time between the breakout sessions to engage with the vendors and exhibitors - more interactive exhibits that aren't necessarily a consultant pitching their product or service.	10/22/2018 11:41 AM

118	No bottled water, plastic cups, or single use plastic containers. I thought this was very wasteful, especially being so close to the beach. How hard would it have been to provide glasses that could be washed at the water stations? Bottled water is unnecessary. The water from the stations tasted fine. Also, the breakfast was not enough. There were supposed to be breakfast pastries both days. Cookies and brownies are not breakfast pastries.	10/22/2018 11:40 AM
119	More classes for planning in small towns. To much emphasis was placed on the recovery efforts of major disasters.	10/22/2018 11:39 AM
120	More session. More environmentally focused sessions.	10/22/2018 11:39 AM
121	See above; also, I know it's minor, but it always seems like the bands are too loud at the events. It's hard to network when you can barely hear each other!	10/22/2018 11:38 AM
122	none	10/22/2018 11:35 AM
123	none	10/22/2018 11:34 AM
124	provide more mobile workshops. these were very informative.	10/22/2018 11:33 AM
125	For the morning snacks, please provide things such as scones and muffins. Granola bars would also be good.	10/22/2018 10:41 AM
126	Schedule conference for Tues-Thurs. to allow travel home early Friday instead of continuing events into Friday evening.	10/22/2018 10:12 AM
127	Consider transportational accessibility with future conferences. Not everyone wants or is able to drive to places that aren't served by adequate transit or airlines.	10/22/2018 10:04 AM
128	Daily Updates during conference via social media (i.e. schedule changes and # reminders	10/22/2018 9:29 AM
129	Keep up the good work!	10/22/2018 8:59 AM
130	diversity of classes	10/22/2018 8:49 AM
131	Shorten the sessions.	10/22/2018 7:51 AM
132	Would love to see multiple events in downtown Waco like we had in the Strand this year.	10/21/2018 8:43 PM
133	set a scheduling function for sessions so we can track times on what we want to attend.	10/21/2018 6:57 PM
134	If you continue to book loud bands, the evening events need to have somewhere to get away and talk with friends.	10/21/2018 1:32 PM
135	Include more options for students to make them feel involved	10/21/2018 12:23 PM
136	The conference keeps getting better! I think you're doing alright.	10/21/2018 9:24 AM
137	See answer for question #10. It would be great to partner with other disciplines to offer continuing education credits. Especially for those that benefit municipal/government employees that often can only choose one conference a year, but might have more than one credential that needs CM/CEU (such as floodplain managers).	10/21/2018 2:18 AM
138	Add more seminars available to students and include meals. Seemed unfair even at awards luncheon students couldn't attend to see if they won legacy.	10/20/2018 11:43 PM
139	N/a	10/20/2018 10:25 PM
140	Keep exhibitors and food in close proximity to force interaction. Anything you can do to highlight or force people to mingle and get to know each other is good. Perhaps a big state of Texas where people can take selfies where they are from and out on a map. Keep the sessions awesome and plenaries at high quality because that is what matter most. People love when they feel like they've learned something.	10/20/2018 7:51 PM
141	I struggled with the gluten free options. It seemed like the only difference was the sauce on the meal. Maybe if the sauce was on the side then all of the meals could be served together.	10/20/2018 5:35 PM
142	Eliminate round tables. They make it difficult to see the speakers. Save money by not doing fancy food.	10/20/2018 5:03 PM
143	Waco will be awesome! It might be nice to have the sign-ups for local advocacy lists, Craig's list, and helping with future conferences at the registration table (they didn't seem to know what was being asked when I mentioned it).	10/20/2018 2:48 PM

