



SOUTHLAKE TOWN SQUARE

SOUTHLAKE, TEXAS

GREAT PUBLIC SPACE DESIGNEE—2020

Southlake Town Square began in 1996 as a 130-acre development designed to serve as Southlake's downtown and community gathering place. Today, the Town Square is a place in which the street, parks, plazas, sidewalks, and urban design work in harmony to create an environment in which commerce, social interaction, residential living, leisure time, and programmed events occur.

The Town Square features a total of six public parks and open space, and the focal point of the development is the large Town Square park green that is flanked on the east and west by retail and office buildings, to the south by an open block with a pond and bandstand, and to the north by the Town Hall and Library. One of the largest parks, located just one block away from the Town Square park green, was inspired by Fredrick Law Olmstead, encompasses meandering trails, and preserve a large cluster of old post oaks.

The Town Square public spaces are open to events that are significant to the community. They host community events throughout the year such as Diwali Fest, Stars and Stripes, Art in the Square, and Earth Day. Most of these events draw thousands of visitors to the Town Square, which in turn shop and dine in the Town Square businesses. The environment is designed in a manner where it has become a true public place that brings together all the different segments of the community and generates a premium for retailers, restaurants, offices, and residential locating in the town center.

Southlake Town Square has been successful because it has created a true mixed use downtown for the City of Southlake which was non-existent prior to its development.

