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# October is National Community Planning Month!



This year's theme — **Housing as Community Infrastructure** — highlights the importance of housing as part of our community fabric, and underscores the critical role planning plays in delivering the housing and communities the nation needs.

The APA has made it easy to educate elected officials, media, and the public about the role planning plays in creating the spaces communities love most.

Use these resources to tell your planning story this October.

'Snap your Planning Story'

### **Planning Month Resource Hub**

### Jobs



Click links below to learn more!

Planning Director -Laredo

Planner (Technician, I, II, or Senior) - Amarillo

https://txplanning.createsend.com/t/ViewEmail/j/1ECCB622471695FC2540EF23F30FEDED/C67FD2F38AC4859C/?tx=0&previewAll=1&print=1

Planning Director - El Campo

Planner or Senior Planner - San Angelo

**Click here** to see a full listing of jobs.

Bring your job announcements and resumes to #APATX18 in Galveston as we will have a job board!

Additional APATX18 Rooms Added!



APATX18 Conference October 17-19, 2018

DoubleTree by Hilton:

\$155/\$170 + tax \*7 rooms available\*

Holiday Inn Resort: \$139/night + tax

Book your hotel room!

Awards, Awards, Awards!! Mark Your Calendars!



In an effort to build greater public awareness for the APATX Planning



October is National Community Planning Month and the APA-Texas Chapter encouraging planners to **SNAP** your planning story! Modeled after ELGL's #CityHallSelfie campaign, this will be a one-month feature to showcase the planning success stories across the state. Start planning your creative ideas today!

### **Snap Your Planning Story**

### #APATX18: Get Pumped!



Over 600 planners, elected and appointed officials, and other related professionals are registered for Texas' signature planning event, which will feature exciting sessions, mobile workshops, plenary and luncheon speakers, and networking events. The conference will take place in the Gulf Coast on **October 17-19, 2018**, at the Galveston Island Convention Center. Concurrently with the conference is the Short Course, which offers training for Planning commissioners and elected officials. AICP members have the opportunity to receive up to 16 hours of Certification Maintenance credits during the conference. If you missed online registration, you can still register on-site at the conference!

### APATX18 Conference Website APATX18 Final Conference Program

Awards, the 2018 Chapter Planning Award receipents will be announced on Monday, October 8 through Texas Planning Review, all social media platforms, and a press release. Stay tuned for the big announcement and follow us on social media for updates!

Tweet, Like, and Follow...your Digital Engagement Toolkit for #APATX18



Speakers, exhibitors, sponsors, and attendees are encouraged to use the #APATX18 hashtag on social media before, during, and after the conference. APATX has developed a Digital Engagement Toolkit to boost engagement efforts at the conference.

#### New Planner Resource Center



Check out the **New Planner Resource Center** to learn how to get involved with APA and grow professionally!

### Places in Georgetown & Fort Worth Designated as Great Places in America!



APA President Cynthia Bowen, FAICP announced last week in the Hart Senate Office Building in Washington D.C. that Historic Downtown Georgetown and Fort Worth's Magnolia Avenue have been designated as 2018 Great Places in America! These Great Places join eleven designated places in the Lone Star State! #GreatPlaces

Learn more about these Great Places:

Historic Downtown Georgetown - Great Neighborhood Fort Worth's Magnolia Avenue - Great Street

# Get Ready! Nominations for 2019 Great Places in Texas open October 1st!

Great Places in Texas recognizes the Lone Star's Great Places – neighborhoods, streets, and public spaces – and celebrate how planning has played a vital role where we live, work, and play. The program promotes and recognizes great places while celebrating stories of exemplary planning that have resulted in stronger and healthier communities.