144	Need better transportation logistics or avoid need for shuttle altogether; better estimate food and ensure weather backup is sufficiently sized; GET A CONFERENCE APP!!!	10/20/2018 2:31 PM
145	GIS map competition.	10/20/2018 2:29 PM
146	Keep up the interactive panel emphasis, in plenary sessions plus breakout sessions where appropriate.	10/20/2018 2:24 PM
147	Comment above regarding ensuring projector screen is high so all in the room can see the contents.	10/20/2018 2:17 PM
148	Interactive mobile app/ map. It was hard to hear the speaker during lunch Thursday. Better breakfast. Snacks and drinks downstairs too.	10/20/2018 2:02 PM
149	Big Event at the Magnolia Farms Silos with Chip and Joanna Gaines as guest celebrities would be a great idea!	10/20/2018 1:18 PM
150	Higher-tier speakers, but not divas. Better/broader representation of Urban Design / placemaking sessions (there was huge interest, the room was consistently packed), so how about expanding it into two parallel streams, rather than only one? Something warmer for the newbies.	10/20/2018 12:52 PM
151	Invest in keynote and plenaries	10/20/2018 11:53 AM
152	Background music - at least theiugh he first half of the events. Ramp up the volune and intensity of that "entertainment" as the event culminates. We want to mingle and talk and facilitating that should be the primary focus of planning the events. I found several of the Friday afternoon sessions should have been thirsday to garner more attendance, as its known that many people leave roght after the awards luncheon. Either that or put sessions on Wednesday afternoon and end the conference w the friday lunch.	10/20/2018 11:48 AM
153	End the sessions at 3pm on Friday to allow people to leave before rush hour. Replace the opening speaker on Friday with sessions.	10/20/2018 11:31 AM
154	Better social media engagement! Session created exclusively to network and meet planners outside of your normal group; I understand networking is an individual endeavor but for some people that are new to the field, that seems hard to do.	10/20/2018 11:01 AM
155	Better speaker system during the luncheons needed I would have added opportunity zone experts and speakers to next conference agenda excellent job team	10/20/2018 10:20 AM
156	Plan for a larger turnout. I am not familiar with the facilities in Waco, but being a central location, I expect attendance will be significant. As for 2020, the Board made a terrible decision to return to El Paso. For decades, El Paso conferences have consistently been poorly attended and poorly planned. The facilities and accommodations are inadequate. A large percentage of the people I talked to in Galveston have no plans to attend the El Paso conference, myself included.	10/20/2018 10:14 AM
157	N/A	10/20/2018 10:07 AM
158	Better breakfast. Bananas and sugary yogurt and leftover cookies were not adequate. Bring back something on Thursday evening to fill what used to be the University reception. Let cities submit their own short video for their plan for the award ceremony if they want to that one voice reading all of them was so boring! Ask people to be quiet during the keynote and plenaries. They are so rude talking for years now, and no one asks people to quiet down so we can hear.	10/19/2018 11:35 PM
159	Better quality coffee and slightly more substantial breakfast option. Even just adding granola bars or something like that would've helped supplement the fruit, especially since the conference hotels didn't provide breakfast	10/19/2018 8:41 PM
160	It would be nice to have a super large print for fun/reference (at least 20'x20') of the venue location and vicinity.	10/19/2018 6:32 PM
161	Stop having the conference in the same location over and over.	10/19/2018 11:11 AM
162	More exhibit booths, more tech-oriented topics.	10/19/2018 10:40 AM
163	As a county planner, not sure many of those really exist yet in Texas, discussions centered around dealing with growth due to the new and significant restrictions related to annexation. Specifically, how you can apply urban planning ideals and principles in unincorporated communities while accounting for the limited land-use authorities given to Texas counties. Further, having resources available to planners from border communities related to colonia rehabilitation. The ideas of urban renewal and corridor-based revitalization may be directly applied and adjusted to dealing with colonia rehabilitation.	10/19/2018 10:00 AM

164	I didn't see many commissioners at the conference. Maybe it's because they were not distinguished from others? I would like to see representation from a current commissioner on the board and to see specific events or meet and greet locations for the appointed or elected officials. Im also interested in seeing a forum as part of the tract to talk about the good, bad and ugly that we all see from the diess.	10/19/2018 9:32 AM
165	None.	10/19/2018 9:05 AM
166	None	10/19/2018 8:35 AM
167	Allow students to participate in luncheon especially if they volunteered. Also have a session on leadership and professional development or followership	10/19/2018 8:10 AM
168	Raise energy level of speakers.	10/19/2018 7:35 AM
169	Test	10/14/2018 6:34 PM

