



Midwest Section 2020 Board Meeting Minutes

January 21, 2020
12:00 p.m. – 1:00 p.m.
Conference Call – 817-953-6828
 (Called to order 12:02)

Abra Nusser, AICP
 Director

David Hawkins, AICP
 Director-Elect

Travis Liska, AICP
 Treasurer

JP Ducay
 Secretary

Laura Enlow
 Communications Coordinator

Tamara Cook, AICP (absent)
 Immediate Past Director

Jenny Crosby, AICP
 Professional Development Officer

Brian Campbell (absent)
 EPL Representative

Samantha Bradley
 University of Texas at Arlington
 Representative

- 1) **Roll Call** – Abra, Travis, David, JP, Jenny, Laura, Vala (filling in for Samantha)
- 2) **Discussion/Action Items**
 - a. **Focus North Texas Status Update:** Abra emailed Tamara on current numbers; at 224 registrations including sponsors and approaching sell out.
 - b. **Strategic Plan Action Matrix:** Abra lead this discussion. Brian inquired about scheduling an additional Lunch and Learn; after discussion, a Lunch and Learn was scheduled in September to be led by David.
- 3) **Past Events/Meetings:**
 - a. **Sign Code Training with North Central Section – December 13 @ NCTCOG:** Abra explained that the training was eye opening and suggested there should be additional training provided in the future.
- 4) **Future Events/Activities**
 - a. **Review Calendar:** Abra explained that Focus North Texas event is coming up in a few weeks and that in order to attend you must register. David and Tamara will be attending the upcoming Future City event. Abra suggests changing award from most livable city to “Most Complete City”.
- 5) **Officer Reports**
 - a. Director – Need to send out guest speaker sign up in newsletter.
 - b. EPL – N/A
 - c. UTA SPA – School is back in session.
 - d. Treasurer – Follow up on North Texas: if anyone would like to be a room monitor or assist with room set up that would be helpful. Account balance: \$6,180.42. North central section is handling the Focus North Texas finances. Requests that if anyone makes any purchases through or for the Midwest Section please provide a receipt.
 - e. Secretary – Website has been updated to include the December 12, 2019 meeting as well as the January 21, 2020 meeting. Still working on attaching documents to the website. Schedule separate call with members to put together call for awards sometime in February.
 - f. Communications – Add a link to February newsletter requesting volunteers for Focus North Texas. Suggests members should start brainstorming banquet ideas. Everything is set on social media outlets.
 - g. Professional Development – N/A
 - h. Director-Elect – Inquired about how members are supposed to know what the specific deadlines are for the actions that are being set? Abra requests that members include deadlines when creating or volunteering for actions / events.
- 6) **Future Agenda Topics**
 - Awards Banquet
 - Focus North Texas
 - Doodle Poll
 - Census 2020

Adjourned by Abra 12:40 PM.

