



Minutes of the TX APA Midwest Section

March 13, 2018

12:00 p.m.

I. Meeting opened at 12:08 pm

Present: Tamara Cook, Director
Abra Nusser, Director Elect
Jeff Whitacre, Immediate Past Director
Travis Liska, Treasurer
Jenifer Reiner, "Secretary"
Eleana Tuley, Communications Coordinator
Jenny Crosby, PDO - Professional Development Officer
Danielle Stellrecht, ELP Representative

II. Recap Past Events:

- A. Awards Banquet: Tamara thanked everyone personally by name and their role in the event for their help.
- B. Feedback from Survey: <https://www.surveymonkey.com/results/SM-6CGXV2GH8/> Danielle summarized the comments which will be considered for the event next year and possible coordination with NCT Section.

III. Future Events:

Timeline of Events Discussion

- A. Commissioners and Elected Officials Training
Director Elect to organize.
- B. UTA Spring Fest 2018 – March 22nd Call for Volunteer Judges
Would be nice for two (2) volunteers to attend event/judge.
- C. National Conference (April)
Not too much planned for March and April because of National APA Conference. Director suggested Lattes and Leadership event in April.
- D. Service Project (May)
 - i. Cowtown Brush Up – April 7

Director stated that there was not much interest from members.

- ii. 4th Annual Spring TRWD Trash Bash – May 19

<http://www.trwd.com/water-supply/environmental/cleanups/trinity-trash-bash/spring/>

- iii. Tarrant Area Food Bank – May 12 (2 – 5 p.m.) (Packing onsite) or a Tuesday, May 15 from 4:15 to 7:15 (Crowley ISD Mobile Food Pantry)

Challenge: All Saturdays booked through June

- iv. Other Ideas:

- Habitat for Humanity – Treasurer suggested that only little lead time needed and opportunities year-round. Perhaps plan this for a Fall service project.

Discussion about preference of individual or group service project.

Director asked for a selection so that can be put in Newsletter.

Discussion about Trash Bash and after event.

Trash Bash event selected. Director will register. Director Elect will collect RSVPs from newsletter.

- E. Putt-Putt for Planning (Top Golf) – May

Director shared information about possible fundraising event:

Minimum: est. \$45/pp food + drink + golf; \$12/pp spectator

Director asked for comments:

- Spouse-friendly
- Cash bar instead of drink tickets
- Is May a good time? Suggestion is for June or July.

- F. Resiliency Series – June to September/October; 2 or 3 Lunch and Learns

- i. Flooding?
- ii. Disaster recovery?
- iii. Other ideas/topics?

Discussion included:

- UNT has an advance/emergency planning program
- Overview of aspects/areas of advanced planning
- GIS mapping and public information
- A&M Hazard Reduction and Recovery Center
- Other idea: Planning for Community Resilience book club

IV. Officer Reports

A. Director -

Update Big 6 Conference: coordinate with North Central Section; still working to find venue and cost; probably September or later.

B. Director-Elect –

Website Discussion: Approval from State Chapter for Midwest Section only/stand-alone website, as long as continue to add events to APA TX calendar updated. Cost estimate for \$1500 for design by professional with \$200/yr for purchase of domain and hosting. Discussion of WIX website and hosting fee approx. \$15/mo.

C. Secretary – Meeting Minutes

- i. November 7/continued November 20, 2017 (pending April meeting)
- ii. January 17, 2018 (pending April meeting)
- iii. March 13, 2018 (pending April meeting)

D. Treasurer – Budget Due April 16, 2018

Review spreadsheet that will be sent. Director encouraged Board members to think about events and costs for next year.

E. Communications – Newsletter and Facebook posts will continue.

F. ELP – Danielle updated and phone call Friday, March 16.

G. PDO – No update

H. Programs Chair (volunteer) – Vacant

I. Immediate Past Director:

Additional information regarding planning for Big 6 Conference: Researched cost for TCC; Casa Manana, and Bass Hall. Bass Hall is expensive. TCC is booked. Casa Manana is a good option.

V. Next Board Meeting: prior to April 16, 2018

VI. Adjourned at 1:36 pm.