## Q22 What were your favorite parts of the APATX18 conference?

Answered: 169 Skipped: 0

#	RESPONSES	DATE
1	the sessions	10/28/2018 12:51 PM
2	networking and sessions	10/27/2018 10:21 AM
3	Big Event, Exhibition Hall, unstructured time, intimate last day sessions, talking with students	10/26/2018 2:42 PM
4	The Strand - Only, too bad our activities were later than when many of the shops were open.	10/26/2018 10:54 AM
5	The keynote speaker; getting to see Galveston	10/26/2018 10:31 AM
6	The keynote speakers and the awards luncheon. I enjoyed seeing the other towns and cities. I was surprised at how much I learned in the classes. The break down helped us decide what we needed first. Great classes and great presentations. I learned so much	10/25/2018 5:34 PM
7	everything was great	10/25/2018 3:46 PM
8	Chet Garner; location in Galveston; excellent venue/s; reconnecting with colleagues; well delivered sessions and engaging speakers.	10/25/2018 10:35 AM
9	Meeting new APA professionals.	10/25/2018 9:37 AM
10	The sessions this year.	10/25/2018 12:56 AM
11	I like good choices in the sessions.	10/24/2018 5:44 PM
12	Interesting sessions spanning a variety of interests. As someone who isn't a planner, it still provided relevant, engaging content to choose from.	10/24/2018 4:05 PM
13	The exhibits.	10/24/2018 3:21 PM
14	Networking and events.	10/24/2018 12:29 PM
15	Mambo Jazz band!!	10/24/2018 10:52 AM
16	Leadership Forum and the Big Event!	10/24/2018 8:52 AM
17	Awards ceremony, hearing about best practices.	10/23/2018 11:01 PM
18	Reconnecting with former co-workers	10/23/2018 7:15 PM
19	None	10/23/2018 3:32 PM
20	Mobile workshops!	10/23/2018 3:11 PM
21	Social events/ sessions	10/23/2018 2:55 PM
22	networking, the sip and stroll was a nice addition	10/23/2018 2:27 PM
23	The CHARM event.	10/23/2018 1:05 PM
24	The interactive ethics session and the Thursday evening reception were my favorite parts.	10/23/2018 1:02 PM
25	Urban Forestry Mobile Workshop	10/23/2018 12:41 PM
26	Variety of sessions and presenters the equity panels had diverse presenters! Like they should! In general, all panels were fairly diverse in representation of race/gender/profession/etc.	10/23/2018 11:23 AM
27	The Big Event, the first hour of each plenary (before they started to drag on), the luncheons and keynote speakers	10/23/2018 11:19 AM
28	Mobile workshops.	10/23/2018 11:10 AM
29	Loved the session selection and food was very good.	10/23/2018 11:07 AM
30	the sessions	10/23/2018 10:59 AM
31	The two session discussing AV technology and its potential applications and implications	10/23/2018 10:47 AM

