



American Planning Association
Texas Chapter | Midwest Section
Making Great Communities Happen

Minutes of the TX APA Midwest Section

January 11, 2019

12:30 p.m.

Meeting opened at 12:30 pm via conference call.

Present: Tamara Cook, Director
Abra Nusser, Director Elect
Travis Liska, Treasurer
Danielle Stellrecht, EPL Emerging Planning Leaders Representative
Eleana Tuley, Communications Coordinator
Kelsey Poole, UTA SPA Representative
Jenny Crosby, Professional Development Officer

I. Approval of Minutes:

Motion made by Director Elect, Abra Nusser, to approve November 30, 2018 minutes. Second by Danielle Stellrecht, EPL Emerging Planning Leaders Representative. Unanimously approved.

II. Director Updates:

- A. Unified Section Bylaws Update– Send final version for Midwest Board review prior to vote. Director asked Treasurer about detail in by-laws about financial reports.
- B. Future Cities Competition – Director updated about the success of the event. Kelsey Poole, UTA SPA Representative reported that SPA provided an interactive exhibit and several volunteers.

III. Future Events:

- A. Focus North Texas:
 - 1. February 8, 2019
 - 2. Irving Convention Center, Co-sponsored with North Central Section
 - 3. Director-Elect updated the Board that the event is 2/3 full with 188 registrations.
- B. Awards, Scholarship and Membership Meeting
 - 1. Venue cost – discussion about an estimate of \$3500 which seems expensive. After the FNT event, that cost might not be feasible within the section budget. Discussed looking for less expensive alternative sites and combining with another event/ such as fundraiser/awards event. Top Golf and a picnic were venue ideas offered.
 - 2. Event – discussion about an activity as a draw to the event as well as a keynote speaker; Slight preference to not combining and activity and ethics session. Consensus – fun activity vs. ethics session.
 - 3. Marketing – to be discussed further once venue and date decided.

4. Fundraising – forward ideas to Director
 - a. Silent Auction
 - b. Other?
 - C. Service Projects -forward ideas to Director
 1. Trash Bash (May)
 2. Gardening
 3. Other?
 - D. Site Tours in 2019 (after FNT19):
 1. Director presented event(s) ideas for next year and stated that she wants to provide as many professional credits as possible. Ideas include:
 - a. Storage Container Office Park in Fort Worth
 - b. Great Places in America – West Magnolia Avenue
 - c. Burleson, Weatherford, Denton, or past award winner.
 2. Forward additional ideas to Director.
 - E. SPA Game Night – further discussion at another board meeting.
- IV. Officer Reports
- A. Director – No additional report.
 - B. Director-Elect – No additional report.
 - C. Treasurer – Current account balance of \$5,500 after FNT expenses.
 - D. EPL – No additional report.
 - E. Secretary – No additional report.
 - F. Communications Coordinator – Reported about newsletter updates and logos.
 - G. SPA Representative:
 - Reported that the link to SPA is broken on Midwest Section website
 - Suggested sign up link be moved to newsletter.
 - First SPA meeting night of January 11.
 - Kelsey reported that the organization would like to coordinate on a future event.
 - Provided an update about activities to be provided at Future Cities.
 - Two new Board members:
 - Sam Bradley, Vice President
 - Katherine, Treasurer
- V. Next Board Meeting: TBD
- VI. Adjourned at 1:30 pm.