### Learn more about the application process and criteria!

Planning Home -

**Deadline for applications: December 14th!** 

American Planning Association Housing Initiative



APA conceived Planning Home, an organizationwide initiative, to reshape the way planning is used to address America's housing affordability crisis. We challenge planners, developers, policy makers, and advocates to think bigger - to change state laws, improve local practices, convene to address pressing problems, and reimagine ways to engage with communities and reach solutions together. Learn More

APATX at TML Conference - Oct 10-12



As a TML Affiliate, the APA-Texas Chapter is excited to be a part of the Annual TML Conference in Fort Worth, October 10-12. Come check out the APATX Booth at the TML Exhibition and hear our session about flood mitigation on October 11th!

TML Conference and Registration

# One Final Thank You for the 2017-2018 Sponsors!

ANNUAL TX PLATINUM SPONSORS



The Chapter has greatly appreciated the assistance of these 9 Annual Platinum Sponsors over the past year. During the #APATX18 conference, we will highlight the new 2018-2019 Annual Platinum Sponsors and will feature these sponsors in our the Texas Planning Review newsletter next month.

# Featured Planning Legend Video: Bruce McClendon, FAICP



Bruce McClendon, a secondgeneration planner, is teacher/mentor to generations of planners. Through his books, articles, and presentations, he shares his and others' experiences with practitioners. Bruce is a

creative thinker/educator/leader who works "outside the box" as a change agent to make a difference in his chosen profession, and in people's lives. Bruce was inducted to the College of Fellows of AICP in 2000.

**Click here** to watch Mr. McClendon's interview for the Texas Oral History Project! The APA Texas Oral History Project currently has over 40 interviews with planning leaders and legends. **Subscribe to the Channel now!** 

#### **Planning Webcast**

https://txplanning.createsend.com/t/ViewEmail/j/1ECCB622471695FC2540EF23F30FEDED/C67FD2F38AC4859C/?bz=0&previewAll=1&print=1

#### Series





Earn over 50 CM credits every year on your computer – at no cost to members of participating APA chapters and divisions that support the Planning Webcast Consortium. Please check back periodically as we develop additional offerings throughout the year.

## View upcoming webcasts

Membership Shout Outs!



Chelsea Irby has been hired as a Senior Planner for the City of Georgetown

Gincy Thoppil, AICP has been named Planning and Development Services Director for the City of Arlington

Richard Gertson, AICP has been hired as the Assistant Planning and Development Services Director for the City of Arlington

Send us your news about promotions, appointments, awards, etc. so we can share it with the rest of APATX



Chapter President Doug McDonald, along with Nathaniel Waggoner, Karen Frost, and Kim McAuliffe of Georgetown, Mike Brennan of Fort Worth Near Southside, Inc., and Marcia Diamond-Tesson of Coppell attended Planners' Day at Capitol Hill in Washington D.C. last week. The six meet with the congressional staff of our two senators and four members of congress to discuss funding for important federal housing

and transportation programs. The Chapter thanks these six individuals for sharing their stories and advocating for great planning in our communities.

### Prepare for the November AICP Exam!

APATX has **many resources** including **"Top Ten Tips for Passing the AICP"** to help you prepare for the AICP exam. Stay tuned for information regarding workshops and exam scholarships!

An AICP Exam Workshop will take place on October 17 in Galveston prior to the APATX18 Conference from



12:30 to 6:30pm. Online registration has closed, but you can still arrive early on October 17 and register at the Galveston Convention Center on the first floor. Registration is \$60.

### Stay engaged and win!

Be sure to stay engaged with your fellow Texas planners and watch out for opportunities to earn entries into monthly drawings for a gift card!

Log your eligible actions here! The list of eligible



actions per month will be updated on the first of the month and shared

https://txplanning.createsend.com/t/ViewEmail/j/1ECCB622471695FC2540EF23F30FEDED/C67FD2F38AC4859C/?tx=0&previewAll=1&print=1

frequently throughout the month on the Chapter's social media

Join the APATX Facebook Group



Make sure you join the **membership group** for collaboration and community with the 2,000+ planners in Texas!

You received this e-mail newsletter because you are a member of the American Planning Association Texas Chapter.

platforms!

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