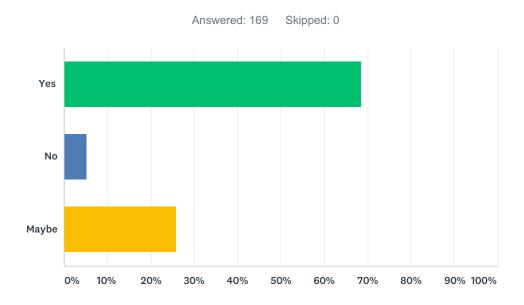
32	the big event and the venue by the beach	10/23/2018 10:24 AM
33	Networking and view from conference center.	10/23/2018 10:18 AM
34	Reconnecting with professionals, and making new connections.	10/23/2018 9:49 AM
35	Getting to meet planners from all over the state and learning about the work they're doing.	10/23/2018 9:47 AM
36	Individual sessions	10/23/2018 9:22 AM
37	opening plenary & mobile workshops	10/23/2018 9:12 AM
38	sessions were well thought out	10/23/2018 9:00 AM
39	The conference location	10/23/2018 8:28 AM
40	The sessions and the networking opportunities.	10/23/2018 8:16 AM
41	Enjoyed both seminars	10/23/2018 8:13 AM
42	Chet Garner - Big Event / Sip & Stroll	10/23/2018 8:07 AM
43	The morning sessions for Thursday were excellent and I enjoyed the ability to meet and network with planners across the state outside of my transportation planning field.	10/23/2018 8:01 AM
44	Beautiful convention center and great location!	10/23/2018 5:55 AM
45	Sessions and interaction with planners	10/23/2018 4:45 AM
46	The big event	10/22/2018 11:16 PM
47	NA	10/22/2018 10:27 PM
48	Learning topics that are outside of my normal day's work.	10/22/2018 9:53 PM
49	seeing everyone	10/22/2018 9:34 PM
50	Sessions	10/22/2018 7:14 PM
51	NA	10/22/2018 7:07 PM
52	The breakout sessions The big event	10/22/2018 6:54 PM
53	Meeting up with old friends/colleagues.	10/22/2018 6:32 PM
54	Big Event	10/22/2018 5:58 PM
55	N/A	10/22/2018 5:36 PM
56	All of it	10/22/2018 5:07 PM
57	Each session was incredible - I only wish I could have gone to more sessions.	10/22/2018 4:59 PM
58	I truly enjoyed my experience at this years event! I did not have any specific favorite parts to speak of per se.	10/22/2018 4:53 PM
59	Big Event (trivia night, karaoke), mobile workshop (developing with nature), and the networking opportunities.	10/22/2018 4:32 PM
60	Being in Galveston. Hanging out with other planners.	10/22/2018 4:31 PM
61	Workshops	10/22/2018 4:01 PM
62	Breakout sessions were pretty good in general, walking distance to all hotels in the conference, The San Luis Hotel, the size of the conference	10/22/2018 3:45 PM
63	Obtained great information on Comp Plans. It is helpful to hear experiences of staff from other cities, and to make those connections for future references.	10/22/2018 3:36 PM
64	Being in Galveston	10/22/2018 3:13 PM
65	None	10/22/2018 3:03 PM
66	Lunches and topics that I cared the most about. Having a large number of different topics appealed to me. Most importantly was the opportunity to get CM credit on everything.	10/22/2018 2:57 PM
67	The welcome party	10/22/2018 2:54 PM
68	Almost all	10/22/2018 2:53 PM

