



OAK STREET

ROANOKE, TEXAS

GREAT STREET DESIGNEE—2020

In 2004, the City of Roanoke started the process to complete a comprehensive downtown plan and implementation strategy for the redevelopment of Downtown Roanoke. This effort was undertaken in multiple phases, which included developing the Roanoke Downtown Plan, adopting a form-based zoning code, and completing a number of public infrastructure projects on Oak Street to improve the appearance and walkability of historic Downtown Roanoke. The public infrastructure projects, along with the development of a mixed-use City Center with a new City Hall, have been key catalyst projects for new development in this town of approximately 9,000.

In 2009, Roanoke was officially appointed by the Texas House of Representatives as "The Unique Dining Capital of Texas." This recognition was due to Downtown Roanoke being an immensely popular dining destination due to the great variety of cuisines and fine dining experiences. The individuality and outstanding quality of Roanoke's dining options have earned the city's historic community admiration from numerous culinary enthusiasts and have made it a favorite place to visit for many.

Roanoke strives to maintain the unique, eclectic, small town charm with smart, selective growth in Downtown. The City hosts multiple events and festivities in Downtown along Oak Street including Celebrate Roanoke, Evenings on Oak Street, and the Farmers Market. The entire process of transitioning Oak Street in Downtown Roanoke took dedication and perseverance by City Council, City leaders, and the local community.

