



SUGAR LAND TOWN SQUARE

SUGAR LAND, TEXAS

GREAT PUBLIC SPACE DESIGNEE—2022

In the past, people knew Sugar Land for the iconic Imperial Sugar refinery char house; today, people know Sugar Land for its popular Town Square. Sugar Land Town Square is a pedestrian-oriented development that functions as the City's civic and commercial center, creating a community center and business district that did not previously exist. Today, Sugar Land Town Square and its central Plaza has become the focal point for the community, and represents more than a decade of planning.

A planned development district provided the necessary zoning tool to allow the mix of uses and alternative design standards used to create the walkable environment that exists today. The one-acre Plaza, which is in the heart of the Town Square, is maintained and programmed throughout the year by the Town Square Property Owners' Association. The Plaza, and all of the 32-acre Town Square area around it, is accessible by multiple modes of transportation. Narrow streets, on-street parking and accented crosswalks are incorporated to slow vehicles traveling through Town Square. Public art and 'instagrammable' moments are also seamlessly integrated into the built environment, along with other public space elements including water-conserving cushioned artificial turf, the installation of an elevated stage with movable tables and chairs, tree canopy lighting, and free Wi-Fi access.

Sugar Land Town Square has become a destination for the Houston region and a focal gathering place for residents of the country's most diverse county. But most importantly, Town Square Plaza is a place where Sugar Land residents connect and become the Sugar Land community.