69	Galveston bay boat tour w/ Historic neighborhood tour & the 3 Neighborhood bus tour!	10/22/2018 2:51 PM
70	The location, the convention center is large enough and very well laid out and easy to get to and from, some of the presenters (especially Abra Nusser) provided a lot of great information in their presentation and even provided follow up emails if requested, the luncheons were both done very well	10/22/2018 2:47 PM
71	I just want to reiterate that the Austin Sidewalks session was fantastic. The staff was engaging and knowledgeable and the material they presented was incredibly useful.	10/22/2018 2:45 PM
72	None. It was a waste of time.	10/22/2018 2:44 PM
73	Sessions	10/22/2018 2:42 PM
74	Sessions	10/22/2018 2:41 PM
75	Not my favorite part, but I am appreciative that coffee and snacks were readily available. Otherwise, getting to see fellow planners and learn about what they are working on.	10/22/2018 2:26 PM
76	The breakout sessions	10/22/2018 2:18 PM
77	Good sessions, good networking.	10/22/2018 2:10 PM
78	Wendy Shabay's round table and Carol Barrett and her group talking about ethics.	10/22/2018 2:07 PM
79	boat tour and sip and stroll on Postoffice Street.	10/22/2018 1:49 PM
80	Sessions	10/22/2018 1:32 PM
81	Session on residential planning	10/22/2018 1:27 PM
82	The wide variety of sessions	10/22/2018 1:20 PM
83	Stealth Dorms, sip & stroll, hotel room options.	10/22/2018 1:16 PM
84	location	10/22/2018 1:13 PM
85	Networking.	10/22/2018 1:09 PM
86	Everything	10/22/2018 1:08 PM
87	Meeting up with old friends. Hospitality suite on Wednesday night.	10/22/2018 12:59 PM
88	Mobile Workshops. The free items from the sponsors are a nice perk, too!	10/22/2018 12:58 PM
89	The environmental sessions.	10/22/2018 12:52 PM
90	Networking with colleagues. The Big Event.	10/22/2018 12:30 PM
91	The dinners and keynote speakers	10/22/2018 12:25 PM
92	Night events	10/22/2018 12:25 PM
93	Renewing friendships.	10/22/2018 12:22 PM
94	Enjoyed the Friday am plenary (Amazon), opportunities to network with colleagues both during & outside of sessions.	10/22/2018 12:18 PM
95	Sessions I attended were very good.	10/22/2018 12:17 PM
96	The mobile workshop, plenary panels	10/22/2018 12:16 PM
97	Location, quality of sessions/information presented, sponsor/break areas, Big Event.	10/22/2018 12:11 PM
98	sessions & social	10/22/2018 12:09 PM
99	The breakout sessions were great, it was hard to chose which one to go to at times. Great reception and big event and luncheons.	10/22/2018 12:07 PM
100	Seeing contacts	10/22/2018 12:05 PM
101	mobile workshops	10/22/2018 12:03 PM
102	The Daytripper	10/22/2018 11:58 AM
103	The sessions and the luncheon speakers.	10/22/2018 11:58 AM
104	Sessions	10/22/2018 11:57 AM

105	big event, awards luncheon	10/22/2018 11:55 AM
106	THE BIG EVENT AND OPENING RECEPTION AT SAN LUIS	10/22/2018 11:54 AM
107	Sessions	10/22/2018 11:52 AM
108	Catching up with old colleagues and classmates.	10/22/2018 11:52 AM
109	See friends and colleagues.	10/22/2018 11:52 AM
110	I enjoyed all the sessions I attended.	10/22/2018 11:50 AM
111	Thursday Luncheon- Great Speaker	10/22/2018 11:49 AM
112	Seeing people that I don't normally get to see.	10/22/2018 11:49 AM
113	Chet! Big Event	10/22/2018 11:44 AM
114	Sessions!	10/22/2018 11:44 AM
115	The Mentor Led session was GREAT.	10/22/2018 11:42 AM
116	N/A	10/22/2018 11:42 AM
117	Mobile workshop and Disaster Janet.	10/22/2018 11:41 AM
118	The ethics section on disruptive technologies. We had a great discussion, with a break out session that allowed us to work in groups. I learned a lot and there was a lot of value in hearing what the other planners in the room had to share.	10/22/2018 11:40 AM
119	Great location	10/22/2018 11:39 AM
20	People	10/22/2018 11:39 AM
21	Networking, great sessions	10/22/2018 11:38 AM
22	socializing	10/22/2018 11:35 AM
123	sessions	10/22/2018 11:34 AM
124	Mobile workshops	10/22/2018 11:33 AM
125	I really liked the sip and stroll.	10/22/2018 10:41 AM
126	Wendy Shabay did a great job of facilitating discussion during our break-out exercise at the Leadership Forum.	10/22/2018 10:12 AM
127	The historic setting of Galveston was great.	10/22/2018 10:04 AM
28	Not the lunch Food. The Big Event was great.	10/22/2018 9:29 AM
129	All around the speakers are great! I thoroughly enjoyed Anne Ricker and I was inspired by many of the speakers.	10/22/2018 8:59 AM
30	Hearing about Houston zoning, lack of; short term rental classes; Dealing with pre flood issues.	10/22/2018 8:49 AM
31	Great atmosphere	10/22/2018 7:51 AM
132	Big Event was the best I've seen in awhile. I think it's a good idea to hold Thursday night events that appeal to everyone (not everyone likes Top Golf)	10/21/2018 8:43 PM
133	Everything	10/21/2018 6:57 PM
34	Loved having coffee all day - huge improvement from past conferences! Taking my selfie with Chet.	10/21/2018 1:32 PM
35	Speaking to the vendors	10/21/2018 12:23 PM
36	Live entertainment at the receptions. "Is Plng a Drag? Knope!" Session. Catching up with TX friends and making new acquaintances.	10/21/2018 9:24 AM
137	This year's social events were great! Far better than being bussed away to a remote destination with only one activity.	10/21/2018 2:18 AM
138	Legacy completion, gave real world planning Experience	10/20/2018 11:43 PM
139	The Big Event	10/20/2018 10:25 PM
140	Evening events- getting to see friends and catch up.	10/20/2018 7:51 PM

