



**APATXMW
Board Meeting Minutes
March 24, 2023**

3:00 p.m. – Microsoft Teams Meeting (info second page)

- 1) **Roll Call:** Called to order at 3:00 p.m. Members present included David Hawkins, Clayton Comstock, Abra Nusser, Catherine Osborn, and Brian Campbell. Travis Liska JP Ducay and Jenny Crosby were absent.
 - 2) **Discussion and approval of Meeting Minutes from February 16, 2023**
Catherine Osborn motioned to approve the meeting minutes as written. Brian Campbell seconded the motion and the motion carried unanimously.
 - 3) **Past Events/Meetings**
 - a) Lattes and Leadership Event – March 17, 2023
Discussion was held on the new location, number of attendees (approx. 10 persons), and planning the next Lattes & Leadership event in September 2023.
 - 4) **Finance/Budget:**
David was provided budget update from Travis which he shared with the Board that budget was in great shape.
 - 5) **State Chapter and Section Elections**
Discussion was held on the upcoming election cycle for 2023-2025. State chapter has yet to disclose the dates but Board will send out election information once received. Focus needs to be on recruitment to ensure that each Board position has a candidate for the ballot.
 - 6) **Potential Sign Regulations Workshop by Texas Sign Association/International Sign Association – CM Credits/MW Support**
Discussion was held on whether the Section would support and sponsor this upcoming event for CM credits. Board agreed to not support this event as it is too commercialized, and does not specifically focus on planning.
 - 7) **2022-2023 Midwest Section Events Calendar:**
Discussion was held on the upcoming events:
 - Upcoming Transit Happy Hour event on April 14, 2023;
 - Elected and Appointed Officials Workshop set for July 2023; options for locations for event to be sent out after meeting.
 - 8) **Newsletter/Website/Social Media:**
 - a) MailChimp Issues
Catherine brought up the issues with MailChimp and limitations on the number of emails under a free account. Discussion was held on multiple options to consider as an alternative to the mass emails setup. Options include reducing contacts in MailChimp, paying for upgrade with MailChimp for \$27/month, gain access to State Chapter MailChimp account, or switch to Zoho account. Zoho has free trial period and then costs \$7/month. Board agreed to give Zoho a test and come back at the next Board meeting to decide which option to go forward with.
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9) **Officer Reports:**

- a. **Director** – None
- b. **EPL** – None
- c. **UTA SPA** – Brian announced that there was an AICP training workshop planned at UTA on March 28th
- d. **Treasurer** – None
- e. **Secretary** – None
- f. **Communications** - None
- g. **Professional Development** - None
- h. **Director-Elect** - None

10) **Future Agenda Topics:**

Meeting was adjourned at **3:45 pm**

Microsoft Teams meeting

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