141	I really enjoyed the Amazon headquarters discussion and seeing Chet Garner!	10/20/2018 5:35 PM
142	Location. Venue. Chet Garner!	10/20/2018 5:03 PM
143	Sessions were on point - just wish it was easier to choose with so many conflicting, great sessions.	10/20/2018 2:48 PM
144	Doing the event in a downtown setting was great; I don't like karaoke myself, but it was clearly a huge hit and should be used in future	10/20/2018 2:31 PM
145	Networking	10/20/2018 2:29 PM
146	Good plenaries and sessions, Tremont Ballroom was a nice venue (including the two floors setup for music versus more quiet space), good lunch food and service.	10/20/2018 2:24 PM
147	Award luncheon	10/20/2018 2:17 PM
148	Break out sessions.	10/20/2018 2:02 PM
149	Catching up with old planner friends and meeting new ones.	10/20/2018 1:18 PM
150	The Thursday afternoon Placemaking sessions.	10/20/2018 12:52 PM
151	Legacy project	10/20/2018 11:53 AM
152	Good weather ie not hot or humid and stinky which is Galveston alot of the time!	10/20/2018 11:48 AM
153	All of it.	10/20/2018 11:31 AM
154	This was my first conference and m favorite part was how polite and nice everyone is. Everyone was open and available to answer questions. It had a 'family feel' yet everyone showed the utmost professionalism.	10/20/2018 11:01 AM
155	Location	10/20/2018 10:20 AM
156	Networking. Quality of the conference venue and accommodations	10/20/2018 10:14 AM
157	I really enojoyed the awards luncheon.	10/20/2018 10:07 AM
158	Thank you for providing coffee! I loved the band on Thursday evening. Sessions were good for the most part.	10/19/2018 11:35 PM
159	Great socials, the flood workshop, and the engagement	10/19/2018 8:41 PM
160	The people.	10/19/2018 6:32 PM
161	The food at the big event was good.	10/19/2018 11:11 AM
162	Big Event	10/19/2018 10:40 AM
163	Breakout sessions, specifically the Austin Sidewalks presentation.	10/19/2018 10:00 AM
164	The tree sculpture tour was phenomenal! Loved being able to plant a tree and to know that we are leaving this community with something nice. I like being able to volunteer and give back to the city we visit.	10/19/2018 9:32 AM
165	Short course and other breakout sessions.	10/19/2018 9:05 AM
166	None	10/19/2018 8:35 AM
167	The island vibe	10/19/2018 8:10 AM
168	Breakout sessions.	10/19/2018 7:35 AM
169	Test	10/14/2018 6:34 PM

## Q23 Do you plan on attending APATX19 in Waco on October 16-18, 2019?



ANSWER CHOICES	RESPONSES	
Yes	68.64%	116
No	5.33%	9
Maybe	26.04%	44
TOTAL		169

#	IF "NO" OR "MAYBE", PLEASE BRIEFLY EXPLAIN.	DATE
1	We'll see if I have the travel funds	10/26/2018 10:31 AM
2	Since I attended the Galveston Conference I have to wait to attend another one.	10/24/2018 5:44 PM
3	Depends on department funding :)	10/24/2018 4:05 PM
4	Depends on schedule and other conferences that overlap around the same month (i.e. railvolution/nacto/placemaking latinoamerica/etc.)	10/24/2018 12:29 PM
5	Depends on funding availability.	10/23/2018 11:01 PM
6	location	10/23/2018 2:27 PM
7	I won't know until nearer the time whether I can attend.	10/23/2018 1:02 PM
8	Will depend on needs of other staff and department budget limitations	10/23/2018 12:41 PM
9	Depending on workload	10/23/2018 11:10 AM
10	Not sure until the budget passes for next Fiscal Year	10/23/2018 8:07 AM
11	May be moving out of state	10/22/2018 11:16 PM
12	TxAPA membership is strong, but I really felt that nothing came close to a conference I attended in Frisco (2014?) Great qualityfelt pampered and welcomed. Also, San Antonio was nice in 2015, or was it 2016?	10/22/2018 7:14 PM
13	Depends on funding from my company	10/22/2018 3:45 PM
14	May be going to Nationals instead. Waco not as appealing as other locations.	10/22/2018 3:13 PM
15	It depends on life.	10/22/2018 2:45 PM

16	After this year's experience, I do not plan on attending any APATX conferences in the near future and will not be recommending my colleagues to attend either.	10/22/2018 2:44 PM
17	It's a year away and who knows?	10/22/2018 2:07 PM
18	staff attendance rotates on an annual basis. Other members from our city will be attending next year.	10/22/2018 1:49 PM
19	Depends if management lets me!	10/22/2018 12:25 PM
20	will have to check my schedule closer to time	10/22/2018 12:17 PM
21	Depends upon staffing levels.	10/22/2018 12:11 PM
22	Really questioning the commitment of TXAPA to health based on the food choices, waste created form food wrappers (no water jug available) and location. If its in suburbia again I will not attend.	10/22/2018 12:05 PM
23	It will depend on my employer.	10/22/2018 12:03 PM
24	Glad for a central location! Hopefully more of our commissioners will attend since it's closer.	10/22/2018 11:52 AM
25	Depends on the content of the session topics.	10/22/2018 11:52 AM
26	As a Planning Commissioner, the City of Austin paid for my registration. If they offered to do so again, I would take them up on it.	10/22/2018 11:40 AM
27	I'm not very keen on going to Waco.	10/22/2018 9:29 AM
28	Probably good to hold in a smaller city, closer to more planners.	10/21/2018 6:57 PM
29	Timing, work obligations and having sessions on the program or not will determine.	10/21/2018 9:24 AM
30	Depends on where National, and other conferences in the state will be located. Our jurisdiction had to cut 2% from the budget this next year, so travel/train was reduced. In 2020, I recommend you either combine the state conference with National APA, or make the state conference focused on a theme that might draw planners that need CM/CEU credits for another discipline (floodplain CFM for example), otherwise I think you're going to see a very low APATX attendance.	10/21/2018 2:18 AM
31	I am looking forward to a new location!	10/20/2018 5:35 PM
32	Unless you beef-up the speakers and the topics. Another suggestion: I felt bad for El Plano when I learned that the National Conference in 2020 will be in Houston, while the State on in El Plano. Could you please consider postponing the State one that year? I don't see many people attending to the State one in that scenario, which I find unfair for El Plano.	10/20/2018 12:52 PM
33	Not sure it will be budgeted	10/19/2018 8:41 PM
34	I don't live in Texas so it's contingent on project needs.	10/19/2018 6:32 PM
35	Will probably go to national instead.	10/19/2018 11:11 AM
36	Too far for me.	10/19/2018 10:40 AM
37	Not sure where I will be and if I would even need to come.	10/19/2018 8:10 AM